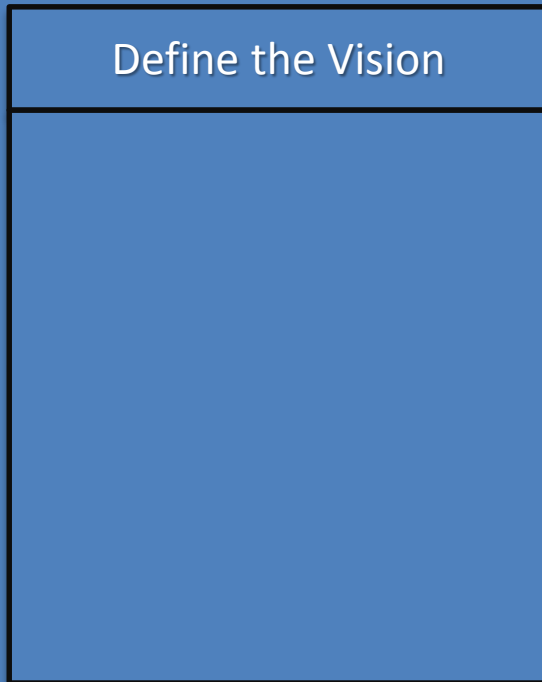


DRAFT Master Plan Framework

Framework

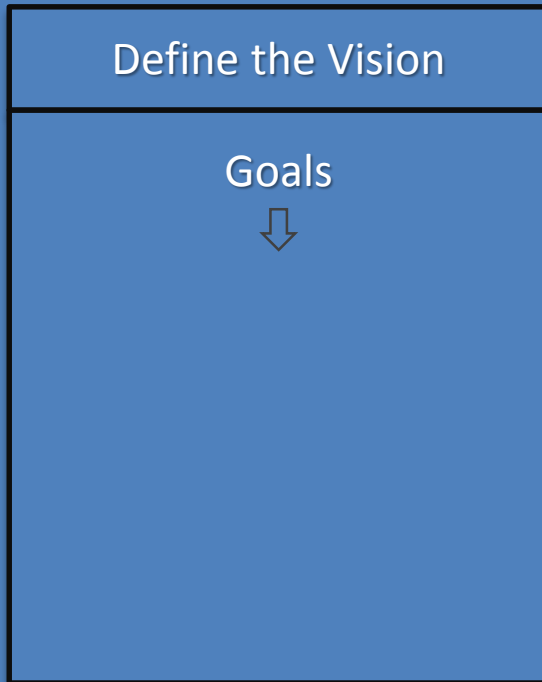


Vision

A high-level description of what we are trying to achieve.

Example: Montgomery County will become a world-class bicycling community.

Framework



Goals

Broad statements of a desired state. They are general and brief and can always be improved upon.

Example: Create a highly-connected and low-stress bicycling network.

Framework



Objectives

Specific statements that describe a desired outcome. They are: 1) quantifiable, 2) time specific, and 3) achievable.

Example: XX% of potential bicycle trips can be made on a low-stress bicycle network by 20XX.

Framework



Performance Measures

Used to quantify objectives and define data needs.

Example: Number of potential bicycle trips that can be made on a low-stress bicycle network.

Framework

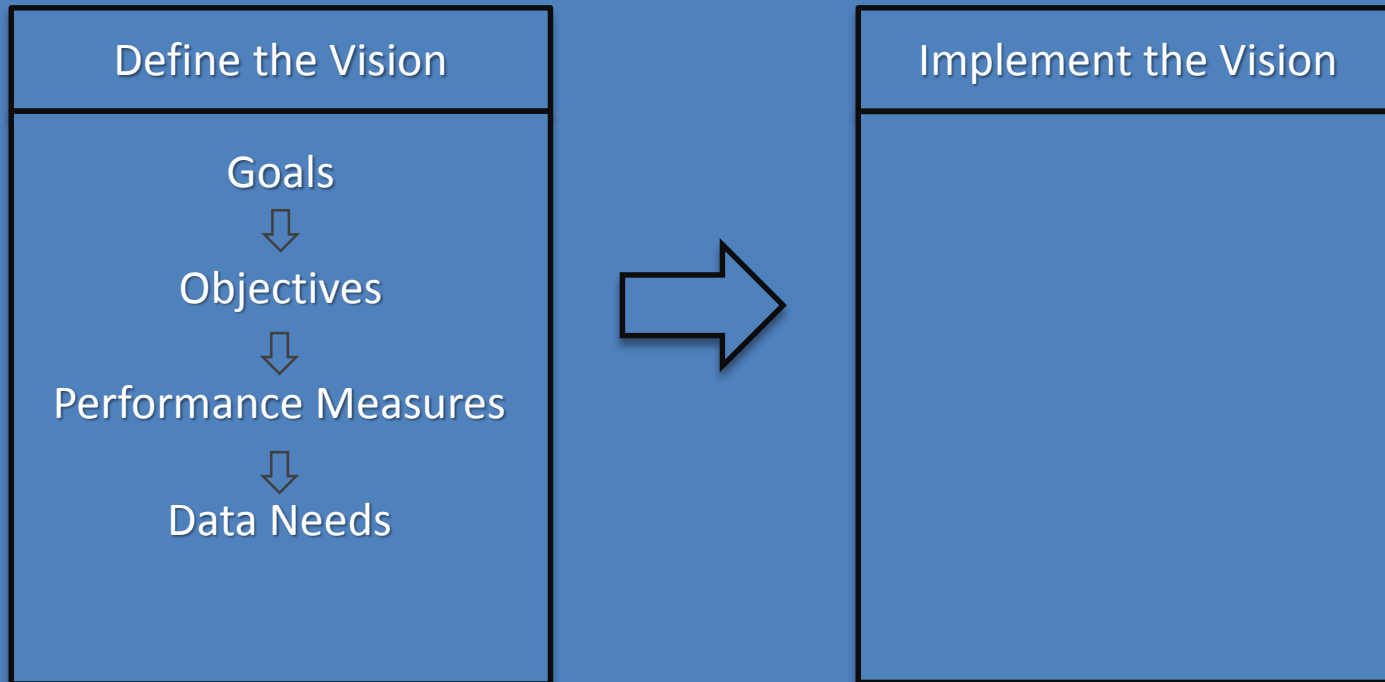


Data Needs

The data needed to derive performance measures.

Example: trip table, bicycle trip length decay function, low stress bicycling network

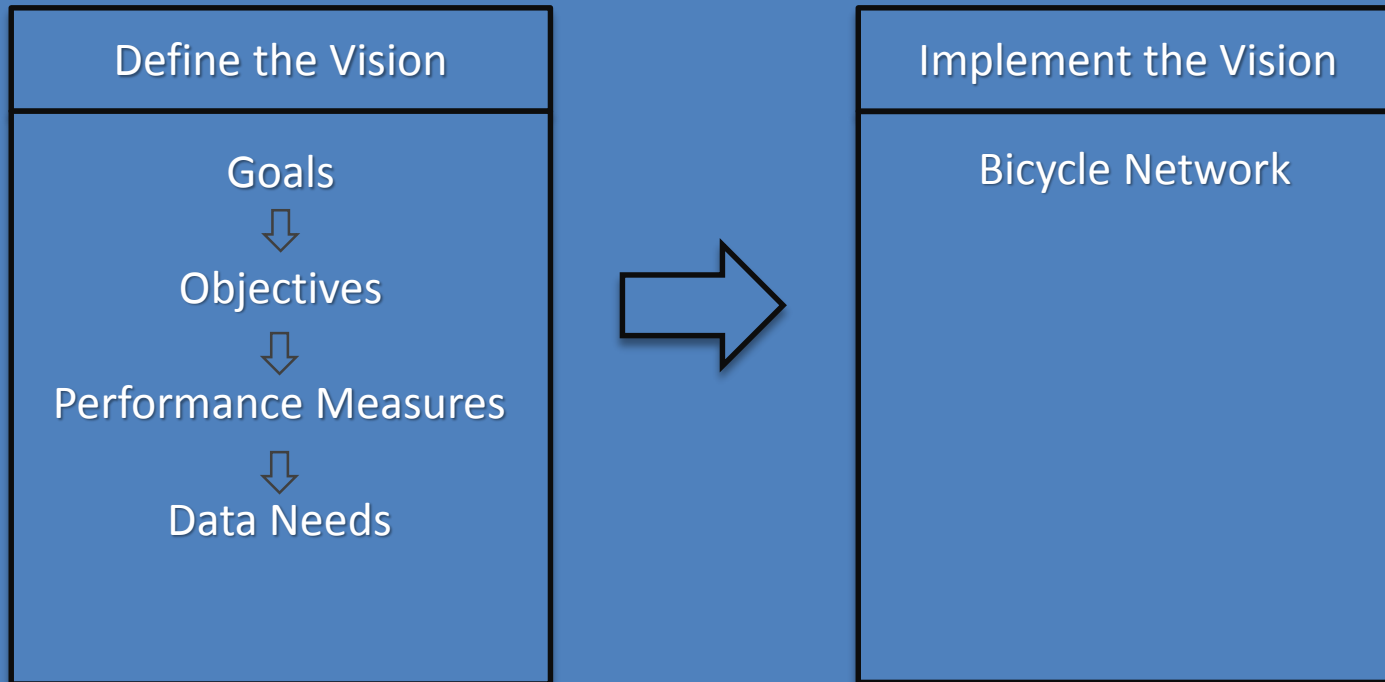
Framework



Implementation

The actions that will achieve the vision.

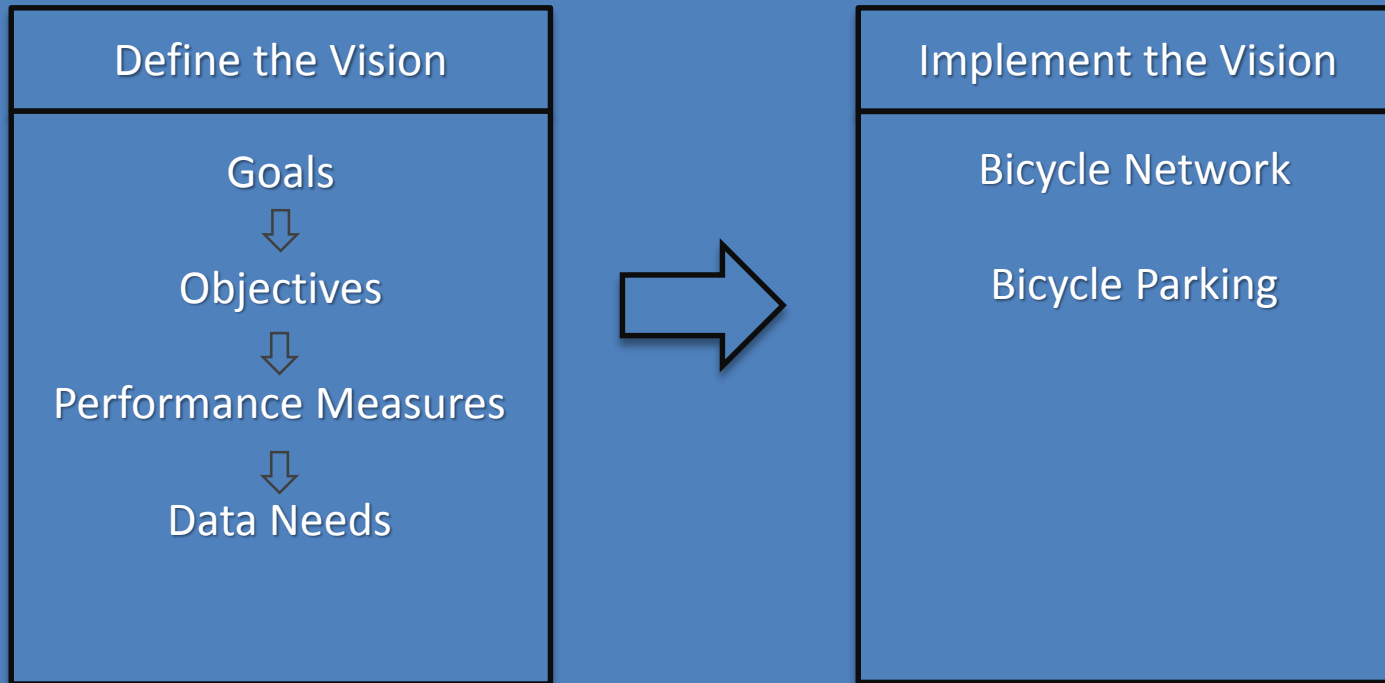
Framework



Bicycle Network

All roads and trails that are open to bicycling.

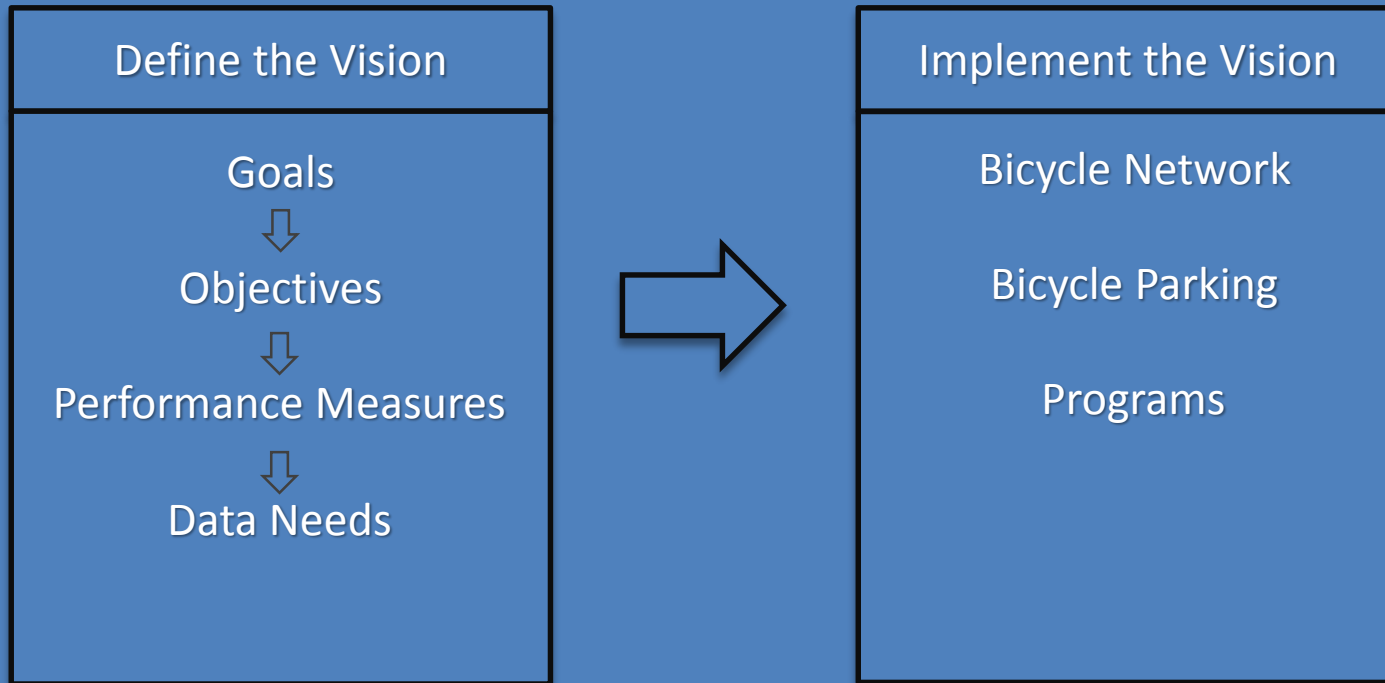
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Bicycle Parking

Long term and short term bicycle parking at transit stations and commercial / residential buildings.

Framework

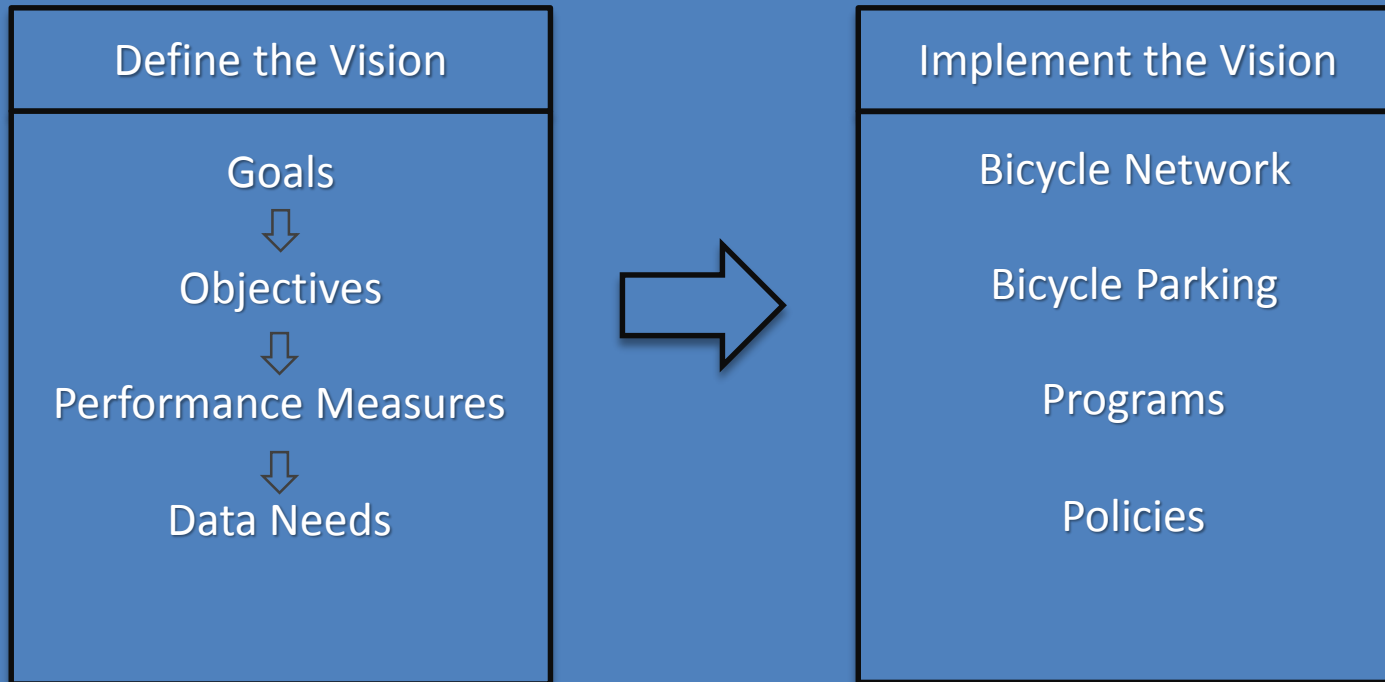


Programs

Events, services, opportunities, or projects, designed to encourage bicycling.

Example: Bicycle education in the public school system.

Framework

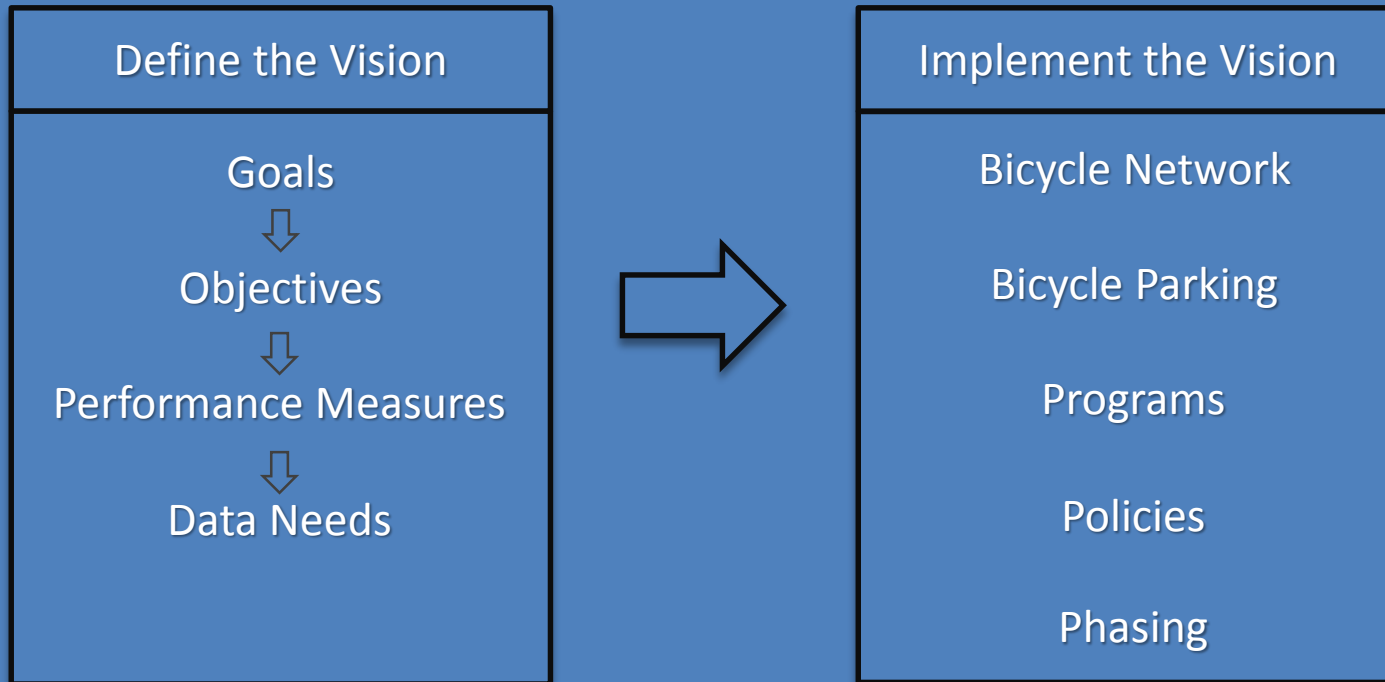


Policies

Actions intended to guide County decisions that affect bicycling.

Example: Update the zoning code to incorporate best practices in long-term bicycle parking.

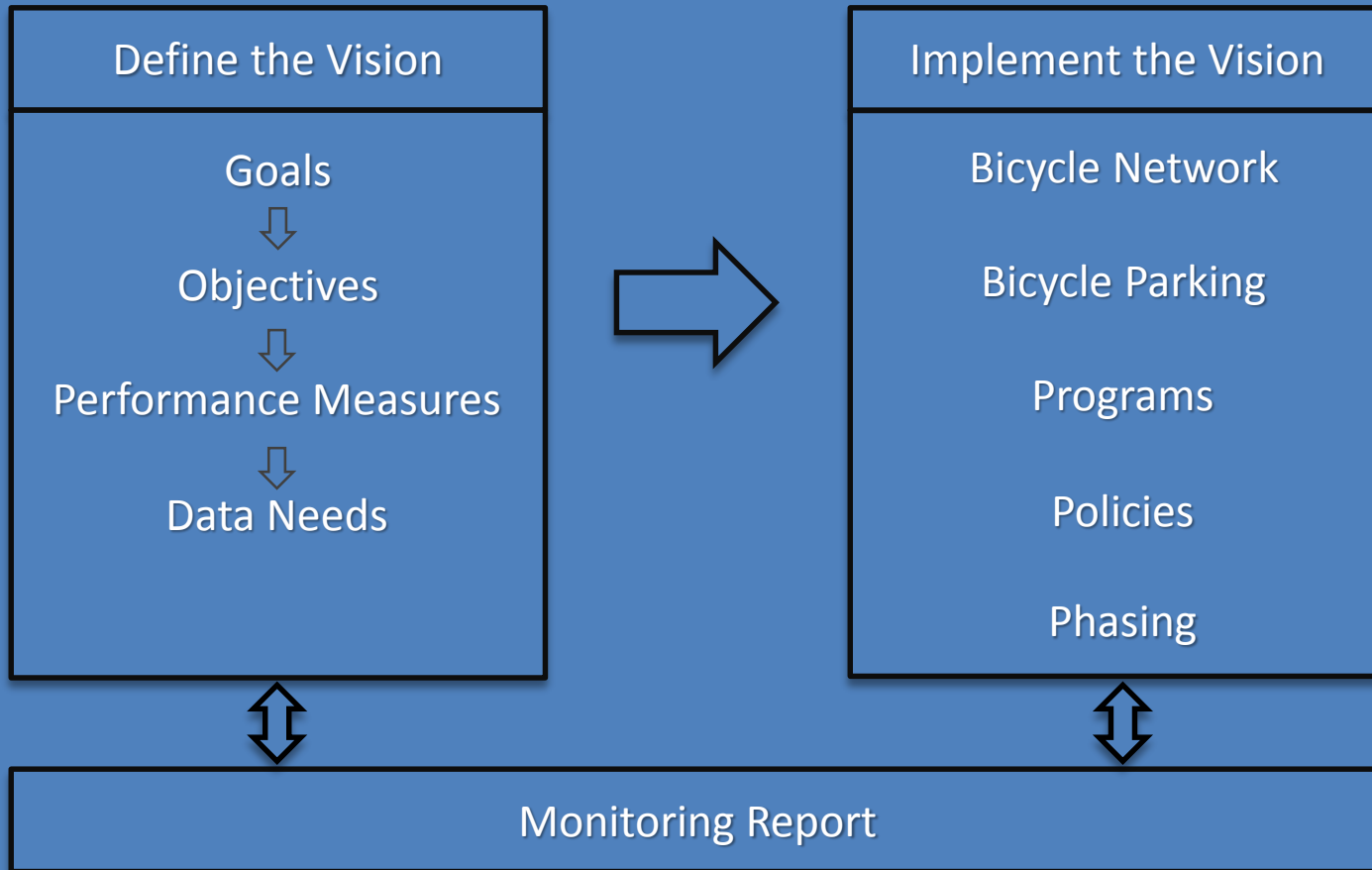
Framework



Phasing

How the recommendations are prioritized.

Framework



Monitoring Report

Annual or biennial report on the status toward achieving the plan goals and objectives.