DRAFT Master Plan Framework

Framework
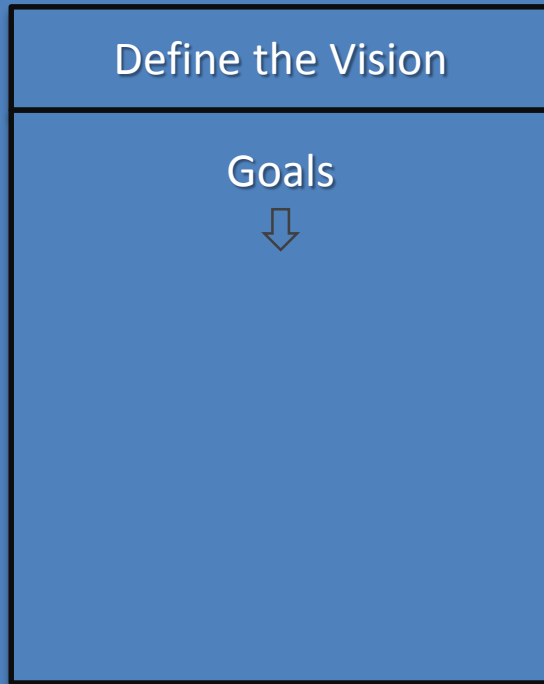
Define the Vision

Vision

A high-level description of what we are trying to achieve.

Example: Montgomery County will become a world-class bicycling community.

Framework

Define the Vision
Goals ⇩

Goals

Broad statements of a desired state. They are general and brief and can always be improved upon.

Example: Create a highly-connected and low-stress bicycling network.

Framework

Define the Vision

Goals
⇩
Objectives
⇩

Objectives

Specific statements that describe a desired outcome. They are: 1) quantifiable, 2) time specific, and 3) achievable.

Example: XX% of potential bicycle trips can be made on a <u>low</u>-stress bicycle network by 20XX.

Framework

Define the Vision

Goals
⇩
Objectives
⇩
Performance Measures
⇩

Performance Measures

Used to quantify objectives and define data needs.

Example: Number of potential bicycle trips that can be made on a low-stress bicycle network.

Framework

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│     Define the Vision       │
├─────────────────────────────┤
│           Goals             │
│            ⇩                │
│         Objectives          │
│            ⇩                │
│    Performance Measures     │
│            ⇩                │
│         Data Needs          │
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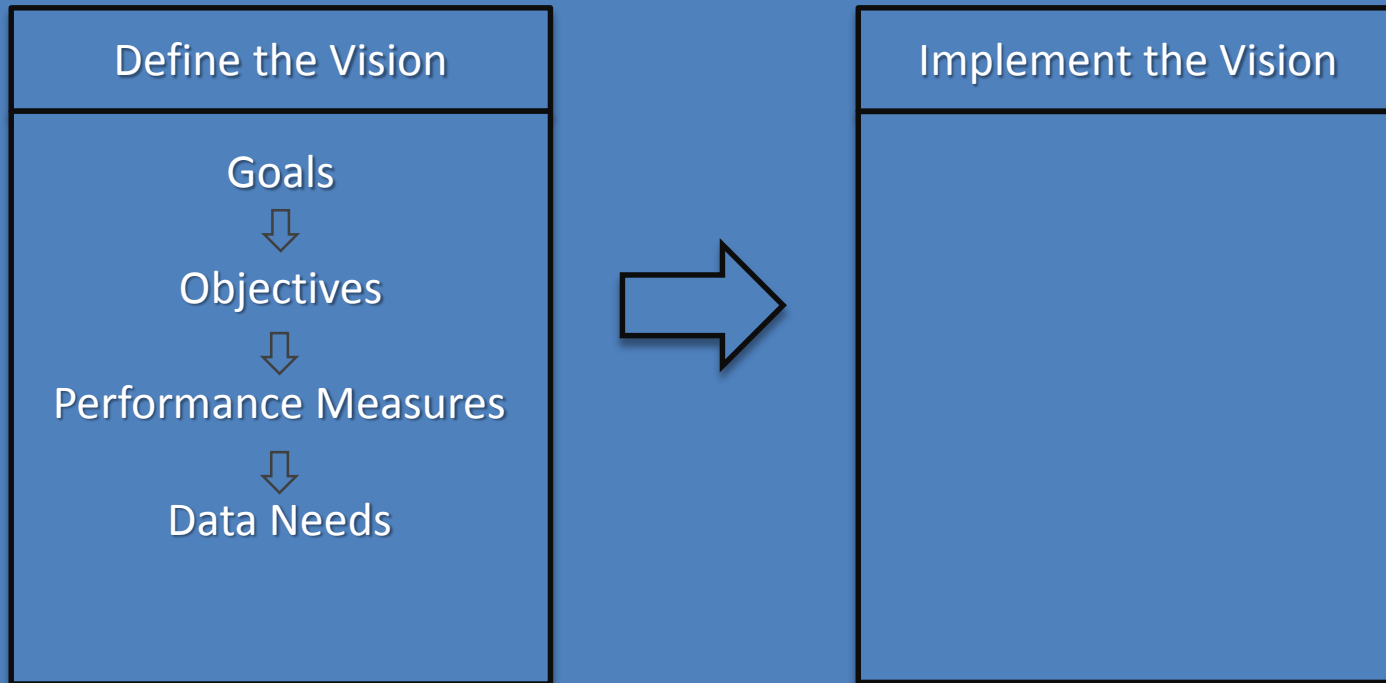
Data Needs

The data needed to derive performance measures.

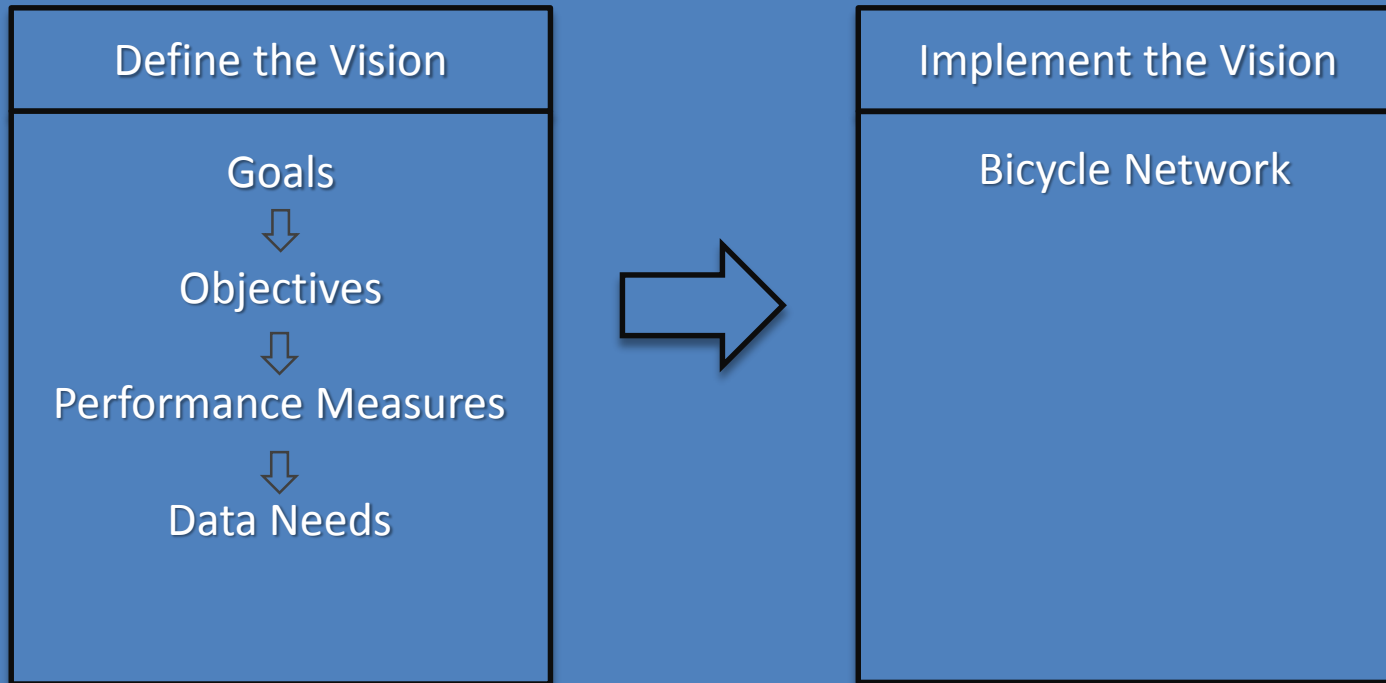*Example: trip table, bicycle trip length decay function, low stress bicycling network*

Framework

Define the Vision
Goals
⇩
Objectives
⇩
Performance Measures
⇩
Data Needs

⇨

Implement the Vision

<u>Implementation</u>

The actions that will achieve the vision.

Framework

Define the Vision
Goals ⇩ Objectives ⇩ Performance Measures ⇩ Data Needs

Implement the Vision
Bicycle Network

Bicycle Network

All roads and trails that are open to bicycling.

Framework

Define the Vision
Goals
⇩
Objectives
⇩
Performance Measures
⇩
Data Needs

➡

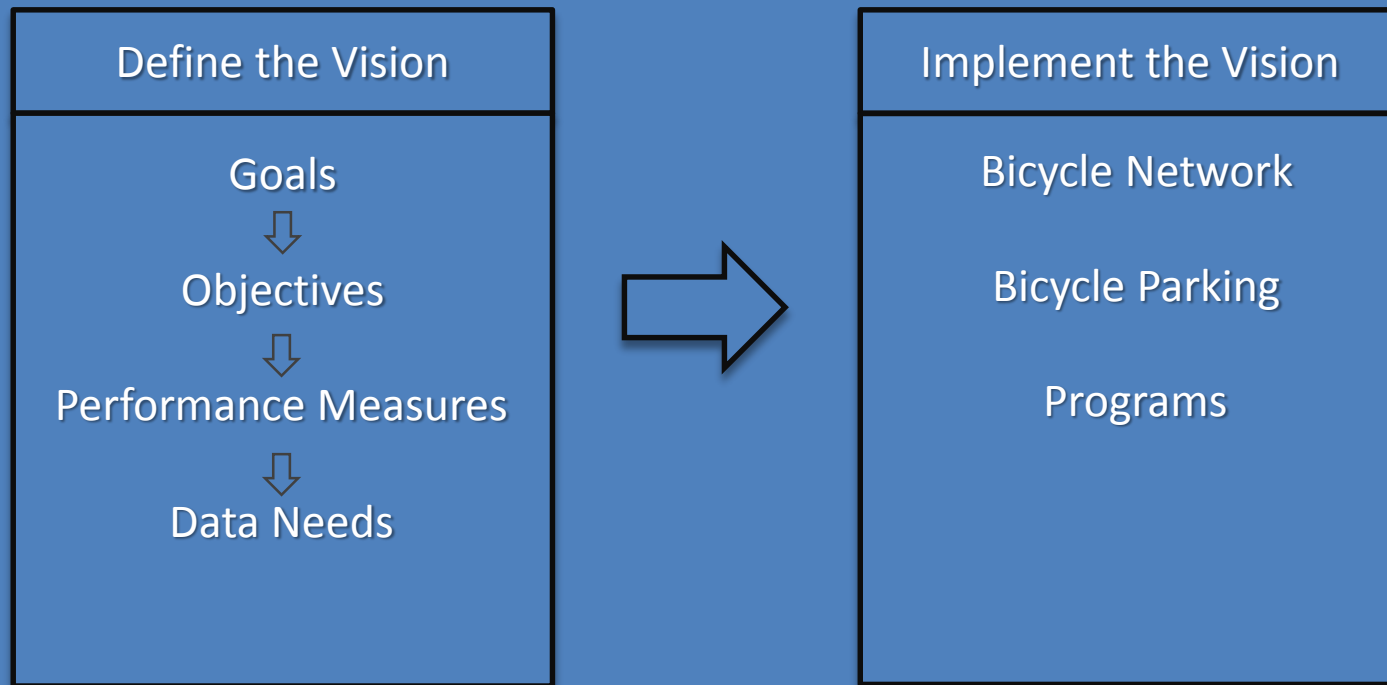| Implement the Vision |
|:---:|
| Bicycle Network |
| Bicycle Parking |
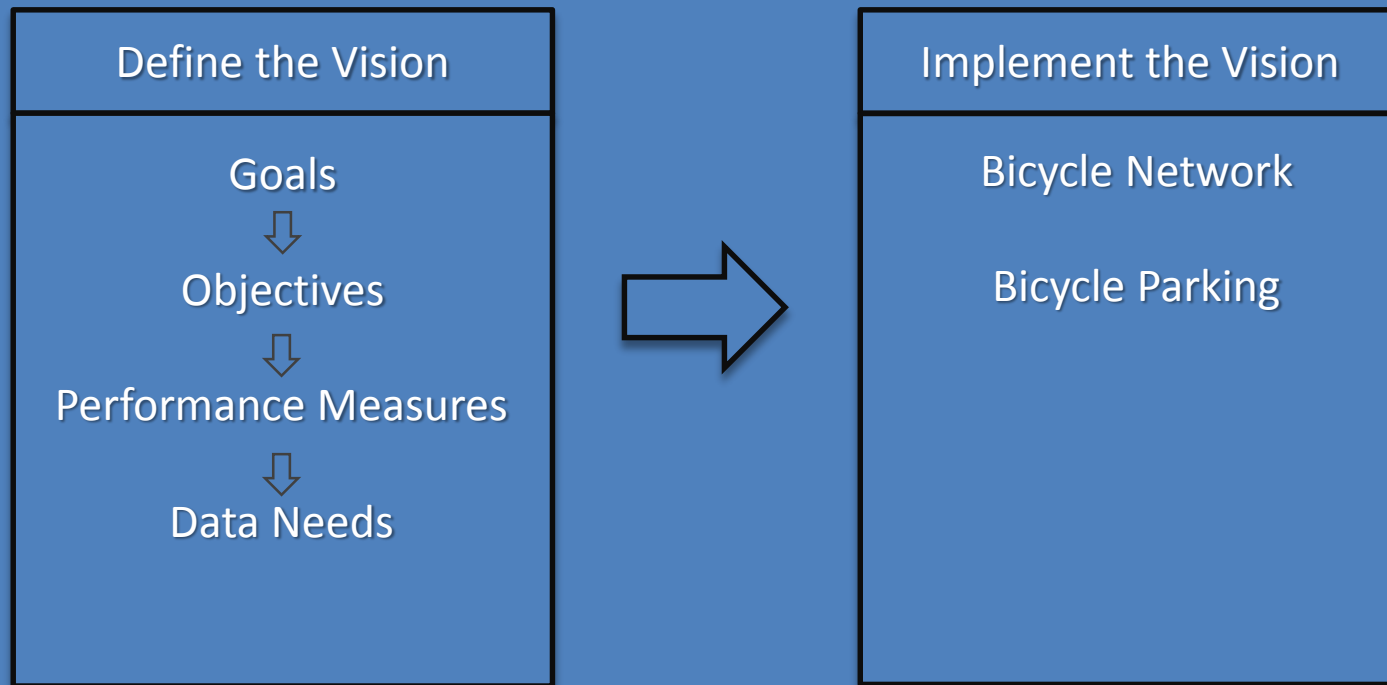
<u>Bicycle Parking</u>

Long term and short term bicycle parking at transit stations and commercial / residential buildings.
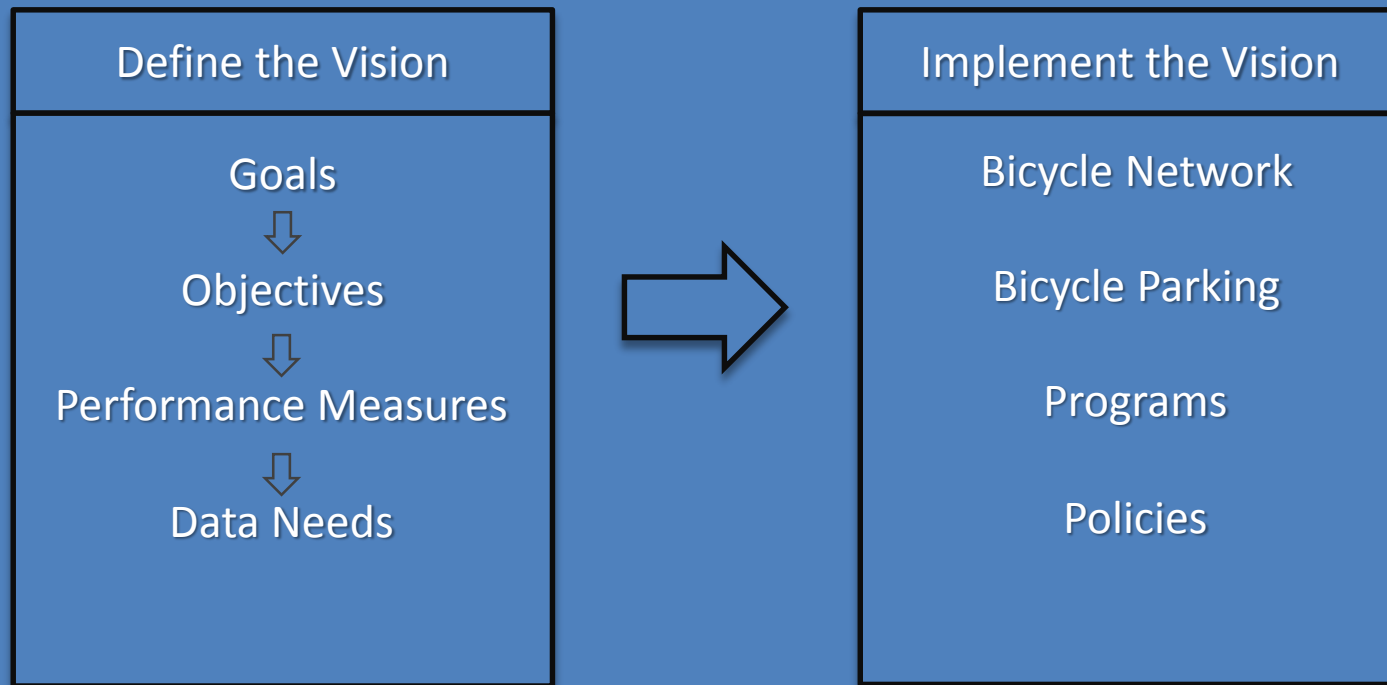
Framework

Define the Vision
Goals
⇩
Objectives
⇩
Performance Measures
⇩
Data Needs

⇒

Implement the Vision
Bicycle Network
Bicycle Parking
Programs

Programs

County programs to encourage bicycling.

Example: Bicycle education in the public school system.

Framework

Define the Vision
Goals
⇩
Objectives
⇩
Performance Measures
⇩
Data Needs

➡

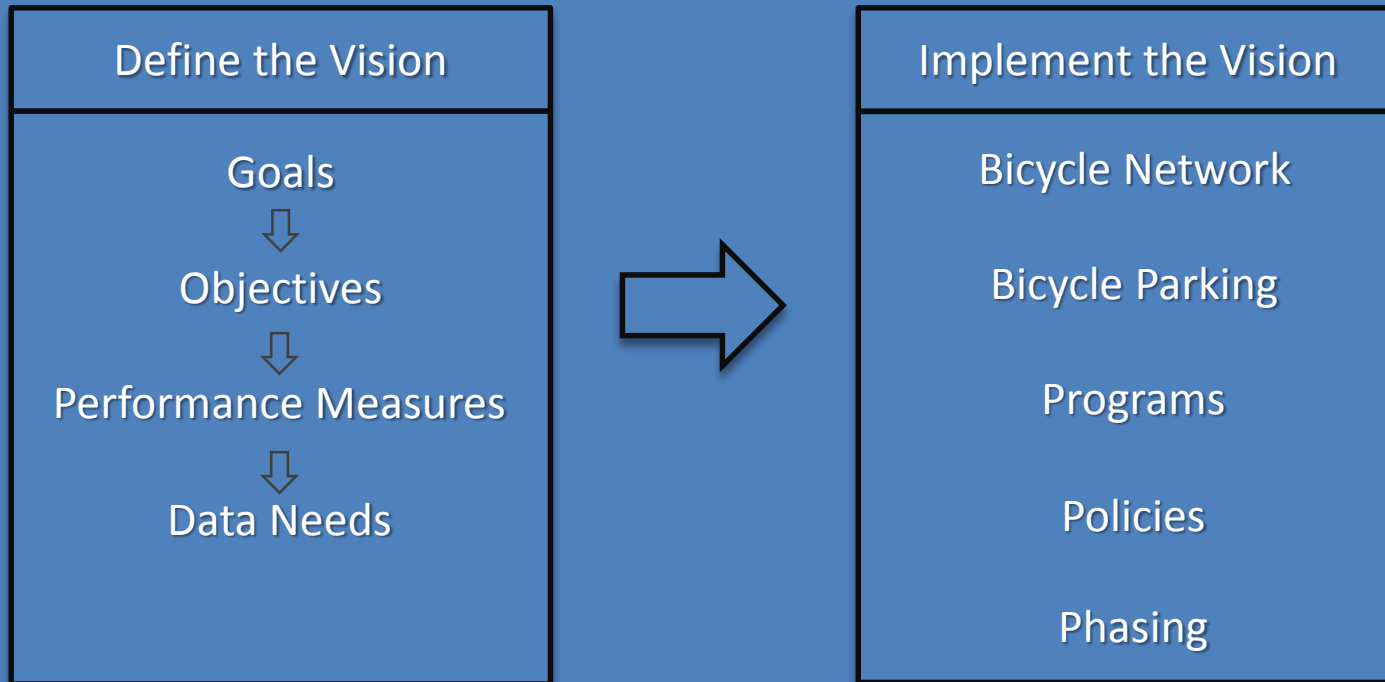| Implement the Vision |
|---|
| Bicycle Network |
| Bicycle Parking |
| Programs |
| Policies |

Policies

County policies to encourage bicycling.

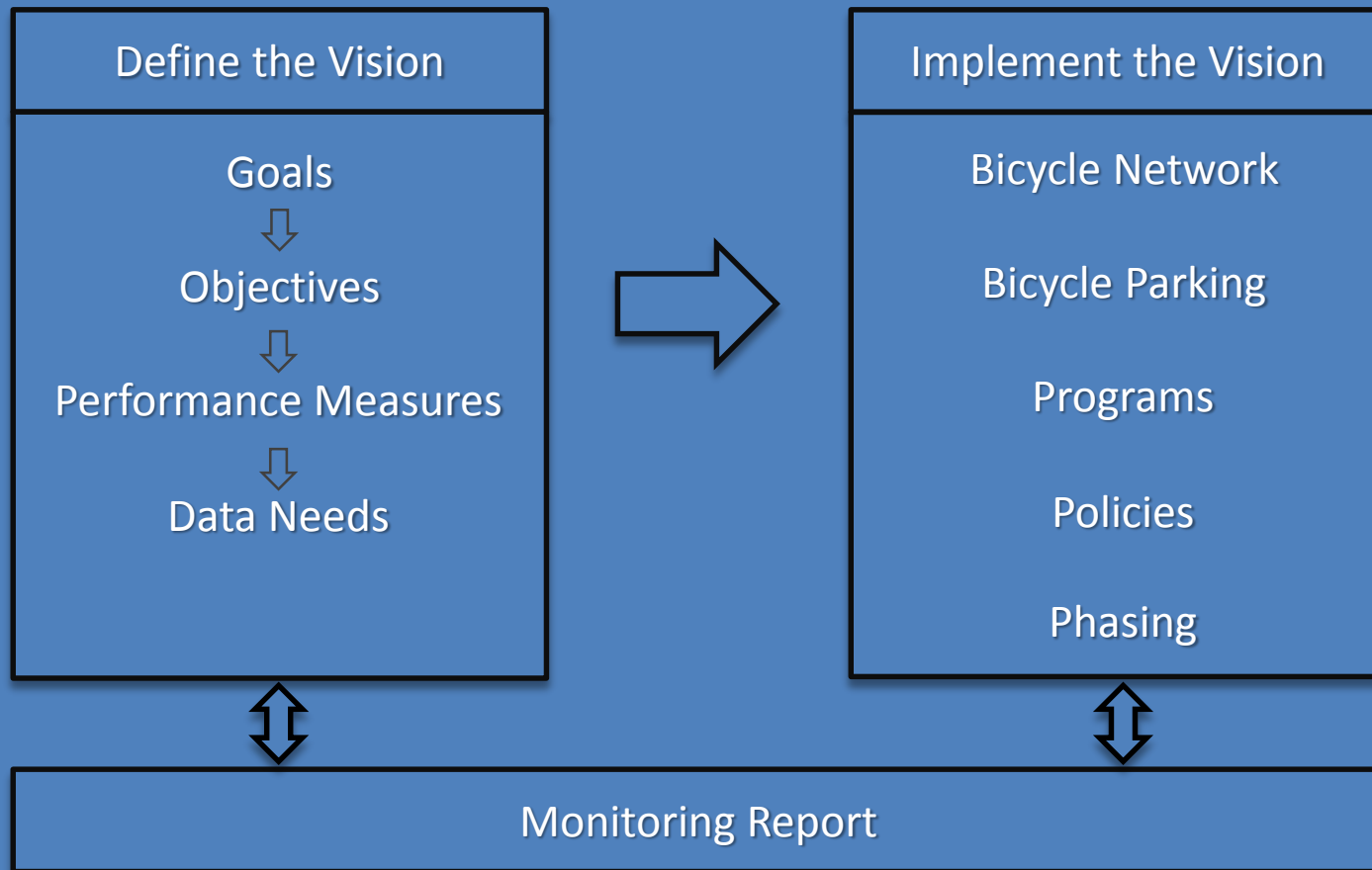*Example: Update the zoning code to incorporate best practices in long-term bicycle parking.*

Framework

Define the Vision
Goals
⇩
Objectives
⇩
Performance Measures
⇩
Data Needs

➡

Implement the Vision
Bicycle Network
Bicycle Parking
Programs
Policies
Phasing

Phasing

How the recommendations are prioritized.

Framework

Define the Vision	Implement the Vision
Goals ⇩ Objectives ⇩ Performance Measures ⇩ Data Needs	Bicycle Network Bicycle Parking Programs Policies Phasing

Monitoring Report

Monitoring Report

Annual or biennial report on the status toward achieving the plan goals and objectives.

Discussion Principles

Guidelines:

- Objectives must be measurable
- Objectives must show a meaningful change
- Limit new data collection

What do we want CAG to do:

- Feedback on goals and objectives
- Focus on content / avoid wordsmithing