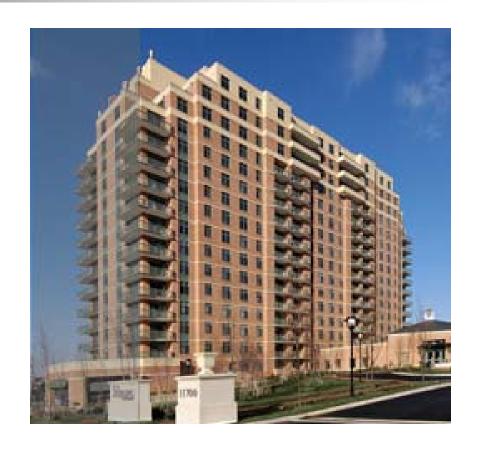
# White Flint Sector Plan Community Forum

Matthew Tarosky President, Sterling HOA



## The Sterling Condo

- 16 story building
- Nearly 200 homes
- Located at corner of Rockville Pike and Old Georgetown Rd





- The Sterling residents support the mixeduse development of a safe, pedestrianfriendly White Flint where family and friends can gather at restaurants, shop at grocery and retail stores, and pursue more convenient employment opportunities
  - Metro Access
  - Old Georgetown Road Design
  - Rockville Pike Design



#### Metro Access

- With approximately 1,000 "homes" in midand high-rise buildings located along Old Georgetown Road, we support a North entrance to the White Flint Metro Station
  - The Sterling
  - The Gallery
  - White Flint Station



# Old Georgetown Road Design

- Need for improved "Streetscape" design
  - Open the median to permit ingress into and egress from the Sterling
  - Lighting from residential areas into North Bethesda Town Center to encourage pedestrian access
  - Pleasant aesthetics surrounding North Bethesda Town Center to ensure an attractive and inviting character



## Rockville Pike Design

- Need for safe and pedestrian-friendly "Grand Boulevard"
  - Widening of sidewalks
  - Ensuring crossable intersections at four points
  - Improving pedestrian access to shopping centers
  - Installing better lighting to encourage more activity during night time hours
  - Installing attractive streetscape