

Scope of Work

MONTGOMERY COUNTY PLANNING DEPARTMENT

BETHESDA
DOWNTOWN PLAN

Presentation & Q&A

Public Meeting – January 27, 2014



Maryland-National Capital Park and Planning Commission

BETHESDA
DOWNTOWN PLAN

Tonight

6:30 pm - 8:30 pm

6:45 presentation

7:00 q&a: moderated comments

next steps

informal discussions



Bethesda Has Evolved



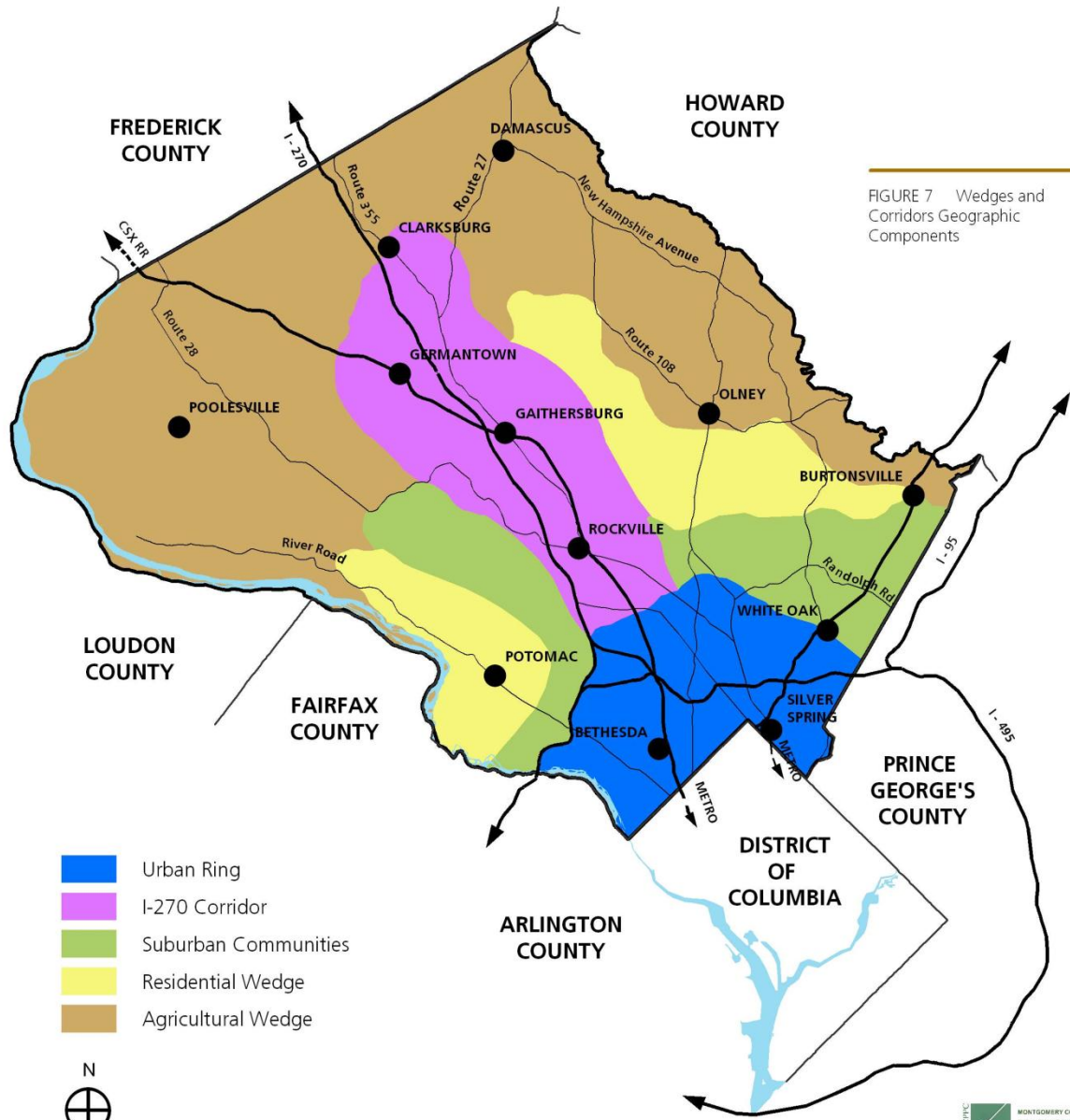


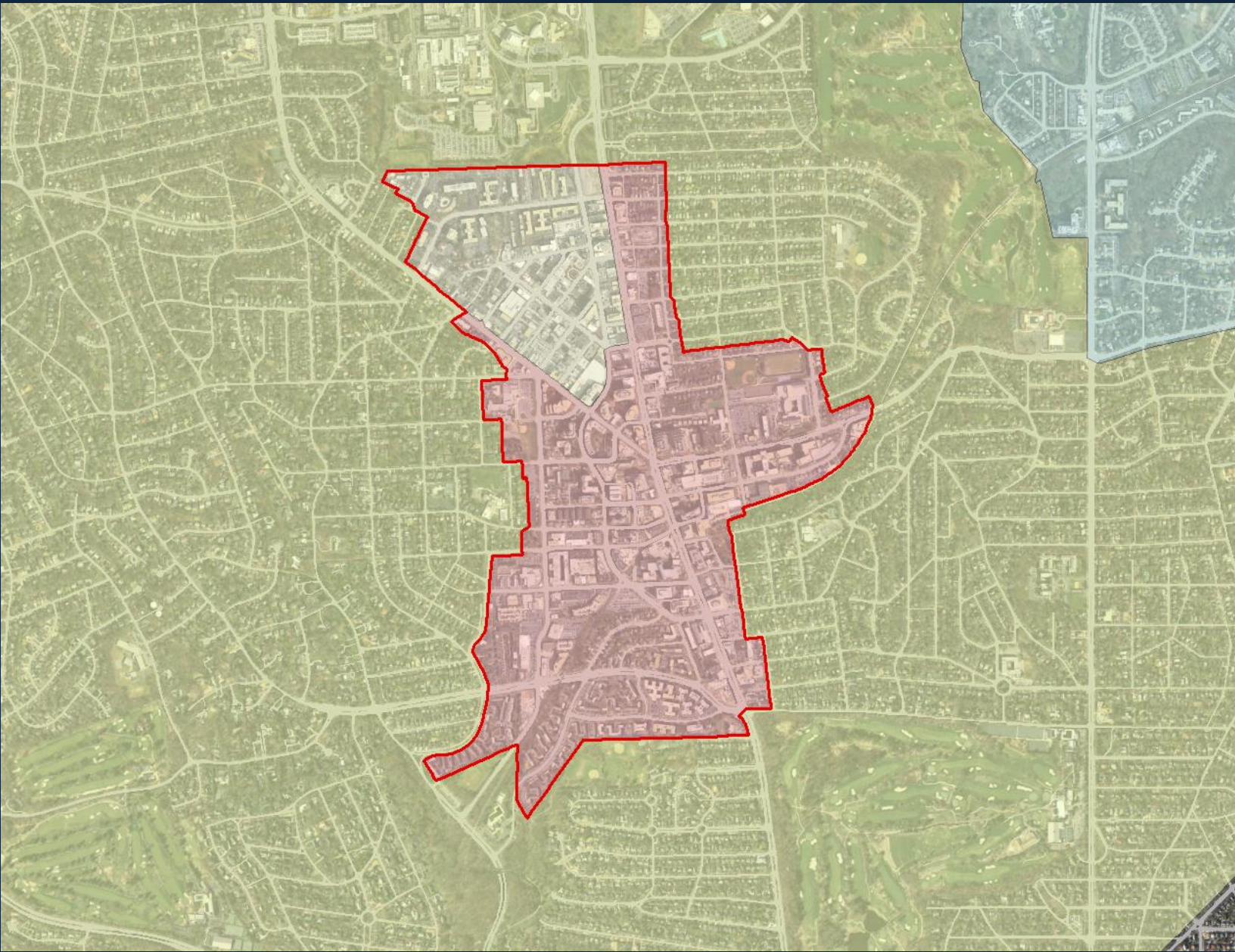
FIGURE 7 Wedges and Corridors Geographic Components

- Urban Ring
- I-270 Corridor
- Suburban Communities
- Residential Wedge
- Agricultural Wedge



Place names are identified for geographic reference only

MONTGOMERY COUNTY DEPARTMENT OF PARKS & PLANNING
 THE MARYLAND NATIONAL CAPITAL PARK & PLANNING COMMISSION
 8787 Georgia Avenue, Silver Spring, Maryland 20910-3762



Land Use Amount Height Rules - Zone



Character/Theme Design Guidelines Public Benefits



The Planning Board



Prepares Plan
Reviews Proposals



The 20-Year Check Up



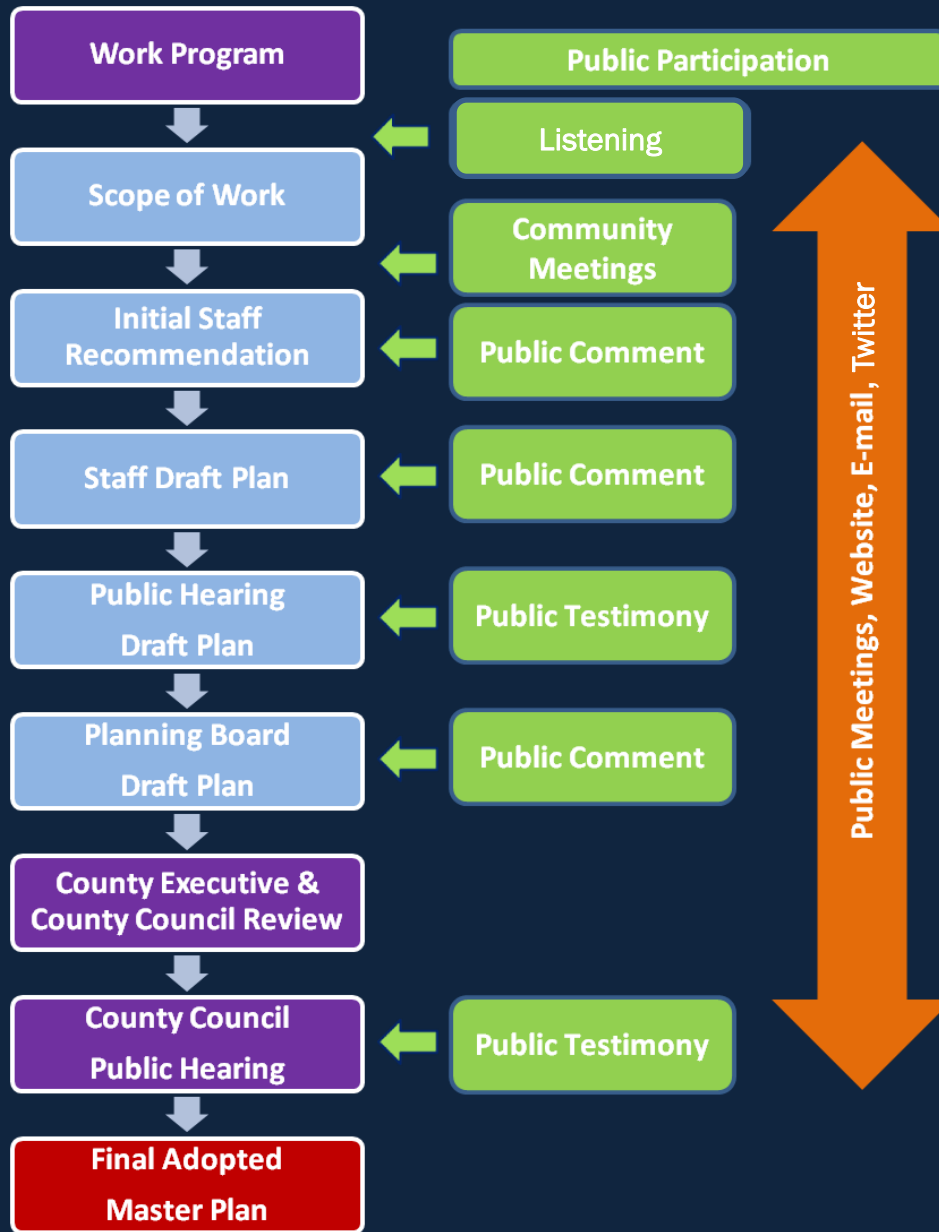
Principles

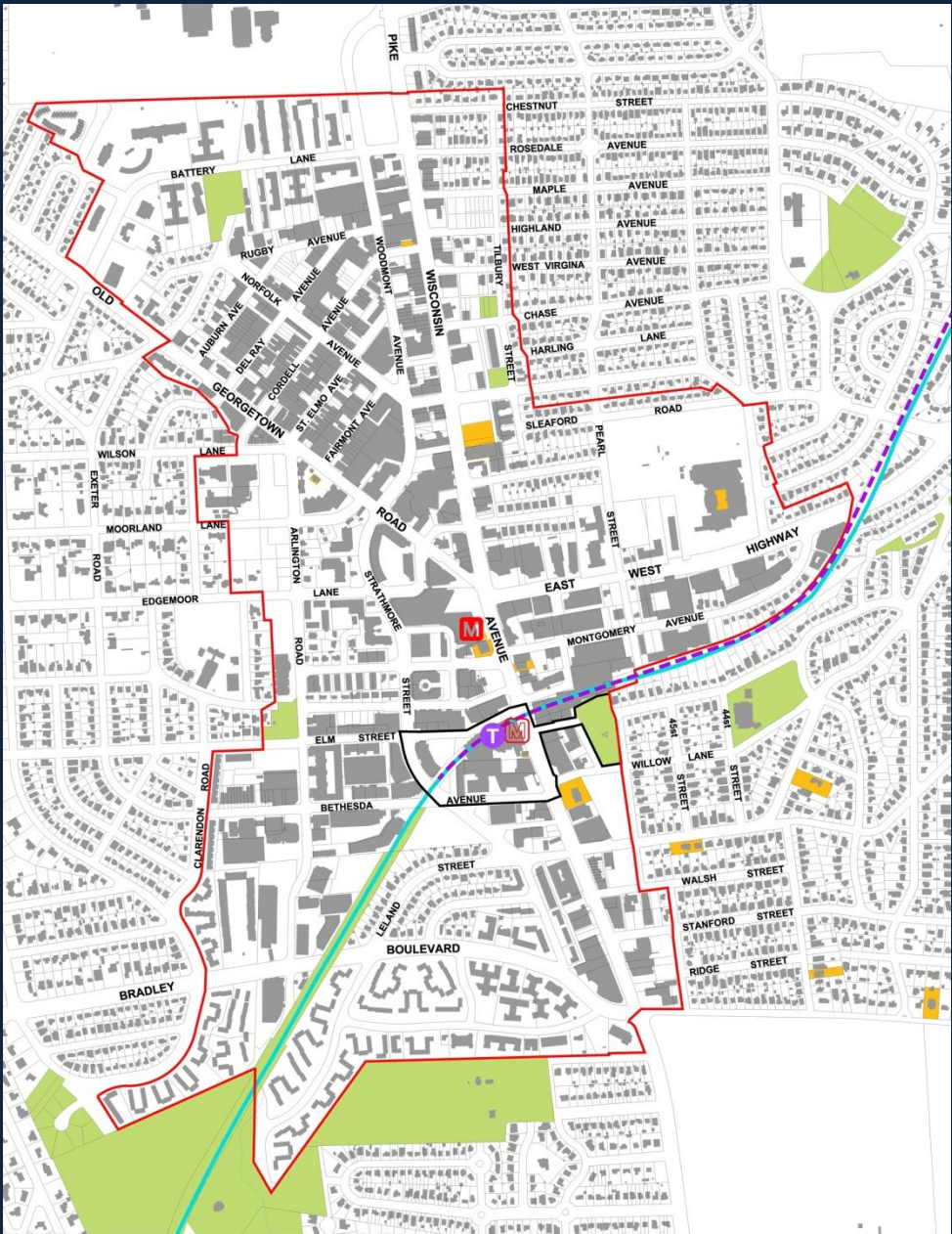
Collaboration

Creativity

Integrity







The Purpose of the Plan

- sustain success
- remain competitive: employment, entrepreneurship, and innovation
- retain – and enhance –community character
- leverage existing amenities, partnerships, and infrastructure.



Economic Sustainability

- promote flexibility
- incentivize expanded affordability
- enrich social capital: gathering
- revitalize public spaces
- catalytic partners and projects
- enhance public realm
- make best advantage of transit



Social Sustainability

- prioritize compatibility
- enhance recreation opportunities
- lighter/quicker/cheaper public amenities
- address the community impacts
- new local centers of activity
- new parks and open space



Environmental Sustainability

- 2050: reduce greenhouse gas 80%
- reward greener buildings
- improve walking, cycling safety
- green space Downtown
- environmental street functions



Outreach

- inclusive
- electronic and social media + face to face meetings
- many choices of how
- many people and groups to engage



Existing Sites We Are Using

- planning department web page
- planning department facebook
- e-mail

THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION

MontgomeryPlanning.org

HOME

BETHESDA DOWNTOWN PLAN

Bethesda Downtown

2014 will be a big year for the Bethesda Downtown Plan. Find out how you can get involved with the future plans of downtown Bethesda.

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**Please Write Down Your
Questions and We Will
Pick Them Up**

