

White Flint Sector Plan Implementation Advisory Committee

May 12, 2014
Summary Notes

Members in attendance: David Freishtat, Todd Lewers, Natalie Goldberg, Peggy Schwartz, Francine Waters, Andrew Bossi, Dee Metz, Paul Meyer, Mary Ward, Brian Downie and Edward Rich

Members absent: Evan Goldman, Greg Trimmer, Ruwan Salgado, Della Stolsworth, John King, Chad Salganik, Allison Dollar, Gabriela Cadena, Jeff Derogatis, Randy Kenna, Michael Springer, Barnaby Zall, and Bill Hard

Guests: Rebecca Hertz (Friends of White Flint), Eric Grosse (Old Georgetown Village), David Walters (Georgetown Village), Todd Brown, Ken Hartman (Bethesda Chevy Chase Regional Services Center) and Cliff Cohen

M-NCPPC Staff: N’kosi Yearwood

The meeting began with personal introductions.

Development Activity

The Committee received the following development activity updates:

- Saul Centers White Flint Sketch Plan was approved by the Planning Board on April 17, 2014.
- North Bethesda Gateway-Lake Waverly/Foulger Pratt is moving forward with a Preliminary Plan and Site Plan. A public meeting will occur soon.
- NoBe II: An amendment to the Sketch Plan, Preliminary Plan, and Site Plan will be filed by JBG in the near future.
- A small number of townhouses may be proposed along Hillary Way.
- The Planning Board has approved several amendments for Pike and Rose-Phase 1.
- The Conference Center parking garage and Executive Blvd realignment projects are progressing.

White Flint Downtown

Ken Hartman (Director, Bethesda Chevy Chase Regional Services) provided an update on the Downtown Committee activities:

- The weekender clean-up program continues. The group recently cleaned up the vacant Gables Residential property.
- A White Flint destination website is under development.

- A Rockville Pike (MD 355) streetscape demonstration project will be implemented once a MOU is completed with the Maryland State Highway Administration (SHA). The initial area will be between Old Georgetown Road and Marinelli Road.
- The Committee has requested \$75,000 from the Council for marketing, outreach and other activities. The requested amount is on the Council's reconciliation list.
 - Francine Waters reported that the Committee will seek to utilize the services of the Urban Land Institute (ULI) to initiate the development of a White Flint streetscape plan.
- Francine requested a letter of support from the Committee for the MCDOT's TIGER grant application for Rockville Pike. The Committee supported this request.

White Flint Implementation Coordinator Report

- Dee Metz informed the Committee that Council's Transportation, Infrastructure, Energy and Environment (T&E) is supportive of Hoya Street improvements from Old Georgetown Road to Montrose Parkway. The full Council is likely to support the T&E recommendation.
- The Maryland Stadium Authority has issued an expression of interest and request for proposals for the new Conference Center parking garage and realigned Executive Boulevard and Market Street construction.
 - Ed Rich asked if the public would see the garage design and Brian Downie asked if the garage will be below grade. Dee indicated that the garage will be above grade and the design is currently conceptual.
- Dee also reported that discussions with VOB/Nissan are continuing.
- A future meeting between White Flint Downtown Committee and Implementation Committee will discuss the proposed Nebel Street traffic calming project. The Committee supported this proposal.