

White Flint Sector Plan Advisory Group

Structure, Goal & Vision, and Important Caveats

By Barnaby Zall

Disclosures

- Tax-exempt organization lawyer
- Office in White Flint
- Residence in nearby neighborhood
- No clients or business interests in Sector
- Focus: Fun, Families & Fitness in the Plan



Three Points

Structure and Function of Advisory Group

Goal and Vision adopted on Sept. 23rd

Very important Caveats



Structure & Function

- No formal structure
- Consensus
- Some big issues left unresolved

 Report NOT a final and complete discussion of the Plan



Goal

An Innovative, Spectacular, Inviting, Green, Transit-Oriented Urban Destination



Vision

A Green, Walkable, Fun and Friendly Place to Live, Work and Play

Goal = Vision

Caveats





Caveats

Insufficient Time

Insufficient Information

Insufficient Scope (New)



Insufficient Time

Consensus-bound

Volunteer-driven

Big questions

Not Enough Time



Insufficient Information

Big, Innovative Ideas

Tough Choices

Deep Expertise

Need More Information



Examples

- Design Guidelines
 - Integral to Plan
 - Never Seen Them
- New Pike
 - Consensus on Boulevard Concept
 - Never Seen Full Plan or Details



Insufficient Scope

- Stay Within Sector Boundaries
- Effects Outside the Boundaries

 Didn't Cover Enough Outside the Boundaries

Incomplete Process



Bottom Line

At best, an INTERIM REPORT

Much more to be done