



midtown on the pike

# White Flint Sector Plan

April 2010

approved and adopted



montgomery county planning department  
the maryland-national capital park and planning commission  
[MontgomeryPlanning.org](http://MontgomeryPlanning.org)

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## **WHITE FLINT ABSTRACT**

This Plan contains the text and supporting maps for a comprehensive amendment to the approved and adopted 1992 North Bethesda/Garrett Park Master Plan, as amended. It also amends The General Plan (On Wedges and Corridors) for the Physical Development of the Maryland-Washington Regional District in Montgomery and Prince George's Counties, as amended, the Master Plan of Highways within Montgomery County, as amended, and the Countywide Bikeways Functional Master Plan, as amended. This Plan focuses on land use, appropriate density, and mobility for 430 acres around the White Flint Metro Station, and makes recommendations for zoning; urban design; the transportation network including transit, streets and bikeways; and public facilities.

### **SOURCE OF COPIES**

The Maryland-National Capital Park and Planning Commission  
8787 Georgia Avenue  
Silver Spring, MD 20910-3760

Available online at [www.montgomeryplanning.org/community/whiteflint/](http://www.montgomeryplanning.org/community/whiteflint/)

### **THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION**

The Maryland-National Capital Park and Planning Commission is a bi-county agency created by the General Assembly of Maryland in 1927. The Commission's geographic authority extends to the great majority of Montgomery and Prince George's Counties; the Maryland-Washington Regional District (M-NCPPC planning jurisdiction) comprises 1,001 square miles, while the Metropolitan District (parks) comprises 919 square miles, in the two counties.

The Commission is charged with preparing, adopting, and amending or extending The General Plan (On Wedges and Corridors) for the Physical Development of the Maryland-Washington Regional District in Montgomery and Prince George's Counties.

The Commission operates in each county through Planning Boards appointed by the county government. The Boards are responsible for preparing all local plans, zoning amendments, subdivision regulations, and the administration of parks.

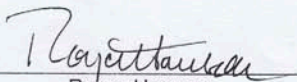
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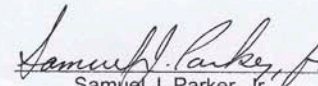
## WHITE FLINT SECTOR PLAN

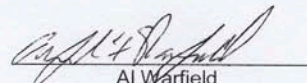
### CERTIFICATION OF APPROVAL AND ADOPTION

This Comprehensive Amendment to the *Approved and Adopted 1992 North Bethesda/Garrett Park Master Plan*, as amended; *The General Plan (On Wedges and Corridors) for the Physical Development of the Maryland-Washington Regional District Within Montgomery and Prince George's Counties*, as amended; the *Master Plan of Highways Within Montgomery County*, as amended; and the *Master Plan of Bikeways*, 1978, as amended; has been approved by the Montgomery County Council, sitting as the District Council, by Resolution No. 16-1300 on March 23, 2010, and has been adopted by The Maryland-National Capital Park and Planning Commission by Resolution 10-02 on April 21, 2010 after a duly advertised public hearing as required by Article 28 of the Annotated Code of Maryland.

#### THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION

  
Royce Hanson  
Chairman

  
Samuel J. Parker, Jr.  
Vice Chairman

  
Al Warfield  
Acting Secretary-Treasurer





**MONTGOMERY COUNTY PLANNING DEPARTMENT**  
THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION

**MCPB NO. 10-19**  
**M-NCPPC NO. 10-02**

**RESOLUTION**

WHEREAS, The Maryland-National Capital Park and Planning Commission, by virtue of Article 28 of the Annotated Code of Maryland, is authorized and empowered, from time to time, to make and adopt, amend, extend and add to *The General Plan (On Wedges and Corridors) for the Physical Development of the Maryland-Washington Regional District within Montgomery and Prince George's Counties*; and

WHEREAS, the Montgomery County Planning Board of The Maryland-National Capital Park and Planning Commission, pursuant to said law, held a duly advertised public hearing on January 12, 2009 on the Public Hearing Draft White Flint Sector Plan, being also an amendment to the *Approved and Adopted 1992 North Bethesda/Garrett Park Master Plan*, as amended; the Countywide Bikeways Functional Master Plan, as amended; The General Plan (On Wedges and Corridors) for the Physical Development of the Maryland-Washington Regional District within Montgomery and Prince George's Counties, as amended; and the Master Plan of Highways within Montgomery County, as amended; and

WHEREAS, the Montgomery County Planning Board, after said public hearing and due deliberation and consideration, on July 16, 2009, approved the Planning Board Draft White Flint Sector Plan, recommended that it be approved by the District Council, and forwarded it to the County Executive for recommendations and analysis; and

WHEREAS, the Montgomery County Executive reviewed and made recommendations on the Planning Board Draft White Flint Sector Plan and forwarded those recommendations and analysis to the District Council on October 6, 2009; and

WHEREAS, the Montgomery County Council sitting as the District Council for the portion of the Maryland-Washington Regional District lying within Montgomery County, held a public hearing on October 20 and 22, 2009, wherein testimony was received concerning the Planning Board Draft White Flint Sector Plan; and

WHEREAS, the District Council, on March 23, 2010, approved the Planning Board Draft White Flint Sector Plan subject to modifications and revisions set forth in Resolution No. 16-1300.

Vision Division, 301-495-4555, Fax: 301-495-1304  
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[www.MontgomeryPlanning.org](http://www.MontgomeryPlanning.org)



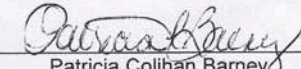
**MONTGOMERY COUNTY PLANNING BOARD**  
THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION

NOW, THEREFORE BE IT RESOLVED, that the Montgomery County Planning Board and The Maryland-National Capital Park and Planning Commission do hereby adopt the said *White Flint Sector Plan*, together with the *General Plan for the Physical Development of the Maryland-Washington Regional District within Montgomery and Prince George's Counties*, and as approved by the District Council in the attached Resolution No. 16-1300; and

BE IT FURTHER RESOLVED, that copies of said Amendment should be certified by The Maryland-National Capital Park and Planning Commission and filed with the Clerk of the Circuit Court of each of Montgomery and Prince George's Counties, as required by law.

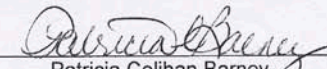
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This is to certify that the foregoing is a true and corrected copy of a resolution adopted by the Montgomery County Planning Board of The Maryland-National Capital Park and Planning Commission on motion of Commissioners Alfandre, Dreyfuss, Hanson, Presley, and Wells-Harley voting in favor of the motion, at its regular meeting held on Thursday, April 1, 2020, in Silver Spring, Maryland.

  
Patricia Colihan Barney  
Executive Director

\*\*\*\*\*

This is to certify that the foregoing is a true and correct copy of Resolution No. 10-02, adopted by the Maryland-National Capital Park and Planning Commission on motion of Commissioner Vaughns, seconded by Commissioner Dreyfuss, with Commissioners Hanson, Wells-Harley, Cavitt, Dreyfuss, Alfandre, Clark, and Squire, voting in favor of the motion, and with Commissioners Parker and Presley absent during the vote, at its meeting held on Wednesday, April 21, 2010, in Riverdale, Maryland.

  
Patricia Colihan Barney  
Executive Director

8787 Georgia Avenue, Silver Spring, Maryland 20910 Chairman's Office: 301.495.4605 Fax: 301.495.1320  
[www.MCParkandPlanning.org](http://www.MCParkandPlanning.org) E-Mail: [mcp-chairman@mncppc.org](mailto:mcp-chairman@mncppc.org)

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Approved and Adopted

The White Flint Sector Plan  
midtown on the pike

Prepared by the Maryland-National Capital Park and Planning Commission  
July 2009

Approved by the Montgomery County Council  
March 23, 2010

Adopted by the Maryland-National Capital Park and Planning Commission  
April 21, 2010

MontgomeryPlanning.org

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# the vision



This Sector Plan vision establishes policies for transforming an auto-oriented suburban development pattern into an urban center of residences and businesses where people walk to work, shops and transit. Offices and plazas are full of workers during the day. At night and on weekends people attend the theater, visit galleries, and eat out. In the summer, people are out enjoying evening activities. Rockville Pike will be transformed from a traffic barrier dividing the center into a unifying multi-modal boulevard. White Flint will be a place where different lifestyles converge to make urban living interesting and exciting. The proposed cultural and retail destinations in and around the civic core, the open space system, and the walkable street grid unite to energize White Flint. From this energy, White Flint will become a vibrant and sustainable urban center that can adapt and respond to existing and future challenges.

There are few locations remaining in Montgomery County where excellent transit service and redevelopment potential coincide. The MD 355/I-270 Corridor (Map 1) is a historic travel and trade route that links communities in Montgomery County to those in Frederick County. In the last 30 years the corridor has emerged as a prime location for advanced technology and biotechnology industries with regional shopping and cultural destinations. White Flint fits squarely into Montgomery County's General Plan and long range policies as the place to accommodate a substantial portion of the region's projected growth, especially housing. This Plan recommends adding more residential capacity near existing transit facilities to balance land uses in the MD 355/I-270 Corridor. A substantial housing resource at White Flint is well situated to support the planned expansion of federal facilities in White Flint (Nuclear Regulatory Commission) and Bethesda (Walter Reed National Military Medical Center) and provide a sufficient supply of housing options to serve County residents throughout their stages of life.

White Flint was first proposed as an urban, mixed-use community at the center of North Bethesda more than 30 years ago with the extension of Metrorail service. Over the decades, the envisioned transformation from a suburban, car-oriented series of strip shopping centers into an urban, transit-oriented, mixed-use area has occurred slowly and in scattered pockets. The White Flint Mall, a regional shopping destination with three floors of shops and ample structured parking, was one of the early attempts to blend urban form with suburban needs. But, the automobile still dominates, especially along Rockville Pike and the pedestrian experience in most of White Flint is barely tolerable. Recent projects (the Conference

# midtown



Center, The Sterling, and the North Bethesda Center) have created urban block patterns with buildings oriented toward the streets, destination uses, and an improved pedestrian experience. More needs to be done to connect these urban pockets, to introduce civic functions and open space, and to reduce conflicts between vehicles and pedestrians.

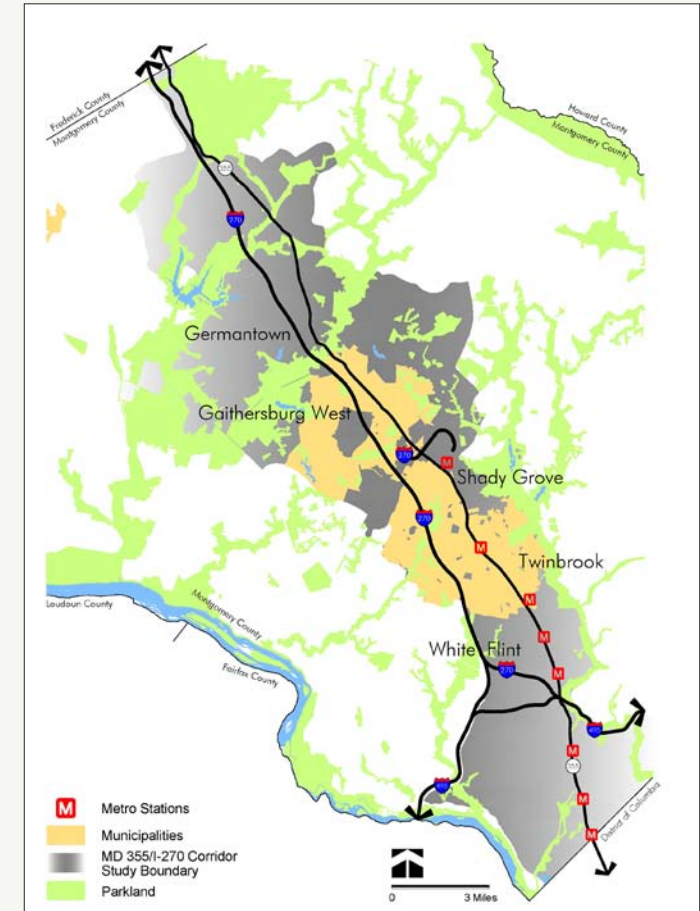
Given the reality of future energy constraints and the effects of climate change, growth must take advantage of existing infrastructure, especially transit, to create compact new communities where reliance on the automobile is unnecessary. Growth should be directed to those places where a reduction in the carbon footprint is possible, like White Flint, and where the infrastructure can support a sustainable, culturally diverse urban center outside the well-established central business districts.

This vision furthers the 2003 Ten-Year Transportation Policy Report, which supports land use policies that promote new opportunities for living closer to work, especially near Metrorail stations. Furthermore, this vision is consistent with regional planning efforts to improve the jobs-housing ratio. This Plan recommends the approval of 9,800 new units (Table 1), which is a substantial increase in housing resources in the I-270 Corridor. The projected jobs to housing ratio in White Flint will be about three jobs to one dwelling unit, an improvement over existing conditions.

**Table 1:** Proposed Development and Jobs Housing Ratio

	Existing	Approved	Proposed	TOTAL
Residential Units	2,321	2,220	9,800	14,341
Non-residential sf	5.49 M	1. 8M	5.69M	12.98 m
Non-residential sf converted into jobs	22,800	6700	19,100	48,600
Jobs/Housing Ratio	9.85/1	3.0/1	1.9/1	3.4/1

Map 1: I-270/MD 355 Corridor



on the pike

# background



## Sector Plan Area

The Sector Plan area covers 430 acres and is bounded by the CSX tracks, Montrose Parkway, Old Georgetown Road, and the White Flint Mall (Map 2). All of the Sector Plan area lies within a  $\frac{3}{4}$ -mile radius of the Metro station, which, in an urban context, is a walkable distance.

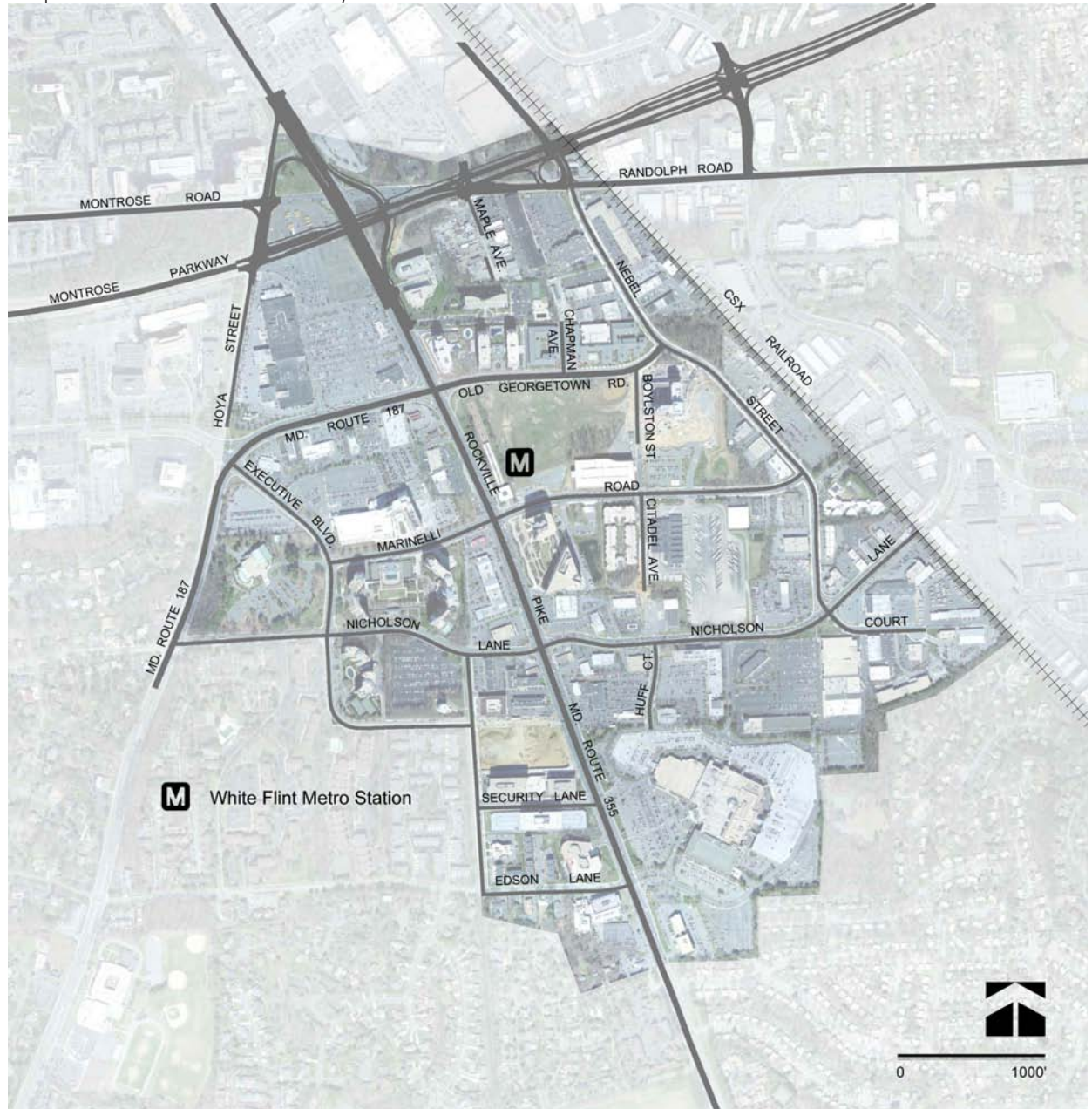
Rockville Pike, which follows a ridge line dividing the Cabin John (west) and Rock Creek (east) watersheds, bisects the Sector Plan area. The topography east and west of the Pike descends about 25 feet from the ridge line. Since there is more contiguous underdeveloped land area east of Rockville Pike than west, the east has greater potential for the creation of new neighborhoods. Development constraints include a large water main and 80-foot wide safety zone underneath Nicholson Lane and the 50-foot Washington Metropolitan Area Transit Authority (WMATA) tunnel easement along Rockville Pike. Both of these facilities limit building placement.



High-density land uses were first considered in White Flint when the Montrose Road/Nicholson Lane area was identified as a mass transit line/station primary impact area during the planning stages for the Metrorail system. By 1978, the planning concept evolved into a mixed-use center concept within a 200-acre area at the Metro station. At that time, approximately 63 percent of the 200-acre study area was zoned R-90, a low-density residential zone. Mid-Pike Plaza was the E. J. Korvettes Shopping Center and the high-rise Forum was the only residential development. The 1978 Plan recommended transit mixed-use floating zones (TS-R and TS-M) at a 2.0 FAR density within a half-mile radius of the Metro station and the C-2, I-1, and O-M Zones for properties not recommended for mixed uses.

The 1992 re-examination of the same 200 acres added a street grid, extended the use of the TS-R and TS-M Zones to C-2 zoned properties and rezoned I-1 properties to I-4 to limit the development of industrial zones with office uses. Five years later, in 1997, the County Council approved an amendment to advance the development of the Conference Center on the west side of Rockville Pike across from the Metro station as a centerpiece public/private partnership. These planning efforts established the framework for the urban center concept and placed an important public resource at the core.

Map 2: Sector Plan Area Boundary

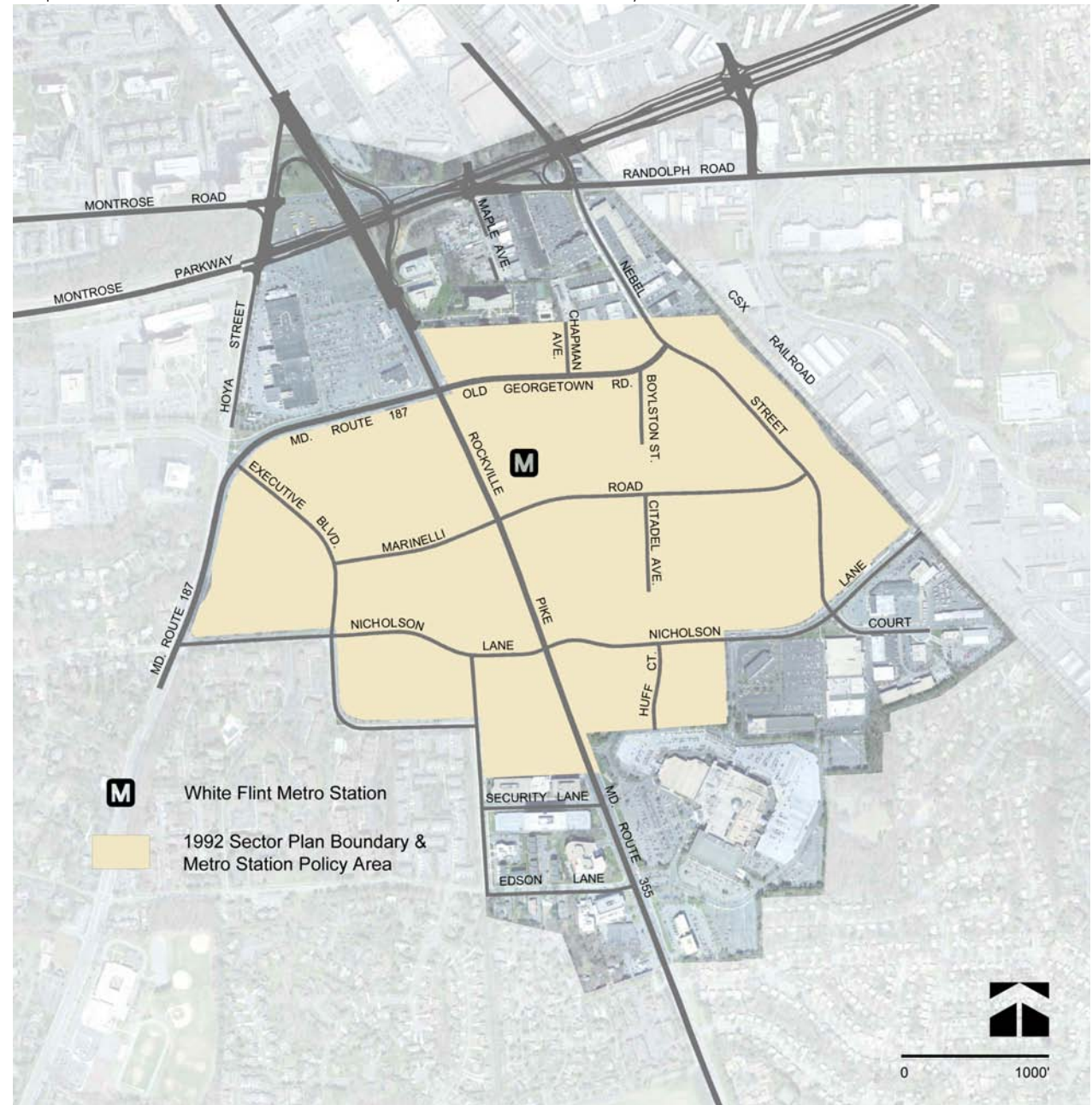




What has triggered this Sector Plan evaluation? The 1978 and 1992 Plans recommended floating zones to accomplish mixed-use development. Several property owners pursued rezoning, most did not. There was little incentive for property owners to seek a change from the existing C-2 zoning. The C-2 Zone, although it has a 42-foot height limit, has few development standards and allows many uses. Market forces must remain strong for developers to risk a lengthy rezoning development process that typically takes at least a few years. A recent C-2 Zone text amendment (special development procedures for transit-oriented, mixed-use development) allowing residential development with taller building heights underscores the interest in achieving mixed uses without requiring rezoning.

This Plan doubles the 1992 Sector Plan area and examines whether more, if not all, of it should be zoned for mixed uses. There is ample space within the Sector Plan area to establish edges and to ensure that new development is compatible with adjoining residential communities.

Map 3: 1992 Sector Plan Area Boundary and Metro Station Policy Area



## Demographic Profile and Housing Resources

The area for the demographic and housing analysis is twice the size of the Sector Plan area. Within the analysis area, there are about 18,720 residents, 3,000 detached units, 1,140 townhouses, 2,900 garden apartments, and 1,755 high-rise units.

Within the Sector Plan area, there are 2,321 existing and 2,220 approved dwelling units, all of which are high-rises (Table 2). More than 1,000 of the existing units in the Sector Plan area are rental units. There are 211 existing moderately priced dwelling units (MPDUs) and 258 more affordable units have been approved.

Compared to the residents of Montgomery County as a whole, residents of the White Flint Sector Plan area are generally older, less diverse, wealthier, highly educated, and more likely to live alone in a rental unit in a multifamily building. More than half of the residents of White Flint live and work in Montgomery County, 28 percent work in the District of Columbia and more than 20 percent use transit.



**Table 2:** Existing and Proposed Housing Units - June 2008

	Total Existing	Existing MPDUs	Total Approved	Approved MPDUs	Total Proposed	Proposed MPDUs 12.5%	Proposed workforce housing (10%)	Total Affordable Housing Units
Housing Units	2,321	211	2,220	258	9,800	1,225	980	2,674

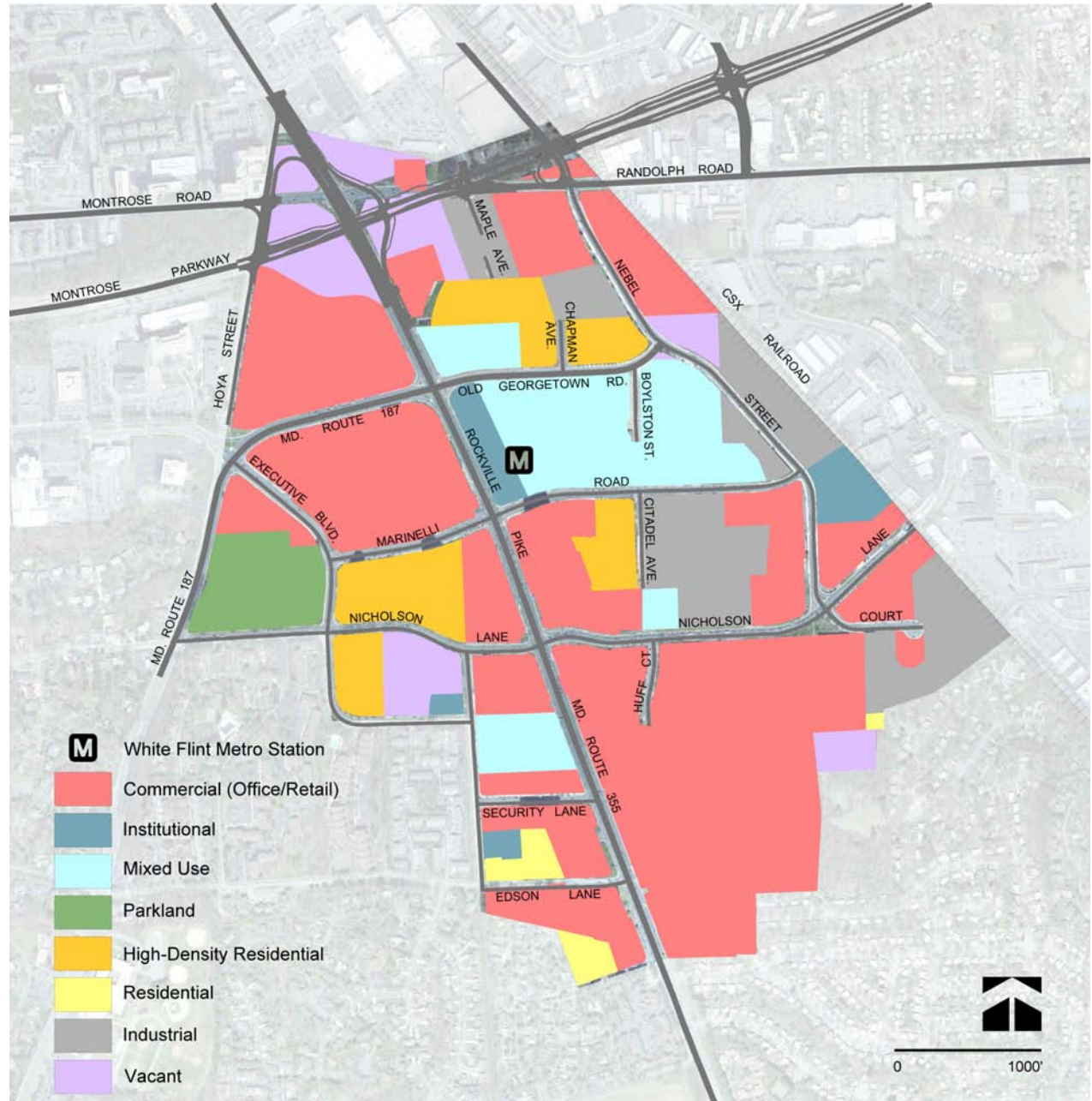
Households in White Flint spend on average 30 percent of their income on housing, which is less than the 47 percent spent by households County wide. White Flint has a larger percentage (40 percent) of non-family households than the County (26 percent). One half of the area's households are married couples compared to 62 percent County wide, and 38 percent of the householders live alone compared to 24 percent of householders County wide. Apartments are in high demand. There was a 3.5 percent apartment vacancy rate in 2006, compared to the County rate of 4.3 percent. There are no nursing homes or group homes within a half mile of the Metro station.



## Existing Land Uses and Zoning

There are more than 150 properties in the Sector Plan area, ranging in size from 3,000 square feet to 40 acres. Much of the land is non-residential (Map 4). There are 5.3 million square feet of commercial and office buildings and many acres of surface parking. More than 4,500 residential units exist or have been approved. There is a local park, Wall Local Park, within the Sector Plan area and a second local park, White Flint Neighborhood Park, at the southern edge of the Sector Plan area's boundary. The neighborhood park is a buffer for two adjoining residential communities: White Flint Park and Garrett Park Estates. Two cultural and educational institutions, Georgetown Preparatory School and Strathmore Performing Arts Center, are south of the Sector Plan area.

Map 4: Existing Land Use



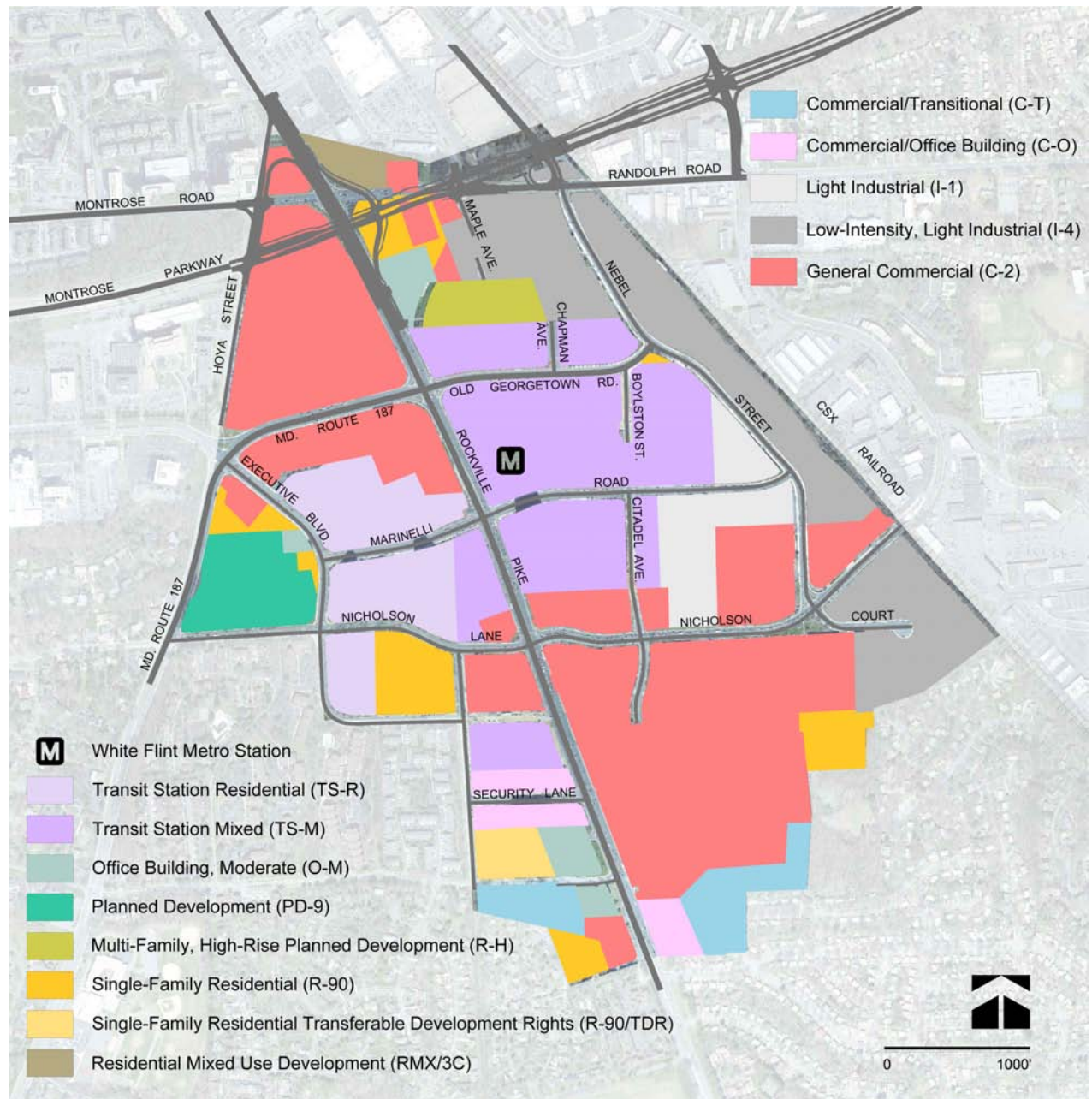


**Table 3: Existing Zoning**

Zone	Description	Acreage
C-2	General commercial	138
C-0	Commercial, office bldg.	8
CT	Commercial, transitional	7
RMX/3C	Residential mixed use, regional center, commercial base	3
RH	Multiple-family, high rise, planned residential	5
I-1	Light Industrial	21
I-4	Low-intensity, light industrial	49
TS-R	Transit station, residential	42
TS-M	Transit station, mixed	57
O-M	Office building, moderate intensity	9
PD-9	Planned development	11
R-90	Residential, one-family	7
R-90/TDR	Residential, one-family/TDR	5
R-200	Residential, one family	5
Zoning not shown	Public right-of-way	63

Table 3 indicates the amount and type of zoning in the Sector Plan area and Figure 5 shows the distribution of zoning categories. The public right-of-way measures approximately 63 acres; zoning is not shown in public rights-of-way.

Map 5: Existing Zoning



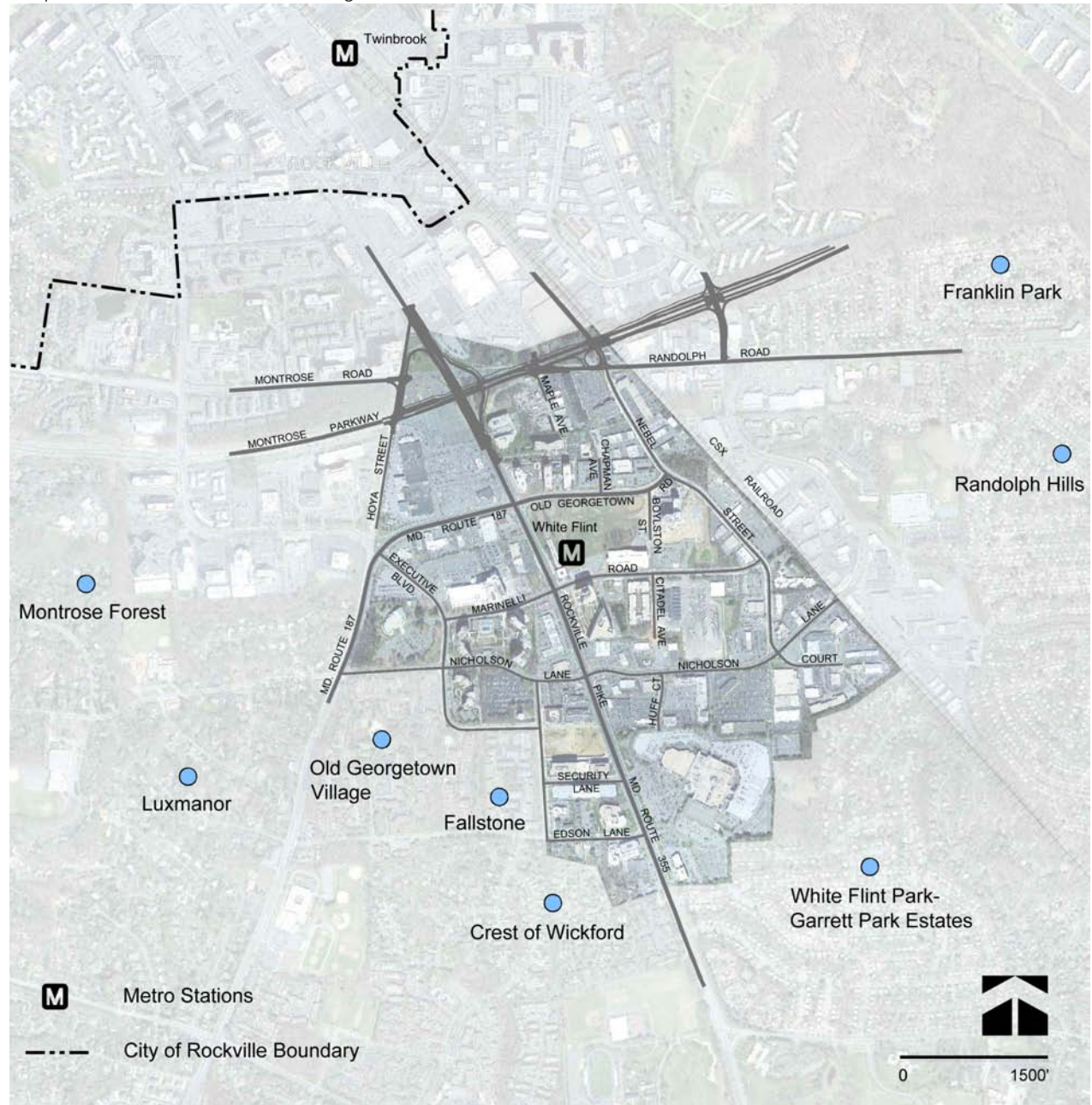


## Residential Neighborhoods Outside the Sector Plan Area

A number of established residential communities surround the Sector Plan area (Map 6). Single-family residential neighborhoods, especially to the southwest and southeast, are the primary land uses just outside the Sector Plan area. White Flint Park and Garrett Park Estates are neighborhoods to the immediate south. To the southwest are the neighborhoods of The Crest of Wickford (townhouses), Old Georgetown Village (multifamily) and Fallstone (townhouses). Single-family residential neighborhoods a bit farther from the Sector Plan area are Luxmanor, west of Old Georgetown Road, and Randolph Hills, east of the CSX tracks. The neighborhoods were built from the late 1950s through the 1990s.



Map 6: Established Residential Neighborhoods



# urban place

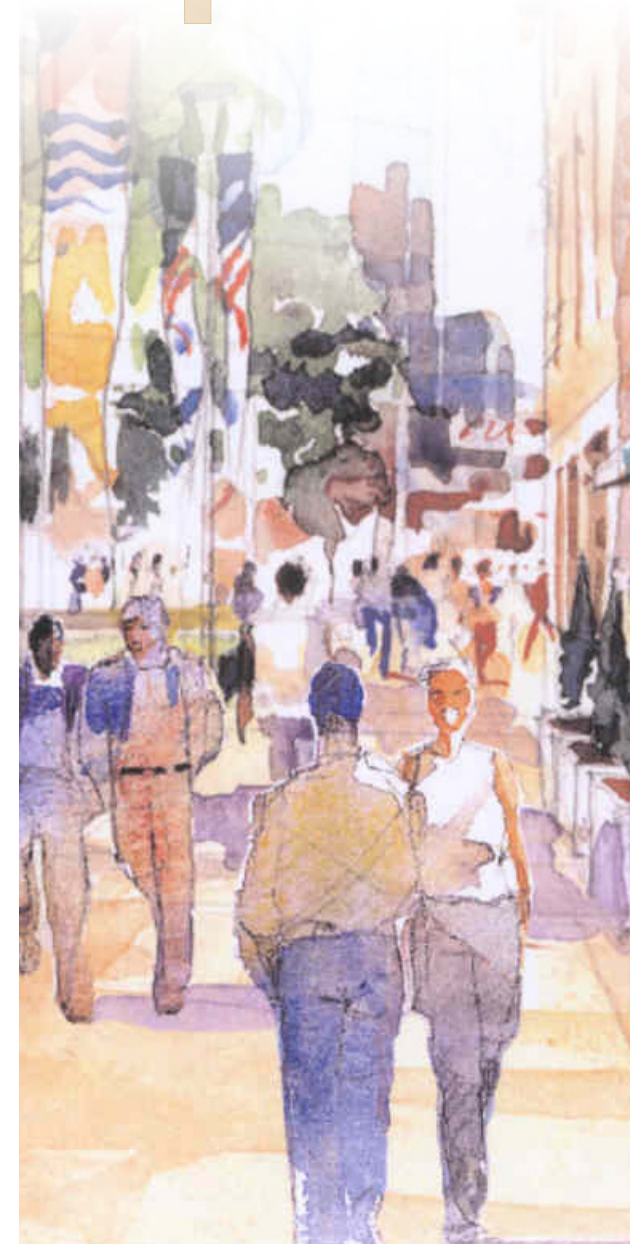


## Urban Form and the Public Realm

White Flint will be more than the sum of its parts. This Plan seeks to unify White Flint around an urban core where active public spaces, streets, public parks, and plazas organize the built environment and give it character and style. Land use may define the activity, but successful places rely on the quality of urban spaces and buildings. This requires a connected street grid and public use space system framed by buildings. The street grid creates walkable blocks with residences and local services. Two intersecting promenades, an east-west section along Market Street and a north-south section along Rockville Pike, will provide a unique environment for walking and biking throughout the Sector Plan. Pedestrian activity brings more people into the public spaces and increases the safety of all.

Redevelopment in the Sector Plan area may take 20 years or more and will occur property by property. Therefore, the Plan guides how the parts fit together as development occurs. The Planning Board must adopt the White Flint Urban Design Guidelines that provide greater detail for context-sensitive development, such as build-to lines, placement of sidewalks and streetscape, utilities, and other special features, to ensure implementation of the Plan vision.

<b>Core</b>	In the core, the community, the conference center, and commerce converge to express White Flint's special character. The highest density and tallest buildings at the Metro station will form an identifiable center.
<b>Mobility</b>	White Flint will have a walkable street system. Rockville Pike, transformed into a grand boulevard, will visually tie together the east and west sides of the Sector Plan area. Sidewalks, bikeways, trails, and paths will provide options for pedestrian circulation and connections to the existing and new neighborhoods and surrounding communities.
<b>Buildings</b>	White Flint will have buildings with podiums that line the street and slender towers that articulate the skyline. Architectural details will incorporate features that add interest at the ground level as well as the floors above.
<b>Public Use Spaces</b>	The compact development pattern includes a system of public use spaces where people can gather for events or enjoy recreational activities.
<b>Compatibility</b>	New development will decline in height and density from the center and Rockville Pike, providing compatible transitions as it approaches the surrounding neighborhoods.
<b>Sustainability</b>	New development must incorporate environmentally sensitive design to conserve and generate energy and make maximum use of resources and minimize disruption of the natural environment.





## Core

The core of White Flint is located between Marinelli Road and Old Georgetown Road and within a ¼-mile of the Metro station. Here density is high and buildings are tall. Two districts define the core: the Metro West District with the Conference Center, Wall Local Park, and civic green on the west side of Rockville Pike; and the Metro East District with two Metro entrances, a bridge over the Metro tunnel, and the North Bethesda Center development. Market Street connects the two districts across Rockville Pike. A secondary focal area lies along both sides of Rockville Pike between Montrose Parkway and Executive Boulevard (Extended), where existing and planned retail centers will continue to serve the regional market. Buildings along Rockville Pike take advantage of long views out as well as visibility from the northern and southern edges of the Sector Plan area (Map 7).

## Mobility

The key to transforming White Flint into a great urban place is reconfiguring its mobility system. The existing street network will be reconstituted into a hierarchical grid system and the proposed new streets will form smaller grids that provide access into the new development. The transit system will expand to include local as well as circulator bus service and convenient pedestrian access.

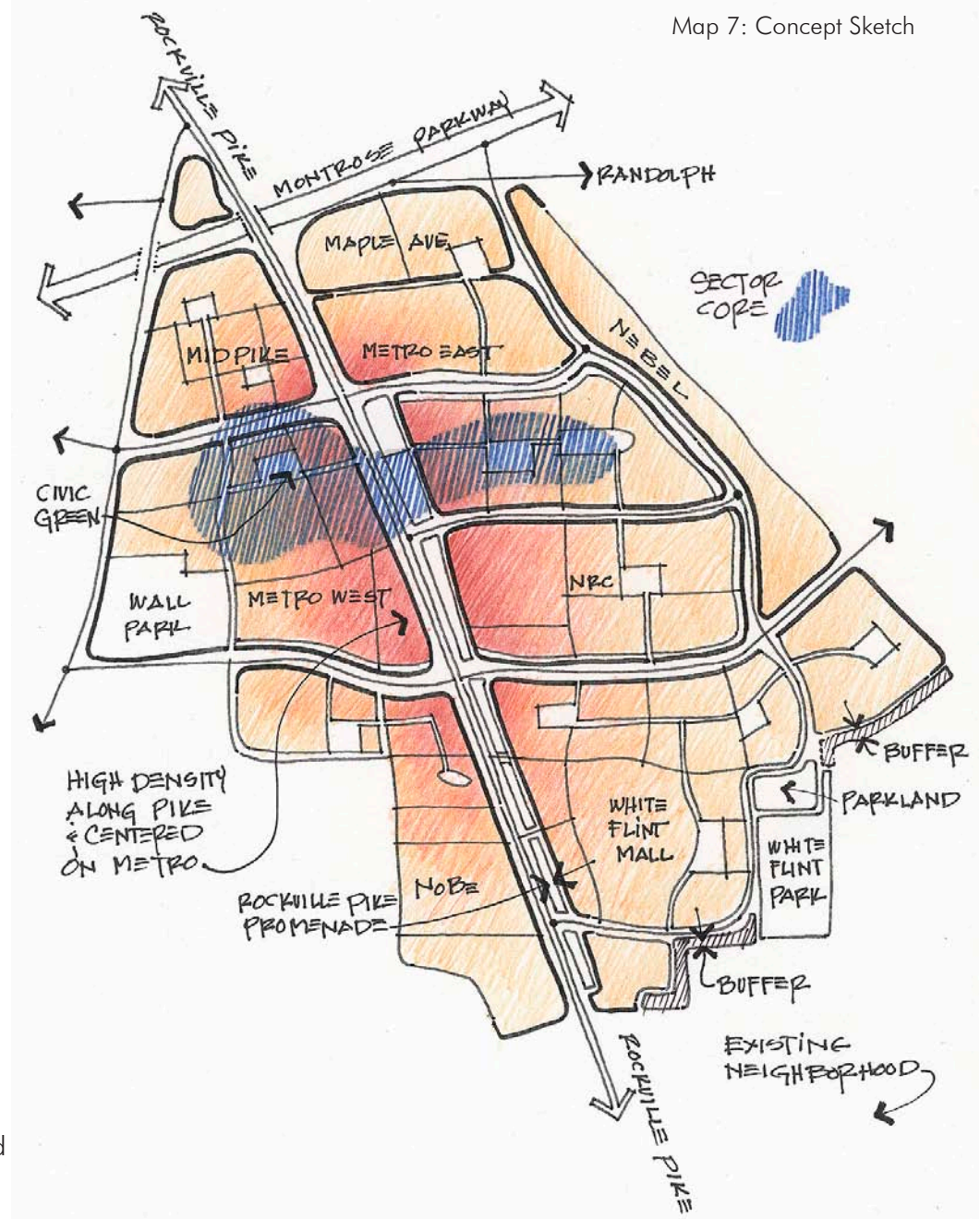
### Street Hierarchy

Rockville Pike Boulevard
Business streets
Private streets
Promenades
Bike paths and trails
Recreation loop

The success of White Flint as an urban center requires attention to the pedestrian experience. Existing conditions, high volumes of traffic, lack of streetscape, narrow sidewalks, and multiple turning lanes at wide intersections inhibit pedestrian movement.

Reconstructing the existing street network, especially along Rockville Pike, and using pedestrian-friendly cross sections will significantly improve the pedestrian environment. All the streets will be pedestrian-oriented and walkable. Rockville Pike, transformed into a grand boulevard, will visually tie together the east and west sides of the Sector Plan area. Sidewalks, bikeways, trails, and paths provide options for pedestrian circulation and connections to other communities.

Map 7: Concept Sketch





### Street Hierarchy

A hierarchical street network accommodates local and through circulation. The wider streets convey more through traffic and the narrower streets accommodate local traffic. The street network is designed so that loading and service functions do not hinder pedestrian movements. All streets must have ample space for pedestrians, bicyclists, and street trees. Undergrounding utilities and locating “wet” and “dry” utilities under the pavement or under the sidewalk will allow the street tree canopy space to grow. On-street metered parking should be permitted on all local streets and on most of the major streets during non-peak hour traffic. On-street metered parking will reduce speeds and generate revenue.

### Rockville Pike Boulevard

Rockville Pike (MD 355) carries the majority of through traffic and thus divides the Sector Plan area. Rockville Pike has three northbound and three southbound through lanes, plus turning lanes. There are no street trees, landscaped median, or on-street parking. The utilities are on poles located in the middle of narrow sidewalks. It is a classic suburban commercial strip highway.

This Plan recommends reconstructing the “Pike” as an urban boulevard, placing utilities underground, and adding a median wide enough to accommodate turn lanes and street trees. Street tree panels and wider sidewalks will promote walking. Bus priority lanes will be provided, located either in the median or along the curb.



Figure 1: Rockville Pike Boulevard and Promenade Cross Section

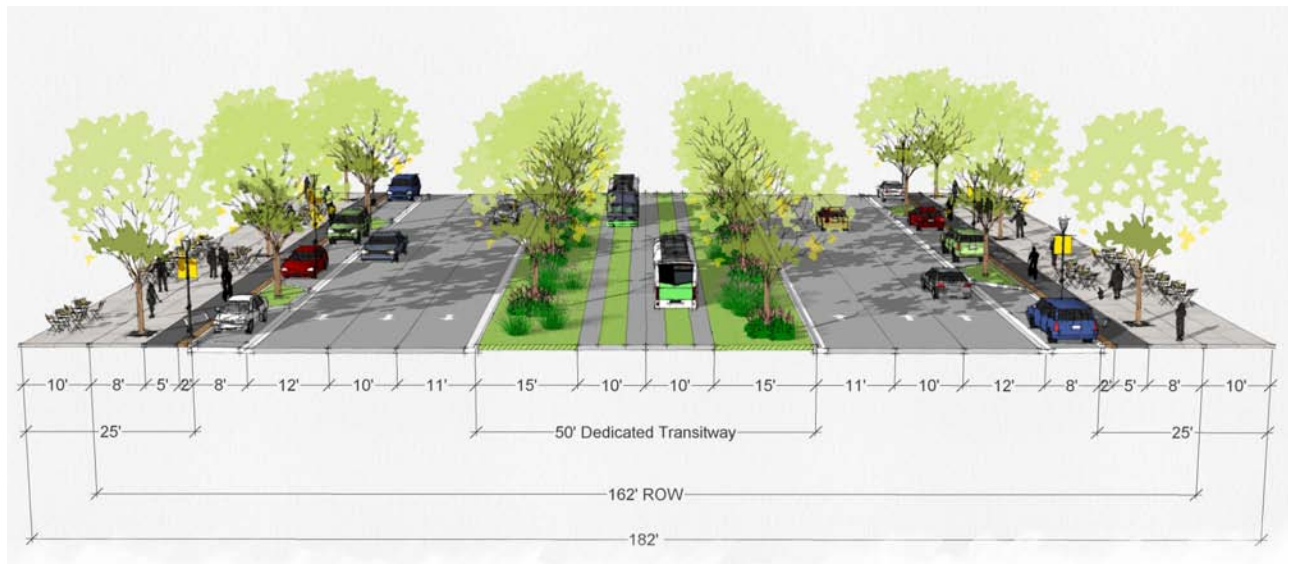


Figure 2: Alternative Rockville Pike BRT Cross Section

### Business Streets

These public streets (Figure 3) vary from 70 to 90-foot wide right-of-ways with a minimum ten-foot sidewalk, street trees, and two or more lanes for traffic.

### Local Streets

These streets provide access into the interior of the blocks and can have special features to distinguish the different enclaves of development from each other, such as distinctive paving materials. The streets are intended to have a narrower cross section and should emphasize pedestrian activity. Vehicles should operate at greatly reduced speeds.

### Promenades

Promenades are designated for those streets where a distinctive streetscape lends character and importance to the pedestrian experience. There are two intersecting promenades in the Sector Plan area: the Market Street Promenade (Figure 4) and the Rockville Pike Promenade over the WMATA Tunnel. A portion of the proposed Rockville Pike Promenade exists along the Nuclear Regulatory Commission frontage and should be extended north and south to create a unique walking environment.

### Bike Paths and Trails

This Plan proposes an integrated network of bike paths and trails. Two bike paths in White Flint are part of the regional pedestrian and bicycle circulation system: the planned Montrose Parkway bike path and the Bethesda Trolley Trail. The Montrose Parkway bike path provides east-west links to trails in Cabin John Regional Park and Rock Creek Regional Park. The Bethesda Trolley Trail should be extended along Woodglenn Drive to connect to Wall Local Park, the Market Street Promenade, and the Montrose Parkway bike path. The Plan recommends providing connections to these regional trails.

### Recreation Loop

The recreation loop is a continuous signed recreational pathway that connects the public use spaces to the civic green and Wall Local Park. The loop is intended to link new and existing neighborhoods (see Public Use Space Plan, Map 9).

Figure 3: Business Street Cross Section

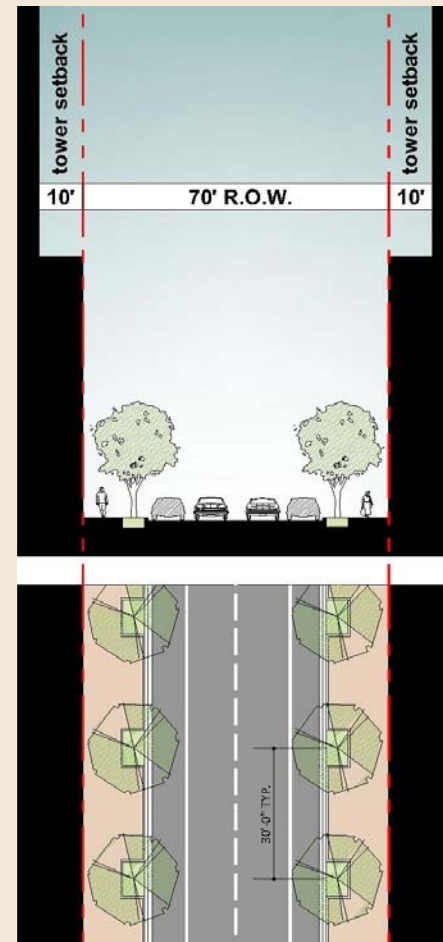
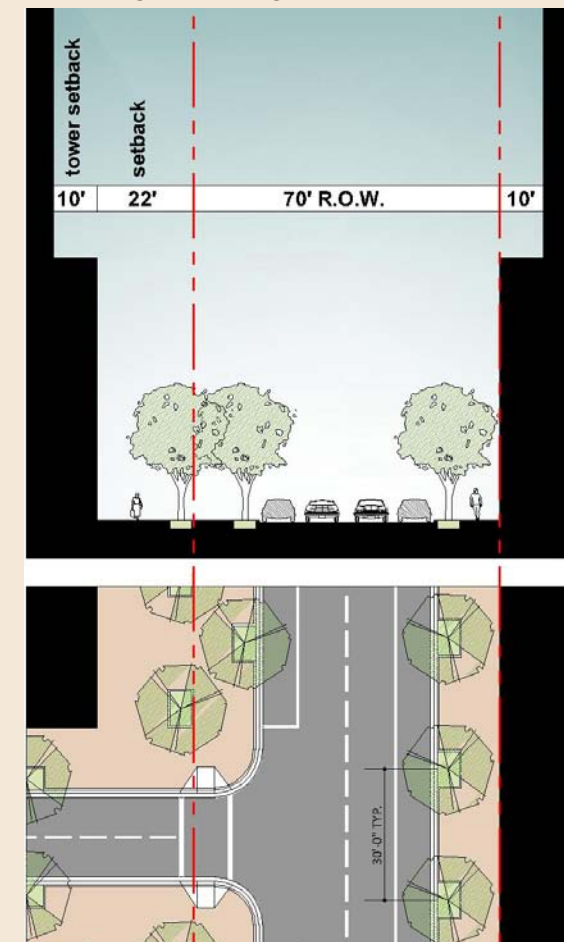


Figure 4: Market Street Promenade - Conference Center Block



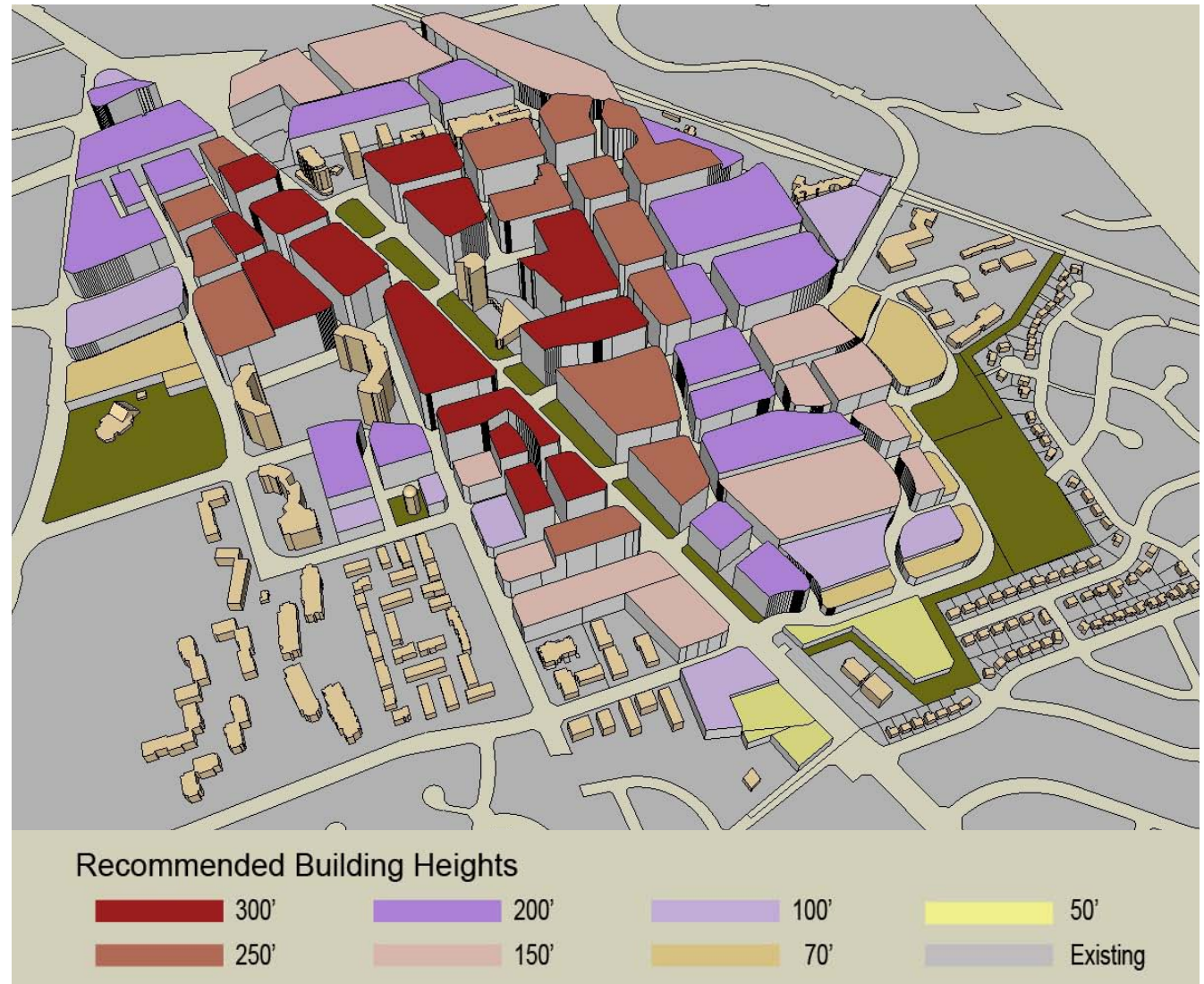


## Buildings

Buildings frame the public realm. They establish destinations and points of interest, and create a skyline that can give a place a unique identity. Buildings are the vertical extension of the street edge. They provide substance in mass and bulk, and enliven the vertical plane with windows, doors, and variations in height. Buildings in urban settings combine horizontal elements—the podiums—and vertical elements—the towers—to provide variation, interest, and rhythm along the streetscape.

The maximum building height in the White Flint Sector Plan is 300 feet nearest the Metro station. Elsewhere in the Sector Plan area, recommended building heights range from 50 to 250 feet (Map 8). Building heights should reflect existing conditions where existing building heights may be 40 feet or lower. Buildings should be sited and designed with sensitivity for their effect on light, shadows, and air circulation for the occupants and those of neighboring buildings. At the edges of the Sector Plan area, building heights must be compatible with surrounding residential neighborhoods. Building heights and distinctive architecture should accentuate important intersections along Rockville Pike. Within each district, signature buildings near the maximum height are allowed and desirable to create gateways or focal points.

Map 8: Building Height Plan



Map 9: Public Use Space Plan

## Public Use Space

The Plan recommends a hierarchical public use space system in which each space contributes variety in function and setting (Map 9). A recreation loop connects the public use spaces.

### For Everyone Wall Local Park

swimming sports, recreation, and fitness activities

### For the Sector Plan Area a central civic green

gathering, ceremonies, and celebrations

### For Each Block an urban plaza

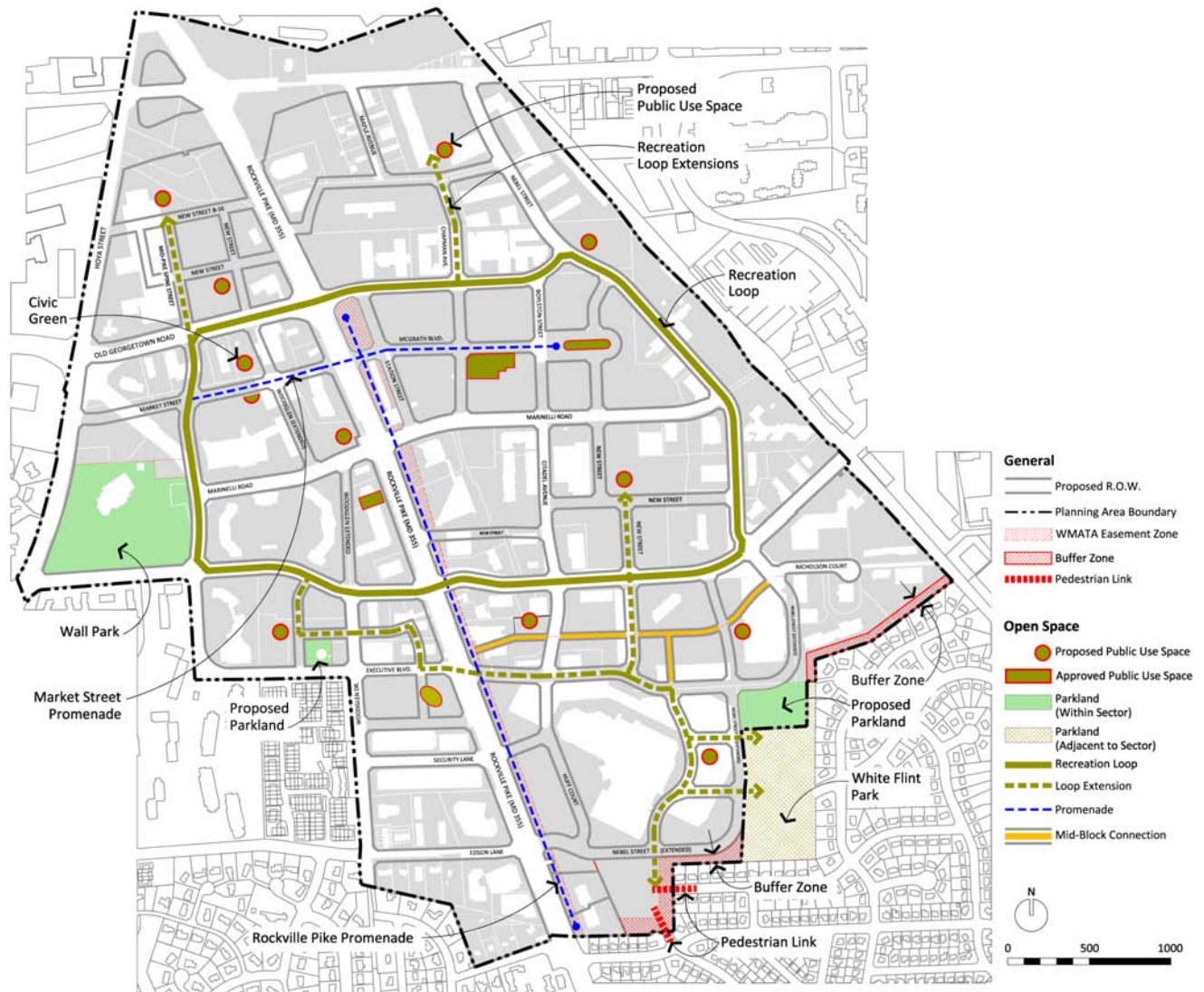
at each cluster of offices, residences, and shops provide plazas, pocket parks, green streets

### For Each Neighborhood a neighborhood green

meeting place and landmark

### For Each Building private recreation space

public use space, community garden, green roof





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### *Wall Park*

Wall Local Park will function both as a regional destination (the Aquatic Center) and as a local park. It is also an appropriate location for a new community recreation center. When the surface parking is relocated, there will be space for outdoor recreational facilities.

### *The Central Civic Green*

This centrally located one -to two-acre public park is to be located along Market Street in the core of White Flint. The civic green is intended to function as the major outdoor civic space for public activities, ceremonies, and gatherings.

### *Urban Plazas*

Urban plazas are public use spaces surrounded by active uses and generally paved. Trees and landscaping mark edges and provide shade. These plazas can be integrated into commercial development as part of outdoor seating or outdoor restaurant space. There are no minimum or maximum sizes or programmatic requirements for urban plazas. Plazas along Rockville Pike should function as energy-capturing spaces to draw passersby off the Pike and into the interior blocks. These plazas should be integrated into the streetscape and framed by buildings.

### *Neighborhood Greens*

The neighborhood green is a public use space with grass and trees that functions as a gathering place. About five percent of the Sector Plan area should be set aside for neighborhood greens. These spaces range in size from one quarter acre to one acre, depending on the type of development around the green. They should be large enough to support outdoor activities but not so large as to require costly maintenance. These spaces provide environmental and recreational benefits, including stormwater infiltration and tree canopy for shade. Some of these spaces could be located on top of parking structures.

### *Private Recreation Space*

Residential development should include common indoor spaces as well as common outdoor recreational facilities. Private spaces can be decks, balconies, rooftops, or terraces. Outdoor communal recreational spaces can include swimming pools, tennis courts, or other facilities.

Map 10: Density and Height

## Compatibility

White Flint Park, Garrett Park Estates, Crest of Wickford, Old Georgetown Village and Fallstone are single-family and townhouse communities that immediately surround the Sector Plan area. These neighborhoods have differing densities and scales. New development at the edges must be compatible with these neighborhoods in building height and scale and should accommodate pedestrian and bicycle access from existing neighborhoods. Landscaped buffers, compatible uses, and buildings of appropriate bulk and height should be located adjacent to existing communities.

Development in accordance with this Plan should add value and enhance the quality of life that surrounds the area by providing increased services, better facilities, employment opportunities and greater housing opportunities. The proposed density and height map (Map 10) indicates the areas where heights and density transition to the surrounding neighborhoods.

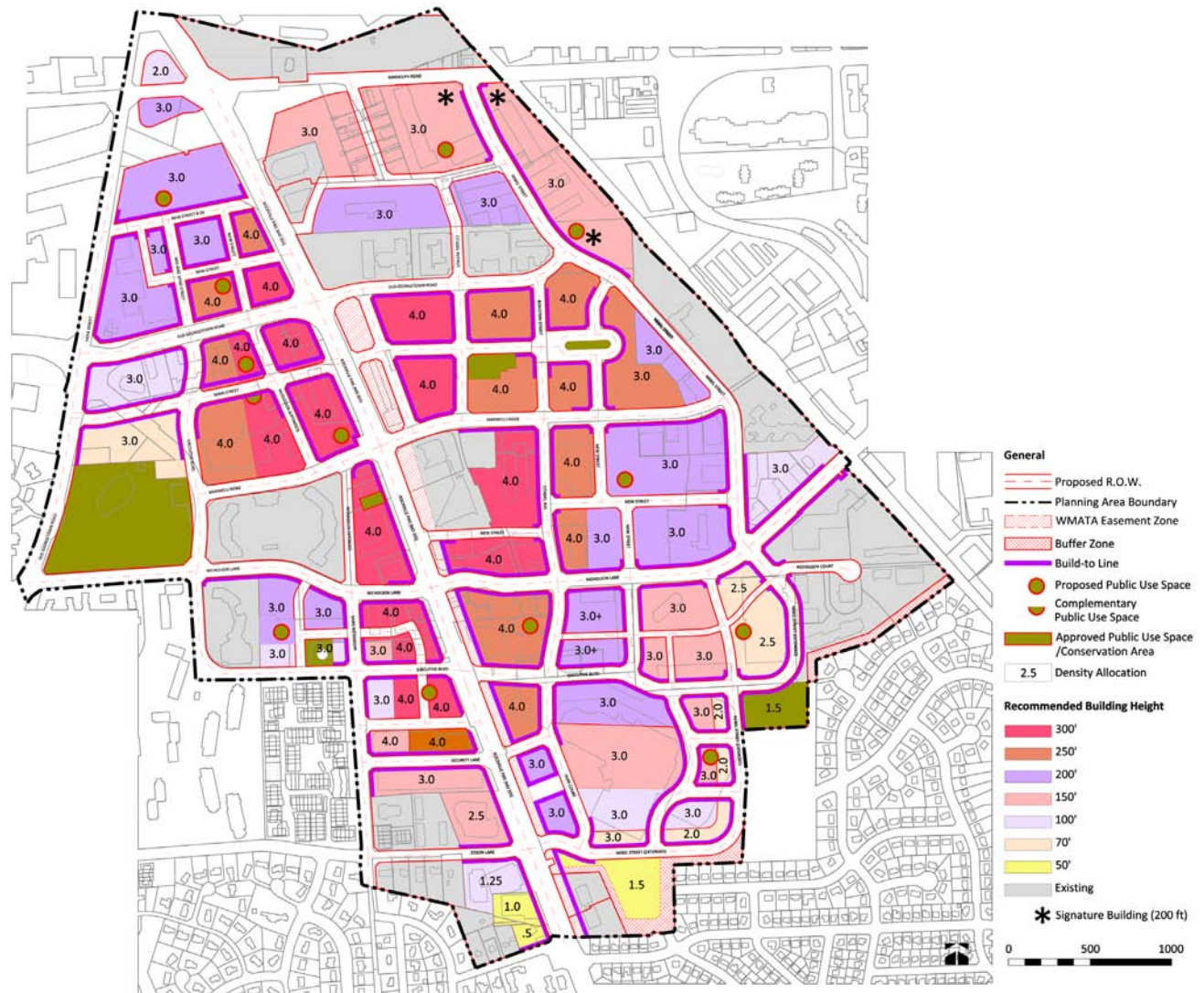




Figure 5: Sustainability

## Sustainability

Sustainability is defined as meeting the needs of the present without compromising the ability of future generations to meet their own needs. A sustainable environment integrates economic viability, environmentally conscious design, social equity and renewable energy sources. The compact, walkable and green community envisioned for White Flint integrates many aspects of sustainability. It accommodates new residents and businesses while reducing land consumption and vehicle miles travelled, thereby reducing the carbon footprint from new development.



Urban development patterns served by transit can reduce dependence on the automobile. An expanded street grid with adequate sidewalks and street trees can encourage people to walk or bicycle to local services or destinations. Energy conservation, on-site energy generation, or renewable energy sources will reduce the costs of energy transmission. Energy efficient building design reduces energy costs for building materials and energy usage. On-site stormwater management improves water quality and quantity. Street trees add to the tree canopy and reduce the heat island effect. Vertically integrated mixed uses put services in easy reach of residents. Emphasis on residential development will provide more affordable housing and expand opportunities for economic diversity located near transit and services.



# land uses and zoning



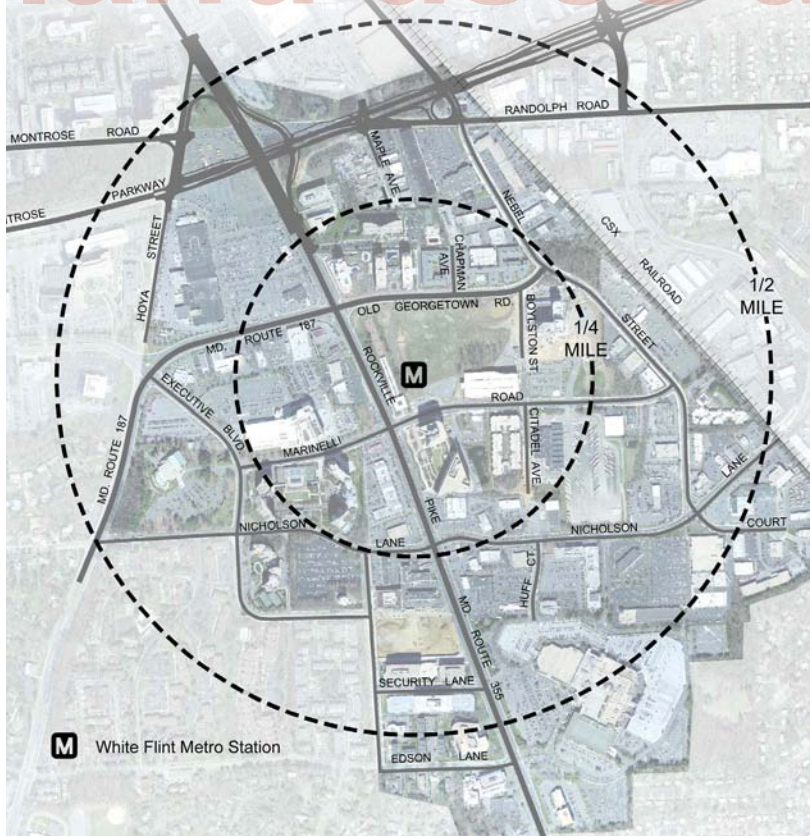
## Area Wide

### Density

The measure of density used in the White Flint Plan is Floor Area Ratio (FAR). The greater the FAR, the more development would be permitted on a property. Density however, does not automatically translate into taller buildings. A shorter, wider building may have more FAR than a taller, narrower building.

Ten to twenty years ago, a 2.0 FAR was enough to spur redevelopment in White Flint. Now, given the amount of infrastructure required on each property, redevelopment to a higher FAR is often necessary to encourage owners to abandon profitable, income-producing properties and redevelop.

The recommended FAR in White Flint will range from 1.5 FAR to 4.0 FAR. Maximum heights in the Sector Plan area range from 300 feet in the core to 50 feet near the residential area. The proposed density pattern in White Flint places the highest density and tallest buildings within 1/4-mile of the Metro station (Map 11). Densities and heights transition away from Rockville Pike and the Metro station. The lowest FAR density and lowest building heights are located at the edges of the Sector Plan area where they provide a compatible transition to the modest scale of adjacent residential communities.



Map 11: Metro Proximity

The Plan recommends applying the Commercial Residential (CR) Zones, a mixed-use zoning category that permits the widest range of uses and will best achieve the urban center concept. The CR Zone has four components: a total CR FAR, a maximum commercial (C) FAR, a maximum residential (R) FAR and a height (H) maximum. CR zoning has a standard method allowing up to 0.5 FAR. Development greater than 0.5 FAR must use the optional method that allows the use of incentive based FAR bonuses to reach the maximum FAR designation. New development must provide public benefits that enhance or contribute to the objectives of the CR zone, such as master-planned major public facilities, transit proximity, connectivity, diversity of uses and activities, quality of building and site design, protection and enhancement of the natural environment, and advanced dedication of rights-of-way. The proposed public street grid and reconstruction of Rockville Pike require substantial dedication of rights-of-way. The advanced dedication of right-of-way provision reduces the public costs of purchasing rights-of-way.

The Plan's goal is to achieve overall, a mix of 60 percent residential and 40 percent non-residential uses. This emphasis on residential development reduces overall trip generation and provides enough new residents to create neighborhoods and support an urban center. It also achieves the County's goal of improving the jobs-housing balance in the I-270/MD 355 corridor.



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### *Mixed Uses*

In compact development, vertical and horizontal mixed uses provide variety in the urban environment. Vertically-integrated uses will provide fewer single-use buildings. This does not suggest, however, that there are no suitable places for single-use buildings.

### *Housing*

Affordable housing in an urban environment takes many forms, but because space is at a premium, the units are typically multifamily apartments. To accommodate a variety of households, all new residential development should include different unit types and sizes, including options for the number of bedrooms per unit, and provide choices for all budgets. New residential development should yield 9,800 new units, of which at least 12.5 percent will be MPDUs, according to current law (Chapter 25A). In addition to the MPDUs, new residential development in a Metro Station Policy Area must include Workforce Housing units (Chapter 25B).

Affordable housing is a suitable use for publicly owned land or land recommended for public use. Where new private development is proposed adjacent to publicly owned land, consideration should be given to public/private ventures to provide more than the required affordable housing through land swaps or other creative solutions. This Plan recommends that units for seniors and special populations be included in residential development, particularly in locations nearest local services and transit.

### *Child Daycare*

One difficulty working families face is finding child daycare near work or home. Child daycare is an optional incentive in the CR Zone. Child daycare should be incorporated in new office and residential development, especially near transit facilities.

### *Hotels*

Hotels generally should be located close to transit, especially within the first one quarter mile of the Metro station. Hotels at this location will support the Conference Center facilities and could be integrated with residential uses and ground floor retail. They can also accommodate visitors to the Walter Reed National Military Medical Center and NIH, just two stops south on Metro's Red Line.

### *Industrial*

There are properties with existing low-intensity industrial uses at the edges of the Sector Plan area where redevelopment is unlikely in the immediate future. This Plan does not discourage the continuation of these uses.

### *Local Services*

Grocery stores, restaurants, local retail and commercial services, such as hair salons, pharmacies and dry cleaners, make a neighborhood desirable. Local retail should be incorporated where appropriate in the ground floor of buildings where streets cross Rockville Pike (Old Georgetown Road, Executive Boulevard, Marinelli Road and Nicholson Lane) or interior north/south roads (Woodglenn Drive Extended and Nebel Street). Regional retail is best located along Rockville Pike where there is high visibility.

# districts

## Districts

The White Flint mixed-use urban center includes eight districts: Metro West, Metro East, Mid-Pike, NoBe, Maple Avenue, Nebel, NRC and White Flint Mall (Map 12).

The Metro West and Metro East Districts form the White Flint core at the Metro station. The Mid-Pike District is envisioned as a regional marketplace. The White Flint Mall District has the greatest potential for a series of new neighborhoods as well as a proposed MARC station. The NoBe District has five blocks that contain existing office development and new mixed-use development. Other districts have long term public uses, such as the Montgomery County Pre-release Center, Washington Gas facility, or the Nuclear Regulatory Commission complex. There is potential in all the districts to unify existing and new developments into a more coherent urban pattern and create new neighborhoods. The promenades that run through the core and along Rockville Pike, coupled with the public use spaces, will draw the neighborhoods together and create a sector-wide character.

Four maps accompany each district. The location maps identify blocks, properties, special features, and proposed road alignments. The road alignments and sizes of blocks as depicted are not intended to represent specific or final locations and could shift. The height and density maps indicate how density should be dispersed through the recommended street grid and the approximate location of public use spaces to create an interconnected public use space network. These maps indicate where heights should be lower than the maximum permitted in the zone to ensure

### For each district:

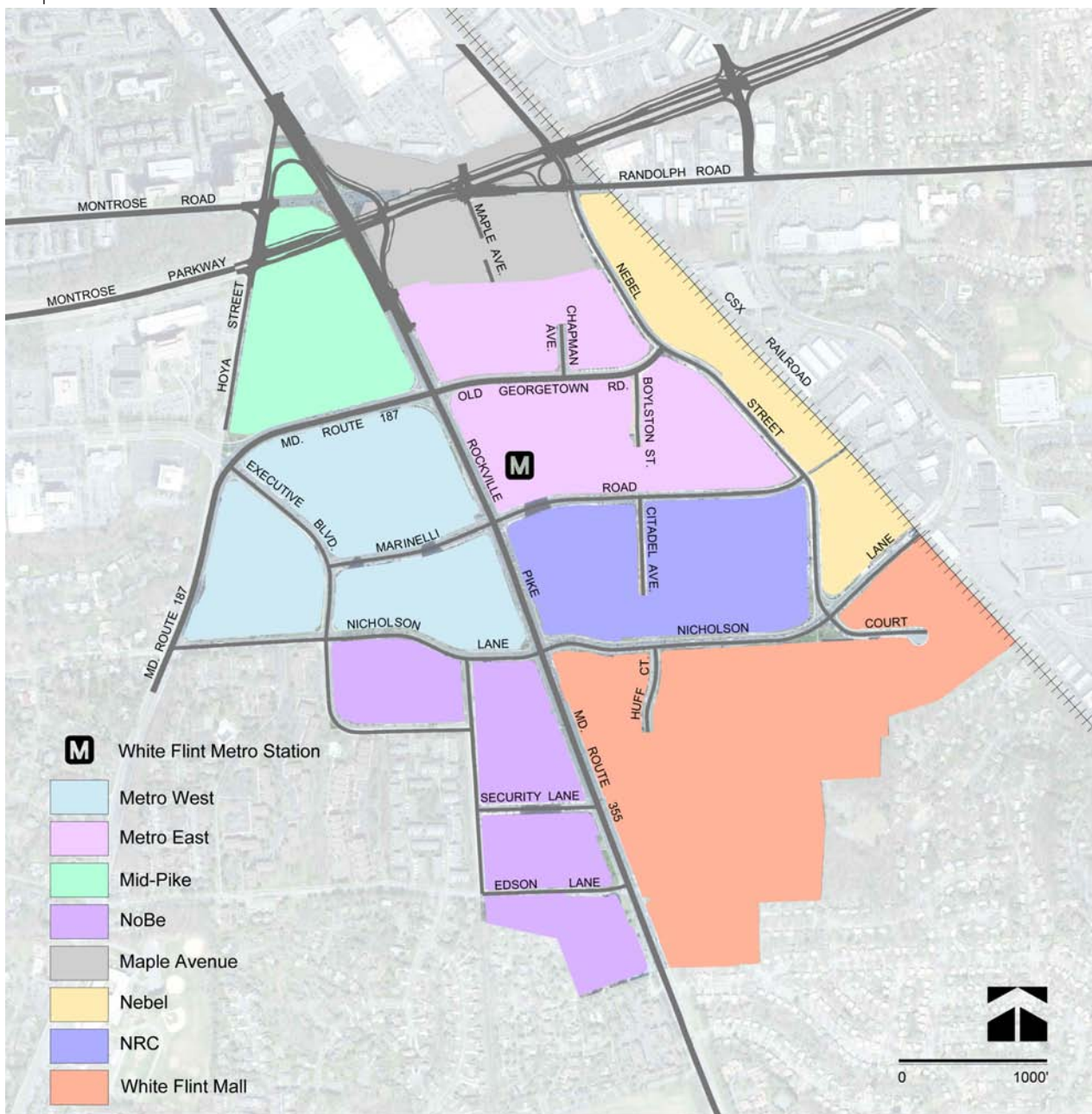
- a destination
- public use space
- local retail
- access to the recreation loop
- connection to the rest of White Flint

Map 12: White Flint Districts

compatibility with surrounding neighborhoods, and where transitions in both density and height within a district are important to achieve both the Plan's vision and compatibility with surrounding development. A set of urban design guidelines (a separate document) will describe in greater detail the form that new development should take to create a distinctive character for each district.

The zoning maps identify recommended zoning changes. Each CR zone indicates the maximum FAR densities for overall development, the proportion of residential and non-residential uses, and height. In order to create a distinctive urban fabric, proposed designs should provide variation and transition within each CR zone. The height and density maps suggest where variation and transitions should occur given existing conditions, compatibility, and the goals of the sector plan to create great places.

The Metro West District is envisioned as functioning as the main civic core for the Sector Plan and contains publicly owned properties and is, therefore, the preferred location for co-locating recommended public facilities with existing ones. Wall Local Park is recommended for the co-location of a recreation center in conjunction with the expanded Aquatic Center. The proposed Civic Green is to be located within the Conference Center Block and it may be appropriate to co-locate the recommended library and regional services center within the same block.







## Metro West District

This 54-acre district, bounded by Old Georgetown Road, Nicholson Lane and Rockville Pike, forms the western part of the Sector Plan core. There is substantial public investment in the Aquatic Center, Wall Local Park, and the Bethesda North Conference Center and Hotel. The realignment of Executive Boulevard and Old Georgetown Road will create a street grid within the district and improve traffic circulation in the entire Sector

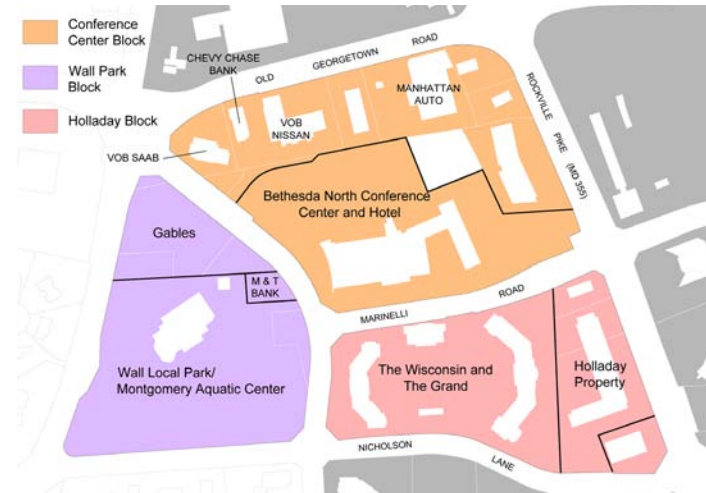
Plan area. The District is divided into three blocks: Conference Center, Wall Local Park and Holladay (Map 13).

The Plan recommends public investment in the Market Street Civic Green promenade, and outdoor recreational facilities at Wall Local Park. Assembly or combined development would best create the proposed street grid, especially in Blocks 1 and 2. When Executive Boulevard and Old Georgetown Road are reconfigured and Market Street is constructed, Blocks 1 and 2 will be divided into smaller blocks. Development in the smaller blocks should be organized with lower building heights at the northwest corner of the Old Georgetown Road and the realigned Executive Boulevard intersection.

### Block 1: Conference Center

The Bethesda North Conference Center and Hotel (TS-R Zone), surrounded by automobile sales and other commercial uses, is the main feature in this block. These properties are in the C-2 and TS-R Zones. The new civic green, public use spaces, and Market Street will create the backdrop for future private redevelopment. The road alignments and location of public facilities indicated in Map 18 are not meant to represent specific or final locations and could shift. Development at the intersection of Rockville Pike and Marinelli Road at the Metro station entrance should have a significant public use space.

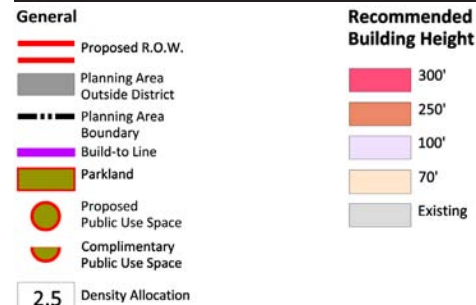
- Properties zoned C-2 and TS-R fronting Rockville Pike should be rezoned to CR 4: C 3.5, R 3.5, and H 300 with the remainder of the block CR 4: C 2.0, R 3.5, and H 250. The lower height in the block's interior will be consistent with residential development across Marinelli Road, which is 200 feet or greater. The Conference Center property is split zoned to accommodate taller buildings along Rockville Pike and lower buildings on the west.
- The Conference Center Block contains 11 different properties. The proposed street alignment will create smaller blocks. The civic green is to be located on the north side of Market Street. Redevelopment in this block will require careful coordination between property owners and the public sector to align, dedicate, acquire, and build the public

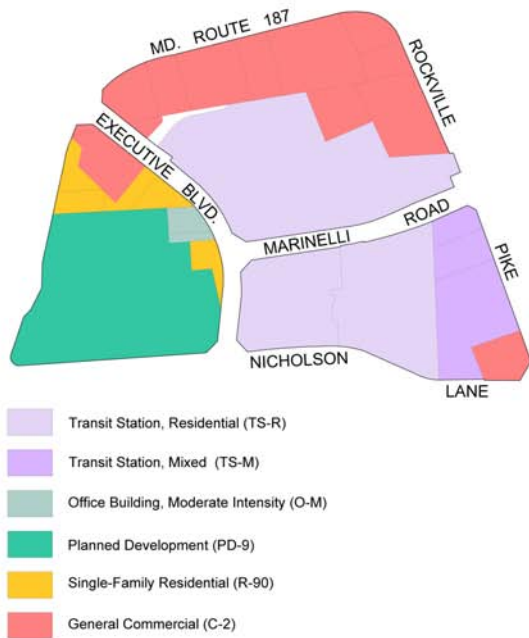


Map 13: Location

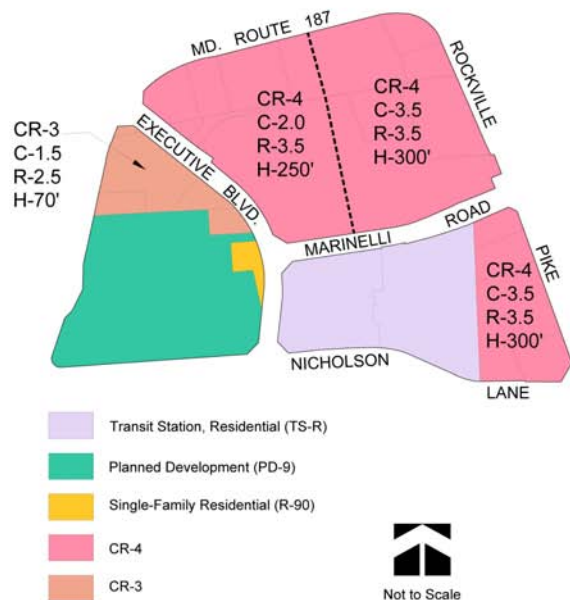


Map 14: Height and Density





Map 15: Existing Zoning



Map 16: Proposed Zoning

roads so that the new blocks formed by the new street network are of a size and configuration that is suitable for redevelopment and can accommodate the one-to-two-acre civic green. The Planning Board should attempt to maximize the size of the civic green, provided it does not compromise functionality. When the Conference Center site redevelops, there should be a complementary public use space on the south side of Market Street to anchor the civic green.

#### Block 2: Wall Local Park

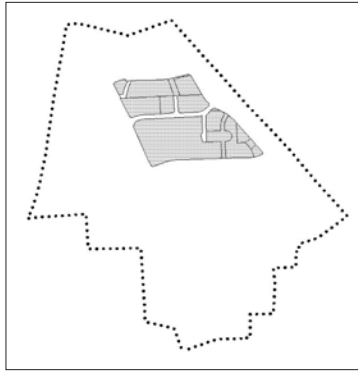
This block contains the 11-acre Wall Local Park and Montgomery Aquatic Center. There are two other properties, the Gables (now used as a parking lot) and a bank. The land area remaining after the intersection realignment of Old Georgetown Road and Executive Boulevard will be reconfigured into rectangular blocks in sizes more conducive to redevelopment. Wall Local Park should be redesigned with more active outdoor facilities through developer contributions. It may also be an appropriate location for a new community recreation center. This area should be primarily residential in character and use. The Metro East District, because of its proximity to transit in the center of the Sector Plan area, is a suitable alternate location for the co-location of the recommended library and regional services center.

- Confirm the PD-9 and R-90 Zones on Wall Local Park.
- Rezone the rest of the block to CR 3: C 1.5, R 2.5, and H 70 to ensure a transition in height and density between Block 1 at the Metro station and the existing residential development across Old Georgetown Road.

#### Block 3: Holladay

This 15-acre block is bounded by Marinelli Road, Nicholson Lane, Executive Boulevard, and Rockville Pike. Properties are zoned TS-M, TS-R, and C-2. The Wisconsin and The Grand multifamily developments reflect earlier success with high-rise residential development, while the Holladay development along Rockville Pike represents the type of mixed-use envisioned in this Plan. There is already substantial residential development in this block and redevelopment should focus on employment and retail uses.

- Confirm existing residential development (Grand and Wisconsin) in the TS-R Zone since redevelopment with mixed uses is unlikely.
- Rezone the TS-M zoned Holladay property, located at Marinelli Road and Rockville Pike, and the C-2 property at the corner of Nicholson Lane and Rockville Pike to CR 4: C 3.5, R 3.5, and H 300. The Holladay property is currently subject to a development plan with a maximum 2.2 FAR. If the owners choose to take advantage of the greater potential FAR of the CR Zone, the new plan will be subject to the requirements of the CR Zone.



## Metro East District

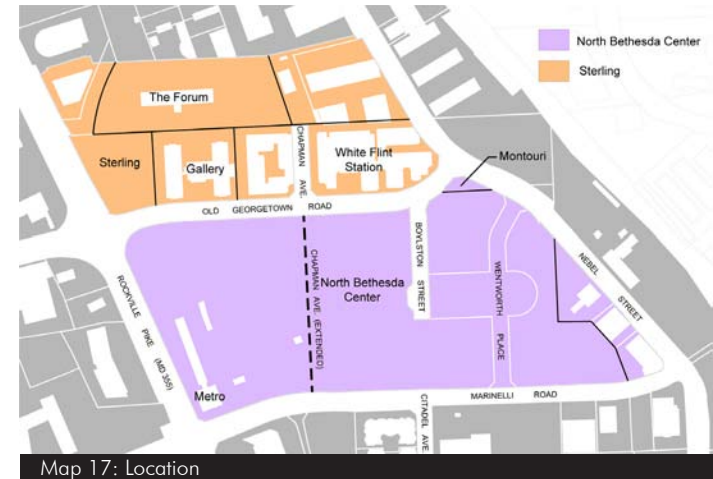
Metro East forms the eastern half of the core area and contains the 32-acre North Bethesda Center project on the Washington Metropolitan Area Transit Authority (WMATA) property and the Forum, an older residential high-rise. Along Old Georgetown Road, between Rockville Pike and Nebel Street, are the recently built Sterling, Gallery, and White Flint Station mixed-use, high-rise developments (Map

17). The Metro East District, because of its proximity to transit in the center of the Sector Plan area, is a suitable alternate location for the co-location of the recommended library and regional services center.

### Block 1: North Bethesda Center

The 32-acre North Bethesda Center development is a planned mixed-use development with high rise multifamily residential, child daycare, office, and retail development on the WMATA site. The Center, because of its Metro station proximity, should take advantage of the additional density and provide more residential and office development. There are four other properties along Nebel Street that could redevelop into mixed uses.

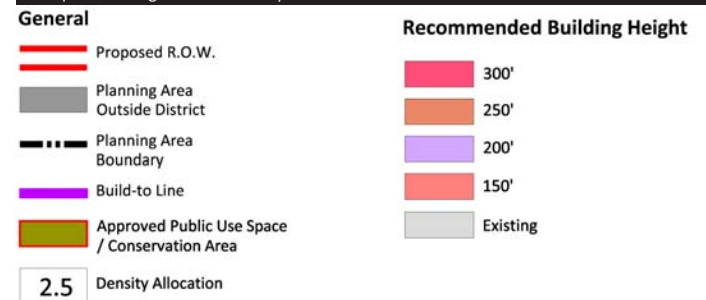
- A development plan and preliminary plan govern the TS-M zoned North Bethesda Center. Some of the parcels in the project have received site plan review approval. Rezone the TS-M area between Rockville Pike and Chapman Avenue Extended (Chapman/Oak Grove Street) to CR 4: C 3.5, R 3.5, and H 300. This will create potential for more density at the Metro station than is currently approved under the existing TS-M Zone. McGrath Boulevard (the eastern extension of Market Street) has an approved streetscape plan, building setbacks, and cross section. Figure 4 does not apply to McGrath Boulevard.
- Rezone the TS-M zoned land between Chapman Avenue Extended and Wentworth Place (including the 0.17 acre R-90 zoned Montouri property) to CR 4: C 2.0, R 3.5, and H 250. This will allow more residential development at the Metro, but not directly on Rockville Pike. In this section, building heights should be lower, allowing a transition to the Nebel District.



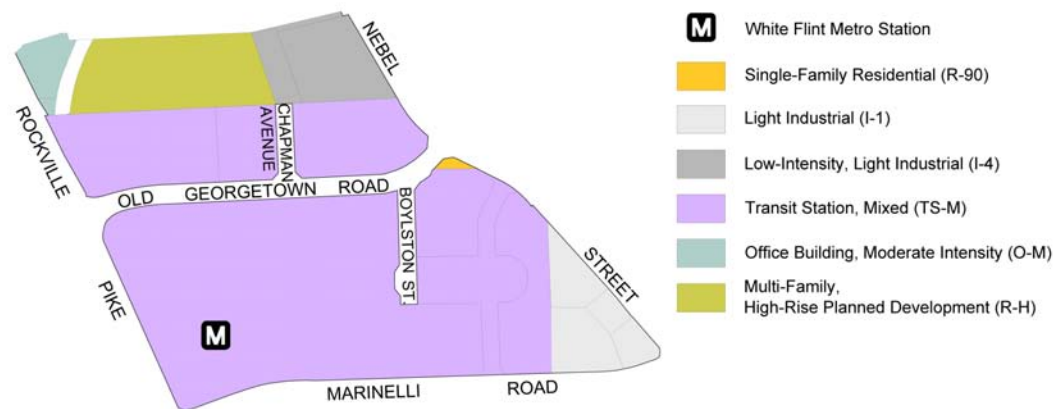
Map 17: Location



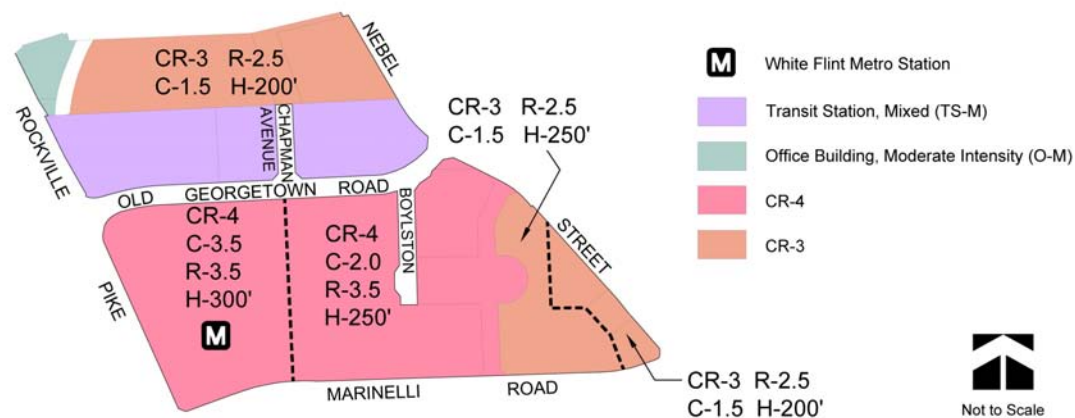
Map 18: Height and Density







Map 19: Existing Zoning



Map 20: Proposed Zoning

- Rezone the remaining TS-M zoned area and the I-1 parcel east of Wentworth Place (once used for stormwater management) in the North Bethesda Center project to CR 3: C 1.5, R 2.5, and H 250 to correspond to heights in approved development.
- Rezone the three properties on the south end along Nebel Street to the same zone, CR 3: C 1.5, R 2.5, and H 200 feet. This will allow for assembly or independent redevelopment.

#### Block 2: Sterling

- Confirm TS-M Zone on properties along the north side of Old Georgetown Road. The mixed-use development is recent and there is little likelihood of redevelopment over the Plan's lifetime.
- Confirm the O-M Zone on the existing office buildings.
- Rezone the Forum Property to CR 3: C 1.5, R 2.5, and H 200 to allow for future mixed-use redevelopment comparable in density and height to surrounding properties. The existing access may have to be modified in order to accommodate the recommended location of the Fire Station in the Maple Avenue District and is shown as a local street on Figure 43, Existing and Proposed Street Network.
- Rezone the I-4 properties to CR 3: C 1.5, R 2.5, and H 200. This will allow existing properties to continue in their current uses, but if future redevelopment is desirable, mixed-use is possible.

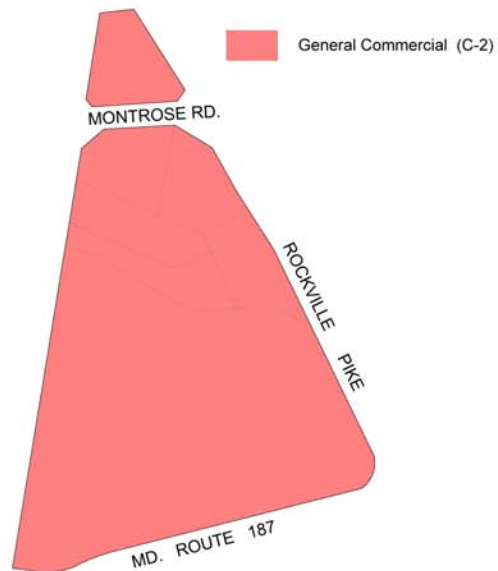


## Mid-Pike District

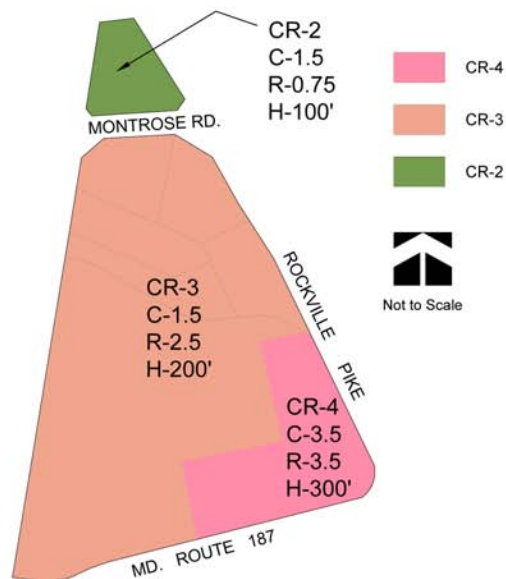
The Mid-Pike District contains the Mid-Pike Plaza Shopping Center and excess right-of-way for Montrose Parkway. This District will function as a regional retail magnet with a substantial residential component and public services (Map 21). Mid-Pike Plaza is a 20-acre strip shopping center with surface parking and one and two-story buildings in the C-2 Zone. The State of Maryland owns approximately 9.5 acres immediately north of the shopping center, much of which will be used for Montrose Parkway.

Redevelopment in the district should retain its regional marketplace function and include residential and civic uses. Building heights of 300 feet should frame the corner of Rockville Pike and Old Georgetown Road. Public use space, such as an urban plaza or neighborhood green or a civic or cultural attraction, will provide reasons to gather and encourage all day activity.





Map 23: Existing Zoning



Map 24: Proposed Zoning

The new internal road network at the corner of Rockville Pike and Old Georgetown Road creates a high visibility corner and should be developed with mostly non-residential uses. This Plan recommends taller buildings and greater FAR at the corner and along Rockville Pike.

- Rezone the corner at Rockville Pike and Old Georgetown Road of the Mid-Pike Plaza property to CR 4: C 3.5, R 3.5, and H 300. This allows more non-residential use, if necessary.
- Rezone remainder of the Mid-Pike Plaza property CR 3: C 1.5, R 2.5 and H 200. This mix allows the property to develop at a mix of 50 percent each residential and non-residential, although the maximum FAR cannot be reached without mixed-uses.
- Rezone the portion of SHA property south of Montrose Parkway the same as the Mid-Pike Plaza property to CR 3: C 1.5, R 2.5, and H 200 so that assembly is possible. Affordable housing and public facilities are appropriate and desirable in this area, possibly in conjunction with private development.
- Rezone the C-2 zoning on the SHA property north of Montrose Parkway to CR 2: C 1.5, R .75, H 100 to allow for mixed-uses. Public facilities are suitable uses. Surface parking is not an appropriate use at this location, since much of the Plan's emphasis is to reduce the amount of surface parking.
- Provide a minimum one-acre public use space that can be divided into smaller areas, such as urban plazas or neighborhood greens, on the Mid-Pike Plaza property.

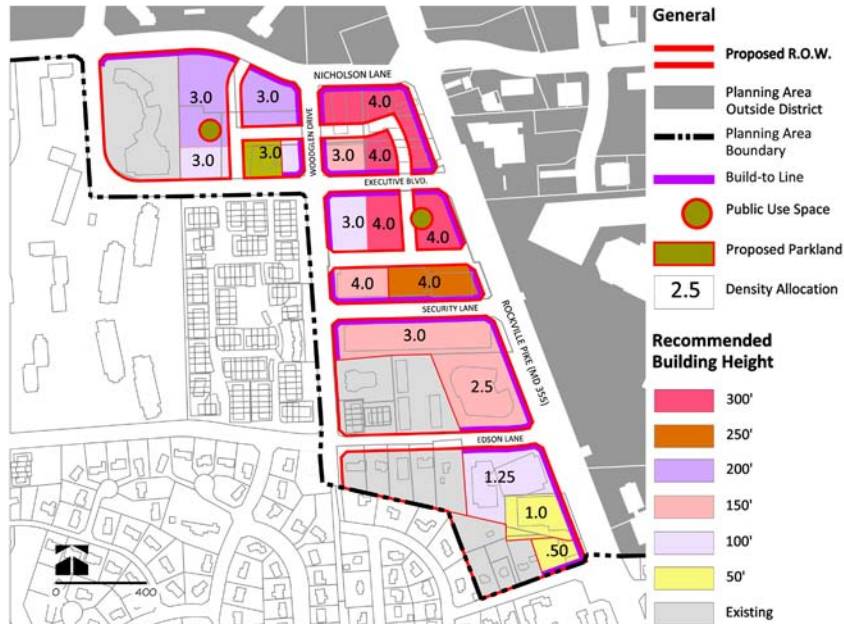




## NoBe District

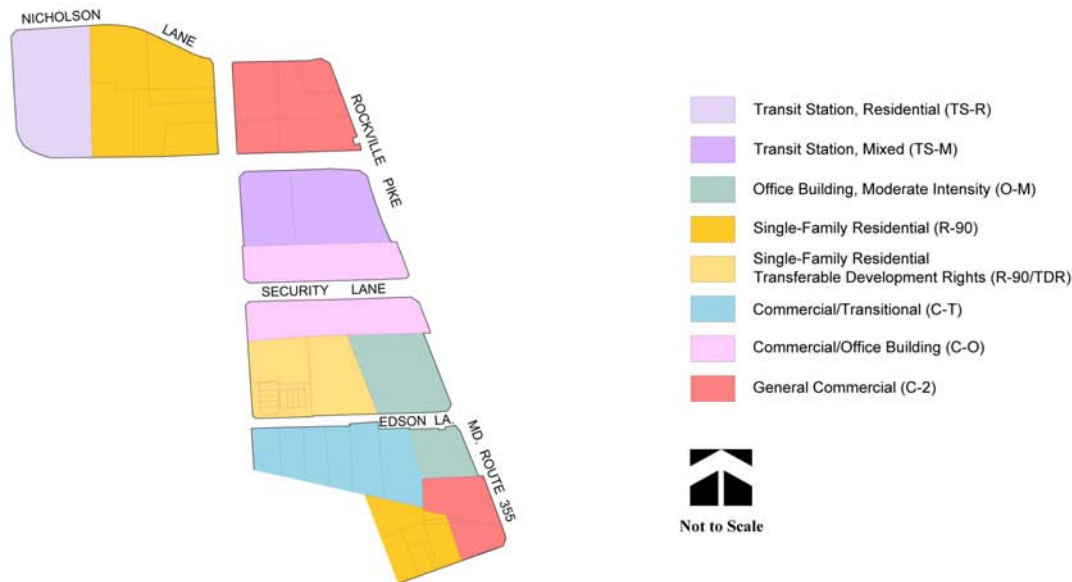
The NoBe (North Bethesda) District (Map 25) contains office buildings, commercial properties, and the North Bethesda Market mixed-use development. The western edge adjoins existing residential development. North Bethesda Market development is consistent with the mixed-use urban concept envisioned in the Plan. The Bethesda Trolley Trail will draw pedestrians and bicyclists along Woodglen Drive and new residential uses will transition between the existing residential communities and the commercial uses along Rockville Pike.

The land use and zoning recommendations will provide opportunities for new mixed-uses and public use spaces while maintaining residential and office uses and ensuring a buffer for existing residential communities. The District is divided into five blocks: Water Tower, North Bethesda Market, Security Lane, Edson Lane, and Hillery Way. Security and Edson Lanes are well-landscaped streets with a full tree canopy along the sidewalk.

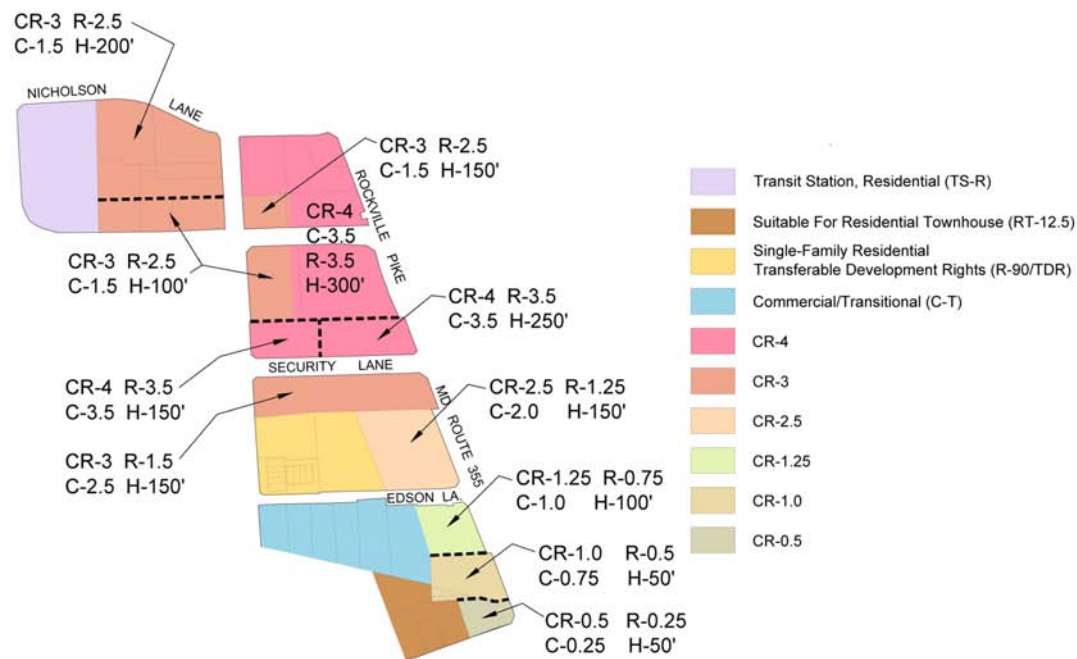


Map 25: Location

Map 26: Height and Density



Map 27: Existing Zoning



Map 28: Proposed Zoning

## Block 1: Water Tower

The 10-acre Water Tower block is bordered by Executive Boulevard, Woodglenn Drive, and Nicholson Lane and has little redevelopment potential. This block should be primarily residential. The 18-story Fallswood multifamily residential building and the Washington Suburban Sanitary Sewer Commission (WSSC) water storage facility will remain. The Luttrell property has redevelopment potential and should provide a local street network between Executive Boulevard and Nicholson Lane.

- Confirm the TS-R Zone on the existing Fallswood residential properties.
- Rezone the R-90 properties along Nicholson Lane to CR 3: C 1.5, R 2.5, and H 200 on the northern portion along Nicholson Lane. The southern portion closer to Executive Boulevard should be zoned CR 3: C 1.5, R 2.5, and H 100. The height difference in this block is intended to allow taller heights opposite the Metro West District to the north and lower heights to the south where there is lower scale residential development.
- If the WSSC site is no longer needed, the site should be considered for public parkland. This could be accomplished through assembly with adjoining properties or through a land transfer between public entities.
- Locate a one-half acre neighborhood green on the Luttrell property. The Luttrell property is suitable as an alternative site for an elementary school. When there is an application for development of the Luttrell property, Montgomery County Public Schools must make a realistic assessment of whether an elementary school site is needed and whether MCPS and the County have the funds necessary to purchase the property in a timely manner. If the finding cannot be made, development should be permitted to proceed.

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### Block 2: North Bethesda Market

This block, approximately 10 acres, contains a signature mixed-use building at the intersection of Executive Boulevard and Rockville Pike. Existing zones are TS-M and C-2. This block contains a significant redevelopment opportunity north of Executive Boulevard and could include a hotel, retail, residential uses, and offices.

- Rezone C-2 properties fronting Nicholson Lane and Rockville Pike to CR 4: C 3.5, R 3.5, and H 300.
- Rezone the North Bethesda Market development (TS-M Zone) to CR 4: C 3.5, R 3.5, and H 300. This is the location of a signature 289-foot tall building on Rockville Pike in the North Bethesda Market project. New development should transition between this building to the lower scale residential development located west along Woodglen Drive.
- Rezone the remainder of the TS-M zoned properties along Woodglen Drive Extended to CR 3: C 1.5, R 2.5, and H 100 to transition to existing residential development and the proposed rezoning to the north.
- Rezone the remainder of the C-2 zoned properties along Woodglen Drive Extended and north of the proposed Executive Boulevard (B-7) to CR 3: C 1.5, R 2.5, H 150 to transition to existing residential development and the recommended rezoning in the southern portion of Block 1. Heights may be less than 150 feet to achieve compatibility with the residential development southwest of this block.

### Block 3: Security Lane

Two office buildings, Rockwall and Cascade, with associated parking garages are the primary uses along Security Lane between Rockville Pike and Woodglen Drive. Security Lane is a business street with on-street parking.

- Rezone the C-O zoned Rockwall property to CR 4: C 3.5, R 3.5, and H 250 on the eastern portion and CR 4: C 3.5, R 3.5, and H 150 on the western portion of the site. This property will be split zoned. This designation will accommodate the existing office buildings, which are already in excess of a 3.0 FAR, and allow for some additional square footage if buildings are converted to mixed uses. Redevelopment on the north side of Security Lane should transition between the 300-foot height in Block 2 and the 150-foot height recommended on the south side of Security Lane.
- Rezone the C-O zoned Cascade property on the south side of the Security Lane to CR 3: C 2.5, R 1.5, and H 150 to continue the transition from the higher densities north to the lower densities south.



#### Block 4: Edson Lane

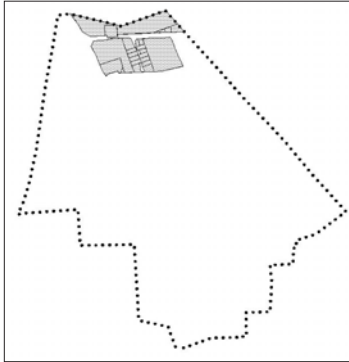
Office buildings, residential townhouses, a religious institution, and commercial properties comprise the Edson Lane block. This block is surrounded by the Crest of Wickford and Old Georgetown Village residential communities south and east, respectively. Commercial properties are west of Rockville Pike. Edson Lane connects Woodglen Drive to Rockville Pike. The entrance to the Bethesda Trolley Trail is located at Edson Lane and Woodglen Drive.

- Rezone the O-M properties north of Edson Lane to CR 2.5: C 2.0, R 1.25, and H 150 to continue the transition established on Block 3.
- Confirm the residential development and religious institution in the R-90/TDR Zone.
- Confirm the C-T Zone south of Edson Lane.
- Rezone the O-M property south of Edson Lane to CR 1.25: C 1.0, R 0.75, and H 100. The lower density and heights will provide a transition to the C-T Zone and residential uses to the south.
- Rezone the C-2 property to CR 1: C 0.75, R 0.5, and H 50 to continue the transition to the less dense commercial and residential uses at the southern boundary of the Sector Plan area.

#### Block 5: Hillery Way

This block transitions to residential communities to the immediate south and west. Hillery Way provides the only access to the residentially-zoned areas. Townhouse development will allow a transition to the existing community.

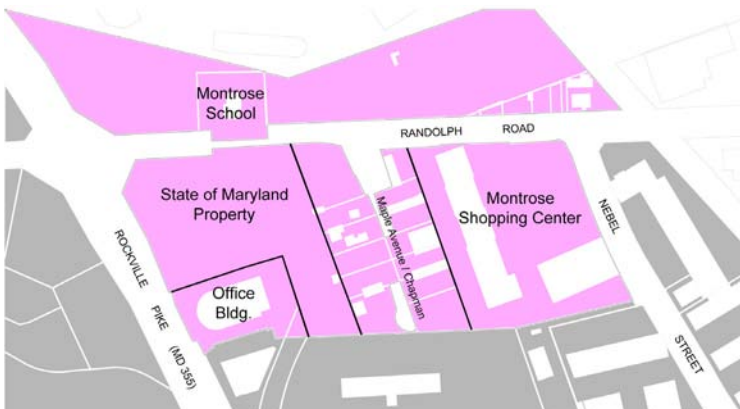
- The RT 12.5 Zone is suitable for the R-90 zoned properties.
- Rezone the R-90 properties (N390, N391) to CR 1.0: C 0.75, R 0.5 and H 50 to prevent a split zoning of these small properties.
- Rezone the C-2 property at the corner of Rockville Pike (P420) to CR 0.5: C 0.25, R 0.25, and H 50 to complete the density transition to the Plan's southern boundary.



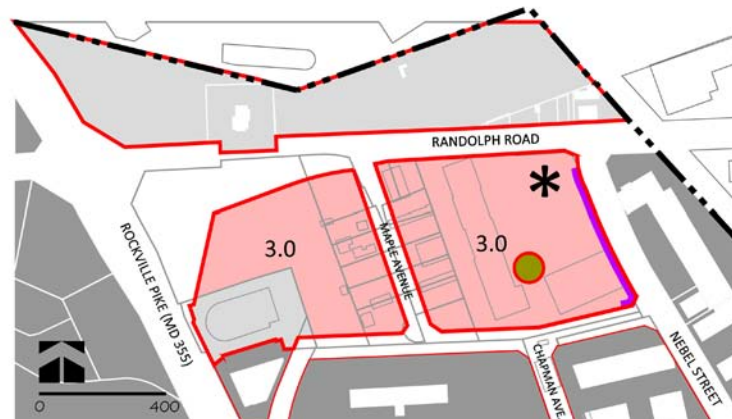
## Maple Avenue District

The 30-acre Maple Avenue District has three sections. Along Rockville Pike is an office building and excess right-of-way for the Montrose Parkway interchange. In the interior on either side of Maple Avenue are small lots with low-scale industrial and commercial uses, including automobile repair. Many of these properties are small and redevelopment is unlikely in the near term. The Montrose Shopping Center is located at the intersection of Nebel Street and Randolph Road. The historic Montrose School is located on the north side of Montrose Parkway. Existing zones in this district are I-4, C-2, O-M, R-200, RMX/3C, and R-90 (Map 29).

The Montrose Parkway interchange limits the desirability for residential uses for properties along Rockville Pike and Randolph Road. The excess right-of-way for the Montrose Parkway interchange, owned by the SHA, is the appropriate location for the Fire and Emergency Services Facility and police facility because it is possible to provide signalized access to both Rockville Pike and Montrose Parkway. However, the extension of Maple/Chapman Avenue to Old Georgetown Road will provide new access to the Metro station and residential redevelopment may be appropriate. Some light industrial and commercial properties may redevelop with mixed-uses along Maple/Chapman Avenue.

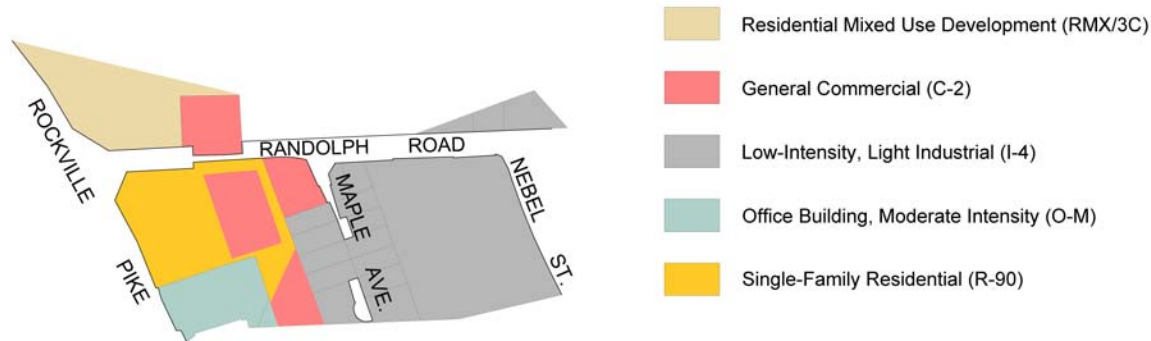


Map 29: Location

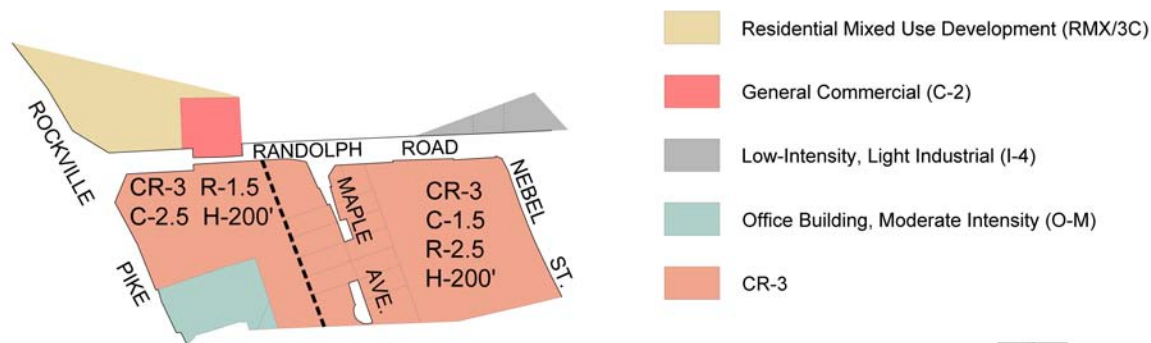


Map 30: Height and Density

- General**
- Proposed R.O.W.
- Planning Area Outside District
- Planning Area Boundary
- Build-to Line
- Public Use Space
- Density Allocation
- Recommended Building Height**
- 150'
- Existing
- Signature Building (200')



Map 31: Existing Zoning

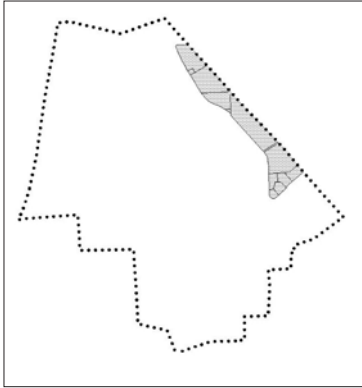


Map 32: Proposed Zoning



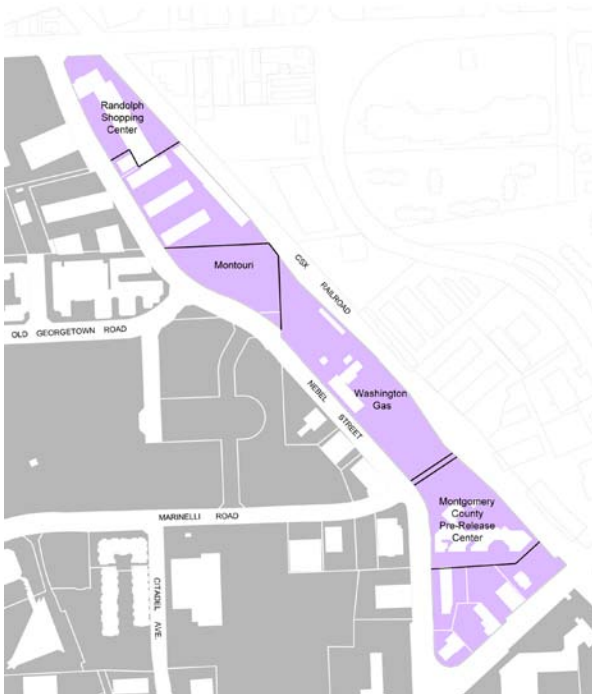
- Confirm the O-M, R-200, and RMX/3C zoned properties.
- Confirm the I-4 zoning on the three properties located on the north side of Randolph Road; redevelopment of these small properties is unlikely.
- Confirm the C-2 Zone on the historic Montrose School property. Montrose Parkway will alter access to the site: pedestrians will have access from the south and north, but vehicular access is from the north only. There is no potential for creating mixed-uses on the property. The property owner is not interested in relocating the structure under any circumstances.
- Rezone the remaining I-4 and C-2 properties (Montrose Shopping Center and the properties on Maple Avenue) to CR 3: C 1.5, R 2.5, and H 200. The density map indicates that lower heights, 150 feet, are generally intended for this area. Building heights should transition down from the core, but it may be desirable to have a taller building of up to 200 feet define the corner of Randolph Road and Nebel Street.
- There should be significant green area in the public use space site on the Montrose Shopping Center property.
- Rezone the SHA property at the intersection of Randolph Road and Rockville Pike from the R-90 and C-2 zones to CR 3: C 2.5, R 1.5, and H 200 to allow for a greater percentage of commercial development at the intersection.



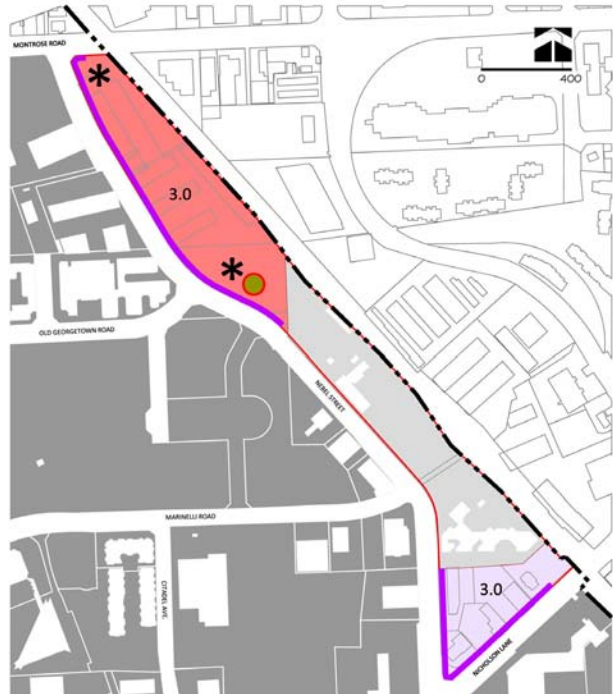


# Nebel District

The Washington Gas facility and the Montgomery County Pre-Release Center are two public uses within this 23-acre district, which lies alongside the CSX tracks. The district is zoned I-4 and C-2. Some properties in this district, including the Randolph Shopping Center, have redevelopment potential (Map 33).



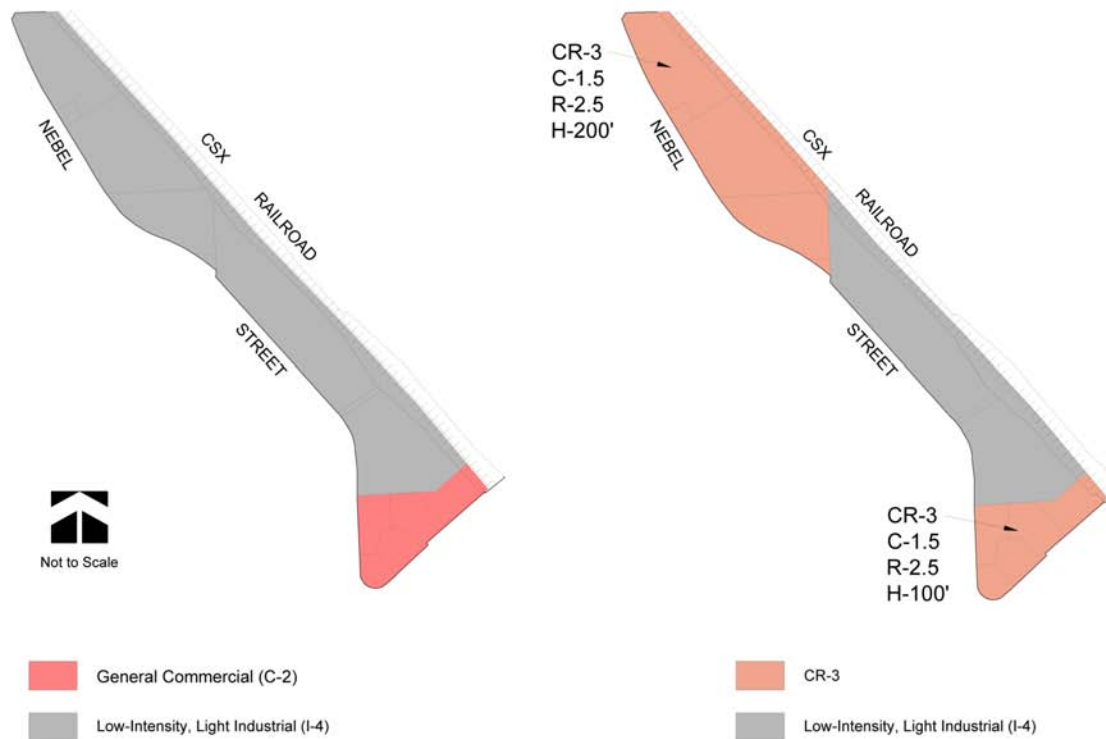
Map 33: Location

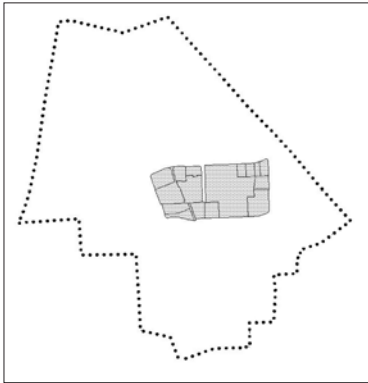


Map 34: Height and Density



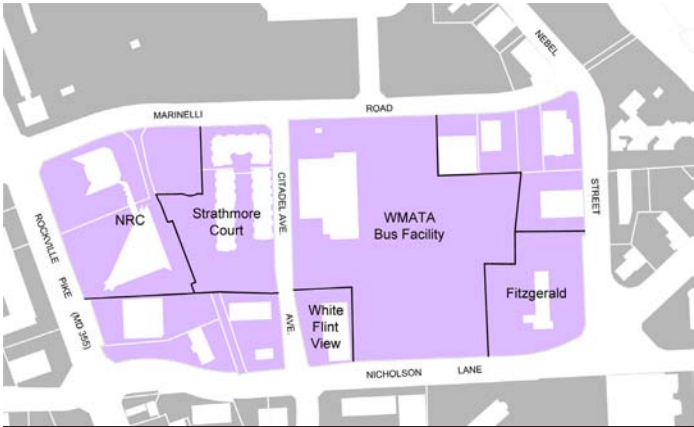
- Confirm the Montgomery County Pre-Release Center and the Washington Gas facility in the I-4 Zone.
- The I-4 zoned Montouri and Washington Real Estate Investment Trust properties north of the Washington Gas Company should be rezoned CR 3: C 1.5, R 2.5, and H 200 to encourage as much residential development as possible. Signature buildings, between 150 and 200 feet tall, may be located at the terminus of Old Georgetown Road and Nebel Street or at the intersection of Randolph Road and Nebel Street, in conjunction with development in the Maple Avenue District.
- Rezone the five C-2 properties at the southern end of the Nebel Street and Nicholson Lane to CR 3: C 1.5, R 2.5, and H 100 to allow for mixed-uses.



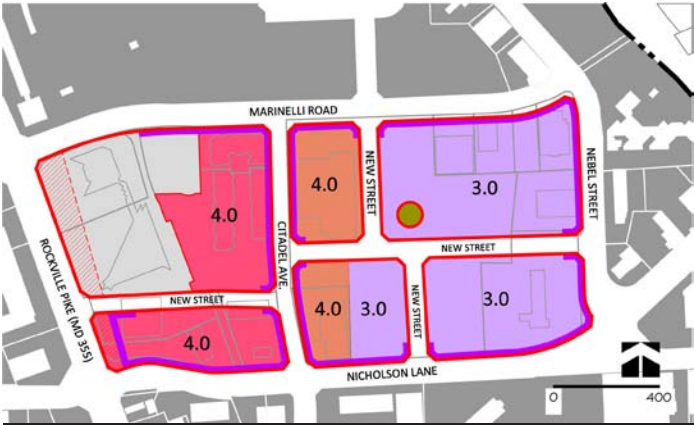


### NRC District

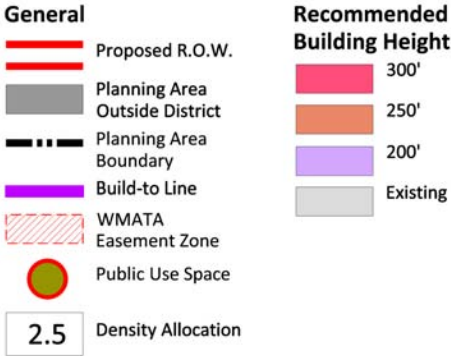
The NRC District, approximately 38.5 acres, is bounded by Rockville Pike, Nicholson Lane, Nebel Street, and Marinelli Road. The headquarters of the Nuclear Regulatory Commission (NRC); Strathmore Court, a Housing Opportunities Commission (HOC) multifamily residential development; and a WMATA bus facility are located within the district. The WMATA bus depot provides maintenance service for all WMATA buses serving the County. Properties are zoned TS-M, I-1, and C-2. The WMATA site has the greatest potential for future redevelopment and could add a substantial amount of residential uses should the bus facility no longer be needed (Map 37).



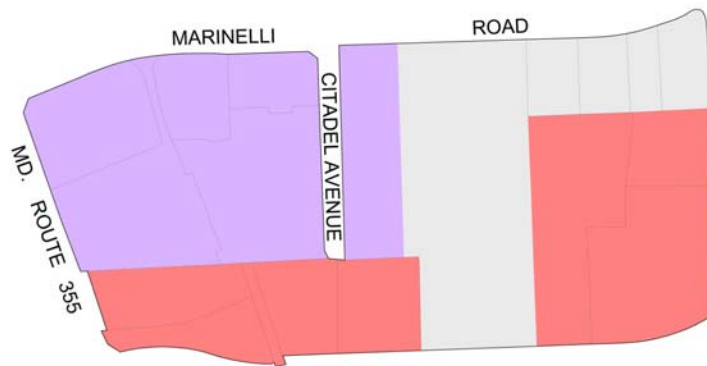
Map 37: Location



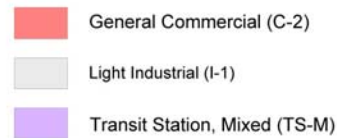
Map 38: Height and Density



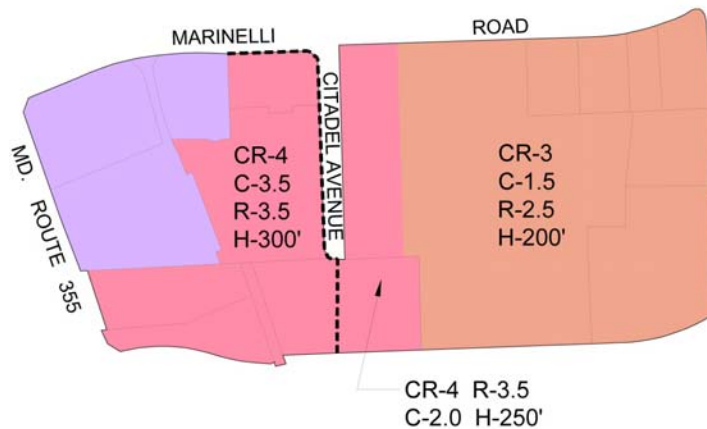




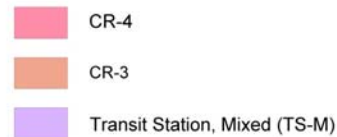
Map 39: Existing Zoning

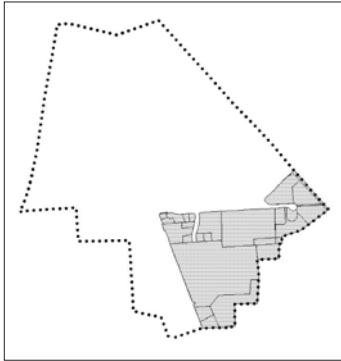


- Confirm TS-M Zone on the three NRC properties.
- Rezone the TS-M properties (Strathmore Court) on the west side of Citadel Avenue to CR 4: C 3.5, R 3.5, and H 300 to encourage residential development.
- Rezone C-2 properties along Rockville Pike south of the NRC and west of Citadel Avenue to CR 4: C 3.5, R 3.5, and H 300. These properties may be more appropriate for primarily non-residential uses.
- White Flint View, east of Citadel Avenue Extended, is zoned C-2 and has an approved preliminary plan. To the north is a portion of the WMATA facility zoned TS-M. Both properties should be rezoned CR 4: C 2.0, R 3.5 and H 250 to accommodate approved residential development and to encourage more residential development. The remaining WMATA property (zoned I-1 and C-2) and the properties at the corner of Nicholson Lane and Nebel Street should be rezoned CR 3: C 1.5, R 2.5 and H 200.



Map 40: Proposed Zoning





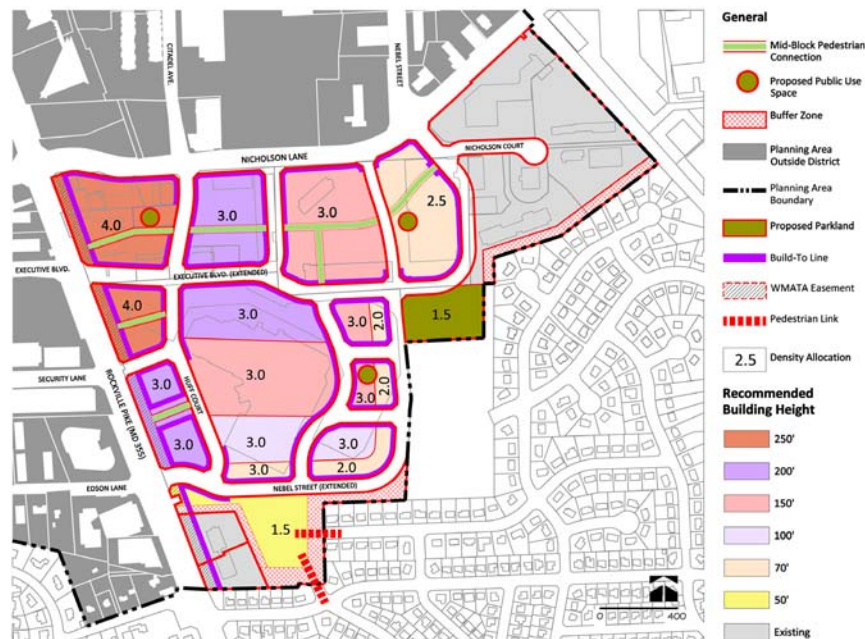
## White Flint Mall District

The White Flint Mall, at 88 acres, is the Sector Plan area's largest district. It contains office, commercial, and industrial uses, including the White Flint Mall and White Flint Plaza. The White Flint Neighborhood Park and the White Flint Park and Garrett Park Estates community are on the southern boundary. The CSX tracks form the eastern boundary. Rockville Pike is the western boundary and Nicholson Lane is the northern boundary. Properties in this district are zoned I-4, C-T, C-2, C-0, and R-90. There are no residential units in the district (Map 41).

The district is divided into four blocks: Eisinger and Fitzgerald, White Flint Plaza, Nicholson Court, and White Flint Mall. Each of these blocks can be further divided into smaller walkable blocks by extending the existing road network and adding lateral connections. Redevelopment can provide a considerable number of new residential units organized into discrete neighborhoods. Some blocks may redevelop with more than the targeted 60 percent residential use. A MARC station is planned in the Nicholson Court block. There should be a substantial amount of public use space generated by new development. It is important for the public use spaces to be distributed and connected through the blocks. Each block should have connecting public use spaces as indicated on the Height and Density Map.



Map 41: Location



Map 42: Height and Density



#### Block 1: Fitzgerald and Eisinger

This C-2 zoned block contains commercial properties located at the southwestern and southeastern corners of the intersection of Huff Court and Nicholson Lane. The Fitzgerald property has frontage along Rockville Pike while the Eisinger property is located at the southeastern intersection of Nicholson Lane and Huff Court. Uses include an automobile sales center, office buildings, and a commercial shopping center. New mixed-use development is anticipated for both blocks. The Eisinger property is anticipated to develop with more residential than non-residential development.

- Rezone land west of Huff Court (Fitzgerald property, a closed gas station, and some smaller properties) to CR 4: C 3.5, R 2.0, and H 250. Residential uses may not be as desirable along Rockville Pike as offices or hotel uses.
- Rezone land east of Huff Court (Eisinger property and two lots owned by Lerner/Tower) to CR 3: C 1.5, R 2.5, and H 200 to encourage residential development. Affordable housing, especially Workforce Housing, may be appropriate at this location in conjunction with redevelopment of the western portion of Block 1.

#### Block 2: White Flint Plaza

White Flint Plaza is a commercial shopping center zoned C-2. The shopping center has surface parking and several single-story buildings. There are some long-term leases in this shopping center that may affect the timing of redevelopment. A new neighborhood green up to ½ acre is proposed when the shopping center is redeveloped. This block is under single ownership.

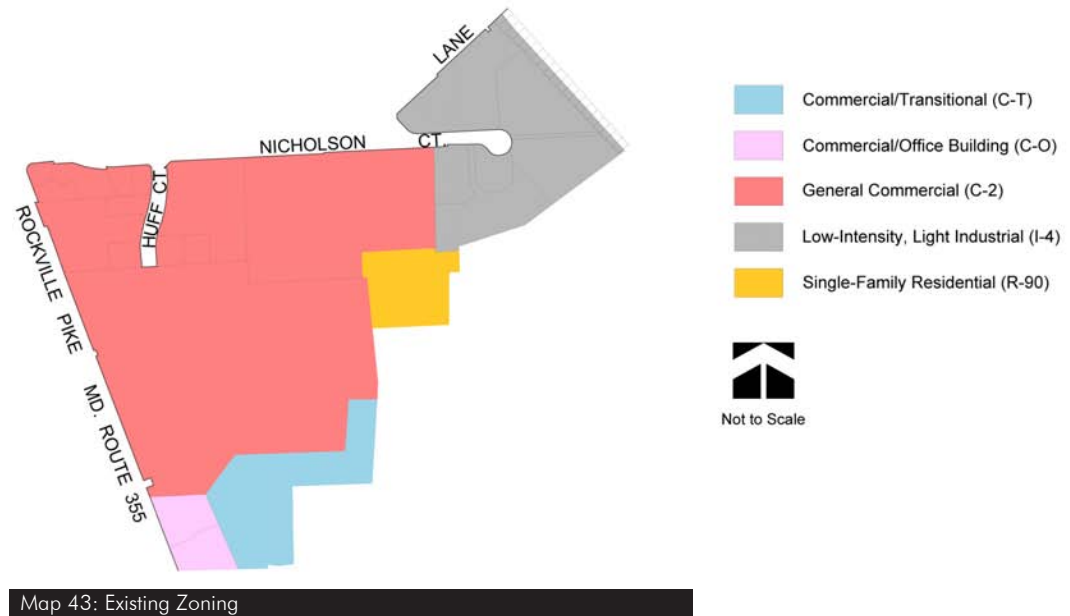
- A proposed local street will divide the property. Rezone the western portion to CR 3: C 1.5, R 2.5, and H 200. Rezone the eastern portion to CR 2.5: C 1.25, R 2.0 and H 70. The C 1.5 and C 1.25 designations will accommodate the existing shopping center. As shown on the Height and Density map, development on this property should transition between Block 1 and Block 3. Development on the western half should have 150-foot heights to ensure a transition between Block 1 and the eastern portion. The eastern portion should have a density of 2.5 FAR and a maximum height of 70 feet to ensure compatibility with Block 3.



### Block 3: Nicholson Court

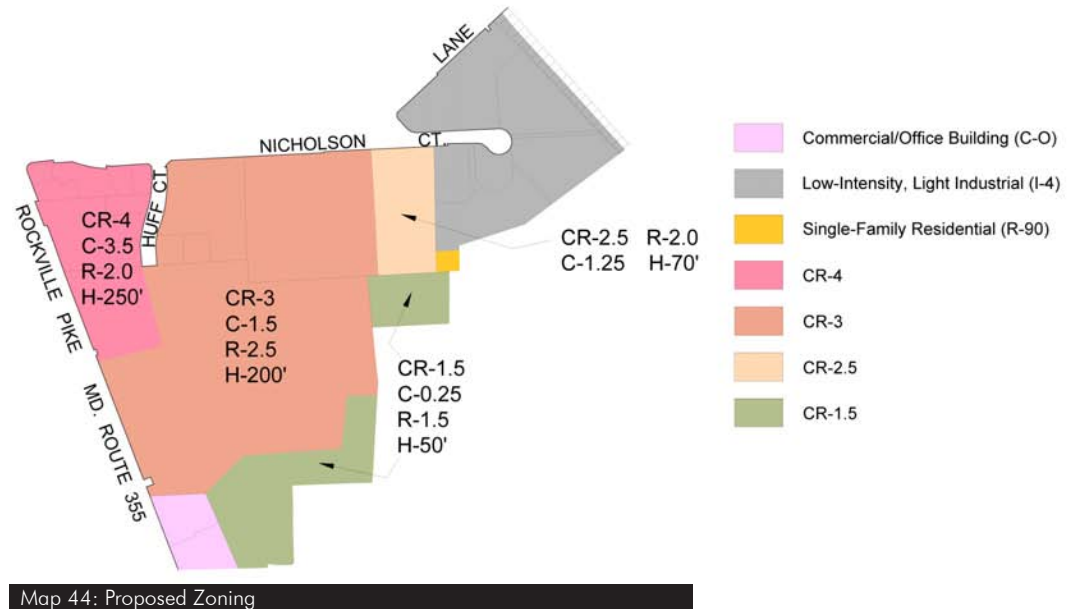
Light industrial and commercial uses, including a Ride On bus parking facility and warehouses, are the primary uses in this block. Redevelopment in this district is likely to take place in the long-term. The MARC station will be located in this block and there may be some interest in combining Ride On bus storage and MARC parking facilities. Nicholson Lane, the northern boundary, crosses the CSX tracks and will provide excellent east-west access to the MARC station. For this reason, the zoning and existing uses in this block should be retained and revisited during the development of the White Flint II Sector Plan that will examine the eastern side of the CSX tracks.

- Retain the existing I-4 zoning.



### Block 4: White Flint Mall

The White Flint Mall is the Sector Plan area's largest property and has been home to premier department stores for 40 years. Two of the companies, Bloomingdale's and Lord and Taylor, own their buildings, which has implications for redevelopment. The property is zoned C-2 and CT. There are two medical office buildings zoned C-O along Rockville Pike south of the mall. White Flint Neighborhood Park is to the immediate east and Garrett Park Estates is to the immediate south.



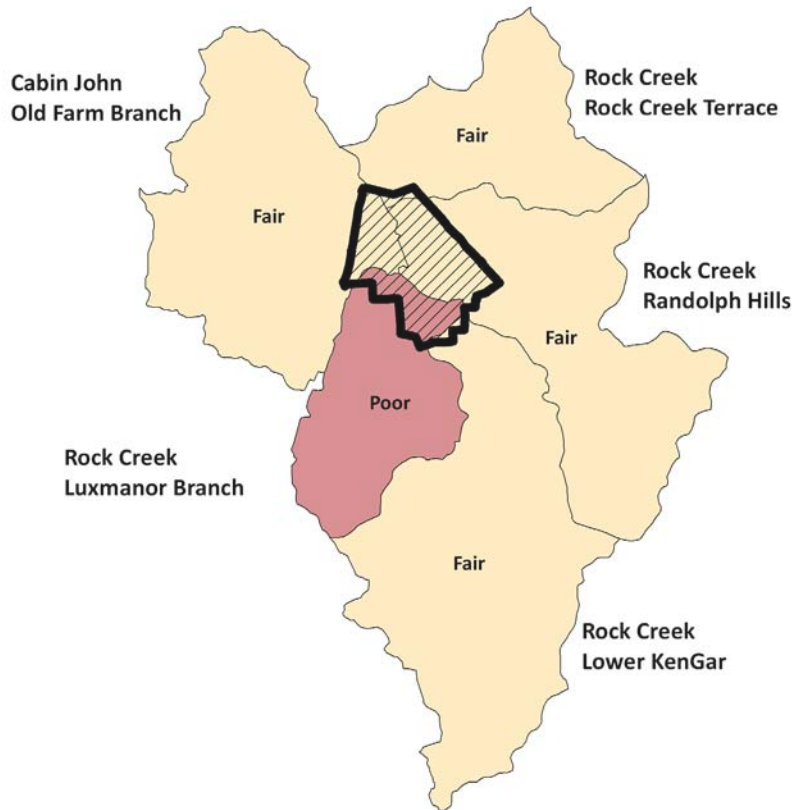
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New vertical residential and non-residential uses will transform this property. New public amenities and facilities, public uses, neighborhood greens, and an expanded road network will create walkable blocks. Using the WMATA tunnel easement as a pedestrian promenade will enhance this block and improve pedestrian access. This property could accommodate an elementary school. Development along Rockville Pike may be denser and the buildings taller than the eastern segment of the property.

The land use mix on the blocks between Nebel Street Extended and the residential community and neighborhood park should reflect a greater proportion of residential than commercial uses. This will allow for the gradual transition to the more intense residential and commercial uses in the center and northern portion of the property. Building heights should also transition between the south side of Nebel Street Extended, where 50 feet is recommended, to 70 feet along the north and west sides of the street. The elementary school site is recommended for the approximately 4-acre area south of Nebel Street Extended between the adjacent medical office building to the west and the residential community to the east. A school at this location will serve as a community gathering place for families from established and future residential development. Should the mall site redevelop before MCPS is prepared to build a school, appropriate interim uses should be selected to ensure compatibility with the adjoining residential neighborhood.

- Dedicate approximately 2.3 acres to expand the White Flint Neighborhood Park.
- The White Flint Mall property will be split zoned to provide appropriate transitions between Rockville Pike, the expanded White Flint Neighborhood Park, and residential communities to the south and east.
- Rezone four C-2 zoned acres adjacent to Block 1 to CR 4: C 3.5, R 2.0, and H 250.
- Rezone the existing R-90 and C-T portions to CR 1.5: C 0.25, R 1.5, and H 50. Lower density and height limits will ensure compatibility with the park and adjoining single-family detached residential communities.
- Rezone the central portion to CR 3.0: C 1.5, R 2.5, and H 200. The Density and Height map indicates height bands across the central portion, with the taller buildings at the north, lower buildings in the middle (150 feet) and the southern portion (70 feet). The 70-foot tall buildings are to be located on the north side of Nebel Street Extended to continue the transition to the lower building height of 50 feet south of the proposed street. The heights shown on the map demonstrate this Plan's intent that heights decline as buildings move from the north and west of the site toward the southern and eastern edges. Some variation from the lines on the map may be necessary to accommodate a carefully organized and thoughtful design, but the overall effect should be that buildings within each height band not exceed the height indicated.
- Confirm the C-O zoning on the medical office building properties.

# sustainability



Map 45:  
White Flint Stream Conditions

The compact, walkable, and green community envisioned for White Flint fully integrates all aspects of sustainability. It accommodates new residents and businesses while reducing land consumption and vehicle miles travelled, improving our carbon footprint, and water and air quality.

Redevelopment is an opportunity to improve environmental conditions and create a greener community, which conserves energy and uses roofs and green spaces to filter stormwater and purify the air. The CR Zone provides incentives to protect and enhance natural resources while reinforcing current environmental regulations.

The Sector Plan area spans a cluster of five headwater subwatersheds in the Lower Rock Creek basin and the Cabin John watershed. Most of the development occurred at a time before stormwater management regulations were in place, so all streams in the subwatersheds are degraded. Most of the subwatersheds are in fair condition and a portion of the southern Sector Plan area is in poor condition. As development occurred, the smaller headwater streams were placed in pipes underground and covered. There are almost no natural resources or environmental functions remaining in the Sector Plan area, and there are no environmentally sensitive areas (stream buffers, wetlands, floodplains, or steep slopes) remaining to protect. Current tree canopy is approximately 10.5 percent and imperviousness is about 87 percent. The remaining pervious area is either in grass, gravel, or cleared earth.

The Plan's recommendations are aimed at maintaining the same amount of pervious land cover, increasing tree canopy and incorporating stormwater management into all new and redeveloped properties. This will decrease the amount and increase the quality of runoff from the Sector Plan area, but it cannot completely offset the impacts of the existing and proposed development (Map 45).

Stream conditions should stabilize and improve over time. Stream restoration and forest planting along streams near the Sector Plan area will also be needed to achieve better stream conditions in the Rock Creek and Cabin John watersheds. Compact development that accommodates more people on less land avoids degradation in other stream systems in the County, reducing the total impact on the Chesapeake Bay.



The first goal is to minimize carbon emissions. The County's overall goal is to reduce the 2005 measured carbon emission levels by 80 percent by 2050. The land use pattern in White Flint will prevent the emission of approximately six to seven million metric tons of carbon equivalent over the lifetime of development. This reflects the physical savings of more compact building types and reduced vehicle miles traveled.

Recommendations to achieve further savings include:

- providing a safe, attractive and continuous network of sidewalks and bikeways to further reduce vehicle miles traveled
- reducing consumption of energy through site design and energy-efficient buildings:
  - site buildings to maximize natural lighting and ventilation and minimize thermal loss
  - use awnings and overhangs to block direct summer sunlight and use light shelves to reflect natural daylight farther into the building
  - maximize use of on-site and off-site renewable energy sources
  - maximize the LEED or equivalent standards met in the Energy and Atmosphere category
- mitigating carbon emissions through maximizing the preservation and planting of trees and other vegetation

The second goal is to create a healthy, livable urban environment by improving air and water quality. The Sector Plan area is currently approximately 87 percent impervious with only 10.5 percent tree canopy. Very little of the current development is served by stormwater management.

Recommendations to accomplish this goal include:

- using the incentives for protection of the natural environment as described in the CR zone, on all properties. These incentives should be chosen based on the individual sites and integrated into the design of the development:
  - increase tree canopy
  - maximize energy conservation
  - increase carbon storage (sequestration)
  - decrease carbon production
  - decrease urban heat island effect
- adding stormwater treatment along Rockville Pike and along the Market Street to reduce the impact of runoff as required by the Road Code
- using environmental site design to handle stormwater management. Appropriate techniques may include green roofs, bio-infiltration, innovative stormwater features, green streets, cisterns, and pervious paving. Recycling stormwater for beneficial uses is preferred
- increasing the tree canopy for the entire Sector Plan area from 10.5 percent to 20 percent through streetscaping and tree plantings in public use space.

# mobility



The Plan recommends a transit-focused, multi-modal mobility system that supports the proposed urban center and local neighborhoods. Street enhancements are necessary to fully support transit service. An improved street grid would allow better traffic flow. Improved pedestrian and bicyclist access to transit would provide incentives to reduce automobile use.

Two principles underpin the mobility recommendations.

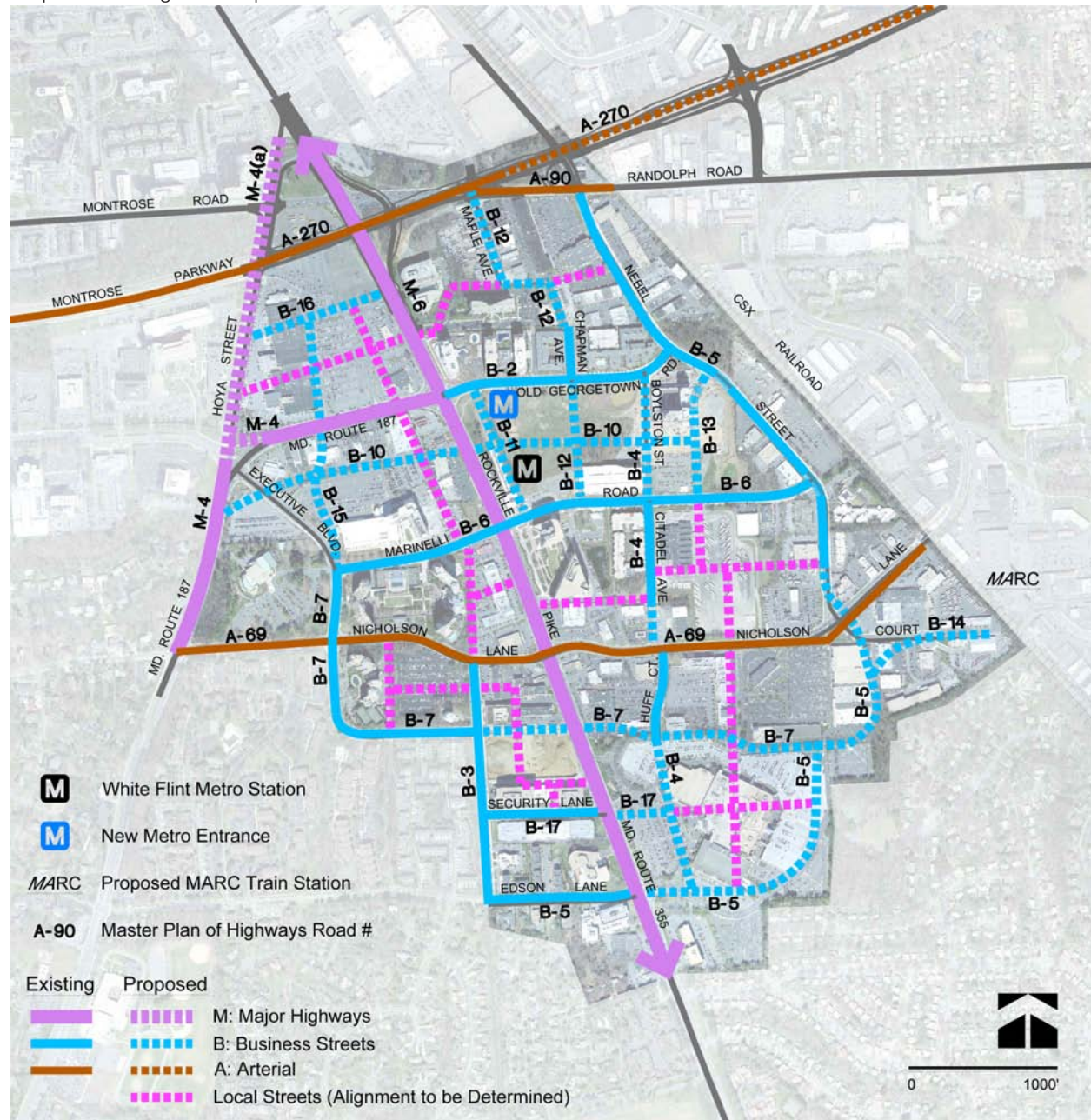
- An enhanced grid street network can diffuse congestion. The Plan recommends a grid street network that includes business district streets and a finer grained system of local connections, including private streets, for more direct vehicular and pedestrian circulation. This robust network relieves pressure on Rockville Pike and Old Georgetown Road, the two major highways that have the most congestion in the Sector Plan area.
- Walkable streets with access to transit reduce reliance on the automobile.

The Plan incorporates the following regarding future trip generation.

- Development in Metro Station Policy Areas has a lower vehicle trip generation rate than development elsewhere in Montgomery County because of the availability of high-quality transit.
- Future commercial development in White Flint can be expected to have a lower vehicle trip generation rate because of the County's commitment to transportation demand management strategies including policies and programs designed to affect commuter behavior such as parking management, connected sidewalk and bikeway facilities, improved access to Metro and MARC, expanded circulator bus service, and efficient parking management.
- Residential development can generally be expected to have a lower vehicle trip generation rate than commercial development.

Based on these assumptions, Local Area Transportation Review (LATR) standards can likely be met if the Metro Station Policy Area boundary is expanded to encompass the entire Sector Plan area.

Map 46: Existing and Proposed Street Network



## Street Network

- Implement the master planned street network (Map 46). Sector Plan area streets should adhere to the design standards of the County Road Code. Nebel Street is to have a three-lane cross section to allow for a southbound travel lane and continuous left turn lane. Pedestrian refuge islands can be provided where Nebel Street forms a T intersection with B-2, B-13 and B-6, because there is no left turn lane.
- Implement non-master planned street and alley connections in conformance with the Montgomery County Zoning Ordinance, White Flint Urban Design Guidelines, and the County Road Code. These streets may be public or private and provide flexibility for operational functions including property access, loading, and parking.
- Target speeds for the Sector Plan area roadways are 25 miles per hour except for Montrose Parkway, which has a target speed of 35 miles per hour.

## Privatization of Traffic-Carrying Streets

Four proposed street segments in the Sector Plan area are classified as master-planned business streets, based on their need to carry traffic as part of the determination of master plan transportation system adequacy:



- Woodglen Drive Extended (B-3) between Nicholson Lane and Mid-Pike Rung;
- Huff Court Extended (B-4) between Executive Boulevard Extended and Nebel Street Extended;
- New Street (B-18) between Chapman Avenue and Nebel Street; and
- New Street (B-19) between Nicholson Lane and Executive Boulevard Extended.

These four streets may be implemented as private streets subject to the following conditions:

1. Public easements must be granted for the roadway and be reviewed and approved by the Maryland-National Capital Park and Planning Commission (M-NCPPC) and the Department of Transportation (MCDOT) for connectivity and consistency with Figure 43 of the White Flint Sector Plan prior to acceptance of the easement.
2. The design of the road must follow or improve the corresponding Road Code standard for a similar public road, unless approved by MCDOT and the Planning Board at the subdivision review stage or otherwise specified in the Sector Plan.
3. Installation of any public utilities must be permitted within such easement.
4. The road will not be closed for any reason unless approved by MCDOT.
5. Approval from the Department of Fire and Rescue Services must be obtained for purpose of fire access.
6. The public easement may be volumetric to accommodate uses above or below the designated easement area.
7. The County may require the applicants to install appropriate traffic control devices within the public easement, and the easement must grant the right to the County to construct and install such devices.
8. Maintenance and Liability Agreements will be required for each Easement Area. These agreements must identify the applicants' responsibility to maintain all of the improvements within their Easement Area in good fashion and in accordance with applicable laws and regulations.

## Transit

- Construct a northern entrance to the Metro station in the southeast quadrant of Rockville Pike and Old Georgetown Road.
- Construct a MARC station at Nicholson Court. The location replaces the Bou Avenue location recommended in the 1992 North Bethesda/Garrett Park Master Plan. The relocation is appropriate since White Flint will be the most intensely developed activity center in North Bethesda along the Brunswick line.
- Provide bus transit transfer facilities serving the Metro and MARC stations. A minimum of ten bus bays should be provided at the Metro station and two bus bays at the MARC station.
- Support the development and maintenance of shuttle bus services serving both the Sector Plan area and immediately adjacent commercial properties.

- Develop circulator bus routes to provide local service, particularly on the east and west cross streets.
- Examine opportunities for bus priority treatments for east-west routes along Montrose Parkway.

### **Rockville Pike and Promenade**

The primary purpose of Rockville Pike is to accommodate the movement of people and goods in all modes in a safe and efficient manner, and provide connectivity for travel to, from, and through all Sector Plan area neighborhoods and adjacent communities.

The Plan recommends retaining Rockville Pike as a six-lane major highway but stresses the need to redesign and reconstruct the Pike as an urban boulevard with both design elements and adjacent building lines reinforcing the need to lower travel speeds as appropriate for an urban environment.

The reconstruction of the Pike needs to include:

- elements that provide pedestrian comfort along sidewalks and in crosswalks
- on-road bicyclist accommodation
- bus priority lanes located to balance the needs for Metrorail feeder, circulator, and potential new line-haul services along Rockville Pike as would be found desirable to supplement Metrorail.

The design analysis for Rockville Pike should be undertaken during the first phase of the Plan as a priority study with the support of the County Executive and Council. During that time, there may be requests for development approval for projects fronting Rockville Pike. The recommended right-of-way is 150 feet, but additional right-of-way up to 162 feet should be reserved during the development process to accommodate the conclusion of the design analysis.

The design analysis needs to reflect:

- a BRT network north and south of the Sector Plan area should be examined by the County during the next year. In the interim, both barrier-separated median busway and curb-lane busway options should be preserved
- transit service concept planning
- pedestrian demand studies focused on Metrorail access
- Metrorail tunnel structural load analyses
- coordination with utility companies
- operational analysis of the effect of on-street parking.

Within six months of the publication of a final report documenting the Countywide Bus Rapid Transit Study, and after holding a public hearing, the County Council may determine whether the busway should be located in the median or along the outside curbs of Rockville Pike. The Council may also reduce the minimum right-of-way width for Rockville Pike from 162' to 150' at that time.

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### **Market Street and Promenade**

- The Planning Board, County Executive, and County Council should initiate a CIP project as a public/private partnership with the property owners in the Conference Center Block to select a road alignment and cross section for Market Street. When development occurs, each property can provide the needed right-of-way, locate driveways and loading areas, set back buildings correctly, and provide their share of the streetscape. The promenade will include a wide sidewalk for pedestrian and bicycle use and a distinctive streetscape with a mature tree canopy (Figure 10).

### **Travel Demand Management**

- Establish a 50 percent non-auto driver mode share goal for employees arriving at work during the morning peak period in the Sector Plan area. The current non-auto driver mode share for the Sector Plan area is 26 percent. The Plan goal is aggressive but achievable through the combination of land use (density, diversity, and design) and zoning requirements, transit improvements, supportive travel demand management programs, and staging. Establish a 51 percent non-auto driver mode share goal for employed residents in the Sector Plan area leaving home during the morning peak period.

### **Parking Management**

- Encourage provision of public parking by private development through incentives in the CR Zone.
- Establish a parking management authority for the Sector Plan area to assist in the active management of parking demand and promote shared parking efficiencies, particularly relieving the requirement for smaller properties to self-park. Public/private parking agreements should be encouraged as private properties redevelop.

### **Growth Policy**

- Amend the White Flint Metro Station Policy Area boundaries to be coterminous with the Sector Plan boundary. The Sector Plan boundary was developed in anticipation of amending the Policy Area boundary. This would support transit-oriented development, including establishment of higher intersection congestion thresholds.
- Establish an alternative adequate public facilities (APF) review procedure with an exaction process based on the planned transportation infrastructure as proportioned to the traffic generated by each development. This will improve the efficiency of both the development review process (minimizing administrative costs) and infrastructure delivery (by avoiding “lumpy” infrastructure implementation).

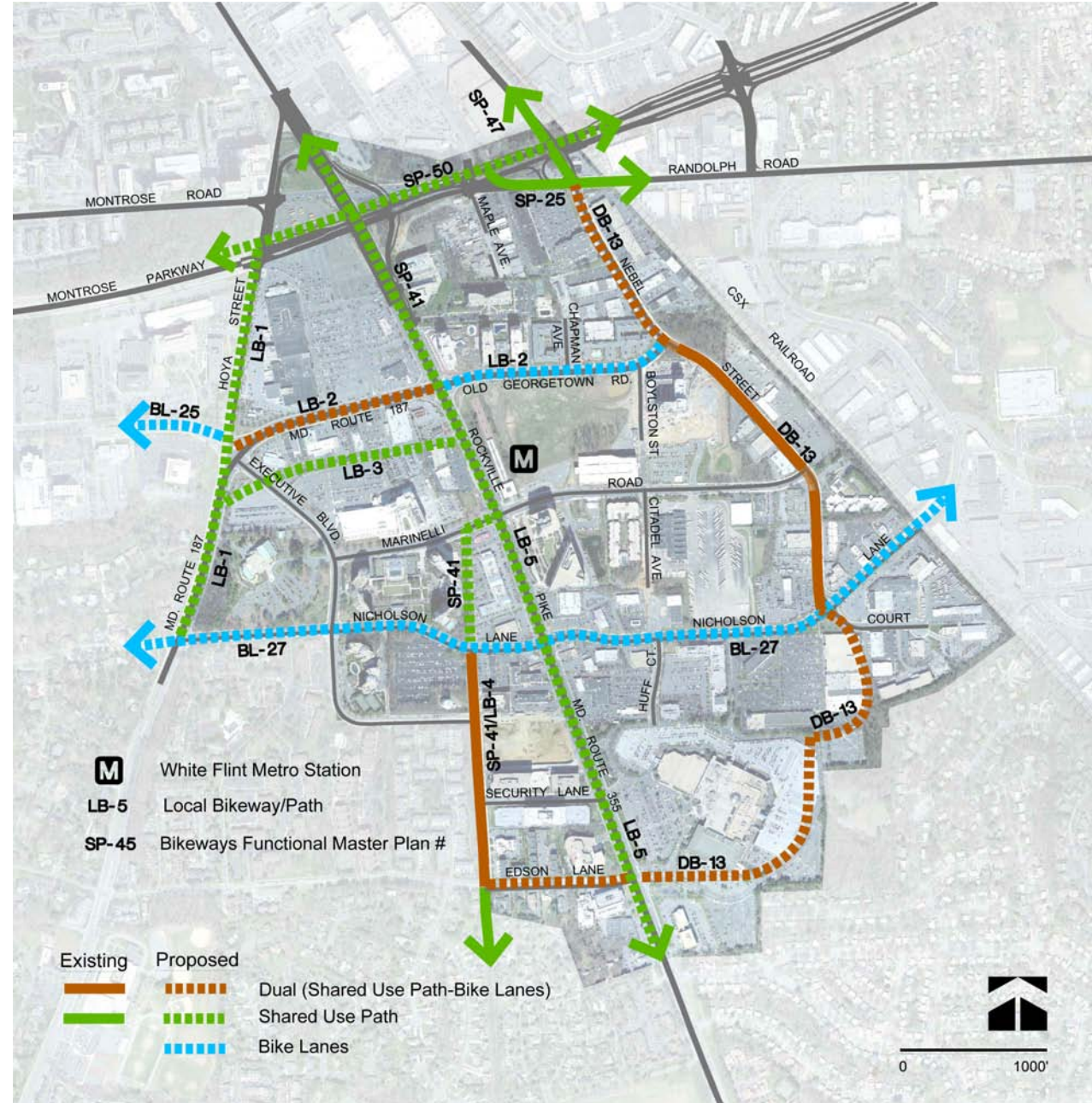


Table 4: Roadway Facility and Segment						
Street	From	To	Road Number	ROW (feet)	Lanes*	Road Code Standard
<b>Major Highways</b>						
<b>Old Georgetown Rd (MD 187)</b>	Nicholson Ln	Executive Blvd	M-4	150	6, divided	2008.02 mod.
	Executive Blvd	Rockville Pike (MD 355)	M-4	120	4, divided	2008.01 mod.
<b>Hoya St</b>	Executive Blvd	Montrose Pkwy	M-4a	120	4, divided	2008.01 mod.
<b>Rockville Pike (MD 355)</b>	Sector Plan southern boundary	Sector Plan northern boundary	M-6	150 (162**)	6, divided	2008.02 mod.
<b>Arterials</b>						
<b>Montrose Pkwy</b>	Hoya St	Sector Plan eastern boundary	A-270	300	4, divided	2007.01 mod.
<b>Randolph Rd</b>	Montrose Pkwy	Plan eastern boundary	A-90	100	4	2004.01 mod. / 2004.28 mod.
<b>Nicholson Ln</b>	Old Georgetown Rd (MD 187)	Sector Plan eastern boundary	A-69	90	4	2004.02 mod. 2004.26 mod.
<b>Business Roads</b>						
<b>Chapman Ave (Maple Ave)</b>	Marinelli Rd	Old Georgetown Rd	B-12	70	2	2005.02
	Old Georgetown Rd	Montrose Pkwy	B-12	70	2	2005.02
<b>Citadel Ave/Boylston St</b>	Nicholson Ln	Old Georgetown Rd	B-4	70	2	2005.02
<b>Edson Ln</b>	Woodglen Dr	Rockville Pike (MD 355)	B-5	70	2	2004.21 mod. / 2005.02 mod.
<b>Executive Blvd Extended</b>	Marinelli Rd	Nebel St Extended (B-5)	B-7	80	4	2004.01
<b>Huff Ct/ Huff Ct Extended</b>	Executive Blvd Extended	Nicholson Ln	B-4	70	2	2005.02
<b>Huff Ct/ Huff Ct Extended***</b>	Nebel St Extended (B-5)	Executive Blvd Extended	B-4	70	2	2005-02
<b>Station St</b>	Marinelli Rd	Old Georgetown Rd	B-11	70	2	2005.02
<b>Marinelli Rd</b>	Executive Blvd	Nebel St	B-6	90	4	2005.03 mod.
<b>Market St</b>	Old Georgetown Rd (MD 187)	Rockville Pike (MD 355)	B-10	70	2	2005.02
<b>McGrath Blvd</b>	Rockville Pike (MD 355)	Wentworth Pl (B-13)	B-10	70	2	2005.02
<b>Mid-Pike spine street</b>	Marinelli Rd	Old Georgetown Rd (MD 187)	B-15	80	4	2004.01
	Old Georgetown Rd (MD 187)	New Street (Mid-Pike rung) (B-16)	B-15	70	2	2005.02
<b>Nebel St Extended</b>	Randolph Rd	Plan northern boundary	B-5	80	4	2004.24 mod.
<b>Nebel St</b>	Nicholson Ln	Randolph Rd	B-5	80	2	2004.24 mod.
<b>Nebel St Extended</b>	Rockville Pike (MD 355)	Nicholson Ln	B-5	80	2	2004.01 mod. 2005.02 mod.
<b>new street (Mid-Pike rung)</b>	Hoya St	Rockville Pike (MD 355)	B-16	80	2	2005.02 mod.
<b>Nicholson Ct (realigned)</b>	Nebel St Extended	900 feet east of Nebel St Extended	B-14	70	2	2005.02
<b>Old Georgetown Rd</b>	Rockville Pike (MD 355)	Nebel St	B-2	90	4	2004.02 mod. / 2005.03 mod.
<b>Security Ln/Security Ln Extended</b>	Woodglen Dr	Huff Ct Extended (B-4)	B-17	70	2	2005.02
<b>Wentworth Pl</b>	Marinelli Rd	Nebel St	B-13	70	2	2005.02
<b>Woodglen Dr</b>	Edson Ln	Nicholson Ln	B-3	70	2	2005.02 mod.
<b>Woodglen Dr ***</b>	Nicholson Ln	Marinelli Rd	B-3	60	2	2005.02 mod.
<b>Woodglen Dr ***</b>	Marinelli Rd	Mid-Pike Rung (B-16)	B-3	70	2	2005.02 mod.
<b>new street ***</b>	Chapman Ave	Nebel St	B-18	70	2	2005.02
<b>new street ***</b>	Nicholson Ln	Executive Blvd Extended	B-19	70	2	2005.02
*The number of planned through travel lanes for each segment, not including turning, parking, acceleration, deceleration, or other auxiliary lanes.						
** The Rockville Pike 150-foot right-of-way can be expanded to 162 feet (additional feet to be obtained through reservation).						
*** New streets B-18, B-19, Huff Court Extended (B-4), and the portion of Woodglen Drive (B-3) north of Nicholson Lane may be constructed as private streets subject to use easements meeting the requirements described in the Plan text.						
"mod." indicates that some modification is needed to the referenced design standard to reflect planned elements such as transit priority, bike lanes, or turn lanes.						
The target speed for all master planned roadways in the Plan area is 25 m.p.h., except for Montrose Parkway with a target speed of 35 m.p.h. in the Plan area.						

## Bikeway Network

- Provide links to existing and proposed public transit facilities as well as to the outlying bicycle and trails network (Map 47).
- Designate the Sector Plan area as a Bicycle/Pedestrian Priority Area, an official State designation that facilitates the allocation of funds for bicycle and pedestrian improvements on State roads.

Map 47: Existing and Proposed Bikeways



**Table 5: Bikeway Facility and Segment**

Street	From	To	Route Number	Bikeway Type
<b>Nebel St</b>	Randolph Rd	Nicholson Ln	DB-13	Dual Bikeway: Shared Use Path/ Bike Lanes
<b>Nebel St Extended</b>	Nicholson Ln	Rockville Pike	DB-13	Dual Bikeway: Shared Use Path/ Bike Lanes
<b>Edson Ln</b>	Rockville Pike (MD 355)	Woodglen Dr	DB-13	Dual Bikeway: Shared Use Path/ Bike Lanes
<b>Randolph Rd</b>	Montrose Pkwy	CSX tracks	SP-25	Shared Use Path
<b>Nebel St Extended</b>	Randolph Rd	Sector Plan northern boundary	SP-47	Shared Use Path
<b>Montrose Pkwy</b>	Hoya St	CSX Tracks	SP- 50	Shared Use Path
<b>Nicholson Ln</b>	Old Georgetown Rd	CSX Tracks	BL-27	Bike Lanes
<b>Old Georgetown Rd (MD 187)</b>	Nicholson Ln	Executive Blvd	LB-1	Shared Use Path
<b>Hoya Street</b>	Executive Blvd	Montrose Pkwy	LB-1	Shared Use Path
<b>Old Georgetown Rd</b>	Executive Blvd/Hoya St	Rockville Pike	LB-2	Dual Bikeway: Shared Use Path/ Bike Lanes
	Rockville Pike	Nebel St	LB-2	Bike Lanes
<b>Market St</b>	Old Georgetown Rd	Rockville Pike	LB-3	Shared Use Path
<b>Rockville Pike (MD 355)</b>	Edson Ln/Nebel St Extended	Marinelli Rd	LB-5	Shared Use Path
<b>North Bethesda Trolley Trail</b>				
<b>Woodglen Dr</b>	Edson Ln	Nicholson Ln	SP-41 & LB-4	Dual Bikeway: Shared Use Path & Bike Lanes
	Nicholson Ln	Marinelli Rd	SP-41	Shared Use Path
<b>Marinelli Rd</b>	Woodglen Dr	Rockville Pike (MD 355)	SP-41	Shared Use Path
<b>Rockville Pike (MD 355)</b>	Marinelli Rd	Sector Plan Northern boundary	SP-41	Shared Use Path



# community facilities & cultural resources



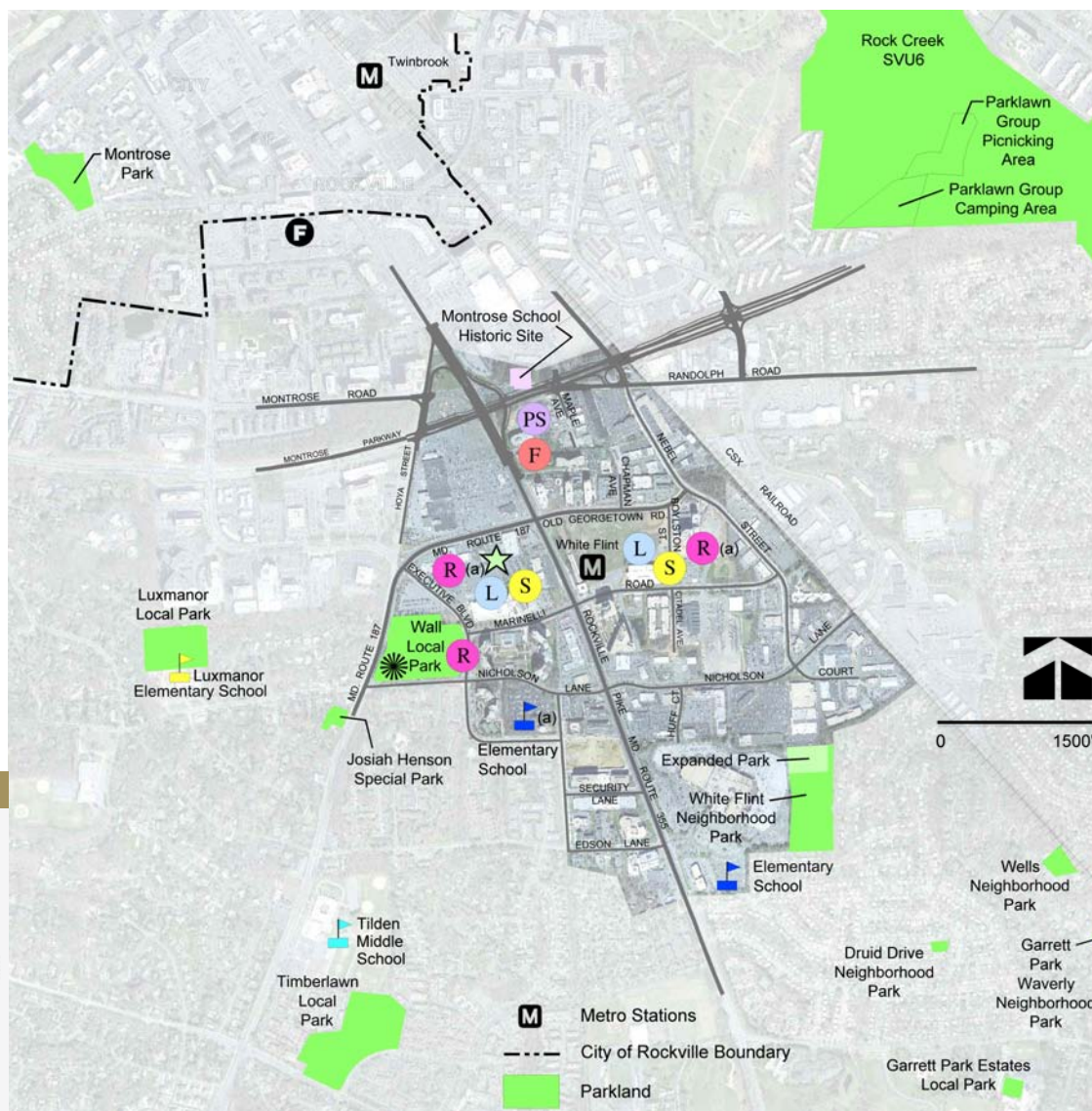
Public facilities demonstrate public investment and interest in ensuring quality of life and public safety. Cultural resources, such as historic sites, represent our local heritage and enhance our quality of life and understanding of place.

Parks, schools, libraries, fire, rescue and emergency services will be needed to support the planned population. Because space is at a premium in an urban area, public facilities in White Flint will have to be located on smaller properties and efficiencies may be achieved in multi-use buildings (Map 48). The proposed public use spaces will be connected to the parks and cultural resources (Map 49).

## Co-Location of Community Facilities

Community facilities, such as a library, recreation center, and a satellite regional services center can help create an important civic presence and destination in the Sector Plan area. The best locations for the library and regional services center are in the two districts closest to Metro: Metro West and Metro East. Primarily private development

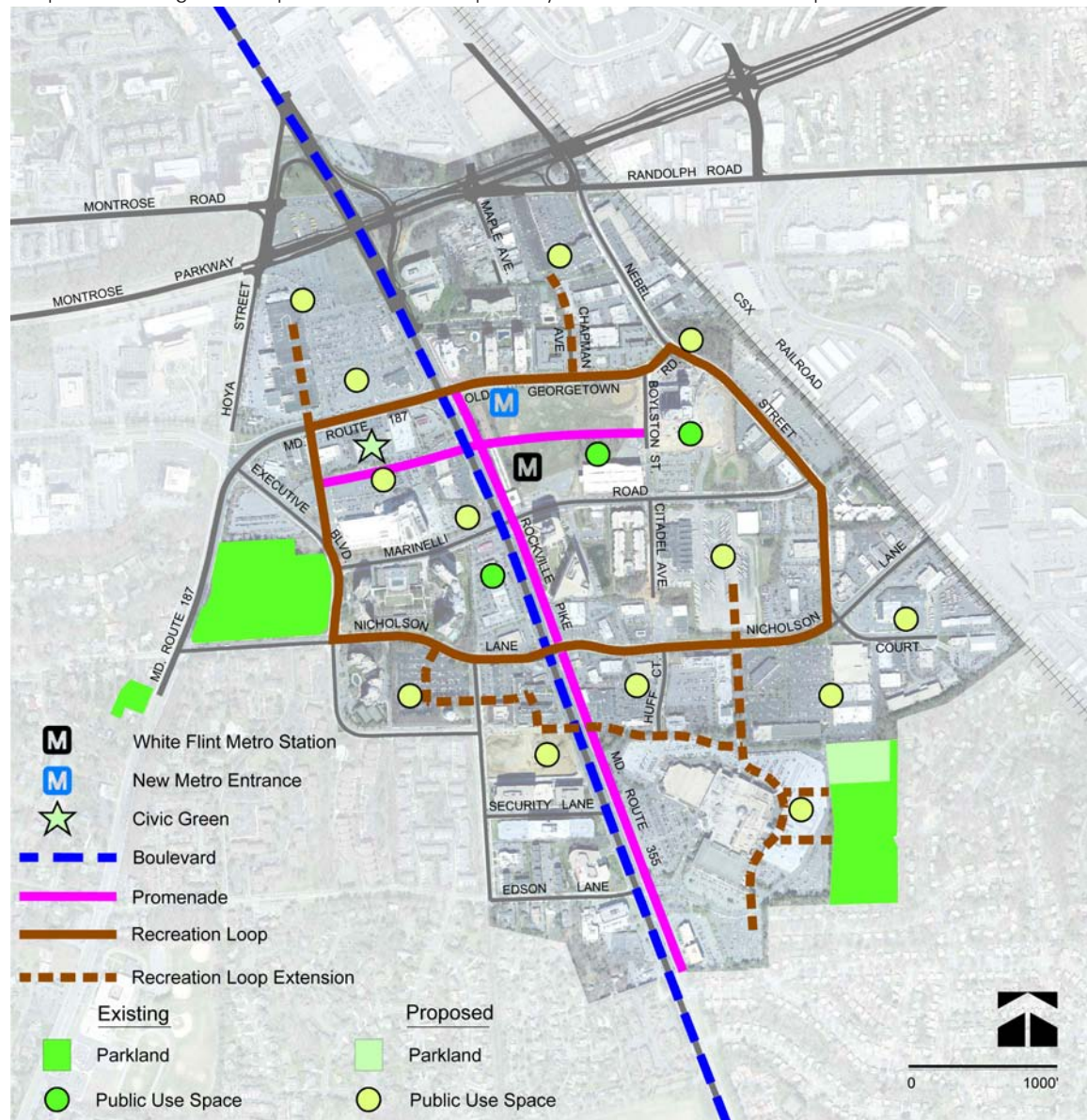
Existing Facilities	Proposed Facilities
Elementary School	Elementary School (a = alternate)
Middle School	Recreation Center (a = alternate)
Fire and Emergency Services	Library (Alternative Location)
Montgomery County Aquatic Center	Satellite Services Center (Alternative Location)
	Fire and Emergency Services
	Police Substation
	Civic Green



Map 48: Existing and Proposed Community Facilities and Historic Sites



Map 49: Existing and Proposed Public Use Space System and Recreation Loop



in Metro East could provide the opportunity for public facilities as part of this development. The Conference Center Block in Metro West is adjacent to the civic green and has the potential to contribute to the creation of a great central place. The county owns the conference center land; it is close to the Metro portal and adjacent to the civic green. If this is the site selected for the co-location of public facilities, a public building of exceptional design should be provided to house the facilities, either as a CIP project or as part of a public-private partnership, and could face on the civic green. The civic building should meet all the standards of the CR Zone in which it is located. Wall Local Park is less central and should not contain the service center or library, but the area's recreational opportunities would be enhanced by co-locating the recreation center with the aquatic center. An alternative would be to locate a separate recreation center nearer Metro as one of the public benefits obtained through the development of a large private tract.

### Public Parks

The Sector Plan recommends one new park, an expansion of an existing park and enhancements to a third park. The new park, the Civic Green, will be located in the core area. White Flint Neighborhood Park will be expanded and Wall Local Park will be enhanced by relocating the surface parking to provide space for more recreational uses. The park facilities will be connected through a series of paths and trails including the Recreational Loop.

### The Civic Green

This is the public park for outdoor community-wide activities and events and should be centrally located

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within the Conference Center Block. There are two ways to obtain land for the civic green: through dedication, if there is assemblage of properties within the Conference Center Block, or through acquisition with public funds.

Whether acquired or dedicated, the civic green must be approximately one to two acres and designed so that activation of this central public space is ensured and that the surrounding uses contribute and complement the desired functions, so that it can accomplish the following:

- accommodate major outdoor activities, public events, gatherings, and celebrations
- allow for local street closures to provide more event space
- draw people from the surroundings to participate in local events

If assemblage is not possible, there are properties within the Conference Center Block large enough and in an appropriate location to function as the civic green that should be acquired with public funds. After public acquisition occurs, it may be that the adjoining property owners become interested in redevelopment. They may wish to enter into a public/private venture to accomplish better the public purpose of the civic green. In that event, it may be prudent to consider land swaps or other options to achieve the desired outcome.

### *Wall Local Park*

Wall Local Park is approximately 11 acres and within one half-mile of the Metro station. The Montgomery Aquatic Center and a large surface parking lot (250 spaces) occupy almost half the site. If the surface parking were relocated, Wall Local Park could include more outdoor recreational options for the surrounding community and the future residents. Wall Local Park is a suitable site for co-location of a recreation center in conjunction with the expansion of the aquatic center.

This Plan envisions a public/private partnership with adjacent properties to relocate the surface parking within a parking structure built in conjunction with new residential development. This would help redirect public sector funds from building structured parking on-site to improving Wall Local Park. The redesign of Wall Local Park should incorporate the sizable trees and include a pedestrian connection to the Josiah Henson/Uncle Tom's Cabin site, a cultural site of international significance, about one quarter-mile south on Old Georgetown Road and one half-mile from the Metro station.

*The facility plan for Wall Local Park should consider:*

- an outdoor splash park
- an expanded indoor pool area
- skateboarding facilities
- playgrounds for young children
- level grass areas for leisure and informal play to serve people of all ages
- flexible space for adults, children, teens, and young adults
- paths
- a pedestrian connection to Josiah Henson/Uncle Tom's Cabin site.



### WSSC Site

The 0.72 acre WSSC site, located in Block 1 of the NoBe District, is in use as part of the community water delivery system, but is well located for a small public park.

- The WSSC site is suitable for public parkland, should the facility no longer be needed.

### Expansion of White Flint Neighborhood Park

The White Flint Neighborhood Park lies adjacent to the southern and eastern boundaries of the Sector Plan area. The Plan recommends that an additional 2.3 acres located on the White Flint Mall property be dedicated to expand the existing park boundaries. The dedication should include the existing parking lots. These areas will provide enough space for additional recreational facilities, such as rectangular fields that will benefit the future and surrounding neighborhoods.

The facility plan for the park should consider:

- rectangular fields
- pedestrian and bicycle connections
- upgrading the existing facilities
- stormwater management and drainage impacts on the adjoining existing single-family community.

### Recreation Loop

The Recreation Loop is a signed pathway that is to be incorporated into the street right-of-way as part of the sidewalk. There are two components. The main loop (indicated as a solid brown line on Map 49) connects Wall Local Park to the Civic Green via Executive Boulevard Relocated, turns east on Old Georgetown Road, crosses Rockville Pike to Nebel Street, turns south on Nebel Street, turns west on Nicholson Lane and ends at Wall Local Park. The loop extensions, shown on Figure 46 as a brown dashed line, consist of short segments that link major public use spaces in the districts to the main loop. The Recreation Loop and extensions should be constructed during street improvements as part of a development project or in a CIP project. Signage for the loop is included as an amenity fund project. (See page 68).

### Historic Resources

The Montrose School (1909) (Resource #30/2) in the Maple Avenue District (see page 39) is the only historic site designated on the Master Plan for Historic Preservation in the Sector Plan area (Figure 6). Thomas C. Groomes designed the Montrose School with classic detailing and pebbledash walls. As completed in 1909, the school has two rooms, augmented by a third in 1948. The school closed in 1965 and is now owned by Peerless Rockville. Designation in the Master Plan for Historic Preservation provides protection for the site under Montgomery County's Historic Preservation ordinance, Chapter 24a of the



Figure 6: Historic Montrose School

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County Code. The site's environmental setting encompasses the entire one-acre parcel on which the school is located. The property is also listed in the National Register of Historic Places.

Just outside the Sector Plan area south of Wall Local Park is Josiah Henson Site/Uncle Tom's Cabin (Resource #30/6). The building is an 1800-1815 frame structure with an 1850 log wing. The building and site are associated with Josiah Henson, whose 1849 autobiography inspired Harriett Beecher Stowe to write her novel, *Uncle Tom's Cabin*. Henson was a slave on the property for most of the years 1795-1830. The property is designated as a historic site in the Master Plan for Historic Preservation. The environmental setting at the time of acquisition was just over an acre. The property is managed by the Montgomery County Department of Parks.

- New development in the Maple Avenue District should provide a pedestrian connection to the Montrose School.
- Improve pedestrian access through the Sector Plan area to the Josiah Henson Site/Uncle Tom's Cabin historic site.

### **Public Schools**

The proposed residential development in the Sector Plan area will generate new students at each level, but primarily at the elementary school level. Projections from proposed development indicate the need for an additional elementary school, whereas new middle and high school students can be accommodated at the existing high school and middle school facilities.

- There is no site large enough for a typical 10 to 12-acre elementary school site within the Sector Plan area. MCPS has identified two sites that are suitable for an elementary school. The preferred site is located on the White Flint Mall Property, along the southern boundary south of the proposed Nebel Street Extended. The second site is the Luttrell Property, in Block 1 of the NoBe District.
  - Designate an elementary school site in the southern portion of the White Flint Mall Property as the preferred site.
  - Designate the Luttrell Property as an alternative school site.

### **Fire, Rescue, and Emergency Medical Services**

The Sector Plan area is serviced by Rockville Volunteer Fire Department Station 23 on Rollins Avenue and Bethesda Station 20 at West Cedar Lane and Old Georgetown Road. Bethesda Station 26 on Democracy Boulevard and Kensington Station 21 along Veirs Mill Road also provide emergency services to the Sector Plan area. Montgomery County Fire and Rescue Service (MCFRS) have determined that relocating Station 23 farther south on Rockville Pike would improve service between White Flint and I-495.

- Locate a new Fire and Emergency Services Facility on the State Highway Administration right-of-way east of Rockville Pike and south of Randolph Road.

### **Public Safety**

There are six police districts and one special operations unit in the County. The Sector Plan area is within the Montgomery County Department of Police 2nd District in Bethesda and adjacent to District 1 in Rockville. The Bethesda Station is located at 7359 Wisconsin Avenue in Bethesda and Rockville Station is at 1451 Seven Locks Road.

- Locate a new police substation with the new Fire and Emergency Services Facility on the SHA property in the Maple Avenue District.

### **Satellite Regional Services Center**

The Montgomery County Bethesda-Chevy Chase Regional Services Center, which will serve the Sector Plan area, has determined that a satellite office should be located in the core. The services center should include space to house the public entities that will manage redevelopment in White Flint and community meeting space. The facility can be integrated with non-residential or residential development.

- Co-locate a satellite regional services center and library in the Metro East or Metro West Districts.

### **Libraries**

The Montgomery County Department of Public Libraries has recommended that a new library should be located within the Sector Plan area. The new library may be smaller than a traditional library and may be integrated with residential or non-residential development. It will be designed to serve existing and future residents and employees who can walk to the library from adjacent residential development or from Metro and public transportation. The library should be co-located with the satellite regional services center and sized to provide sufficient services to the community.

- Co-locate a new library in the Metro East or Metro West Districts close to the high-density urban core.

### **Recreation Center**

The Montgomery County Department of Recreation has recommended that a recreation center will be needed to serve the existing and future residents of the White Flint Sector Plan. There may be cost efficiencies in co-locating the recreation center on the Wall Local Park site in conjunction with expansion of the Aquatic Center and proposed new recreational facilities. (See page 62.)

- The Aquatic Center at Wall Local Park may be the appropriate location to provide recreational facilities as needed to complement and expand existing recreational facilities. Alternatively, the community recreation center could be located in the Metro East or Metro West Districts.

### **Farmers' Market**

Farmers' markets provide economic opportunities for local farmers, promote public health, activate public space, and create a strong sense of community. Montgomery County's Agricultural Services Division operates several farmers' markets throughout the County. Because farmers' markets are located in places with other uses on non-market days, their location is flexible and requires little infrastructure.

- Locate a site for a farmers' market within the Metro West District, possibly at Wall Local Park.

### **Art**

Art in public places adds value to development and provides an enhanced experience for residents and visitors. The CR Zones have incentives for public art. New development should consider integrating art into public use space.

### **Child Day Care**

Child daycare is a necessity for many working families. Child daycare should be incorporated in new office and residential development, especially near transit facilities.



# implementation

## Zoning

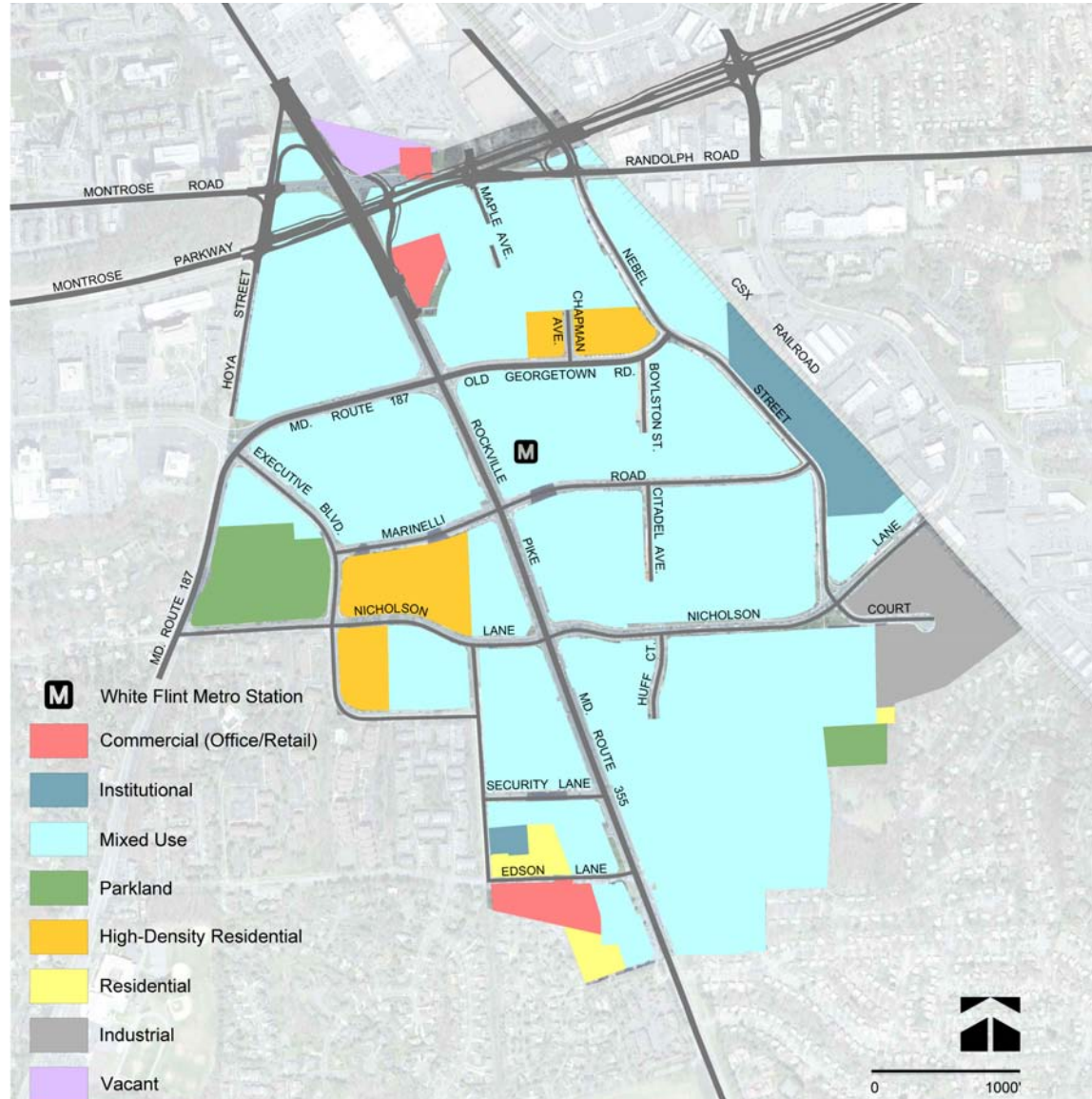
### *Commercial Residential Zone (CR Zone)*

Implementing the Plan's vision is best accomplished with a mixed-use zone. The 1992 Sector Plan recommended the floating transit station mixed-use zones (TS-M and TS-R) for redevelopment projects. These zones require District Council approval of a local map amendment. This Plan recommends using the Commercial/Residential (CR) Zone, which promotes mixed commercial and residential uses at varying densities to provide sustainable development where people can live, work, and find services and amenities while minimizing automobile use.

The CR Zone allows a broad range of uses similar to the CBD Zones and requires the designation of four elements: a total allowed floor area ratio (FAR), a maximum non-residential (C) FAR, a maximum residential (R) FAR, and a maximum building height (H). The CR Zone is applied through a sectional map amendment consistent with the recommendations of a sector or master plan.

There are two methods for development: standard and optional. The standard method requires compliance with a specific set of development standards and the optional method allows for greater density and height when supported by additional public benefits, facilities and amenities. The additional density may be achieved through a series of incentive bonuses that can be bundled to earn the maximum allowable density.

Map 50: Proposed Land Use



[illegible]

Moderately Priced Dwelling Units (MPDUs) are required in all residential development in Montgomery County with more than 20 units. The Plan includes a recommendation to expand the current Metro Station Policy Area to include all properties within the Sector Plan boundary. Workforce Housing is required for residential development with more than 40 dwelling units per acre within a Metro Station Policy Area. When that action has been taken, residential development within the Sector Plan area must comply with the County's Workforce Housing requirements.

White Flint Sector Plan • April 2010 • Approved and Adopted

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### *Public Use Space Requirements*

The CR Zone requires public use space for all development under either the standard and optional methods, based on the lot area, frontages and size of the lot. Public use space may be privately owned, but must be accessible to the public. It is preferable for the public use space to be located on site and combined with adjoining development to create useful and connected places. This Plan assumes that much of the public use space system will be obtained through this requirement (Map 51). If all the properties recommended for CR zoning were to redevelop, the public use space requirement could yield approximately between 20 and 30 acres.

For example, the following three large properties could yield significant public use space.

- Mid-Pike Plaza (20 acres) would yield about two acres.
- The Lutrell property (five acres) would yield a one-half acre, which could become a neighborhood green or two smaller urban squares.
- The White Flint Mall property (43 acres) would yield at least four acres.

### *Priority Projects Eligible for Amenity Fund Support*

The CR Zone allows contributions for off-site amenities that advance the building of the public realm. These projects must be identified in a sector or master plan and appear in the CIP to enable contributions.

The following projects are recommended for White Flint:

- underground utilities and streetscape on all existing public streets, including, but not limited to Old Georgetown Road, Nicholson Lane and Marinelli Road, Nebel Street, Nicholson Court, and Maple Avenue
- a community meeting room
- the civic green
- facility plan for design and construction of Wall Local Park
- Market Street
- improvements to Woodglen Drive for bicyclist and pedestrian access between the Bethesda Trolley Trail and Nicholson Lane including public art, benches, bicycle racks, and trash receptacles
- the landscaped promenade on top of the Metro access tunnel easement between the Metro East District and the White Flint Mall District
- mid-block pedestrian connections between Mid-Pike and Metro West Districts and the NRC and White Flint Mall Districts
- signage for the Recreation Loop.
- Recreation Center
- Library
- Satellite Regional Services Center

The advisory committee described in the staging plan should identify additional projects in their periodic reports to the Planning Board.



## Staging Plan

A staging plan addresses timing of new development and public facilities within the lifetime of a sector or master plan. A successful staging plan should be elastic enough to respond to market forces without losing the plan's vision or requiring amendments. It must also make realistic assumptions about the facilities needed to support development while minimizing negative impacts on surrounding development. In White Flint, staging must include increasing transit ridership as a means to reduce traffic congestion.

The White Flint staging plan is guided by the following:

- Ensuring fiscal responsibility. Timing and sequence of development should be matched to capital improvement funding. Funding for the capital improvements required by new growth will come from a variety of public and private sources. Private development should provide for those public facilities needed to support the new development and not burden existing facilities.
- Coordinating development with public infrastructure. Public facilities should be provided in conjunction with private land development, including dedication of land for public use in order to reduce the costs to the public.
- Promoting balance. The Plan recommends substantial residential development to create neighborhoods in White Flint. Non-residential development should not preempt residential development by absorbing available capacity or land.
- Promoting a sense of place. The reconstruction of Rockville Pike as a boulevard and the creation of a civic core area are both fundamental to creating a sense of community and place in White Flint. The sequence in which these projects are developed, especially the construction phases for Rockville Pike, is critical to traffic management and to minimizing disruption to commerce and impacts on surrounding communities.

The proposed zoning envelope contains more potential density than will be used over the life of the Plan. The Mobility chapter outlined the requirements for accommodating new development, such as the desired mode split, the enhanced street network, and more emphasis on multifamily residential development since it generates less traffic than non-residential development. The Plan recommends a staging plan that meters development approvals to ensure that the transportation infrastructure is in place when needed. The amount of development that can be accommodated by the proposed infrastructure and transit is approximately 75 percent of the recommended zoning envelope capacity.

Of primary importance is managing traffic congestion, which can be accomplished by building the proposed street grid and improving and enhancing access to transit. The realignment of Old Georgetown Road and Executive Boulevard is the critical part of the road network that will provide an alternative for through traffic on Rockville Pike and diffuse traffic through the Sector Plan area.

Second is ensuring that proposed civic uses, intended to create vitality within the urban core, are built and constructed early in the life of the Plan.

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Finally, reconstruction of Rockville Pike will require additional right-of-way, which cannot be obtained all at once, since development will occur property by property. The Plan recommends dedication of the 150 foot right-of-way and an additional reservation to 162 feet to accommodate the design of the multi-modal cross section. An interim solution may be necessary, such as locating a drive-aisle in the setback area or setting aside vaults for the undergrounding of utilities outside the limits of the future reconstruction. Regardless of when the reconstruction occurs, there will be disruption to adjacent businesses. Efforts should be made to address that disruption, such as local bus shuttles and an evening construction schedule.

Before any additional development can be approved, the following actions must be taken:

- Approval and adoption of the Sector Plan.
- Approval of sectional map amendment.
- Amend the Growth Policy to expand the White Flint Metro Station Policy Area (MSPA) to encompass the Sector Plan boundary, and to exempt development within White Flint from the Policy Area Review test. The traffic from existing and approved development in the White Flint MSPA would still be counted in the Policy Area Review of all other Policy Areas, including North Bethesda.
- Establish the Sector Plan area as a State of Maryland Bicycle Pedestrian Priority Area.
- Initiate development of plans for through-traffic access restrictions and other appropriate protective measures for the residential neighborhoods abutting the Sector Plan area, including traffic from future development in White Flint, and implement these plans if sufficient neighborhood consensus is attained.

Additional Development may proceed subject to existing regulatory requirements (including LATR and Policy Area Review, when appropriate) and subject to the following:

- Create public entities or financing mechanisms necessary to implement the Sector Plan within 6 months of adopting the sectional map amendment.
- Develop a transportation approval mechanism and monitoring program within 12 months of adopting the sectional map amendment.
  - Planning Board must develop biennial monitoring program for the White Flint Sector Plan area. This program must include a periodic assessment of development approvals, public facilities and amenities, the status of new facilities, and the Capital Improvements Program (CIP) and Growth Policy as they relate to White Flint. The program must include a Comprehensive Local Area Transportation Review (or comparable analysis) that will identify and recommend for Council approval and action specific projects and services necessary to promote adequate transportation service. The program should conduct a regular assessment of the staging plan and determine if any modifications are necessary. The biennial monitoring report must be submitted to the Council and Executive prior to the development of the biennial CIP.

- The Planning Board must establish an advisory committee of property owners, residents and interested groups that are stakeholders in the redevelopment of the Sector Plan area, as well as representatives from the Executive Branch, to evaluate the assumptions made regarding congestion levels, transit use, and parking. The committee's responsibilities should include monitoring the Plan recommendations, identifying new projects for the Amenity Fund, monitoring the CIP and Growth Policy, and recommending action by the Planning Board and County Council to address issues that may arise.

### *Phasing*

Development may occur anywhere within the Sector Plan area; however, all projects will be required to fund or, at a minimum, defray total transportation infrastructure costs. The phases of the staging plan are set at 30 percent, 30 percent, and 40 percent respectively of the 17.6 million square feet of new development. This Plan recommends that affordable housing units provided under the CR Zone incentives (and are in addition to those required by Chapter 25A) may be excluded from the staging capacity. Residential development must pass the School Adequacy Test in the Growth Policy. This test is assessed annually. Any development approvals that predate the approval of this Sector Plan are considered to be in conformance with this Plan. For such approvals, only the difference between the amount of the prior approval and any requested increase would be subject to the phasing caps.

#### *Phase 1: 3,000 dwelling units and 2.0 million square feet nonresidential development*

During Phase 1, the Planning Board may approve both residential and non-residential development until either of the limits above is reached. Work-around road projects west of Rockville Pike, including the streets for the civic core, should be contracted for construction during Phase 1 and completed before commencement of Phase 2.

The following prerequisites must be met during Phase 1 before moving to Phase 2.

- Contract for the construction of the realignment of Executive Boulevard and Old Georgetown Road.
- Contract for construction of Market Street (B-10) in the Conference Center Block.
- Fund streetscape improvements, sidewalk improvements, and bikeways for substantially all of the street frontage within one quarter-mile of the Metro station: Old Georgetown Road, Marinelli Road, and Nicholson Lane.
- Fund and complete the design study for Rockville Pike to be coordinated with SHA, MCDOT, and M-NCPPC.
- Achieve 34 percent non-auto driver mode share for the Sector Plan area.
- The Planning Board should assess whether the build out of the Sector Plan is achieving the Plan's housing goals.



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### *Phase 2: 3,000, dwelling units and 2.0 million square feet nonresidential development*

Before development beyond the limits set in Phase 1 can be approved, the Planning Board must determine that all the Phase 1 public projects have been completed. The amount of development that could be approved in Phase 2 is set at approximately one-third of the planned development. During Phase 2, the Planning Board may approve both residential and non-residential development until either of the limits above is reached.

The following prerequisites must be completed during Phase 2 before proceeding to Phase 3.

- Construct streetscape improvements, sidewalk improvements, and bikeways for substantially all of the street frontage within one quarter-mile of the Metro station: Old Georgetown Road, Marinelli Road, and Nicholson Lane.
- Complete realignment of Executive Boulevard and Old Georgetown Road.
- Construct the portion of Market Street as needed for road capacity.
- Fund the second entrance to the White Flint Metro Station.
- Explore the potential for expediting portions of Rockville Pike where sufficient right-of-way exists or has been dedicated. It should be constructed once the “work-around” roads are open to traffic.
- Increase non-auto driver mode share to 42 percent.
- The Planning Board should assess whether the build out of the Sector Plan is achieving the Plan’s housing goals.
- The Planning Board must develop a plan to determine how to bring the mode share to 51 percent NADMS for residents and 50 percent NADMS for employees during Phase 3.

### *Phase 3: 3,800 dwelling units and 1.69 million square feet nonresidential development*

Before development beyond the limits set in Phase 2 can be approved, the Planning Board must determine that all the Phase 2 public and private projects have been completed. In Phase 3, the remaining transportation capacity could be committed. At the end of Phase 3, the development should total 14,500 units (17.4 million square feet) and 12.9 million non-residential square feet. This is a 58/42 percent residential/non-residential mix and close to the desired 60/40 percent residential/non-residential mix.

- Complete all streetscape improvements, sidewalk improvements and bikeways outside one quarter-mile from the Metro.
- Reconstruct any remaining portion of Rockville Pike not constructed during prior phases.
- Achieve the ultimate mode share goals of 51 percent NADMS for residents and 50 percent NADMS for employees.

**Table 6 : Staging Plan**

<b>Phase 1</b> 3,000 dwelling units 2 million square feet non-residential	<b>Phase 2</b> 3,000 dwelling units 2 million square feet non-residential	<b>Phase 3</b> 3,800 dwelling units 1.69 million square feet non-residential
<p>Contract for the construction of the realignment of Executive Boulevard and Old Georgetown Road.</p> <p>Contract for construction of Market Street (B-10) in the Conference Center block.</p> <p>Fund streetscape improvements, sidewalk improvements, and bikeways for substantially all of the street frontage within one-quarter mile of the Metro station: Old Georgetown Road, Marinelli Road, and Nicholson Lane.</p> <p>Fund and complete the design study for Rockville Pike to be coordinated with SHA, MCDOT and M-NCPPC.</p> <p>Achieve 34 percent non-auto driver mode share for the Plan area.</p> <p>The Planning Board should assess whether the build out of the Sector Plan is achieving the Plan's housing goals.</p>	<p>Construct streetscape improvements, sidewalk improvements, and bikeways for substantially all of the street frontage within one-quarter mile of the Metro station: Old Georgetown Road, Marinelli Road, and Nicholson Lane.</p> <p>Complete realignment of Executive Boulevard and Old Georgetown Road.</p> <p>Construct the portion of Market Street as needed for road capacity.</p> <p>Fund the second entrance to the White Flint Metro Station.</p> <p>Explore the potential for expediting portions of Rockville Pike where sufficient right-of-way exists or has been dedicated. It should be constructed once the "work-around" roads are open to traffic.</p> <p>Increase non-auto driver mode to 42 percent.</p> <p>The Planning Board should assess whether the build out of the Sector Plan is achieving the Plan's housing goals.</p> <p>The Planning Board must develop a plan to determine how to bring the mode share to 51 percent NADMS for residents and 50 percent NADMS for employees during Phase 3.</p>	<p>Complete all streetscape improvements, sidewalks, and bikeways outside one-quarter mile from the Metro.</p> <p>Reconstruct any remaining portion of Rockville Pike not constructed during prior phases.</p> <p>Achieve the ultimate mode share goals of 51 percent NADMS for residents and 50 percent NADMS for employees.</p>

## Capital Improvement Projects (CIP)

### Proposed CIP Projects

Table 7 contains the infrastructure projects that should be publicly funded through the CIP. CIP projects that are not in the Staging Plan are indicated. The table includes staff estimates of capital costs for projects that may require public financing and implementation. Projects may also include private sector participation. Projects already fully funded in CIP or CTP such as Montrose Parkway, Citadel Avenue, and Chapman Avenue are not included.

**Table 7: Capital Improvement Projects**

Phase	Project Name	Location/Limits	Road #	Right-of-way		Construction		
				Acreage	Estimated Cost (\$m)	Length (miles)	Estimated Cost (\$m)	Total Cost (\$m)
2	Civic green *			1.0	\$ 6.5			\$ 6.5
1	Library *				\$ -		\$ 5.0	\$ 5.0
1	Market Street and promenade	MD 187 to MD 355		3.2	\$ 20.8	0.3	\$ 7.5	\$ 28.3
1	Police and Fire/Rescue*			1.5	\$ 9.8		\$ 10.0	\$ 19.8
1	Streetscape improvements				\$ -	3.0	\$ 15.0	\$ 15.0
1	MD 187/Executive Blvd intersection	M-4/M-4(a) junction		0.5	\$ 3.3	0.3	\$ 7.5	\$ 10.8
1	Hoya Street	Executive Blvd to Montrose Pkwy	M-4(a)	0.2	\$ 1.3	0.3	\$ 7.5	\$ 8.8
1	Executive Blvd realignment		B-15	2.6	\$ 16.9	0.3	\$ 7.5	\$ 24.4
2	Nebel St Extended (south)*	MD 355 to Nicholson Ln	B-5	5.2	\$ 33.8	0.5	\$ 12.5	\$ 46.3
2	Metrorail northern station entrance				\$ -		\$ 25.0	\$ 25.0
2	Streetscape improvements				\$ -	5.4	\$ 27.0	\$ 27.0
3	Rockville Pike boulevard	Montrose Rd to Edson Ln	M-6	2.4	\$ 15.6	1.2	\$ 66.0	\$ 81.6
	MARC station/access improvements*	Nicholson Ct			\$ -		\$ 15.0	\$ 15.0
	Phase 1 Subtotal				\$ 58.5		\$ 60.0	\$ 118.5
	Phase 2 Subtotal				\$ 33.8		\$ 64.5	\$ 98.3
	Phase 3 Subtotal				\$ 15.6		\$ 81.0	\$ 96.6
	<b>TOTAL</b>				<b>\$ 107.9</b>		<b>\$ 205.5</b>	<b>\$ 313.4</b>

\* not in the staging plan



## **Administration**

This Plan recommends the creation of an urban service district, as well as a redevelopment office or similar entity, both of which will work in coordination with the Bethesda-Chevy Chase Regional Services Center.

The urban service district will provide increased maintenance of the streetscape and its amenities; provide additional public amenities such as plantings, seating, shelters, and works of art; promote the commercial and residential interests of the community; and program cultural and community activities.

The redevelopment office, or similar entity, would provide specific redevelopment expertise. A redevelopment office would serve as an interface between developers and County agencies regulating development, utilities, State Highway Administration, WMATA, and other affected public sector entities.

## **Financing**

Implementing the White Flint Sector Plan will require substantial public and private investment in infrastructure and public facilities. The infrastructure necessary to advance phases of the staging plan should be financed through general fund revenues appropriated in the regular CIP process, as well as through mechanisms that would generate significant revenues from properties and developments within the Sector Plan area.

Recognizing that the Council and the Executive will decide how to implement the Plan using these or other tools, the following principles are applicable:

- Be sensitive to the limits of the private sector's capacity to fund public infrastructure in light of the requirements to provide public benefits and amenities.
- Provide maximum certainty regarding the timing and extent of public sector investments.
- Expand the Metro Station Policy Area boundary to be coterminous with the Sector Plan boundary.
- To the extent possible, residential condominium developments' share of the financing burden should be met by one-time payments rather than recurring obligations.
- Direct private sector funds to improvements within the Sector Plan boundary, to the extent that the benefits of those improvements accrue within the Sector Plan boundary.
- Direct public sector funds to improvements within the Sector Plan boundary to the extent that the benefits of those improvements accrue outside the boundary or to the public sector as a property owner.

Resolution No.: 16-1300  
 Introduced: March 23, 2010  
 Adopted: March 23, 2010

**COUNTY COUNCIL FOR MONTGOMERY COUNTY, MARYLAND  
 SITTING AS THE DISTRICT COUNCIL FOR THAT PORTION  
 OF THE MARYLAND-WASHINGTON REGIONAL DISTRICT  
 WITHIN MONTGOMERY COUNTY, MARYLAND**

By: District Council

**SUBJECT: Approval of Planning Board Draft White Flint Sector Plan**

1. On August 6, 2009 the Montgomery County Planning Board transmitted to the County Executive and the County Council the Planning Board Draft White Flint Sector Plan.
2. The Planning Board Draft White Flint Sector Plan amends the approved and adopted 1992 North Bethesda/Garrett Park Master Plan; The General Plan (On Wedges and Corridors) for the Physical Development of the Maryland-Washington Regional District in Montgomery and Prince George's Counties; the Master Plan of Highways within Montgomery County; and the Countywide Bikeways Functional Master Plan.
3. On October 6, 2009 the County Executive transmitted to the County Council his fiscal analysis of the White Flint Sector Plan.
4. On October 20 and October 22, 2009 the County Council held a public hearing regarding the Planning Board Draft White Flint Sector Plan. The Sector Plan was referred to the Planning, Housing, and Economic Development Committee for review and recommendation.
5. On November 16, November 30, December 7, and December 10, 2009 and January 19, February 1, and February 16, 2010 the Planning, Housing, and Economic Development Committee held worksessions to review the issues raised in connection with the Planning Board Draft White Flint Sector Plan.
6. On February 23, 2010 and March 2, 2010 the County Council reviewed the Planning Board Draft White Flint Sector Plan and the recommendations of the Planning, Housing, and Economic Development Committee.

**Action**

The County Council for Montgomery County, Maryland, sitting as the District Council for that portion of the Maryland-Washington Regional District in Montgomery County, Maryland, approves the following resolution:

The Planning Board Draft White Flint Sector Plan, dated July 2009, is approved with revisions. County Council revisions to the Planning Board Draft White Flint Sector Plan are identified below. Deletions to the text of the Plan are indicated by [brackets], additions by underscoring. All page references are to the July 2009 Planning Board Draft Plan.

General: All page references are to the July 2009 Planning Board Draft Plan.

Page 14: Modify the first sentence as follows:

There are more than 150 properties in the Plan area, ranging in size from 3,000 square feet to 40 acres.

Page 15: Add a row to the bottom of Table 3:

Zoning not shown	Public right-of-way	63
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Page 15: Add the following sentence to the Paragraph under Table 3 as follows:

Table 3 indicates the amount and type of zoning in the Plan area and Figure 5 shows the distribution of zoning categories. The public right-of-way measures approximately 63 acres; zoning is not shown in public rights-of-way.

Page 18: Modify the fifth sentence on the page as follows:

A secondary focal area lies along both sides of Rockville Pike between Montrose [Road] Parkway and Executive Boulevard (Extended), where existing and planned retail centers will continue to serve the regional market.

Page 19: Revise the fifth sentence under the heading Street Hierarchy as follows:

Undergrounding utilities and locating "wet" and "dry" utilities under the pavement or [and "dry" utilities] under the sidewalk will allow the street tree canopy space to grow.

Page 19: Revise the last paragraph as follows:

This Plan recommends reconstructing the "Pike" as an urban boulevard, placing utilities underground, and adding a median wide enough to accommodate turn lanes[,] and street trees[, and possibly buses or light rail]. Street tree panels and wider sidewalks will promote walking. Bus priority lanes will be provided, located either in the median or along the curb (Figure 8)."

Page 19: Revise Figure 8 to include two alternatives: one with a center median busway and one with a curbside busway.

Page 21: Revise Figure 11 to illustrate heights supported by the Council.

Page 22: Revise Figure 12 to show all public use spaces indicated in text or diagrams, including a public use space on the Luttrell Property, Halloday Property, Montouri Property and at the metro station entrance in Metro West District.

Page 23: Modify the paragraphs at the top of the page as follows:

#### *Wall Park*

Wall Park will function both as a regional destination (the Aquatic Center) and as a local park. It is also an appropriate location for a new community recreation center. When the surface parking is relocated, there will be space for outdoor recreational facilities.

#### *The Central Civic Green*

This centrally located 1 to 2 acre public park is to be located along Market Street in the core of White Flint. The civic green is intended to function as the major outdoor civic space for public activities, ceremonies, and gatherings.

Page 24: Revise Figure 13 to illustrate heights and floor area ratios supported by the Council.

Page 26: Modify the second sentence in the fourth paragraph:

The CR zone has [three] four components: a total CR FAR, a maximum commercial (C) FAR, a maximum residential (R) FAR and a height (H) maximum.

Page 26: Modify the last sentence in the fourth paragraph to reflect changes to the CR Zone:

[The incentives cover a variety of features including diversity, sustainability, improved access to transit and walkability, and better designed communities]. New development must provide public benefits that enhance or contribute to the objectives of the CR zone, such as master-planned major public facilities, transit proximity, connectivity, diversity of uses and activities, quality of building and site design, protection and enhancement of the natural environment, and advanced dedication of rights-of-way. The proposed public street grid and reconstruction of Rockville Pike require substantial dedication of rights-of-way. The advanced dedication of right-of-way provision reduces the public costs of purchasing rights-of-way.

Page 28: Modify the third sentence of the second paragraph:

The White Flint Mall District has the greatest potential for a series of new neighborhoods [including a transit-oriented development centered at the] as well as a proposed MARC station.

Page 28: Modify the last sentence of the second paragraph, delete and replace the third paragraph, and add a fourth and fifth paragraph as follows:

The promenades that run through the core and along Rockville Pike, coupled with the public use spaces, will draw the neighborhoods together and create a sector-wide character.

[Three maps accompany each district. The location maps identify blocks, properties, and special features. The height and density maps indicate how density should be dispersed through the recommended street grid and the location of public use spaces to create an interconnected public open space network. It also indicates where heights should be limited to ensure compatibility with surrounding neighborhoods and where transitions in both density and height within a district are important to achieve both the Plan's vision and compatibility with surrounding development. A set of urban design guidelines, a separate document, will describe in greater detail the form that new development should take to create a distinctive character for each district. The zoning maps identify recommended zoning changes.]

Four maps accompany each district. The location maps identify blocks, properties, and special features and proposed road alignments. The road alignments and sizes of blocks as depicted are not intended to represent specific or final locations and could shift. The height and density maps indicate how density should be dispersed through the recommended street grid and the approximate location of public use spaces to create an interconnected public open space network. These maps indicate where heights should be lower than the maximum permitted in the zone to ensure compatibility with surrounding neighborhoods, and where transitions in both density and height within a district are important to achieve both the Plan's vision and compatibility with surrounding development. A set of urban design guidelines (a separate document) will describe in greater detail the form that new development should take to create a distinctive character for each district.

The zoning maps identify recommended zoning changes. Each CR zone indicates the maximum FAR densities for overall development, the proportion of residential and non-residential uses, and height. In order to create a distinctive urban fabric, proposed designs should provide variation and transition within each CR zone. The height and density maps suggest where variation and transitions should occur given existing conditions, compatibility, and the goals of the sector plan to create great places.

The Metro West District is envisioned as functioning as the main civic core for the Sector Plan and contains publicly owned properties and is, therefore, the preferred location for co-locating recommended public facilities with existing ones. Wall Park is recommended for the co-location of a recreation center in conjunction with the expanded Aquatic Center. The proposed Civic Green is to be located within the Conference Center Block and it may be appropriate to co-locate the recommended library and regional services center within the same block.

Page 30: Under the heading **Block 1: Conference Center**, amend the first paragraph and both bullets as follows:



The Bethesda North Conference Center and Hotel [(TS-R Zone), surrounded by automobile sales and other commercial uses, is the main feature in this block. These properties are in the C-2 and TS-R Zones. The new civic green, public use spaces, and Market Street will create the backdrop for future private redevelopment. The road alignments and location of public facilities indicated in Figure 18 are not meant to represent specific or final locations and could shift. Development at the intersection of Rockville Pike and Marinelli Road at the Metro station entrance should have a significant public use space.

- Properties zoned C-2 and TS-R fronting Rockville Pike should be rezoned to CR 4: C 3.5, R 3.5, and H 300 with the remainder of the block CR 4: C 2.0, R 3.5, and H 250. The lower height in the block's interior will be consistent with residential development across Marinelli Road, which is 200 feet or greater. [The proposed zoning lines follow property lines.] The Conference Center property is split zoned to accommodate taller buildings along Rockville Pike and lower buildings on the west.
- The Conference Center Block contains 11 different properties. The proposed street alignment will create smaller blocks. The [one-acre] civic green is to be located on the north side of Market Street. Redevelopment in this block will require careful coordination between property owners and the public sector to align, dedicate, acquire, and build the public roads so that the new blocks formed by the new street network are of a size and configuration that is suitable for redevelopment and can accommodate the 1 - 2 acre civic green. The Planning Board should attempt to maximize the size of the civic green, provided it does not compromise functionality. When the Conference Center site redevelops, there should be a complementary public use space on the south side of Market Street to anchor the civic green.

Pages 30-31: Revise Figure 17 to label the ownership of additional properties. Revise Figures 18 (page 30) and currently numbered Figure 16 (page 31) and 17 to adjust zoning lines and heights to reflect the Council's decisions. Correct Figures to show the correct location of the PD-9 zoning boundary. Re-label Figure 16 as Figure 19.

Page 31: Adjust the zoning line on the Conference Center property on currently labeled Figure 16 to reflect the higher building heights along Rockville Pike. The property will be split zoned to accomplish this.

Page 31: Insert the following sentence between the last two sentences in the first paragraph:

Wall Local Park should be redesigned with more active outdoor facilities through developer contributions. It may also be an appropriate location for a new community recreation center. This area should be primarily residential in character and use.

Page 32: Insert the following at the end of the first paragraph:

The Metro East District, because of its proximity to transit in the center of the Sector Plan area, is a suitable alternate location for the co-location of the recommended library and regional services center.

Page 32: Change reference in the first bullet from Citadel Street Extended to Chapman Avenue Extended.

Page 32: Amend the first sentence in the last bullet as follows:

Rezone the TS-M zoned land between [Citadel Road Extended (I Chapman (I Oak Grove)] Avenue Extended and Wentworth Place (including the 0.17 acre R-90 zoned Montouri property) to CR 4: C 2.0, R 3.5, and H 250.

Page 33: Amend the first bullet as follows:

- Rezone the remaining TS-M zoned area and the I-1 parcel east of Wentworth Place (once used for stormwater management) in the North Bethesda Center project to CR 3: C 1.5, R 2.5, and H [200] 250 to correspond to heights in approved development. [Rezone the 0.17-acre, R-90 zoned Montouri property to CR 3: C 1.5, R 2.5, and H 200.]

Page 33: Under the heading **Block 2: Sterling**, revise the second bullet and add a new third bullet:

- Confirm the O-M Zone on the existing office buildings [and the R-H Zone on the Forum property].
- Rezone the Forum Property to CR 3: C 1.5, R 2.5, and H 200 to allow for future mixed-use redevelopment comparable in density and height to surrounding properties. The existing access may have to be modified in order to accommodate the recommended location of the Fire Station in the Maple Avenue District and is shown as a local street on Figure 43, Existing and Proposed Street Network.

Page 34: Amend the second paragraph as follows:

Redevelopment in the district should retain its regional marketplace function and include residential and civic uses. Building heights of 300 feet should frame the corner of Rockville Pike and Old Georgetown Road. Public use space, such as an urban plaza or neighborhood green[,] or a civic or cultural attraction, [such as a community playhouse or theater, in conjunction with [an express/electronic a library,] will provide reasons to gather and encourage all day activity.

Page 34: Revise Figure 24 to show a 2.0 FAR on the State Highway Administration (SHA) right-of-way.

Page 35: Revise Figure 25 to show the zoning on SHA property as CR 2: C 1.5, R .75, H 100.

Page 35: Modify bullet 4 as follows:



- [Retain] Rezone the C-2 zoning on the SHA property north of Montrose Parkway to CR 2: C 1.5, R .75, H 100 to allow for mixed uses. Public facilities[, such as EMS, fire and rescue, and police services] are suitable uses. Surface parking is not an appropriate use at this location, since much of the Plan's emphasis is to reduce the amount of surface parking.

Page 36: On Figure 27 change the height on the northeast corner of Executive Boulevard and Woodglen Drive from 100 feet to 150 feet and indicate a height transition on the Rockwall property with 250 feet along Rockville Pike and 150 feet along Woodglen Avenue. (The Rockwall property will be split zoned.)

Page 37: Under the heading **Block 1: Water Tower**, modify the last bullet as follows:

- Locate a one-half[-] acre neighborhood green on the Luttrell property. The Luttrell property is suitable as an alternative site for an elementary school. When there is an application for development of the Luttrell property, Montgomery County Public Schools must make a realistic assessment of whether an elementary school site is needed and whether MCPS and the County have the funds necessary to purchase the property in a timely manner. If the finding cannot be made, development should be permitted to proceed.

Page 38: Under the heading **Block 2: North Bethesda Market**, modify the third bullet and add a fourth bullet as follows:

- Rezone the remainder of the [C-2 and] TS-M zoned properties along Woodglen Drive Extended to CR 3: C 1.5, R 2.5, and H 100 to transition to existing residential development and the proposed rezoning [in Block 1] to the north.
- Rezone the remainder of the C-2 zoned properties along Woodglen Drive Extended and north of the proposed Executive Boulevard (B-7) to CR 3: C 1.5, R 2.5, H 150 to transition to existing residential development and the recommended rezoning in the southern portion of Block 1. Heights may be less than 150 feet to achieve compatibility with the residential development southwest of this block.

Page 38: Under the heading **Block 3: Security Lane**, modify the first bullet as follows:

- [Rezone the C-O Rockwall property on the north side of Security Lane to CR 4: C 3.5, R 3.5, and H 300.] Rezone the C-O zone on the Rockwall property to CR 4: C 3.5, R 3.5, and H 250 on the eastern portion and CR 4: C 3.5, R 3.5, and H 150 on the western portion of the site. This property will be split zoned. This designation will accommodate the existing office buildings, which are already in excess of a 3.0 FAR, and allow for some additional square footage if buildings are converted to mixed uses. Redevelopment on the north side of Security Lane should transition between the 300-foot height in Block 2 and the 150-foot height recommended on the south side of Security Lane.

Page 39: Under the heading **Block 4: Edson Lane**, correct the first bullet and modify the last two bullets as follows:

- Rezone the O-M properties north of Edson Lane to CR 2.5:[,] C [2.9] 2.0, R 1.25, and H 150 to continue the transition established on Block 3.
- Confirm the residential development and religious institution in the R-90/TDR Zone.
- Confirm the C-T Zone south of Edson Lane.
- Rezone the O-M property south of Edson Lane to CR [2.5] 1.25; C [2] 1.0, R [1.25] 0.75, and H [150] 100. The lower density and heights will provide a transition to the C-T Zone and residential uses to the south.
- Rezone the C-2 property to CR [2.5] 1; C [2] 0.75, R [1.25] 0.5, and H [150] 50 to continue the transition to the less dense commercial and residential uses at the southern boundary of the Plan area.

Page 39: Under the heading **Block 5: Hillery Way**, modify the second bullet as follows:

- [Recommend] The RT 12.5 Zone [as] is suitable for the R-90 zoned properties.
- Rezone the R-90 properties (N390, N391) to CR 1.0: C 0.75, R 0.5 and H 50 to prevent a split zoning of these small properties.
- Rezone the C-2 property at the corner of Rockville Pike (P420) to CR [1.5] 0.5; C [0.75] 0.25, [and] R [1.5] 0.25, and H 50 to complete the density transition to the Plan's southern boundary. [This zone allows for all residential development if desirable.]

Page 40: Revise the second sentence on the page as follows:

Along Rockville Pike is an office building and excess right-of-way for the Montrose [Road] Parkway interchange.

Page 40: Modify the last sentence in the first paragraph as follows:

Existing zones in this district are I-4, C-2, O-M, R-200, RMX/3C, and R-90 (Figure 29).

Page 40: Insert a new sentence after the first sentence in the second paragraph:

The excess right-of-way for the Montrose Parkway interchange, owned by the SHA, is the appropriate location for the Fire and Emergency Services Facility and police facility because it is possible to provide signalized access to both Rockville Pike and Montrose Parkway.

Page 40: Revise Figure 30 to indicate that there will be a signature building (at the corner of Randolph Road and Nebel Street) that may be up to 200 feet in height.

Page 41: Revise Figure 31 to reflect the Council's change in zoning on the SHA property.

Page 41: Modify the fourth bullet and add two new bullets at the bottom of the page as follows:

- Rezone the remaining I-4 and C-2 properties (Montrose Shopping Center and the properties on Maple Avenue) to CR 3: C 1.5, R 2.5, and H 200. The density map indicates that lower heights, 150 feet, are generally intended for this area. Building heights should transition down from the core, but it may be desirable to have a taller building of up to 200 feet define the corner of Randolph Road and Nebel Street.
- There should be significant green area in the public use space site on the Montrose Shopping Center property.
- Rezone the SHA property at the intersection of Randolph Road and Rockville Pike from the R-90 and C-2 zones to CR 3: C 2.5, R 1.5, and H 200 to allow for a greater percentage of commercial development at the intersection.

Page 42: Revise Figure 33 to indicate possible locations for signature building sites.

Page 44: Add the following sentence after the second sentence:

The WMATA bus depot provides maintenance service for all WMATA buses serving the County.

Page 46: Amend Figure 39 to show changes in heights so that there is a transition between the taller buildings in the interior and the shorter buildings on the north side of Nebel Street Extended—see text.

Page 46: Modify the next to last sentence in the first paragraph as follows:

Properties in this district are zoned I-4, C-T, C-2, C-0, and R-90.

Page 47: Modify the first and second sentences as follows:

This C-2 zoned block contains commercial properties located at the [north] southwestern and [north] southeastern corners of the intersection of Huff Court and Nicholson Lane. The Fitzgerald property has frontage along Rockville Pike, while the Eisinger property is located at the [north]southeastern intersection of Nicholson Lane and Huff Court.

Page 48: Revise Figure 40 to have the zoning on the Figure match the zoning in the text on page 47 for the properties in Block 1 west of Huff Court. Figure 40 will be revised to show CR 4: C 3.5, R 2.0, and H 250 for this area.

Page 48: Amend Figure 40 to change the mix of commercial and residential FAR in the CR zone to reflect more residential uses along the boundary with the adjoining public park and residential community to correspond to the changes recommended to the text on page 49.

Page 48: Edit the paragraph and bullet under **Block 3: Nicholson Court** as follows:

### Block 3: Nicholson Court

Light industrial and commercial uses, including a Ride On bus parking facility and warehouses, are the primary uses in this block. Redevelopment in this district is likely to take place in the long-term. [This block could redevelop as a residential enclave with local services.] The MARC station will be located in this block and there may be some interest in combining Ride On bus storage and MARC parking facilities. Nicholson Lane, the northern boundary, crosses the CSX tracks and will provide excellent east-west access to the MARC station. [Any new development must provide transitions in height and density to the adjacent single-family residential community.] For this reason, the zoning and existing uses in this block should be retained and revisited during the development of the White Flint II Sector Plan that will examine the eastern side of the CSX tracks.

- [Rezone the entire block to CR 2.5: C 1.25, R 2.0, and H 70 for a transit-oriented neighborhood centered on the MARC station. The C 1.25 will accommodate existing commercial FAR on individual properties. A public use space to be provided as shown in Figure 39.]

- Retain the existing I-4 zoning.

Page 49: Add this new paragraph after the second paragraph and before the bullets.

The land use mix on the blocks between Nebel Street Extended and the residential community and neighborhood park should reflect a greater proportion of residential than commercial uses. This will allow for the gradual transition to the more intense residential and commercial uses in the center and northern portion of the property. Building heights should also transition between the south side of Nebel Street Extended, where 50 feet is recommended, to 70 feet along the north and west sides of the street. The elementary school site is recommended for the approximately 4 acre area south of Nebel Street Extended between the adjacent medical office building to the west and the residential community to the east. A school at this location will serve as a community gathering place for families from established and future residential development. Should the mall site redevelop before MCPS is prepared to build a school, appropriate interim uses should be selected to ensure compatibility with the adjoining residential neighborhood.

Page 49: Amend Bullet 4, first sentence as follows:

- Rezone the existing R-90 and C-T portions to CR 1.5[.]; C [0.75] 0.25, [and] R 1.5, and H 50.

Page 49: Revise the beginning of the fifth bullet as follows:

- Rezone the central portion to CR 3.0: C 1.5, R 2.5, and H 200. The Density and Height map indicates height bands across the central portion, with the taller buildings at the north, lower buildings in the middle (150 feet) and the southern portion ([100] 70 feet) as



shown in the height and density maps. The 70 foot tall buildings are to be located on the north side of Nebel Street Extended to continue the transition to the lower building height of 50 feet south of the proposed street.

Page 50: Modify the second paragraph as follows:

Redevelopment is an opportunity to improve environmental conditions and create a greener community, which conserves energy and uses roofs and green spaces to filter stormwater and purify the air. The CR Zone [will provide] provides incentives to [incorporate green building technology and environmental site design] protect and enhance natural resources while reinforcing current environmental regulations.

Page 51: Under second series of bullets, **Recommendations to accomplish this goal include** amend the first bullet and first two sub-bullets as follows:

- using the incentives for protection and enhancement of the natural environment [maximizing the use of environmental incentives], as described in the CR zone [zoning code], on all properties. These [Environmental] incentives should be chosen based on the individual sites and integrated into the design of the development: [Environmental incentives should be used to:]
  - [improve air quality] increase tree canopy
  - [improve water quality] maximize energy conservation

Page 51: Insert a new bullet under second set of bullets, **Recommendations to accomplish this goal include** as follows:

- Increasing the tree canopy for the entire planning area from 10.5 percent to 20 percent through streetscaping and tree plantings in public use space.

Page 51: Revise Figure 42 to add a quantitative measurement to the axis labeled “Stream Degradation” and use equal intervals between years or delete the Figure.

Page 52: Revise the second sentence in the first paragraph as follows:

Street enhancements are necessary to fully [use] support transit service.

Page 53: Revise Figure 43 to change certain pink streets to Business Streets and add Access Street (as a pink street) for Fire Station and Forum property.

Page 53: Revise Figure 43 to incorporate the changes described on Pages 56 and 57 and add local street to the Forum Property.

Page 53: Revise the first bullet as follows:

- [Augment] Implement the master planned street network (Figure 43).

Page 53: Add a new section after **Street Network** as follows:

#### Privatization of Traffic-Carrying Streets

Four proposed street segments in the Sector Plan area are classified as master-planned business streets, based on their need to carry traffic as part of the determination of master plan transportation system adequacy:

- Woodglen Drive Extended (B-3) between Nicholson Lane and Mid-Pike Rung;
- Huff Court Extended (B-4) between Executive Boulevard Extended and Nebel Street Extended;
- New Street (B-18) between Chapman Avenue and Nebel Street; and
- New Street (B-19) between Nicholson Lane and Executive Boulevard Extended.

These four streets may be implemented as private streets subject to the following conditions:

1. Public easements must be granted for the roadway and be reviewed and approved by the Maryland-National Capital Park and Planning Commission (M-NCPPC) and the Department of Transportation (MCDOT) for connectivity and consistency with Figure 43 of the White Flint Sector Plan prior to acceptance of the easement.
2. The design of the road must follow or improve the corresponding Road Code standard for a similar public road, unless approved by MCDOT and M-NCPPC at the subdivision review stage or otherwise specified in the Sector Plan.
3. Installation of any public utilities must be permitted within such easement.
4. The road will not be closed for any reason unless approved by MCDOT.
5. Approval from the Department of Fire and Rescue Services must be obtained for purpose of fire access.
6. The public easement may be volumetric to accommodate uses above or below the designated easement area.
7. The County may require the applicants to install appropriate traffic control devices within the public easement, and the easement must grant the right to the County to construct and install such devices.
8. Maintenance and Liability Agreements will be required for each Easement Area. These agreements must identify the applicants' responsibility to maintain all of the improvements within their Easement Area in good fashion and in accordance with applicable laws and regulations.

Page 54: Revise the first sentence of the second bullet as follows:

Provide bus transit transfer facilities [at] serving the Metro and MARC stations.

Page 54: Revise the second bullet under **Rockville Pike and Promenade** as follows:

- on-road bicyclist accommodation [facilitated by the east-side sidewalk]

Page 55: Add a new sentence at the end of the section **Rockville Pike and Promenade** as follows:

Within six months of the publication of a final report documenting the Countywide Bus Rapid Transit Study, and after holding a public hearing, the County Council may determine whether the busway should be located in the median or along the outside curbs of Rockville Pike. The Council may also reduce the minimum right-of-way width for Rockville Pike from 162' to 150' at that time.

Page 55: Revise the bullet under **Travel Demand Management** as follows:

- Establish a [39] 50 percent non-auto driver mode share goal for employees arriving at work during the morning peak period in the entire Plan area. The current non-auto driver mode share for the Plan area is 26 percent. The Plan goal is aggressive but achievable through the combination of land use (density, diversity, and design) and zoning requirements, transit improvements, supportive travel demand management programs, and staging. Establish a 51% non-auto driver mode share goal for employed residents in the Plan area leaving home during the morning peak period.



Pages 56 and 57: Revise Table 4 as follows

**Table 4: Roadway Facility and Segment**

Street	From	To	Road Number	ROW (feet)	Lanes*	Road Code Standard
<b>Major Highways</b>						
Old Georgetown Road (MD 187)	Nicholson Ln	Executive Blvd	M-4	150	6, divided	<u>2008.02 Mod.</u>
	Executive Blvd	Rockville Pike (MD 355)	M-4	120	4, divided	<u>2008.01 Mod.</u>
["Old" Old Georgetown Road] <u>Hoya Street</u>	Executive Blvd	Montrose [Pkw] <u>Road</u>	M-4a	120	4, divided	<u>2008.01 Mod.</u>
Rockville Pike (MD 355)	Sector Plan southern boundary	Sector Plan northern boundary	M-6	150 (162**)	6, divided	<u>2008.02 Mod.</u>
<b>Arterials</b>						
Montrose Parkway	["Old" Old Georgetown Road] <u>Hoya Street</u>	Sector Plan eastern boundary	A-270	300	4, divided	<u>2007.01 Mod.</u>
<u>Randolph Road</u>	<u>Montrose Parkway</u>	<u>Sector Plan eastern boundary</u>	<u>A-90</u>	<u>100</u>	<u>4</u>	<u>2004.01 Mod. &amp; 2004.28 Mod.</u>
Nicholson Lane	Old Georgetown Rd	Sector Plan eastern boundary	A-69	90	4	<u>2004.02 Mod. &amp; 2004.26 Mod.</u>
<b>Business Roads</b>						
Chapman Ave (Maple Ave)	Marinelli Rd	Old Georgetown Rd	B-12[***]	70	2	<u>2005.02</u>
	Old Georgetown Rd	Montrose Pkwy	B-12[***]	70	2	<u>2005.02</u>
Citadel Ave/Boylston St[***]	Nicholson Ln	Old Georgetown Rd	B-4	70	2	<u>2005.02</u>
Edson Ln	Woodglen Dr	Rockville Pike (MD 355)	B-5	70	2	<u>2004.21 Mod. &amp; 2005.02</u>

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Street	From	To	Road Number	ROW (feet)	Lanes*	Road Code Standard
						<u>Mod.</u>
Executive Blvd Extended	[Woodglen Dr	Nebel St Extended	B-7	80	4]	
	[Marinelli Rd	Nicholson Ln	B-7	80	4]	
	[Nicholson Ln] <u>Marinelli Rd</u>	Nebel St Extended (B-5)	B-7	80	4	<u>2004.01</u>
Huff Ct/ Huff Ct Extended	[Nebel St Extended] <u>Executive Blvd Extended</u>	Nicholson Lane	B-4	70	2	<u>2005.02</u>
<u>Huff Court/ Huff Court Extended***</u>	<u>Nebel St Extended (B-5)</u>	<u>Executive Blvd Extended</u>	<u>B-4</u>	<u>70</u>	<u>2</u>	<u>2005.02</u>
[Lansown] <u>Station St</u>	Marinelli Rd	Old Georgetown Road	B-11	70	2	<u>2005.02</u>
Marinelli Rd	Executive Blvd	Nebel St	B-6	90	4	<u>2005.03 Mod.</u>
Market St	Old Georgetown Rd (MD 187)	Rockville Pike (MD 355)	B-10	70	2	<u>2005.02</u>
McGrath Blvd	[Old Georgetown Rd (MD 187)] <u>Rockville Pike (MD 355)</u>	Wentworth Pl (B-13)	B-10	70	2	<u>2005.02</u>
Mid-Pike Spine Street	Marinelli Rd	Old Georgetown Rd (MD 187)	B-15	80	4	<u>2004.01</u>
	Old Georgetown Rd (MD 187)	New Street (Mid-Pike rung, B-16)	B-15	70	2	<u>2005.02</u>
<u>Nebel Street Extended</u>	<u>Randolph Rd</u>	<u>Sector Plan northern boundary</u>	<u>B-5</u>	<u>80</u>	<u>4</u>	<u>2004.24 Mod.</u>
Nebel St	Nicholson Ln	[Sector Plan northern boundary] <u>Randolph Road</u>	B-5	80	[3] 2	<u>2004.24 Mod.</u>
Nebel St Extended	Rockville Pike (MD 355)	Nicholson Ln	B-5	80	[3] 2	<u>2004.01 Mod. &amp; 2005.02 Mod.</u>
New St (Mid-Pike rung)	["Old" Old Georgetown Rd] <u>Hoya St</u>	Rockville Pike (MD 355)	B-16	80	2	<u>2005.02 Mod.</u>
Nicholson Ct (realigned)	Nebel St Extended	900 feet east of Nebel St Extended	B-14	70	2	<u>2005.02</u>

Street	From	To	Road Number	ROW (feet)	Lanes*	Road Code Standard
Old Georgetown Rd	Rockville Pike (MD 355)	Nebel St	B-2	90	4	<u>2004.02 Mod. &amp; 2005.03 Mod.</u>
Security Ln/Security Ln Extended	Woodglen Dr	Huff Ct Extended (B-4)	B-17	70	2	<u>2005.02</u>
Wentworth Pl	Marinelli Rd	Nebel St	B-13	70	2	<u>2005.02</u>
Woodglen Dr	Edson Ln	Nicholson Ln	B-3	70	2	<u>2005.02 Mod.</u>
<u>Woodglen Drive ***</u>	<u>Nicholson Ln</u>	<u>Marinelli Rd</u>	<u>B-3</u>	<u>60</u>	<u>2</u>	<u>2005.02 Mod.</u>
<u>Woodglen Drive ***</u>	<u>Marinelli Rd</u>	<u>Mid-Pike Rung (B-16)</u>	<u>B-3</u>	<u>70</u>	<u>2</u>	<u>2005.02 Mod.</u>
<u>New Street ***</u>	<u>Chapman Ave</u>	<u>Nebel Stt</u>	<u>B-18</u>	<u>70</u>	<u>2</u>	<u>2005.02</u>
<u>New Street ***</u>	<u>Nicholson Ln</u>	<u>Executive Blvd Extended</u>	<u>B-19</u>	<u>70</u>	<u>2</u>	<u>2005.02</u>
*The number of planned through travel lanes for each segment, not including turning, parking, acceleration, deceleration, or other auxiliary lanes.						
** The Rockville Pike 150-foot right-of-way can be expanded to 162 feet (the additional feet to be obtained through reservation) (see page 54)						
*** [North of Nicholson Lane, Woodglen Drive is needed for connectivity but will be constructed as a private street because site constraints limit the availability of needed right-of-way.] New streets B-18, B-19, Huff Court Extended (B-4), and the portion of Woodglen Drive (B-3) north of Nicholson Lane may be constructed as private streets subject to use easements meeting the requirements described in the Sector Plan text.						
"Mod." Indicates that some modification is needed to the referenced design standard to reflect planned elements such as transit priority, bike lanes, or turn lanes.						
The target speed for all master planned roadways in the Plan area is 25 m.p.h., except for Montrose Parkway with a target speed of 35 m.p.h. in the Plan Area.						

Page 59: Revise Table 5 as follows:

Table 5: Bikeway Facility and Segment

Street	From	To	[Road] Route Number	[ROW (feet)] Bikeway Type
Nebel St	Randolph Rd	Nicholson Ln	DB-13	Dual Bikeway: Shared Use Path/Bike Lanes

<b>Street</b>	<b>From</b>	<b>To</b>	<b>[Road] Route Number</b>	<b>[ROW (feet)] Bikeway Type</b>
Nebel St Extended	Nicholson Ln	Rockville Pike	DB-13	Dual Bikeway: Shared Use Path/Bike Lanes
Edson Ln	Rockville Pike (MD 355)	Woodglen Dr	DB-13	Dual Bikeway: Shared Use Path/Bike Lanes
Randolph Rd	Montrose Pkwy	CSX [t]Tracks	SP-25	Shared Use Path
Nebel St Extended	Randolph Road	Sector Plan northern boundary	SP-47	Shared Use Path
Montrose Pkwy	["Old" Old Georgetown Rd] Hoya St	CSX Tracks	SP-50	Shared Use Path
Nicholson Ln	Old Georgetown Road	CSX Tracks	BL-27	Bike Lanes
Old Georgetown Rd (MD 187)	Nicholson Ln	Executive Blvd	LB-1	Shared Use Path
["Old" Old Georgetown Rd] Hoya St	Executive Blvd	Montrose Pkwy	LB-1	Shared Use Path
Old Georgetown Rd	Executive Blvd/["Old" Old Georgetown Rd] Hoya St	Rockville Pike (MD 355)	LB-2	Dual Bikeway: Shared Use Path/Bike Lanes
	Rockville Pike (MD 355)	Nebel St	LB-2	Bike Lanes
Market St	Old Georgetown Rd	Rockville Pike (MD 355)	LB-3	Shared Use Path
Rockville Pike (MD 355)	Edson Ln/Nebel St Extended	Marinelli Rd	LB-5	Shared Use Path
North Bethesda Trolley Trail				
Woodglen Dr	Edson Ln	Nicholson Ln	SP-41 & LB-4	Dual Bikeway: Shared Use Path/Bike Lanes
	Nicholson Ln	Marinelli Rd	SP-41	Shared Use Path
Marinelli Rd	Woodglen Dr	Rockville Pike (MD 355)	SP-41	Shared Use Path
Rockville Pike (MD 355)	Marinelli Rd	Sector Plan Northern boundary	SP-41	Shared Use Path



Page 60: Revise Figure 45 to add a community recreation center to Wall Park and potential elementary school sites to White Flint Mall and Luttrell properties. Remove the proposed school symbol shown on a site outside the planning area. Show the proposed Fire Station at the new location and show the current WSSC site as potential parkland.

Page 60: Insert the following after the second paragraph:

Co-Location of Community Facilities

Community facilities, such as a library, recreation center, and a satellite regional services center can help create an important civic presence and destination in the planning area. The best locations for the library and regional services center are in the two districts closest to Metro: Metro West and Metro East. Primarily private development in Metro East could provide the opportunity for public facilities as part of this development. The Conference Center Block in Metro West is adjacent to the civic green and has the potential to contribute to the creation of a great central place. The county owns the conference center land; it is close to the Metro portal and adjacent to the civic green. If this is the site selected for the co-location of public facilities, a public building of exceptional design should be provided to house the facilities, either as a CIP project or as part of a public-private partnership, and could face on the civic green. The civic building should meet all the standards of the CR Zone in which it is located. Wall Park is less central and should not contain the service center or library, but the area's recreational opportunities would be enhanced by co-locating the recreation center with the aquatic center. An alternative would be to locate a separate recreation center nearer Metro as one of the public benefits obtained through the development of a large private tract.

Page 61: Amend the second paragraph as follows:

Whether acquired or dedicated, the civic green must be approximately one [acre] to two acres and designed [to] so that activation of this central public space is ensured and that the surrounding uses contribute and complement the desired functions, so that it can accomplish the following:

Page 61: Revise Figure 46 to be consistent with the revisions to Figure 12 on page 22.

Page 62: At the end of the first paragraph insert the following sentence:

Wall Park is a suitable site for co-location of a recreation center in conjunction with the expansion of the aquatic center.

Page 62: After the last bullet, add a new heading and the following:

WSSC Site

The 0.72 acre WSSC site, located in Block 1 of the NoBe District, is in use as part of the community water delivery system, but is well located for a small public park.

- The WSSC site is suitable for public parkland, should the facility no longer be needed.

Page 64: Under the heading **Public Schools**, delete paragraphs two and three and the bullet, and replace as follows:

[There is no site large enough for a typical 10 to 12 acre elementary school within the Plan area. As a result, the Plan recommends that Montgomery County Public Schools (MCPS) consider utilizing Rocking Horse Center, a closed elementary school on 18 acres of land approximately one half-mile from the center of the Plan area and located on Macon Road.

MCPS may consider reopening one of the former elementary schools in the Walter Johnson cluster: the former Alta Vista, Arylawn, Kensington, and Montrose elementary schools. Alta Vista and Arylawn are owned by Montgomery County and leased to private schools. Kensington is owned by the County and leased to the Housing Opportunities Commission (HOC). Montrose Elementary School is owned by the Board of Education and leased to a private school. MCPS operates the former Grosvenor Elementary School as a holding school for elementary schools undergoing modernization and it is not a likely candidate for reopening. Garrett Park Elementary School is slated for complete modernization to expand the capacity to 640 students from the existing capacity of 450 students by the 2012.

- Locate an elementary school site on the Rocking Horse Road facility in the Randolph Hills neighborhood or explore redistricting to accommodate the new students generated by future development in the Plan area.]

There is no site large enough for a typical 10 to 12 acre elementary school site within the Plan area. MCPS has identified two sites that are suitable for an elementary school. The preferred site is located on the White Flint Mall Property, along the southern boundary south of the proposed Nebel Street Extended. The second site is the Luttrell Property, in Block 1 of the NoBe District.

- Designate an elementary school site in the southern portion of the White Flint Mall Property as the preferred site.
- Designate the Luttrell Property as an alternative school site.

Page 64: Under the heading **Fire, Rescue, and Emergency Medical Services**, delete the bullet and replace with the following bullet:

- [Locate a new fire, rescue, and emergency medical services (EMS) station on the excess right-of-way for the Montrose Parkway owned by the SHA.]
- Locate a new Fire and Emergency Services Facility on the State Highway Administration right-of-way east of Rockville Pike and south of Randolph Road.

Page 64: Under the Heading **Public Safety**, revise bullet as follows:

- Locate a new police substation [with other public uses,] with the new Fire and Emergency Services Facility on [excess] the SHA property in the [Mid-Pike Plaza] Maple Avenue District.

Page 65: Under the heading **Satellite Regional Services Center**, revise the second sentence as follows:

The services center should include space to house the public entities that will manage redevelopment in White Flint [(see page 57, bullet 5 in the Staging Plan),] and [a] community meeting space [room, and a transit store].

Page 65: Revise the first bullet on the page as follows:

- [Locate] Co-locate a satellite regional services center and library in the Metro East[,] or Metro West [, or Mid-Pike] Districts.

Page 65: Revise the paragraph under the heading **Libraries** as follows:

The Montgomery County Department of Public Libraries has recommended that a new [express] library should be located within the Plan area. The new library [will] may be smaller than a traditional library and may be integrated with residential or non-residential development. It will be designed to serve existing and future residents and employees who can walk to the library from adjacent residential development or from Metro and public transportation. The library should be co-located with the satellite regional services center and sized to provide sufficient services to the community.

Page 65: Revise the second bullet on the page as follows:

- [Locate] Co-locate a new [express] library in the Metro East or [Mid-Pike Plaza Districts] Metro West Districts close to the high-density urban core.

Page 65: After the section on Libraries, add a new section on recreation as follows:

#### Recreation Center

The Montgomery County Department of Recreation has recommended that a recreation center will be needed to serve the existing and future residents of the White Flint Sector Plan. There may be cost efficiencies in co-locating the recreation center on the Wall Park site in conjunction with expansion of the Aquatic Center and proposed new recreational facilities. [See page 62.]

- The Aquatic Center at Wall Park may be the appropriate location to provide recreational facilities as needed to complement and expand existing recreational facilities. Alternatively, the community recreation center could be located in the Metro East or Metro West Districts.

Pages 66 and 67: Revise the Proposed Land Use and Zoning Maps to reflect Council changes to the Sector Plan. Add a symbol and label for the Commercial/Office Building (C-0) zone to the key for Figure 49.

Page 67: Delete the second sentence in the third paragraph:

[There are nine discrete CR Zones proposed (Table 6).]

Page 67: Revise the first paragraph to be consistent with the approved CR Zone language:

Properties within the Plan area can redevelop using incentives allowed under the CR zone, such as master planned major public facilities, transit proximity connectivity and mobility, and diversity of uses [will have the benefit of incentives based on proximity to transit as well as incentives for providing a range of housing types, additional affordable housing, incorporating community facilities into mixed-use developments, environmental sustainability features, and innovative design].

Page 68: Delete Table 6: Proposed CR Zones

Page 68: After the last bullet under the heading **Priority Projects Eligible for Amenity Fund Support** add the following:

- Recreation Center
- Library
- Satellite Regional Services Center

Pages 70-74: Amend the staging section of the Sector Plan beginning with the second paragraph as follows:

Before any additional development can be approved, the following actions must be taken.

- Approval and adoption of the Sector Plan.
- Approval of sectional map amendment.
- Amend the Growth Policy to expand the White Flint Metro Station Policy Area (MSPA) to encompass the Sector Plan boundary, and to exempt development within White Flint from the Policy Area Review test. The traffic from existing and approved development in the White Flint MSPA would still be counted in the Policy Area Review of all other Policy Areas, including North Bethesda.
- [Council resolution to expand the Metro Station Policy Area to encompass the entire Sector Plan boundary, which:
  - Requires workforce housing
  - proposes legislative changes to allow impact fees to be captured in a Metro Station Policy Area



- reduces Transportation Impact Tax
- allows Critical Lane Volume (CLV) Standard to increase to 1,800.]
- Establish the Sector Plan area as a State of Maryland Bicycle Pedestrian Priority Area.
- Initiate development of plans for through-traffic access restrictions and other appropriate protective measures for the residential neighborhoods abutting the Sector Plan area, including traffic from future development in White Flint, and implement these plans if sufficient neighborhood consensus is attained.

Additional Development may proceed subject to existing regulatory requirements (including LATR and Policy Area Review, when appropriate) and subject to the following:

- Create public entities or financing mechanisms necessary to implement the Sector Plan within [12] 6 months of adopting the sectional map amendment. [These include, as appropriate, the following:
  - parking management authority
  - urban service district
  - redevelopment office or similar entity
  - tax increment financing district
  - special assessment district.]
- Develop a transportation approval mechanism and monitoring program within 12 months of adopting the sectional map amendment.
  - Planning Board must develop biennial monitoring program for the White Flint Sector Plan area. This program [will] must include a periodic assessment [on] of development approvals, [traffic issues] public facilities and amenities, the status of new facilities, and the Capital Improvements Program (CIP) and [Annual] Growth Policy [(AGP)] as they relate to White Flint. The program must include a Comprehensive Local Area Transportation Review (or comparable analysis) that will identify and recommend for Council approval and action specific projects and services necessary to promote adequate transportation service. The program should conduct a regular assessment of the staging plan and determine if any modifications are necessary. The biennial monitoring report must be submitted to the Council and Executive prior to the development of the biennial CIP.
  - The Planning Board must establish an advisory committee of property owners, residents and interested groups that [support] are stakeholders in the redevelopment of the Plan area, as well as representatives from the Executive Branch, to evaluate the assumptions made regarding congestion levels, transit use, and parking. The committee's responsibilities should include monitoring the Plan recommendations, identifying new projects for the Amenity Fund, monitoring the CIP and [AGP] Growth Policy, and recommending action by the Planning Board and County Council to address issues that may arise.
- [Any development approvals that proceed before the public entities are in place are subject to existing regulatory review requirements, including, LATR and PAMR.]

### Phasing

Development may occur anywhere within the Plan area[.]; however, all projects will be required to fund or, at a minimum, defray total transportation infrastructure costs. The phases of the staging plan are set at 30 percent, 30 percent, and 40 percent respectively of the 17.6 million square feet of new development. This Plan recommends that affordable housing units provided under the CR Zone incentives (and are in addition to those required by Chapter 25A) may be excluded from the staging capacity. Residential development must pass the School Adequacy Test in the Growth Policy. This test is assessed annually. Any development approvals that predate the approval of this Sector Plan are considered to be in conformance with this Plan. For such approvals, only the difference between the amount of the prior approval and any requested increase would be subject to the phasing caps.

#### *Phase 1: 3,000 dwelling units and 2.0 million square feet non-residential development*

During Phase 1, the Planning Board may approve both residential and non-residential development until either of the limits above is reached. Work-around road projects west of Rockville Pike, including the streets for the civic core, should be contracted for construction during Phase 1 and completed before commencement of Phase 2.

The following prerequisites must be met during Phase 1 before [to] moving to Phase 2.

- Contract for the construction of the realignment of Executive Boulevard and Old Georgetown Road.
- Contract for construction of Market Street (B-10) in the Conference Center block.
- Fund streetscape improvements, sidewalk improvements, and bikeways for [all streets] substantially all of the street frontage within one quarter-mile of the Metro station: Old Georgetown Road, Marinelli Road, and Nicholson Lane.
- Fund and complete the design study for Rockville Pike to be coordinated with SHA, MCDOT, and M-NCPPC.
- [Establish a bus circulator system linked to surrounding office districts and residential neighborhoods.]
- [Establish an inventory of long-term parking spaces to set requirements for Phase 1 and Phase 2 parking caps that provide a progressive achievement of the end-state limitation of 0.61 long-term parking spaces per employee in the Plan area.]
- [Limit long-term parking spaces to capacity established in the Annual Growth Policy.]
- Achieve [30] 34 percent non-auto driver mode share for the Plan area.

- The Planning Board should assess whether the build out of the Sector Plan is achieving the Plan's housing goals.

*Phase 2: 3,000[.] dwelling units and 2.0 million square feet non-residential development*

Before development beyond the limits set in Phase 1 can be approved, the Planning Board must determine that all the Phase 1 public projects have been completed. The amount of development that could be approved in Phase 2 is set at approximately one-third of the planned development. During Phase 2, the Planning Board may approve both residential and non-residential development until either of the limits above is reached.

The following prerequisites must be completed during Phase 2 before proceeding to Phase 3.

- Construct streetscape improvements, sidewalk improvements, and bikeways for [all streets] substantially all of the street frontage within one quarter-mile of the Metro station: Old Georgetown Road, Marinelli Road, and Nicholson Lane.
- Complete realignment of Executive Boulevard and Old Georgetown Road.
- Construct the portion of Market Street as needed for road capacity.
- Fund the second entrance to the White Flint Metro Station.
- [Construct Nebel Street Extended between Nicholson Lane and Rockville Pike as needed for road capacity.]
- Explore the potential for expediting portions of Rockville Pike where sufficient right-of-way exists or has been dedicated. It should be constructed once the "work-around" roads are open to traffic.
- [Conduct a North Bethesda residential areas circulation study.]
- Increase non-auto driver mode share to [35] 42 percent.
- [Limit long-term parking spaces to capacity established in the Annual Growth Policy.]
- The Planning Board should assess whether the build out of the Sector Plan is achieving the Plan's housing goals.
- The Planning Board must develop a plan to determine how to bring the mode share to 51 percent NADMS for residents and 50 percent NADMS for employees during Phase 3.

*Phase 3: 3,800 dwelling units and 1.9 million square feet non-residential development*

Before development beyond the limits set in Phase 2 can be approved, the Planning Board must determine that all the Phase 2 public and private projects have been completed. In Phase

3, the remaining transportation capacity could be committed. At the end of Phase 3, the development should total 14,500 units (17.4 million square feet) and 12.9 million non-residential square feet. This is a 58/42 percent residential/ non-residential mix and close to the desired 60/40 percent residential/non-residential mix.

- Complete all streetscape improvements, sidewalk improvements, and bikeways outside one quarter-mile from the Metro.
- Reconstruct any remaining portion of Rockville Pike not constructed during prior phases.
- [Fund MARC station.]
- [Increase non-auto driver mode share to 39 percent.]
- Achieve the ultimate mode share goals of 51 percent NADMS for residents and 50 percent NADMS for employees.
- [Limit long-term parking spaces to 0.61 per employee.]

**[Phase 4: Raising the Transportation Cap]**

The Plan recommends a level of development and a mix of uses that can be accommodated by the road network and transit facilities. The proposed road infrastructure supports the proposed development and it is important to note that there are no additional roads within the Plan boundaries that would further improve vehicular mobility.

There is growing evidence from other parts of the country that urban scale, transit-served development does not always result in higher traffic congestion. Detailed monitoring of traffic conditions over time will indicate if transit use results in fewer than anticipated vehicle trips. If that is the case, the transportation cap of 9,800 dwelling units and 5.9 million square feet of development should be reexamined. The CR Zone as applied in the Plan allows a greater zoning capacity than can be served by the proposed mobility infrastructure. This was done so that if assumptions regarding the transportation cap proved conservative, the County Council would not have to revisit the zoning envelope to allow more development and could confine their review to the transportation issue. The proposed monitoring program should include provisions for alternative transportation analyses, such as a cordon line cap, to evaluate how much additional density could be supported.]

Page 74: Revise Table 7 to conform to the changes on pages 70-73.

Page 76: In the Financing section, revise the second sentence as follows:

The infrastructure necessary to advance phases of the staging plan should be financed through general fund revenues appropriated in the regular CIP process, as well as through [the creation of a tax increment financing district and a special assessment district]



mechanisms that would generate significant revenues from properties and developments within the Sector Plan area.

Page 76: Under **Financing**, delete the first and fifth bullets as follows:

- [Leverage the substantial tax increment generated by redevelopment in the Plan area.]
- Be sensitive to the limits of the private sector's capacity to fund public infrastructure in light of the requirements to provide public benefits and amenities.
- Provide maximum certainty regarding the timing and extent of public sector investments.
- Expand the Metro Station Policy Area boundary to be coterminous with the Plan boundary.
- [To the extent possible, capture impact taxes or similar excise taxes paid by development in the district and spend those revenues within the Plan boundary.]

#### **General**

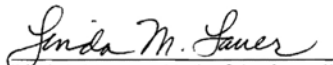
All illustrations and tables included in the Plan are to be revised to reflect District Council changes to the Planning Board Draft (July 2009). The text and graphics are to be revised as necessary to achieve and improve clarity and consistency, to update factual information, and to convey the actions of the District Council. Graphics and tables should be revised to be consistent with the text. The existing and proposed zoning figure should be separated into two figures with a key for each.

All references throughout the Plan to Old Old Georgetown Road should be changed to Hoya Street.

The planned land use and transportation in this plan are considered to be in balance at the end of Phase 3, based on a Relative Arterial Mobility of 39.2%.

Achieving a balance of land use and transportation at the end of Phase 3 assumes that the non-auto-driver mode share (NADMS) of certain other master and sector plan areas will be achieved by Year 2030. The NADMS for these other planning areas are: Germantown Town Center—25%; Gaithersburg West—30%; North Bethesda (outside the White Flint Sector Plan)—39%; Bethesda CBD—37%; Friendship Heights CBD—39%; and Silver Spring CBD—50%.

This is a correct copy of Council action.

  
Linda M. Lauer, Clerk of the Council

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## ELECTED AND APPOINTED OFFICIALS

### **County Council**

Nancy Floreen, President  
Valerie Ervin, Vice President  
Philip Andrews  
Roger Berliner  
Marc Elrich  
Michael Knapp  
George L. Leventhal  
Nancy Navarro  
Duchy Trachtenberg

### **County Executive**

Isiah Leggett

### **The Maryland-National Capital Park and Planning Commission**

Royce Hanson, Chairman  
Samuel J. Parker, Jr., Vice Chairman

### **Commissioners**

Montgomery County Planning Board

Royce Hanson, Chairman  
Marye Wells-Harley, Vice Chair  
Joe Alfandre  
Norman Dreyfuss  
Amy Presley

Prince George's County Planning Board

Samuel J. Parker, Jr., Chairman  
Sylvester J. Vaughns, Vice Chair  
Sarah A. Cavitt  
Jesse Clark  
Colonel John H. Squire

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## **The Plan Process**

A plan provides comprehensive recommendations for the use of public and private land. Each plan reflects a vision of the future that responds to the unique character of the local community within the context of a countywide perspective.

Together with relevant policies, plans guide public officials and private individuals when making land use decisions.

The PUBLIC HEARING DRAFT PLAN is the formal proposal to amend an adopted master plan or sector plan. Its recommendations are not necessarily those of the Planning Board; it is prepared for the purpose of receiving public testimony. The Planning Board holds a public hearing and receives testimony, after which it holds public worksessions to review the testimony and revise the Public Hearing Draft Plan as appropriate. When the Planning Board's changes are made, the document becomes the Planning Board Draft Plan.

The PLANNING BOARD DRAFT PLAN is the Planning Board's recommended Plan and reflects its revisions to the Public Hearing Draft Plan. The Regional District Act requires the Planning Board to transmit a sector plan to the County Council with copies to the County Executive who must, within sixty days, prepare and transmit a fiscal impact analysis of the Planning Board Draft Plan to the County Council. The County Executive may also forward to the County Council other comments and recommendations.

After receiving the Executive's fiscal impact analysis and comments, the County Council holds a public hearing to receive public testimony. After the hearing record is closed, the Council's Planning, Housing, and Economic Development (PHED) Committee holds public worksessions to review the testimony and makes recommendations to the County Council. The Council holds its own worksessions, and then adopts a resolution approving the Planning Board Draft Plan, as revised.

After Council approval the plan is forwarded to the Maryland-National Capital Park and Planning Commission for adoption. Once adopted by the Commission, the plan officially amends the master plans, functional plans, and sector plans cited in the Commission's adoption resolution.

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## **Acknowledgements**

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Glenn Kreger, Acting Chief, Community Based Planning

### *Project Team*

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Darrell Godfrey



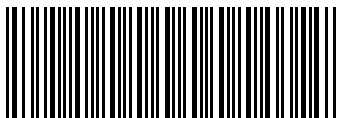


Approved and Adopted  
White Flint Sector Plan  
midtown on the pike

April 2010

Montgomery County Planning Department  
The Maryland-National Capital Park and Planning Commission

[www.MontgomeryPlanning.org](http://www.MontgomeryPlanning.org)



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