Scope of Work

Presentation & Q&A

Public Meeting – January 27, 2014
Tonight
6:30 pm - 8:30 pm

6:45 presentation

7:00 q&a: moderated comments

next steps

informal discussions
Bethesda Has Evolved
FIGURE 7 Wedges and Corridors Geographic Components

Place names are identified for geographic reference only.

Legend:
- Blue: Urban Ring
- Pink: I-270 Corridor
- Green: Suburban Communities
- Yellow: Residential Wedge
- Brown: Agricultural Wedge
Land Use
Amount
Height
Rules - Zone
Character/Theme
Design Guidelines
Public Benefits
The Planning Board

Prepares Plan
Reviews Proposals
The 20-Year Check Up
Principles

Collaboration

Creativity

Integrity
The Purpose of the Plan

• sustain success
• remain competitive: employment, entrepreneurship, and innovation
• retain – and enhance – community character
• leverage existing amenities, partnerships, and infrastructure.
Economic Sustainability

- promote flexibility
- incentivize expanded affordability
- enrich social capital: gathering
- revitalize public spaces
- catalytic partners and projects
- enhance public realm
- make best advantage of transit
Social Sustainability

- prioritize compatibility
- enhance recreation opportunities
- lighter/quicker/cheaper public amenities
- address the community impacts
- new local centers of activity
- new parks and open space
Environmental Sustainability

- 2050: reduce greenhouse gas 80%
- reward greener buildings
- improve walking, cycling safety
- green space Downtown
- environmental street functions
Outreach

• inclusive
• electronic and social media + face to face meetings
• many choices of how
• many people and groups to engage
Existing Sites We Are Using

- planning department web page
- planning department facebook
- e-mail
New Sites and Media

- plan website
- comment box
- twitter
- e-mail
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Please Write Down Your Questions and We Will Pick Them Up