white oak science gateway master plan
Citizens Advisory Committee Meeting
May 22, 2012

Nancy Sturgeon, Community Planner,
White Oak Science Gateway (WOSG) Master Plan

www.montgomeryplanning.org/community/wosg
Montgomery County’s General Plan

- Urban Ring
- I-270 Corridor
- Suburban Communities
- Residential Wedge
- Agricultural Wedge

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Boundaries: Master Plan Area and Study Area
Comprehensive Master Plans Address Physical Planning Issues:

- Land Use
- Zoning
- Transportation Infrastructure: Transit, Roads, Bike Paths
- Environmental Preservation and Sustainability
- Parks and Open Space Needs
- Bikes and Trails
- Historic Preservation
White Oak Science Gateway Master Plan

Burtonsville Crossroads Neighborhood Plan

Countywide Transit Corridors Functional Master Plan

Wheaton Central Business District Sector Plan - Approved

Kensington Sector Plan - Approved

Purple Line Station Master Plans:
  Takoma-Langley Crossroads
  Long Branch
  Chevy Chase Lake
  Lyttonsville/Rosemary Hills
The 1997 White Oak Master Plan “envisions the area remaining residential in nature…the character and density…will not appreciably change.” page 13

The Plan “recognizes that the concept from the 1981 Master Plan for Eastern Montgomery County Planning Area of establishing ‘transit serviceability’ by increasing land use densities to support transit is no longer appropriate. Achieving the recommended balance between land use and transportation infrastructure will be difficult.” Balance will be achieved by “implementing the zoning recommendations in this plan (which produce fewer trips than the 1981 Plan), building the interchanges, improving transit service…” page 39

“One of the most important objectives in the 1997 Fairland Master Plan is to define Fairland as suburban and not within the area of influence of the I-95 corridor.” page 9

“It has been difficult to balance the land use and transportation infrastructure.” page 87
• Citizens Advisory Committee (CAC) – all meetings open to the public

• Attend Civic Association meetings, as requested

• Hold open houses for larger community

• Created questionnaire to solicit community input

• Inform community of meetings via e-mail contact list

• Post Plan progress and information on our website:
  http://montgomeryplanning.org/community/wosg/index.shtm
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Master Plan Citizens Advisory Committee

CAC Meetings
June 19, 2012
May 22, 2012
April 24, 2012
November 15, 2011
October 18, 2011
September 20, 2011
July 19, 2011
July 12, 2011
June 14, 2011
May 24, 2011
April 26, 2011

Community Forums
June 26, 2012
October 25, 2011
June 28, 2011
June 30, 2010
Plan is addressing:

• Increased Employment Options
• Reinvestment in existing centers
• Mixed use development in centers
• Balance in Land Use and Transportation
• Implementation of Transit System
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FDA Headquarters at White Oak Federal Research Center (FRC)
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FDA Headquarters at White Oak Federal Research Center

Construction of FDA Started in 2001

Campus Planned for 6 million SF
Completed 4.5 million SF

5,500 employees currently

9,000 employees at build-out
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FDA Headquarters at White Oak Federal Research Center
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New Development Potential: WAH, Site 2, Percontee
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North White Oak-Cherry Hill Road Center
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White Oak & Burnt Mills Communities
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Hillandale Center
**Goals**

- Reinforce existing commercial centers along established corridors
- Concentrate development at nodes focused around future transit
- Balance auto and transit access by promoting non-auto movement within walking distance of future transit
- Improve node legibility by defining their edges, providing them with landmarks, and developing them as focus of civic, recreational, residential and commercial activity
- Add streets to improve local networks and reduce block sizes in high intensity areas
- Improve internal connectivity between nodes to reduce reliance on existing roads for local traffic

*illustratives are for analysis only – not intended as development recommendations*
Upcoming Meetings:

May 31 7:00 pm  Staff Briefing to Planning Board on Traffic Modeling Results

June 19 7:00 pm  CAC Meeting at Planning Department

June 26 6:00 pm  Community Forum at Key Middle School

July  Staff Briefing to Planning Board
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<thead>
<tr>
<th>Year</th>
<th>Month/Period</th>
<th>Event Description</th>
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<tr>
<td>2012</td>
<td>September</td>
<td>Staff Draft to the Planning Board</td>
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<td>October</td>
<td>Planning Board Public Hearing</td>
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<td>Nov.- Dec.</td>
<td>Planning Board Worksessions</td>
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<td>2013</td>
<td>January-Feb.</td>
<td>Planning Board Worksession, continued</td>
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<td>April</td>
<td>Transmit Plan to County Council and County Executive</td>
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<td>July</td>
<td>County Council Public Hearing</td>
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<td></td>
<td>Sept.–Dec.</td>
<td>PHED Committee and full Council Worksessions</td>
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<tr>
<td>2014</td>
<td>Jan - April</td>
<td>Sectional Map Amendment (Zoning Process)</td>
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Tonight’s Meeting:

• Planners received input from CAC members and interested stakeholders about possible, future development plans for properties in WOSG MP area.

• Staff prepared a future development scenario to test the potential impacts of proposed future development on the road network.

• Staff provides an explanation of regional and local traffic modeling and the results of the WOSG scenario.

• Questions and Answers