

Appendix H-2: BRAC Visioning

On February 16, 2010, M-NCPPC staff led a visioning exercise with the BRAC Implementation Committee (BIC) in order to develop a vision for the BRAC planning area. The vision agreed upon by the committee was that “BRAC is a catalyst to build, create, and focus a world class center of medical excellence that preserves, enhances and respects the existing communities.” In addition, the committee created a list of 35 attributes that they believed embodied a successful community. Members of the committee were then asked to vote on these attributes. The top attributes were:

1. Brand community as world class medical center where community can live, work, play, innovate, learn and heal
2. Ensure safe and reasonable access to existing communities
3. Ensure connections beyond BRAC projects

The entire ranked list of the attributes is provided at:

<http://www.montgomeryplanning.org/transportation/brac/documents/actions-preserve-enhance-successful-community.pdf>

During a meeting of the committee on April 27, 2010, members created a list of attributes that they would like to see included in the BRAC projects. The top attributes were:

1. Safe access
2. Systemwide interconnectedness
3. Sustainable vision for CBD and environs
4. Doesn't preclude long term objectives

A ranked list of the attributes is provided at:

<http://www.montgomeryplanning.org/transportation/brac/documents/attributes-include-brac-projects.pdf>