

WHITE FLINT SECTOR PLAN

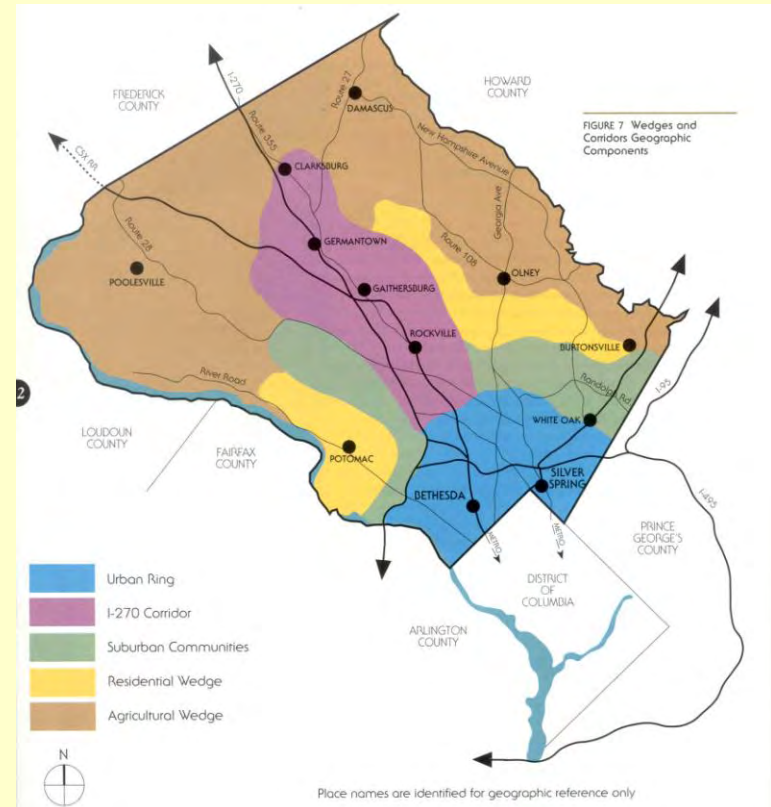
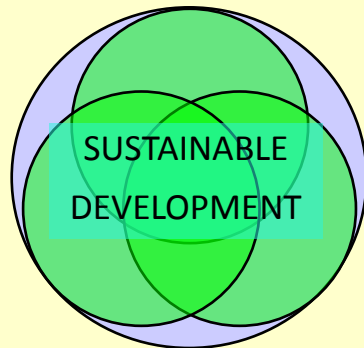
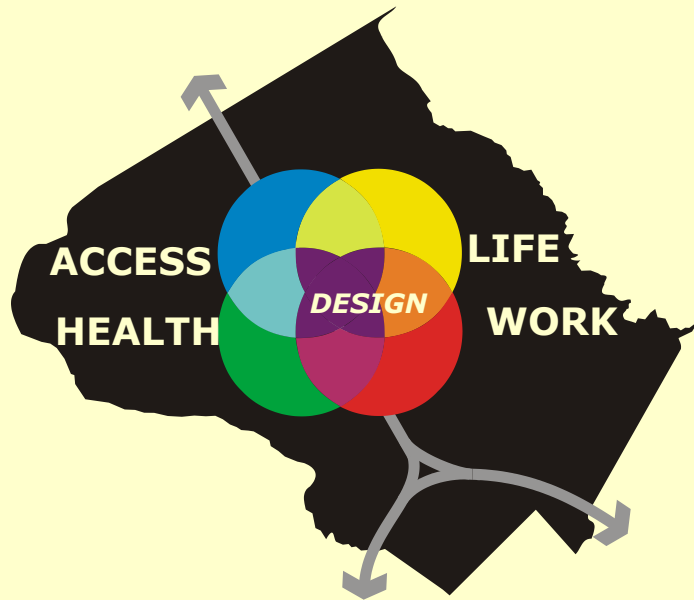
Round Table Discussion:

Part 1

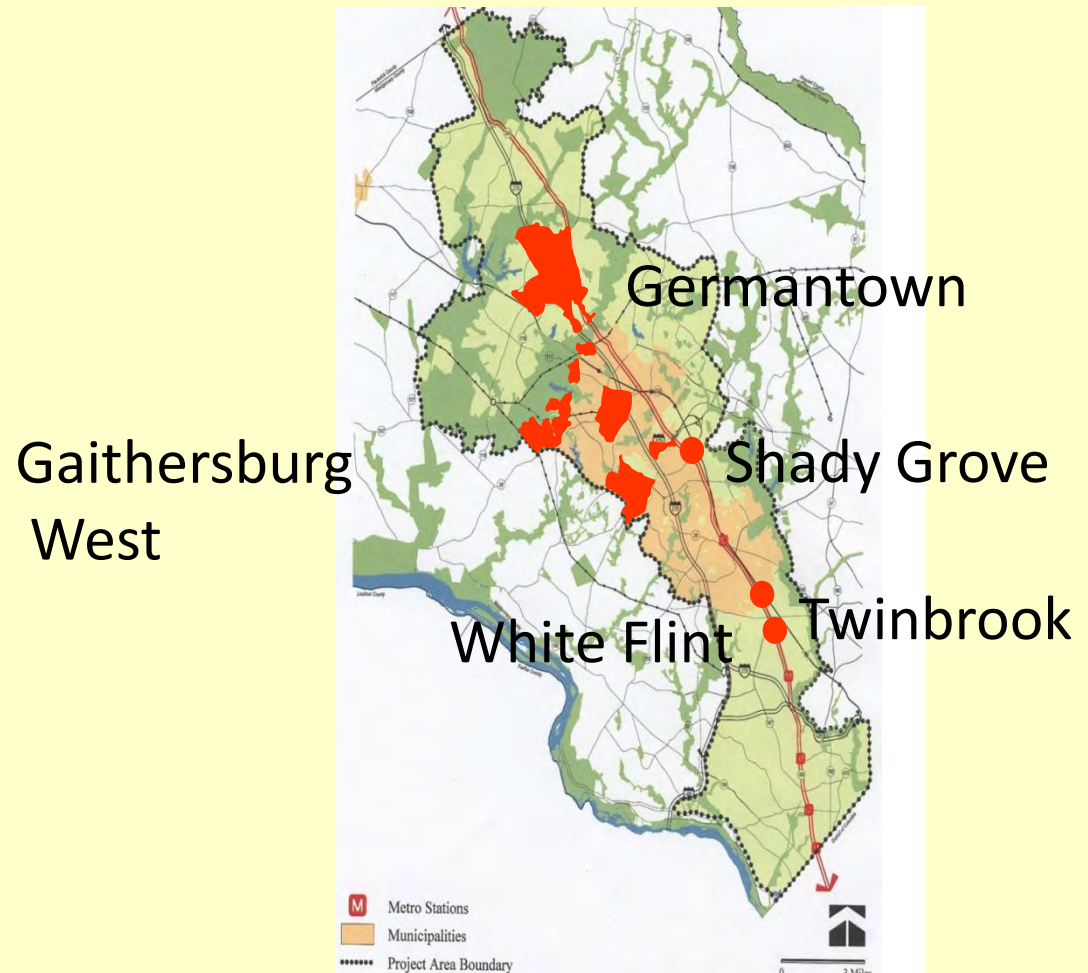
October 8, 2007



White Flint and the 355/270 Corridor Sustainability and Design Excellence



White Flint and the 355/270 Corridor Sustainability and Design Excellence



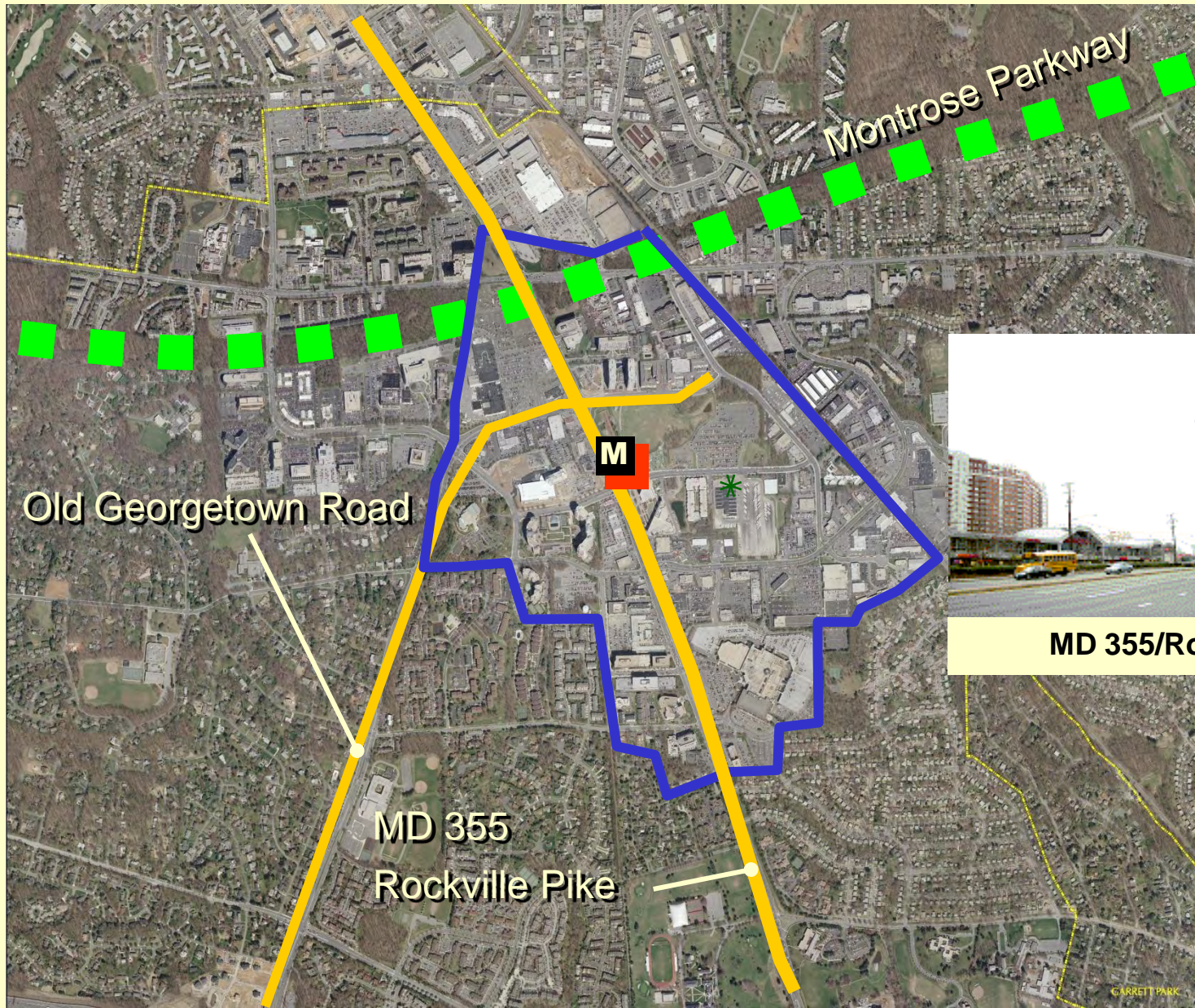
White Flint Forward: Plan the ^{Green} Future



Nearby Jurisdictions and Metro Stations



Major Roads

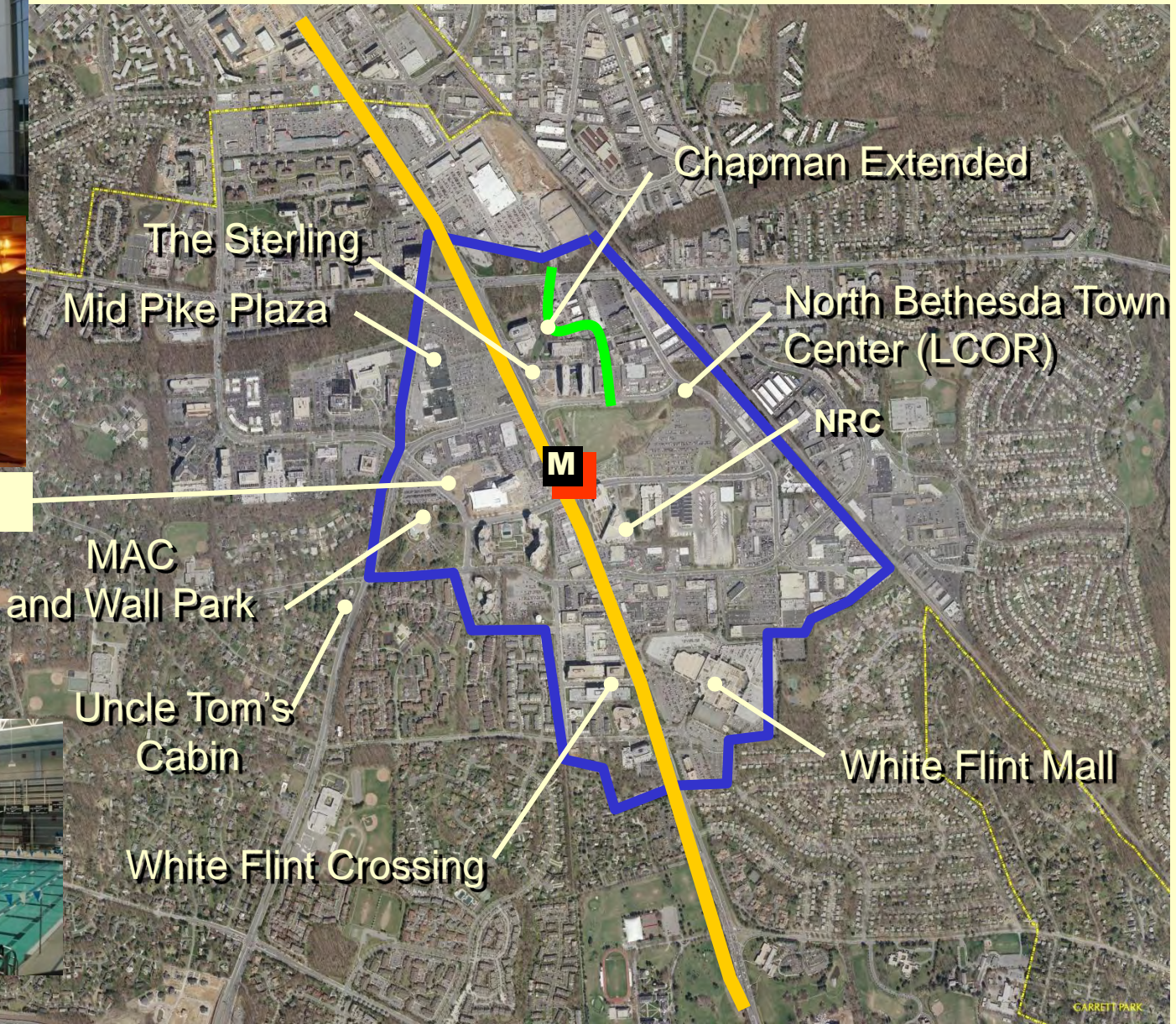


MD 355/Rockville Pike

Recent Projects



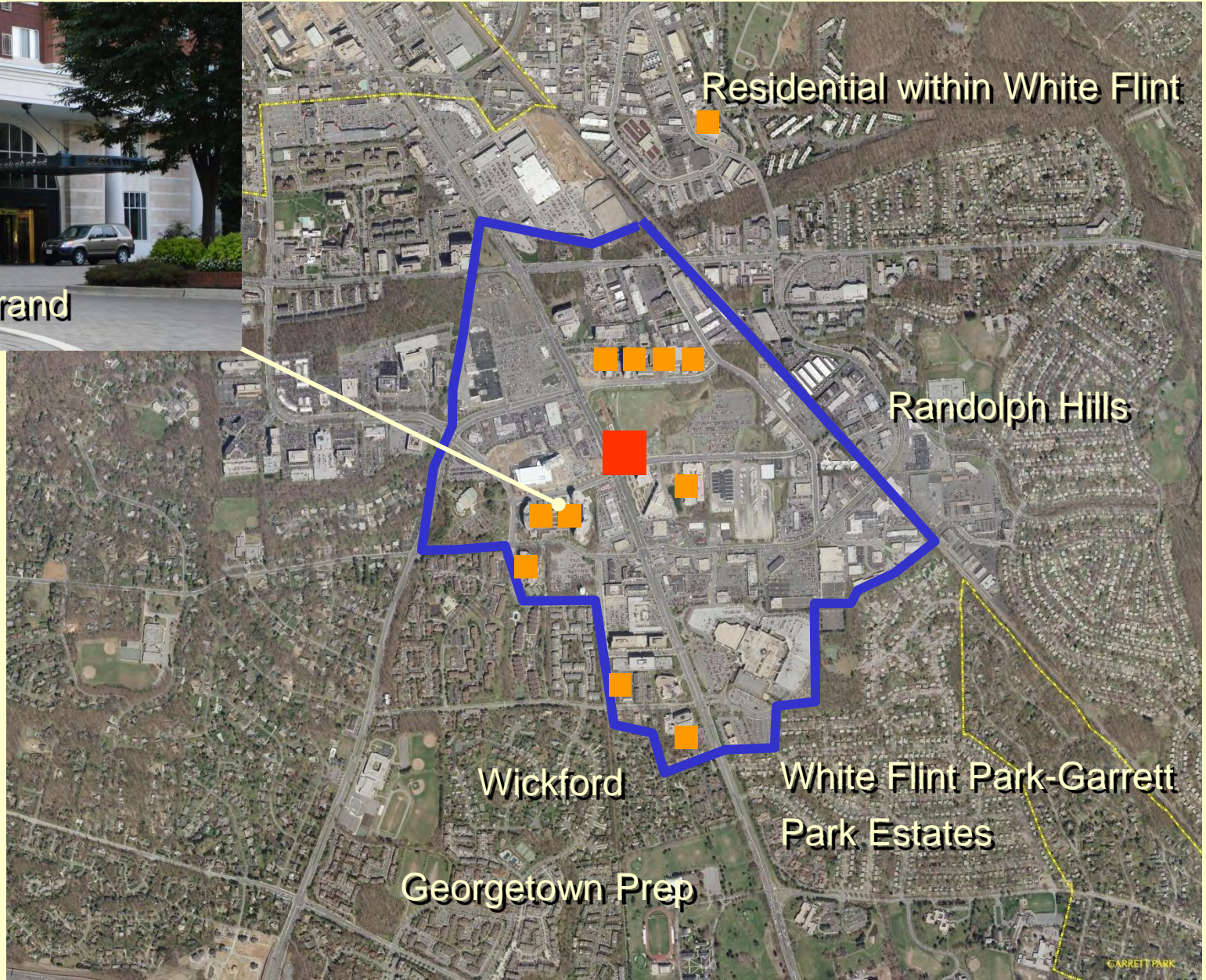
Conference Center



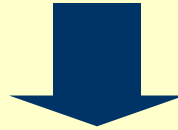
Residential



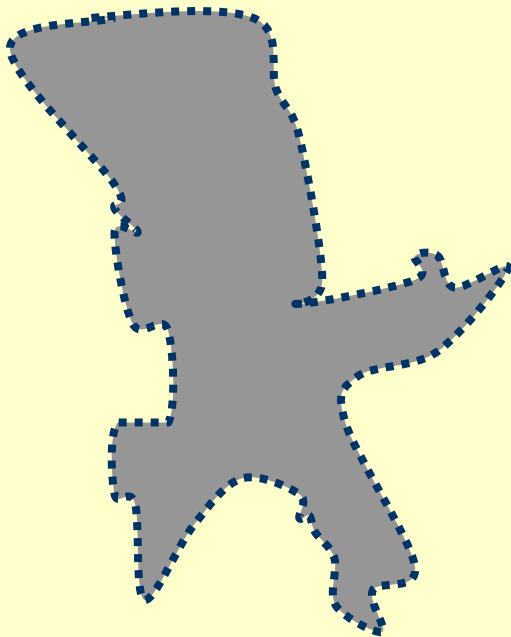
The Grand



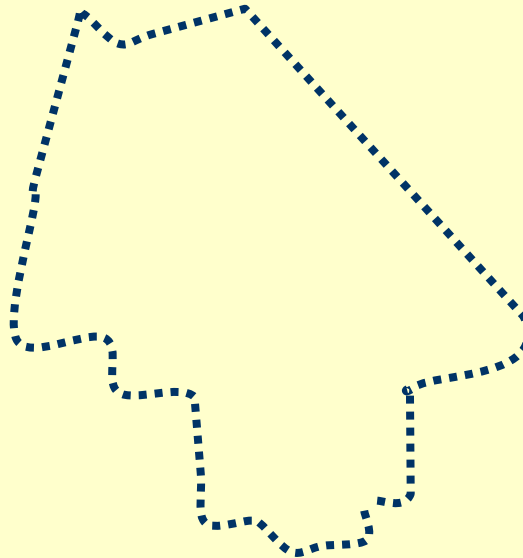
COMPARE: the most retail space, the fewest dwelling units, and the least office space



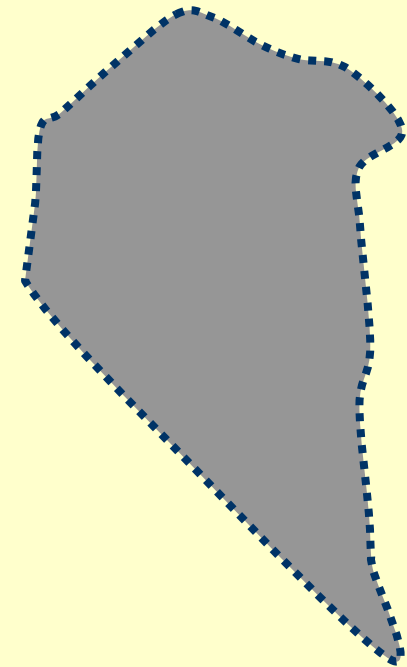
Bethesda



White Flint



Silver Spring

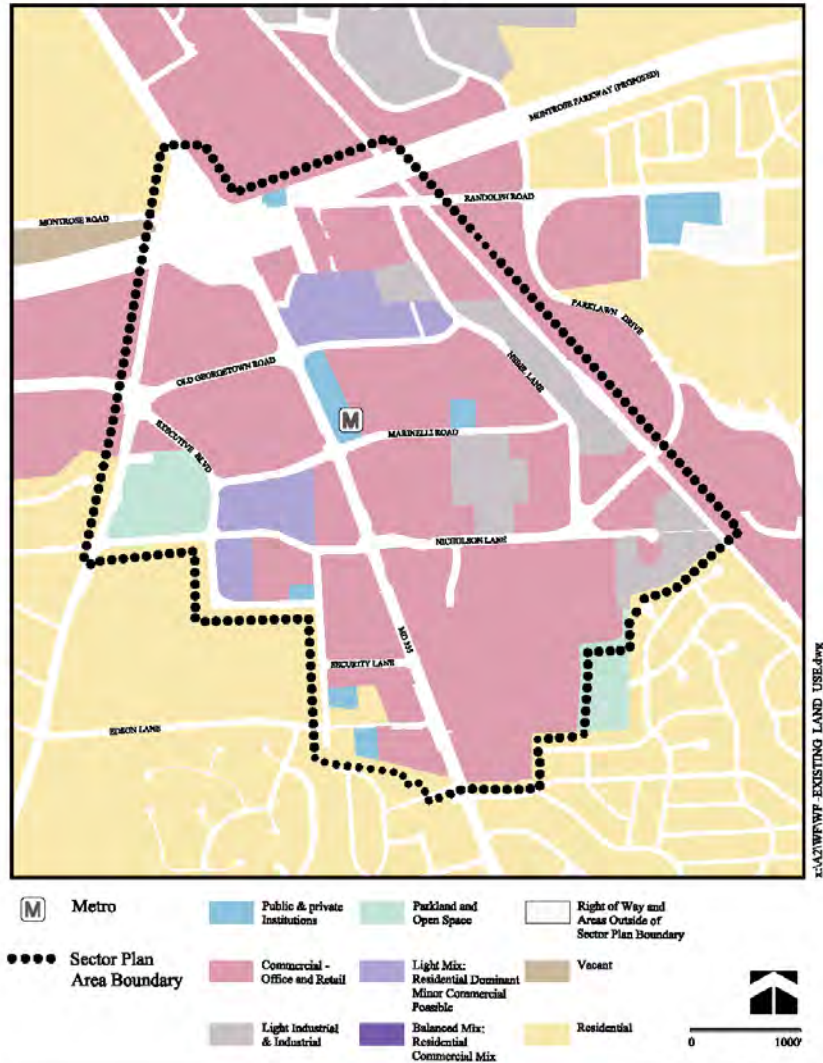


White Flint Forward: Plan the Future

Green

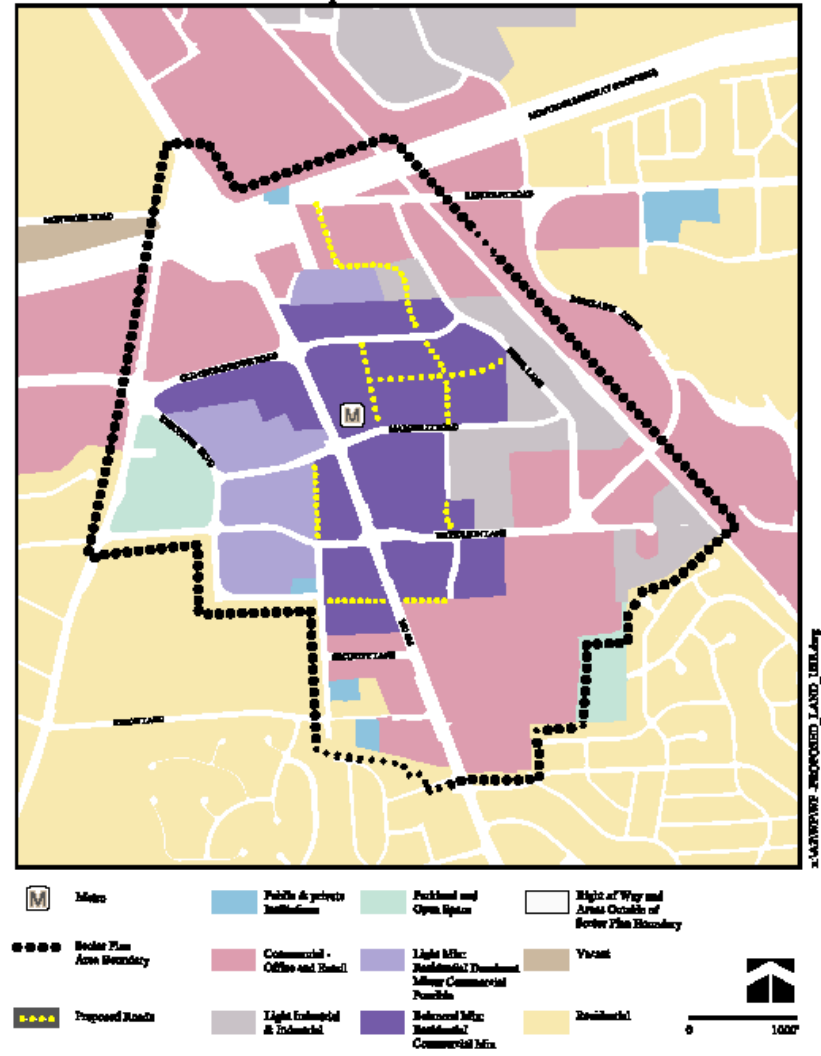
Existing Land Use

White Flint 2006 Plan Existing Land Use



1992 Plan Proposed Land Use

White Flint 1992 Plan Proposed Land Use

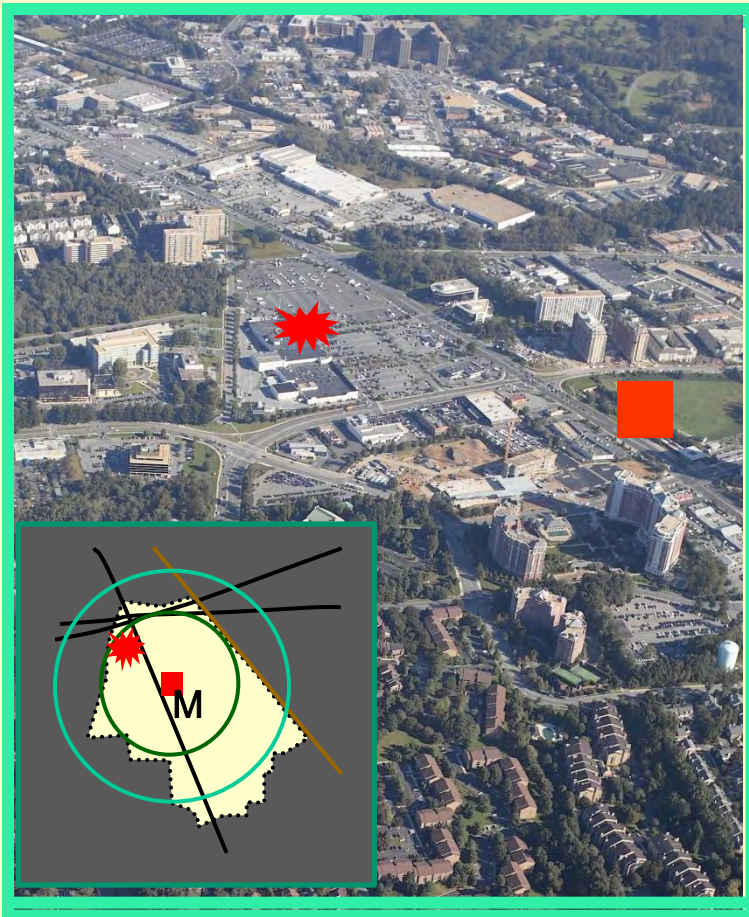


TONIGHT's Round Table:

1. Big Picture
2. Concepts
3. Land Use - Comparison of Scenarios
4. Transportation
5. Retail

Why are we doing this Plan?

More Opportunities for Mixed Use near Metro?



ISSUES

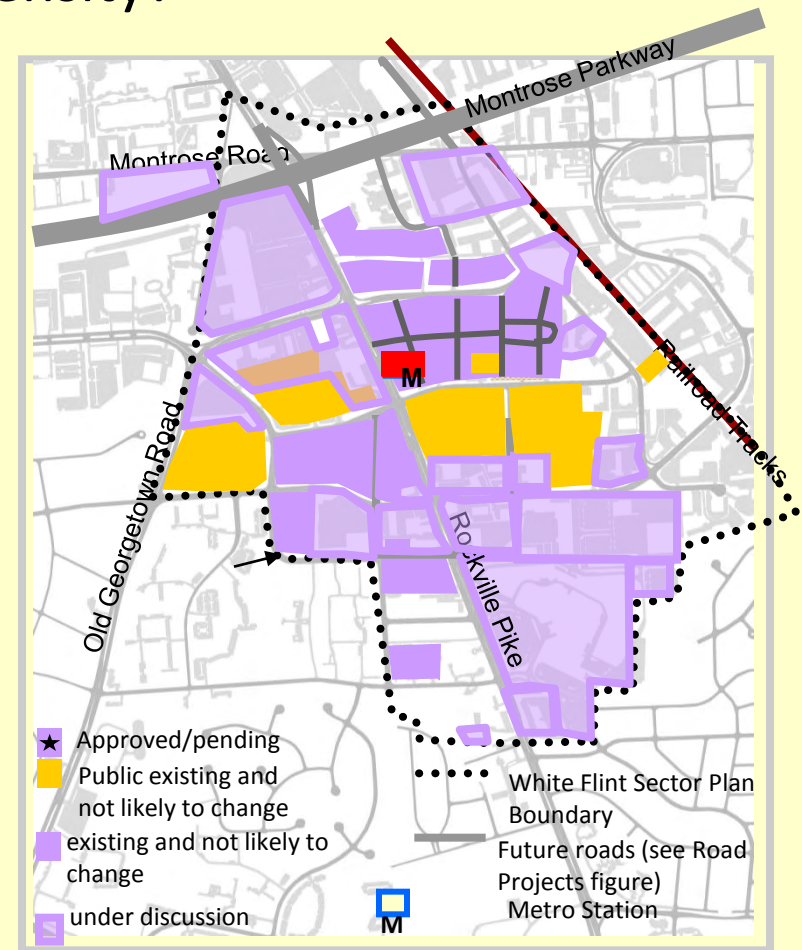
#1 What is White Flint's role?

- Employment Center ?
- Housing Center ?
- Cultural Center?
- Downtown ?
- Marketplace ?

#2 Should there be more mixed-use ?

What ratio of residential to commercial?

What intensity?



#3 What is Rockville Pike's role?

Main Street?

Highway?

Transitway?

Grand Boulevard ?

Retail Street ?



#4 How do we get what we want?

Sharper Tools & Strategies

Urban Design Guidelines ?

Retail Concept and Strategy ?

Business Improvement District ?

Parking District ?

The Right Zones ?

