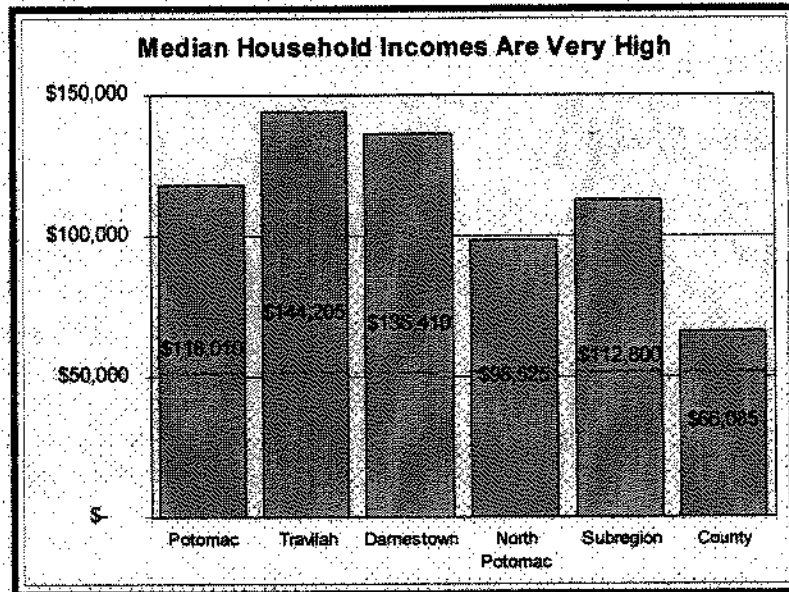


Household Income

As previously stated, high personal income is a defining characteristic of Potomac Subregion residents and is also connected with some of their other key traits. The Subregion's median 1996 household income of \$112,800 is a dramatic 71 percent higher than the County median of \$66,085. The areas with the lowest densities, Trivilah and Darnestown have the highest median incomes. The median income for households in single family detached homes in Potomac is virtually the same as the value in Darnestown.



More than half (59 percent) of the Subregion's households have annual incomes of at least \$100,000, and 27 percent have incomes of \$160,000 or more; only 13 percent have incomes below \$50,000. Comparatively, only 27 percent of all County households have incomes of at least \$100,000 and 9 percent of at least \$160,000, while 34 percent have incomes below \$50,000. Thirty percent of Montgomery County households with 1996 incomes greater than \$200,000 live in the Subregion.

Education

The average level of higher education attained by Potomac Subregion residents is higher than the high average level achieved Countywide. Education levels in the Potomac Planning Area are especially high, compared both to the rest of the Subregion and the County.

Seventy-four percent of the Potomac Subregion's residents over 25 years of age have earned at least a bachelor's degree, with 43 percent having received a graduate, professional, or doctoral degree. By comparison,

