

Goal: Green Economy

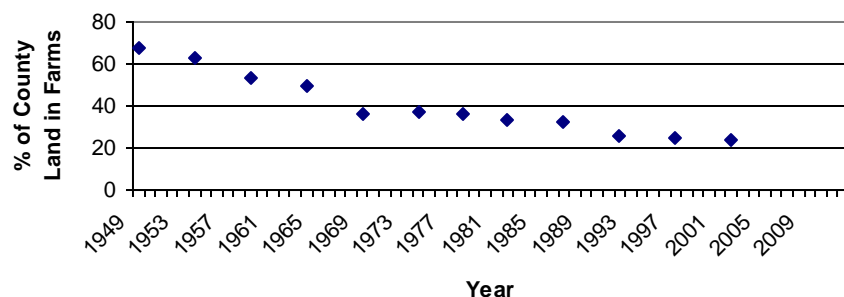
Foster a stable and competitive business climate providing opportunities for the current and future work force to live in Montgomery County. Encourage new and existing businesses that complement the County's strengths and serve the county's needs.

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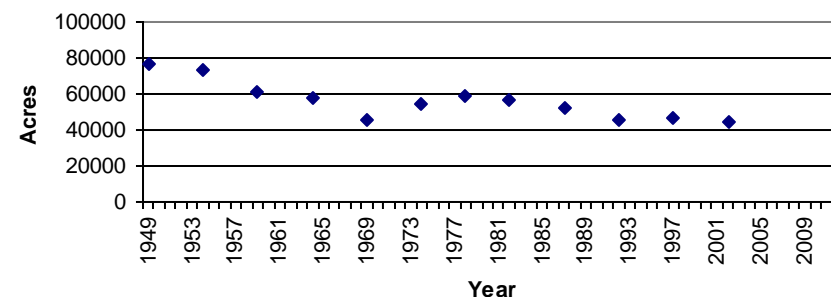
Indicators

% of Green Collar Jobs - Data in development

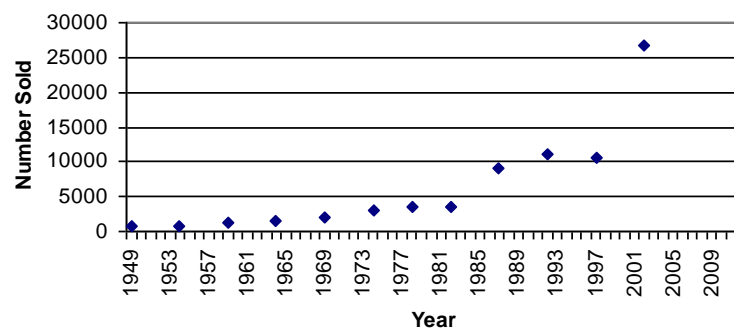
Farm Land



Harvested Cropland



Nursery and Greenhouse Products Sold



Suggested Indicators

- Buildings that are green certified:
 - Commercial
 - Residential
 - Subdivisions
- % of green jobs in Montgomery County
- % of funding to support green businesses
- #/% of businesses that are green-certified
- Total acres/\$ invested in farms & agriculture

Story Behind the Trend lines

Indicator - % of buildings that are green-certified

- **Factor #1:** County requirement that all buildings will have to be LEED-certified: suggested to look at higher level of certification
- **Factor #2:** Current bias toward high end commercial: need to look at residential
- **Factor #3:** Rising energy costs: will likely influence increase in more voluntary green-certified buildings

Key Partners with a Role to Play

- Businesses
- labor unions
 - - particularly building unions
 - - steelworkers union
- One-Stop Workforce Development
- “Builders without Borders”
- Business Roundtable for Social Responsibility
- Co-Op America
- Academics (to number crunch)
- Chamber of Commerce
- Community Colleges – Workforce Training



Selected Follow-up Items:

- Systematic effort to look at green economy indicators and efforts across the country
- Develop a unit of county government/non-profit to be the “Keeper of the Indicators”