

Potomac

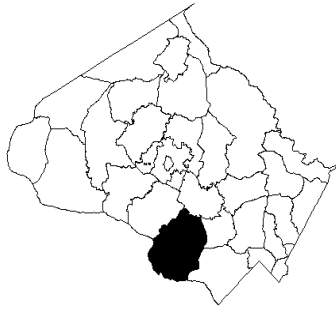
1997 Census Update Survey

Planning Area 29		SINGLE-FAMILY DETACHED	TOWN-HOUSE	GARDEN APT.	HIGH-RISE	ALL TYPES
Est. Land Area in Sq. Mi. = 26.1						
P O P U L A T I O N	Household Population	36,705	5,870	1,250	960	44,785
	% Female	51.5%	56.1%	63.6%	65.7%	52.7%
	Age Distribution:					
	% 0-4 Years Old	5.4%	9.8%	3.3%		5.8%
	% 5-17 Years Old	21.9%	14.2%	15.0%	2.8%	20.3%
	% 18-29 Years Old	9.4%	11.5%	14.8%	11.8%	9.9%
	% 30-44 Years Old	17.4%	25.0%	26.6%	13.3%	18.5%
	% 45-64 Years Old	34.3%	28.9%	18.5%	24.3%	32.9%
	% 65-74 Years Old	8.3%	8.8%	11.3%	21.3%	8.7%
	% Over 74 Years Old	3.4%	1.8%	10.5%	26.5%	3.9%
	Average Age	38.1	37.0	41.6	58.3	38.5
	Race:					
	% White	83.0%	77.7%	86.5%	90.0%	82.5%
	% Black	3.1%	8.4%	4.8%		3.8%
	% Asian or Pacific Islander	12.9%	12.1%	4.1%	8.3%	12.4%
	% Other	1.0%	1.8%	4.7%	1.7%	1.3%
	% Hispanic Origin ¹	6.3%	8.9%	13.3%	23.3%	7.2%
	Educational Attainment:					
	Persons 25 Years and Older	24,285	4,230	965	890	30,370
	% Less than High School Diploma	2.8%	8.6%	9.5%	16.0%	4.1%
% High School Graduate	17.1%	20.3%	32.7%	13.0%	17.9%	
% Associate or Trade School	2.3%	1.9%	4.4%	3.5%	2.3%	
% Bachelor's Degree	28.2%	33.8%	28.4%	32.5%	29.0%	
% Grad, Professional or Doctoral	49.6%	35.5%	25.1%	35.0%	46.7%	
L A B O R F O R C E	Number of Employed Residents ²	18,495	3,295	675	420	22,885
	% Females Who Are Employed ²	56.2%	65.1%	63.1%	46.2%	57.1%
	Women with Children Under Age 6	2,385	460	*		2,895
	% Employed ²	69.5%	37.8%	*		66.7%
	Employer:					
	% Private for Profit	45.5%	45.1%	54.9%	63.8%	46.1%
	% Private not for Profit	11.8%	15.5%	11.3%	12.9%	12.2%
	% Self-Employed	21.9%	16.2%	16.0%	8.3%	20.8%
	% Government	20.9%	23.1%	17.8%	15.0%	20.9%
	Work Location:					
	% In the County	49.9%	59.9%	64.5%	48.3%	51.5%
	% Inside the Beltway	14.2%	17.8%	20.5%	30.1%	15.1%
	% Outside the Beltway	35.7%	42.1%	44.0%	18.2%	36.4%
	% Elsewhere in Maryland	5.5%	6.6%	4.2%		5.5%
	% to Washington, D.C.	31.1%	15.7%	21.2%	37.5%	29.0%
	% to Virginia	11.9%	16.9%	10.1%	14.1%	12.5%
	Work Trip:					
	% Driving	84.7%	86.0%	84.7%	81.4%	84.8%
	% Alone	76.2%	79.4%	83.2%	73.8%	76.7%
	% Carpool	8.6%	6.6%	1.5%	7.6%	8.1%
% Public Transit or Rail	6.9%	9.2%	14.1%	14.8%	7.6%	
% Walk/Bicycle/Other	1.4%	0.7%			1.3%	
% Working at Home	6.9%	4.2%	1.2%	3.8%	6.4%	
Access to Metrorail:						
% Car	80.4%	*	*	*	75.3%	
% Ride-On/Metrobus	19.6%	*	*	*	24.7%	
% Walk/Bicycle						

* Insufficient data for reliable estimates.

¹ Those of Hispanic origin may be of any race.

² Ages 16 and older and employed full- or part-time.



Potomac (cont.)

	SINGLE-FAMILY DETACHED	TOWN- HOUSE	GARDEN APT.	HIGH- RISE	ALL TYPES
Households by Structure Type	11,745	2,295	710	660	15,410
% Total Households by Structure Type	76.2%	14.9%	4.6%	4.3%	100.0%
Average Household Size	3.13	2.56	1.77	1.58	2.91
Tenure:					
% Rental	4.6%	23.1%	40.3%	39.8%	10.5%
Average Monthly Costs:					
Homeowners	\$2,217	\$1,376	\$776	\$945	\$2,027
Renters	\$1,481	\$1,086	\$711	\$438	\$1,084
% in Same Home 5 Years Ago	72.9%	47.3%	54.8%	68.5%	68.1%
Median Years in Same Home	11	5	6	8	10
Average Age of Household Head	54.0	49.3	51.5	62.3	53.6
% Households with Foreign Born Head or Spouse	31.0%	27.6%	24.4%	28.4%	30.1%
HOUSEHOLDS by Type:					
% Family Households	92.6%	72.0%	44.0%	36.6%	84.9%
% Married-Couple	86.8%	63.9%	26.5%	36.6%	78.7%
% Single-Parent	5.0%	8.0%	16.2%		5.6%
% Nonfamily Households	7.4%	28.0%	56.0%	63.4%	15.1%
% Householder Living Alone	6.7%	20.9%	49.5%	62.0%	13.2%
Persons in Households:					
% 1 Person	6.7%	20.9%	49.5%	62.0%	13.2%
% 2 Persons	36.1%	38.9%	28.9%	28.8%	35.9%
% 3 Persons	16.8%	18.4%	17.0%	4.0%	16.5%
% 4 Persons	24.1%	13.2%	4.6%	3.5%	20.7%
% 5+ Persons	16.2%	8.5%		1.8%	13.7%
Average Number of Cars	2.3	1.7	1.2	1.1	2.1
% of Households with Computers	84.3%	79.1%	48.0%	40.9%	80.1%
% with Internet Connection	73.4%	61.5%	54.2%	53.0%	70.8%
1996 Household Income Distribution:					
% Under \$15,000	0.6%	3.3%	19.5%	26.7%	3.0%
% \$15,000 to \$29,999	1.5%	2.7%	10.7%	10.3%	2.5%
% \$30,000 to \$49,999	6.5%	10.9%	30.4%	17.2%	8.6%
% \$50,000 to \$69,999	8.6%	13.4%	24.4%	22.4%	10.6%
% \$70,000 to \$99,999	12.8%	26.6%	12.6%	6.7%	14.4%
% \$100,000+	69.9%	43.1%	2.4%	16.6%	60.9%
1996 Median Household Income	\$133,550	\$93,655	\$42,275	\$45,545	\$118,985
% of Households Spending More Than 25% of Income on Housing Costs:					
% Homeowners	17.5%	22.1%	30.1%	33.3%	19.0%
% Renters	32.0%	6.1%	21.7%	45.7%	24.7%

* Insufficient data for reliable estimates.