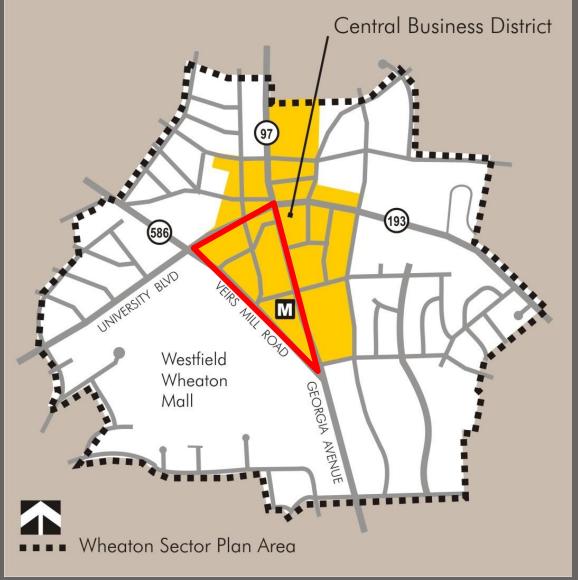
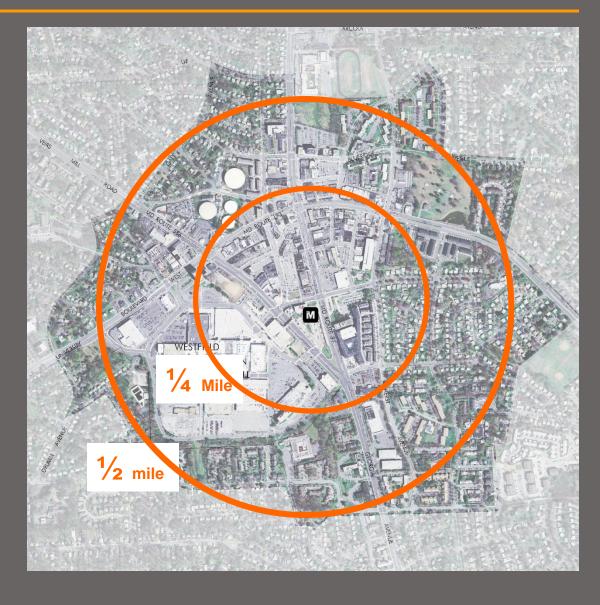
Wheaton CBD and Vicinity Sector Plan





Wheaton CBD and Vicinity Sector Plan

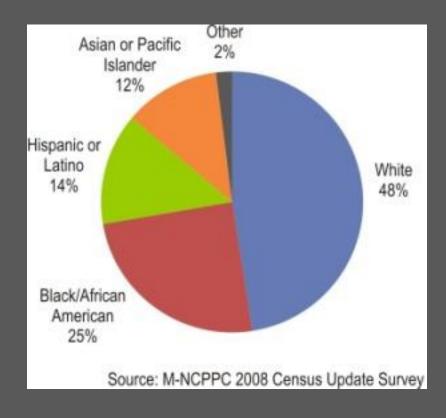


The Wheaton Community

Young, diverse, educated

25% African-American 14% Hispanic or Latino 12% Asian/pacific islander 5% other





The Wheaton Community

Young, diverse, educated



68% of the population has at least a bachelor's degree (Countywide: 66%)

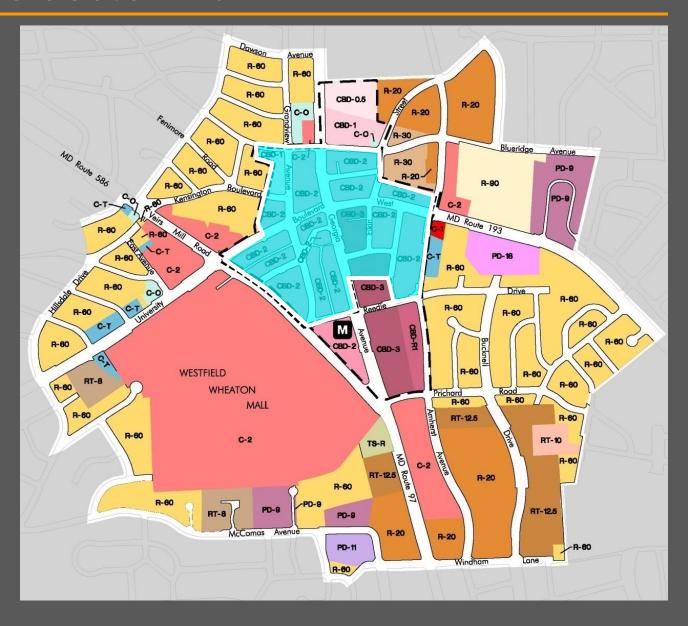
Over 1/3 of Wheaton's population is foreign born

45% of adults (18-44 years old) are typically single or young families

52% of area's working residents take public transit (18% Countywide)

Area's senior population is declining

The 1990 Sector Plan



Area of proposed zoning changes



Proposed Building Heights (maximum)





Support for Small Businesses

The proposed zoning incentives

Shorter review for small, infill developments

County's small business programs



Preservation of Wheaton's character

Preserving small businesses means preserving Wheaton's Character

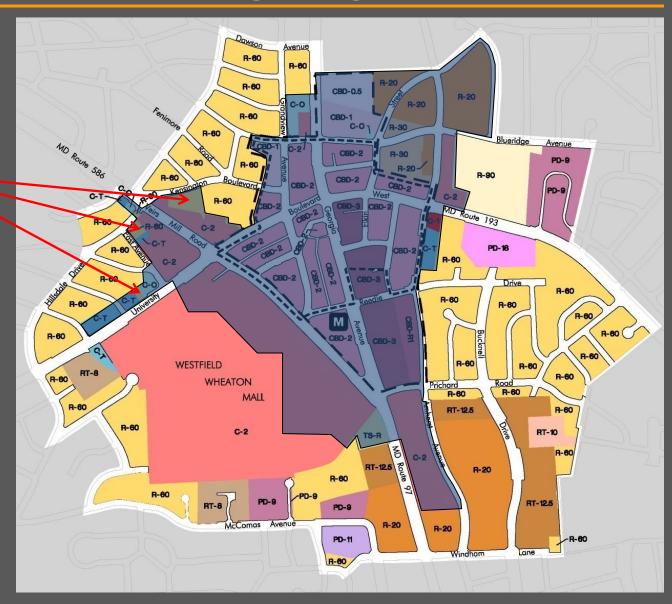






Protection of Existing Neighborhoods

R-60 Zoned properties rezoned to CRN



Proposed Zoning

CR 6: C 6.0, R 3.0, H 250

CR 6: C 5.5, R 5.5, H 200

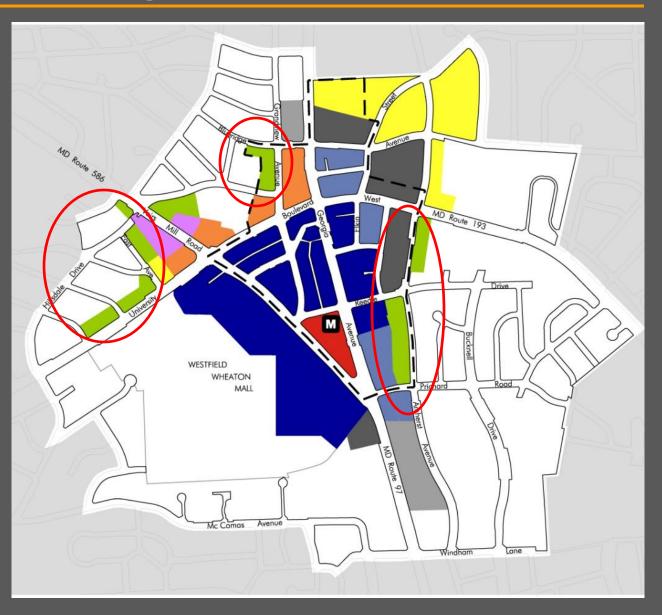
CR 5: C 4.5, R 4.5, H 150

CR 4: C 3.5, R 3.5, H 100

CR 3: C 2.5, R 2.5, H 75

CR 2: C 1.5, R 1.5, H 75

CRN 1.5: C 0.5, R 1.5, H 45





Jobs/Housing balance

	1990 Plan Estimate (~ 9.3M gsf)	Existing Plus Pipeline (2008)	Total Estimated for the Draft Plan (~12.6M gsf)
Jobs	13,490	10,210	13,200
Housing	3,165	2,588	6,600
J/H Ratio	4.3:1	3.9:1	2.0:1





CR 6: C 6.0, R 3.0, H 250

CR 6: C 5.5, R 5.5, H 200

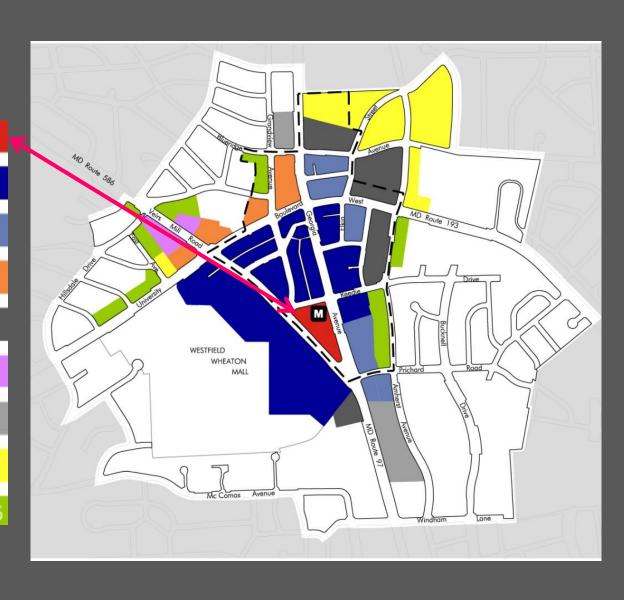
CR 5: C 4.5, R 4.5, H 150

CR 4: C 3.5, R 3.5, H 100

CR 3: C 2.5, R 2.5, H 75

CR 2: C 1.5, R 1.5, H 75

CRN 1.5: C 0.5, R 1.5, H 45



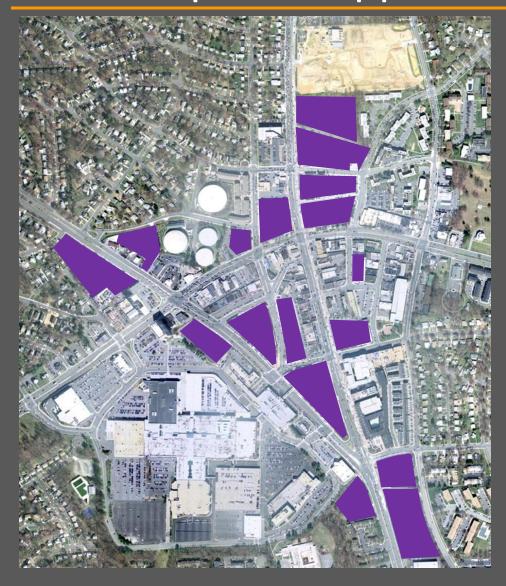
Proposed Zoning Potential maximum commercial FAR:

6.25 Million square feet

=+25,000 jobs

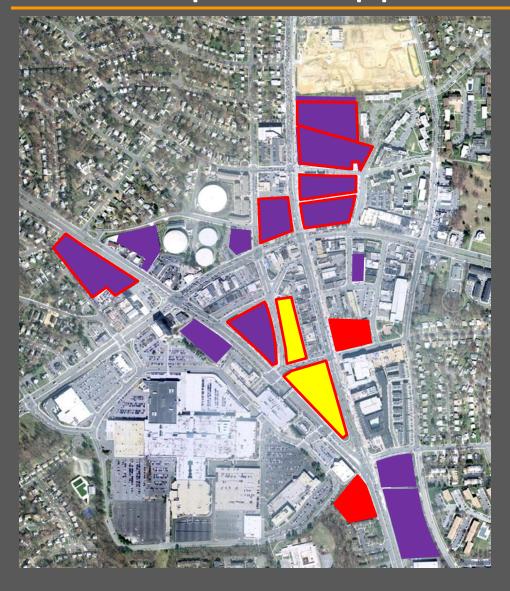
Change the jobs/housing balance estimate from 2.0:1 to 4.2:1.

Redevelopment opportunities



Likely Redevelopment Sites

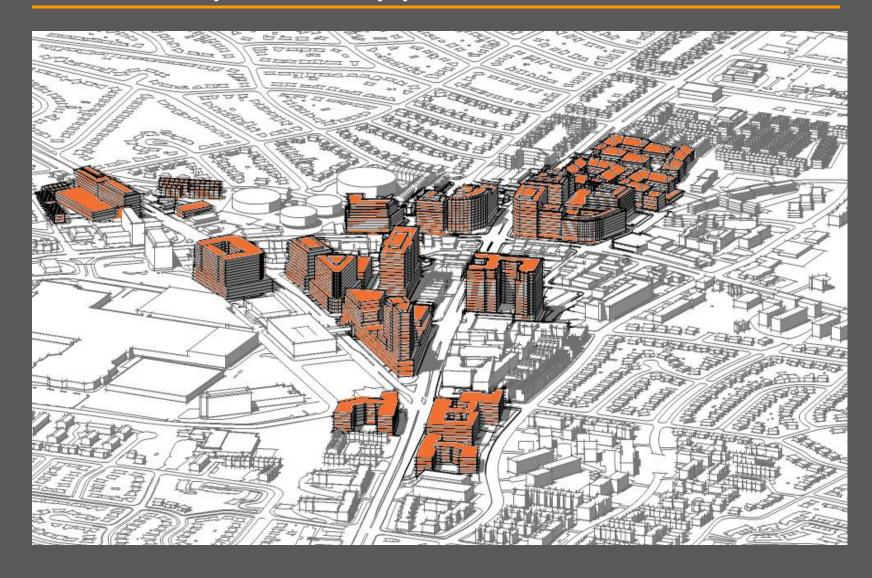
Redevelopment opportunities



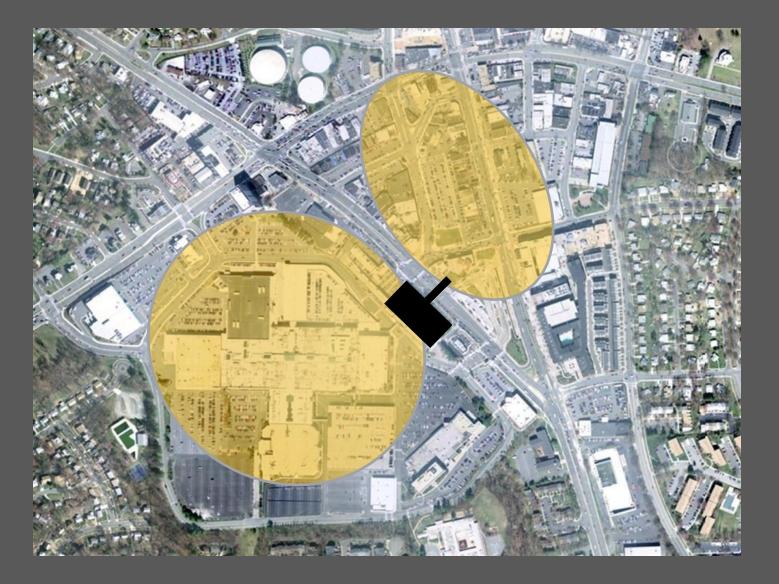
Likely Redevelopment **Sites**

- Sites with current plans for residential development
- County's revitalization initiative sites
- Owners have expressed interest in redevelopment
- Other potential redevelopments (single ownership)

Redevelopment opportunities



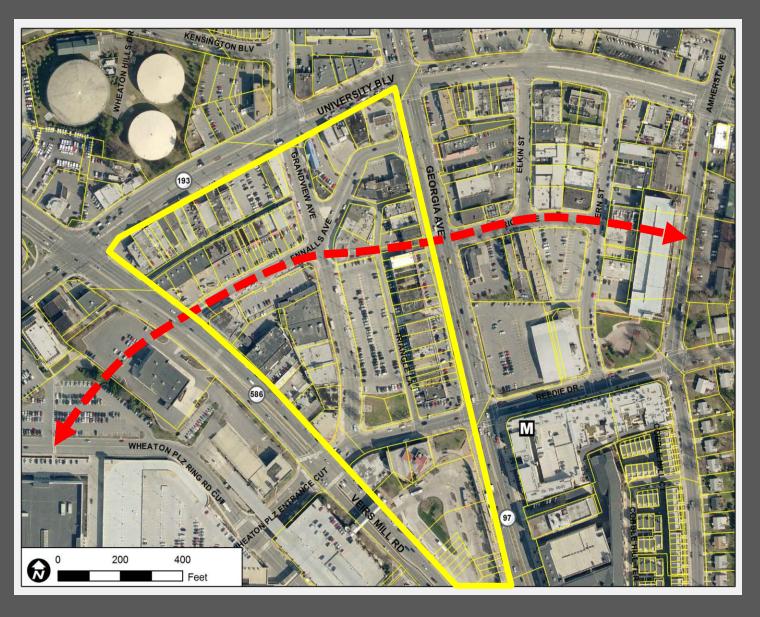
Integrate Westfield Mall into the Core



Integrate Westfield Mall into the Core

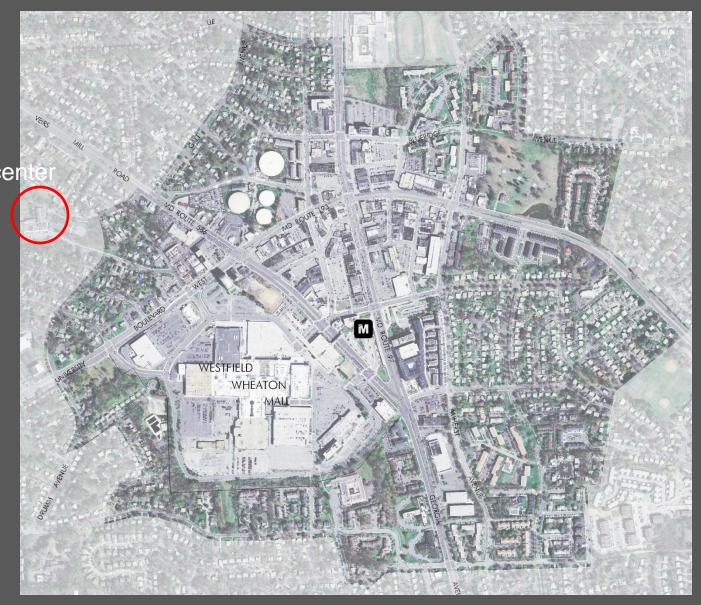


Ennalls- Price connection



Community Facilities

Crossways Community cen



The Proposed Plan

Positions Wheaton to take advantage of future redevelopment opportunities

Supports downtown revitalization

Addresses the quality of life issues

Creates a walkable, sustainable community





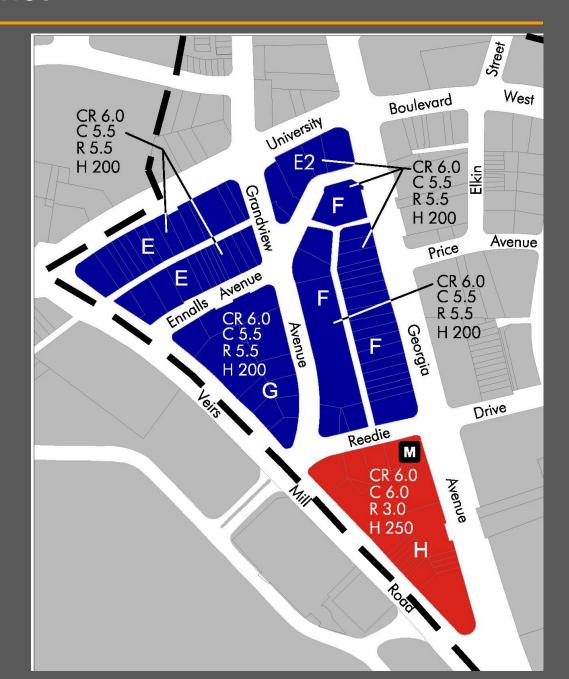




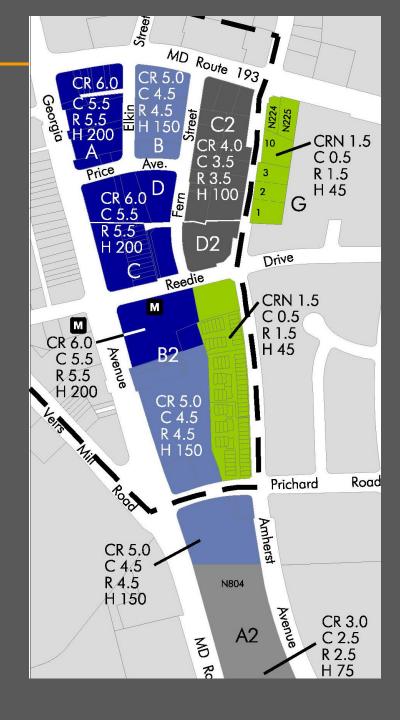
Wheaton Sector Plan



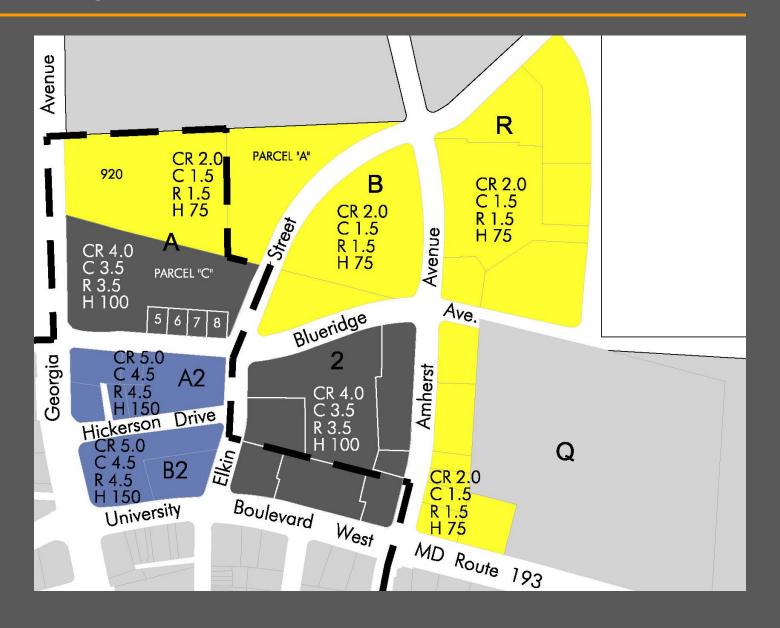
The Core District



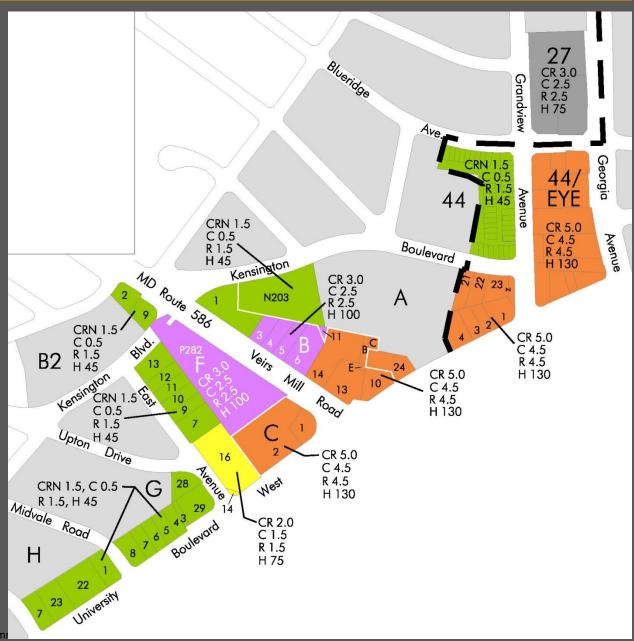
Price District



Blueridge District



Kensington View/Wheaton Hills District





Westfield District

