

Introduction

On November 6, 2006, nearly eighty residents, business owners, property owners, workers, developers, and neighbors who are interested in the White Flint area met with the M-NCPPC staff in Rockville to start envisioning the future White Flint.

In 1992, the White Flint Sector Plan area was included in the North Bethesda/Garrett Park Master Plan. Now, as has recently been done in Shady Grove and Twinbrook, a separate White Flint Sector Plan is being created, providing an opportunity to focus on the area around the White Flint Metro Station. The Sector Plan is being coordinated with the MD 355 Corridor Project that is also underway.

At the meeting, Chairman Hanson provided opening remarks and staff presented information about the White Flint area, the MD 355 Corridor Project, and the work to be done by the group for the rest of the evening. The participants then split into eight groups and brainstormed about White Flint's future. Each group developed a list of desirable characteristics and a concept plan,

summarized in a vision statement. The groups then presented their plans.

The concepts and ideas produced by the groups paint a picture of a vibrant White Flint as a special place centered on the White Flint Metro. Groups envisioned a greener White Flint Station, friendly to pedestrians and bicyclists, with numerous choices of places for people to live, work, shop and dine. All of the plans and ideas that came from those groups are included in this report.

White Flint Will be....

1
List Characteristics
describe places you like...

2
Draw Concept

White Flint Forward
Plan the Future

PRINCIPLES/CHARACTERISTICS

- SIGNIFICANT PUBLIC GATHERING SPACE
- TRANSIT ORIENTED
- PRACTICE FLEXIBLE FACILITIES (MULTI-USE)
- BIODIVERSITY
- GOOD PEDESTRIAN CONNECTIONS
- NO CARS WITHIN THE VILLAGE

November 6, 2006

The Maryland-National Capital Park and Planning Commission
The Montgomery County Department of Planning

www.WhiteFlintPlanning.org

White Flint Forward
Plan the Future

3
Summarize with a Vision
"White Flint will be a..."

4
Report Out

VISION

CUNY TOWN CENTER
WILL BE AN OUTSTANDING
VILLAGE THAT WILL
BE A WELLNESS /
BUSINESS CENTER WITH
BIODIVERSITY, OPEN SPACE,
A-PORTABLE, RENTAL HOUSING, +
PUBLIC "TRANSIT"

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Summary

While the eight groups worked independently, several recurrent themes emerged during their presentations:

- **Sense of place**—White Flint should have a focal point, a town center, a new name and gateways.
- **Green**—it should have parks, tree-lined boulevards, green roofs, and green buildings.
- **Walking and biking**—create a fully connected network of sidewalks, bikeways and trails.
- **Metro access**—add Metro station entries, an elevator, skywalks, more pedestrian tunnels.
- **New Rockville Pike**—rename it, edge it with buildings, make it a boulevard with trees and service lanes.
- **Transit options**—Rockville Pike should be multi-modal, with shuttles, trolleys, a monorail, a MARC station.
- **Parking**—White Flint should have structured parking, below-grade parking, a parking district.
- **Mixed-use urban village**—White Flint should have a mix of uses, including retail, restaurants, office, residential, industrial, with nearby services and amenities.
- **Retail variety**—retailers should include small scale stores; White Flint retail should serve both regional and local shoppers.

