



White Flint Sector Plan Community Forum

Matthew Tarosky
President, Sterling HOA

The Sterling Condo

- 16 story building
- Nearly 200 homes
- Located at corner of Rockville Pike and Old Georgetown Rd





White Flint Sector Plan

- The Sterling residents support the mixed-use development of a *safe, pedestrian-friendly* White Flint where family and friends can gather at restaurants, shop at grocery and retail stores, and pursue more convenient employment opportunities
 - Metro Access
 - Old Georgetown Road Design
 - Rockville Pike Design



Metro Access

- With approximately 1,000 “homes” in mid- and high-rise buildings located along Old Georgetown Road, we support a North entrance to the White Flint Metro Station
 - The Sterling
 - The Gallery
 - White Flint Station



Old Georgetown Road Design

- Need for improved “Streetscape” design
 - Open the median to permit ingress into and egress from the Sterling
 - Lighting from residential areas into North Bethesda Town Center to encourage pedestrian access
 - Pleasant aesthetics surrounding North Bethesda Town Center to ensure an attractive and inviting character



Rockville Pike Design

- Need for safe and pedestrian-friendly “Grand Boulevard”
 - Widening of sidewalks
 - Ensuring crossable intersections at four points
 - Improving pedestrian access to shopping centers
 - Installing better lighting to encourage more activity during night time hours
 - Installing attractive streetscape