Comprehensive Amendment to

Bethesda – Chevy Chase Master Plan

Approved & Adopted April 1990

Approved And Adopted COMPREHENSIVE AMENDMENT TO THE BETHESDA-CHEVY CHASE MASTER PLAN

Approved and Adopted Master Plan for Bethesda-Chevy Chase, Planning Area 35, 1970, as amended; the Sector Plan for the Central Business District of Friendship Heights, 1974, as amended; the Sector Plan for the Bethesda Central Business District, 1976 as amended; the Approved and Adopted Westbard Sector Plan, 1982, as amended; the Master Plan for Historic Preservation, 1979, as amended; the Approved and Adopted Functional Master Plan for Conservation and Management in the Rock Creek Basin, 1980; being also an amendment to the General Plan for the Physical Development of the Maryland-Washington Regional District, as amended; and the Master Plan of Highways within Montgomery County, as amended.

Prepared By:

The Maryland-National Capital Park And Planning Commission

Montgomery County Planning Department 8787 Georgia Avenue Silver Spring, MD 20910-3760

CERTIFICATE OF APPROVAL AND ADOPTION

This Amendment to the Master Plan for Bethesda-Chevy Chase, 1970, as amended; the General Plan for the Physical Development of the Maryland-Washington Regional District; and the Master Plan of Highways within Montgomery County, Maryland; has been approved by the Montgomery County Council, sitting as the District Council, by Resolution No. 11-1884 on February 27, 1990, and the Montgomery County Executive on March 12, 1990; and has been adopted by the Maryland-National Capital Park and Planning Commission by Resolution No. 90-13 on April 11, 1990, after a duly advertised public hearing pursuant to Article No. 28 of the Annotated Code of Maryland, 1986 (1988 Supplement).

The Maryland-National Capital Park and Planning Commission

John W. Rhoads, Chairman

Gus Bauman, Vice Chairman

A. Edward Navarre, Secretary-Treasurer

ELECTED AND APPOINTED OFFICIALS

COUNTY COUNCIL

Michael L. Gudis, President
William E. Hanna, Jr., Vice President
Isiah Leggett, President Pro Tem
Bruce Adams, Council Member
Rose Crenca, Council Member
Neal Potter, Council Member
Michael L. Subin, Council Member

COUNTY EXECUTIVE

Sidney Kramer

THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION

COMMISSIONERS

Montgomery County Planning Board

Gus Bauman, Chairman
Richmond M. Keeney, Vice Chairman
Nancy M. Floreen
Carol G. Henry
John P. Hewitt

Prince George's County Planning Board

John Rhoads, Chairman
Roy I. Dabney, Jr., Vice Chairman
Samuel Y. Botts
Morgan Wootten
Margaret Yewell

THE BETHESDA-CHEVY CHASE MASTER PLAN AMENDMENT PROCESS

Staff Draft

This document is prepared by the Montgomery County Planning Department for presentation to the Montgomery County Planning Board. It is a working paper that identifies the major issues being addressed by the proposed amendment. Alternative courses of action and specific recommendations are presented. The public is given the opportunity to comment on the Staff Draft, often at worksessions. A Preliminary Draft Amendment is then prepared for approval by the Planning Board. The Preliminary Draft incorporates those changes to the Staff Draft which the Planning Board considers appropriate.

Preliminary Draft Amendment

This document is a formal proposal to amend an adopted master plan. It is prepared by the Montgomery County Planning Board of The Maryland-National Capital Park and Planning Commission. Before proceeding to publish a final draft amendment, the Planning Board must hold a public hearing. After the close of the record of this public hearing, the Planning Board holds open worksessions to review the testimony, and to determine whether to make any revisions to the preliminary draft.

Final Draft Amendment

This document contains the Planning Board's final recommendations. It is transmitted to the County Executive, who must review it and forward it to the County Council, with any revi-

sions deemed appropriate. If the County Executive makes no revisions in the Planning Board's final draft, the Council may adopt the unchanged draft without holding a public hearing. If the Executive does make revisions, or if the Council wishes to consider any revisions, the Council must schedule a public hearing. After the close of record of this public hearing, the Council holds an open worksession to review the testimony, and then adopts a resolution approving, modifying, or disapproving the final plan amendment.

If the Council action modifies and approves the Executive's Revised Final Draft Amendment, the Approved Amendment must be sent to the County Executive for approval or disapproval. If disapproved by the County Executive, the Council may override the disapproval of the Plan by an affirmative vote of five members.

Failure of either the County Executive or the Council to act within the prescribed time limits constitutes approval of the plan amendment as submitted to the body which fails to act.

Adopted Amendment

The amendment approved by the County Council is forwarded to The Maryland-National Capital Park and Planning Commission for adoption. Once adopted by the Commission, the amendment officially amends the various master plans cited in the Commission's adoption resolution.

NOTICE TO READERS

An area master plan, after approval by the County Council and adoption by the Maryland-National Capital Park and Planning Commission, constitutes an amendment to the General Plan for Montgomery County. As such, it provides a set of comprehensive recommendations and guidelines for the use of publicly and privately owned land within its planning area. Each area plan reflects a vision of future development that responds to the unique character of the local community within the context of a countywide perspective.

Area master plans are intended to provide a benchmark point of reference with regard to public policy. Together with relevant countywide functional master plans, they should be referred to by public officials and private individuals when decisions are made that affect the use of land within the plan's boundaries. It should be noted that master plan recommendations and guidelines are not intended to be specifically binding on subsequent

actions, except in certain instances where an ordinance or regulation requires a specifically defined linkage to be established. The precise timing and character of public facility projects are determined annually through the Capital Improvements Program and the Operating Budget.

Master plans generally look ahead to a time horizon of about 20 years from the date of adoption, although it is intended that they be updated and revised about every ten years. It is recognized that the original circumstances at the time of plan adoption will change over time, and that the specifics of a master plan may become less relevant as time goes on. Any sketches or site plans in an adopted plan are for illustrative purposes only, and are intended to convey a general sense of desirable future character rather than any specific commitment to a particular detailed design.

THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION

The Maryland-National Capital Park and Planning Commission is a bi-county agency created by the General Assembly of Maryland in 1927. The Commission's geographic authority extends to the great majority of Montgomery and Prince George's Counties; the Maryland-Washington Regional District (M-NCPPC planning jurisdiction) comprises 1,001 square miles, while the Metropolitan District (parks) comprises 919 square miles, in the two Counties.

The Commission has three major functions:

- (1) The preparation, adoption, and, from time to time, amendment or extension of the *General Plan* for the physical development of the Maryland-Washington Regional District;
- (2) The acquisition, development, operation, and maintenance of a public park system; and
- (3) In Prince George's County only, the operation of the entire County public recreation program.

The Commission operates in each county through a Planning Board appointed by and responsible to the county government. All local plans, recommendations on zoning amendments, administration of subdivision regulations, and general administration of parks are responsibilities of the Planning Boards.

TABLE OF CONTENTS

Master Plan Highlights	1	3.4 Palisades - Western B-CC	64
Chapter 1.0		3.41 Areawide Plan	64
<u> </u>		3.42 Community Retail Centers	71
Master Plan Framework	7	3.5 Sector Plan Areas	78
1.1 Master Plan History	9	3.51 Friendship Heights CBD Sector Plan	78
1.2 Summary of Trends and Land Use	14	3.52 Bethesda CBD Sector Plan	85
Chapter 2.0		3.53 Westbard Sector Plan	90
Visions and Concepts	18	3.6 Federal Employment Centers	91
2.1 Goals and Objectives	19	3.61 National Institutes of Health (NIH)	92
2.2 Development Levels and Location Policies	20	3.62 Naval Medical Command	93
2.21 Development Levels Objectives	21	3.63 Defense Mapping Agency (DMA)	93
2.22 Employment Development Objectives	23		
2.23 Housing Development Objectives	25	Chapter 4.0	
C1		Transportation Plan	95
Chapter 3.0		4.1 Mobility Plan	100
Land Use and Zoning Plan	27	4.11 Public Transportation	100
3.1 Areawide Land Use Guidelines	29	4.12 Park-and-Ride Lots and Ridesharing	101
3.11 Green Corridors Policy	30	4.13 Bicycle and Pedestrian Paths	102
3.12 Special Exceptions	31	4.14 Georgetown Branch	102
3.13 Large Land Users	33		
3.14 Conservation Areas	37	4.2 Highway System Plan	106
3.2 Chevy Chase - Eastern and		4.21 Highway Improvement Policy	106
Southern B-CC	37	4.22 Planned Highway Projects	108
3.22 Charry Chara Laba Plan	37	4.23 Future Highway Needs	108
3.22 Chevy Chase Lake Plan	38	4.24 Street and Highway Plan	123
3.3 Mid-Bethesda - Northern B-CC	51	4.3 Transportation Analysis	130
3.31 Areawide Plan	51	4.31 Areawide Analysis	130
3.32 Old Georgetown Road Plan	57	4.32 Patterns of Localized	
3.33 Pooks Hill Plan	63	Congestion	132

Chapter 5.0	1	Chapter 7.0	159
Environmental Resources Plan		Historic Resources	
5.1 Natural Features	139 139 141	Chapter 8.0 Implementation Plan 8.1 Staging Policies	169 171 171
Chapter 6.0		8.3 Capital/Operating Programs and Fiscal Considerations	171
Community Facilities and Needs Plan 6.1 Public Facilities	145	8.31 The FY 90-95 Capital Improvements Program	171
and Other Facilities	150	But Not Yet Programmed	172 175
6.21 Elderly Population	154	8.4 Planning and Supplementary Actions	
6.3 Retail Needs	156	8.5 Fiscal Considerations	177

LIST OF TABLES

1	Large Land Users Land Use and Zoning Recommendations	34	9	Bethesda Business District Land Use Outside the Sectional Map Amendment	
2	Chevy Chase: Eastern B-CC Land Use			Boundary	87
	and Zoning Recommendations	39	10	Identification of Master Plan Strategies for Improved Transportation in	
3	Chevy Chase Lake Land Use and Zoning Recommendations	42		Bethesda-Chevy Chase	99
4	Chevy Chase Lake Land Use and Zoning		11	State of Maryland Highway Needs Inventory	110
	Recommendations for the Community Retail Center	47	12	Maryland and Montgomery County Capital Projects	111
5	Mid-Bethesda Land Use and Zoning Recommendations	52	13	Summary of the Bethesda-Chevy Chase Master Plan Highway Needs	113
6	Palisades Land Use and Zoning		14	Street and Highway Classification	126
	Recommendations	65	15	Correspondence Between Transit	
7	Palisades Land Use and Zoning Recommendations for the			Availability and Average Level of Service Standards	131
	Community Retail Centers	72	16	Bethesda-Chevy Chase Historic Resources	162
8	Friendship Heights Land Use Outside of the CBD Area	80	17	Current Approved Capital Improvement Program FYs 90-95	173

LIST OF FIGURES

1	General Plan	10	9	Old Georgetown Road Recommendations	58
2	Planning Area Map	11	10	GEICO's Recommended C-O Zoning	82
3	Master Plan Boundary	13	11	Levels of Service	98
4	Projected Population by Age Groups	15		Current and Future Transportation	100
5	Development Location Policies	24		Projects	109
	Green Corridor Concepts		13	Street and Highway Plan	125
	<u>-</u>		14	Environmentally Sensitive Areas	138
7	Chevy Chase Lake Recommendations	40		·	
R	Chevy Chase Lake Community Retail		15	Flooding and Erosion	140
J	Center: Parcels	46	16	Historic Sites	167

APPENDIX

1.0 Population Age Distribution In B-CC Over Time	 Community Retail Center Community Courtyard	
2.0	4.0	
Maps of Each Parcel Analyzed (200-Foot Scale)	Transferable Development Rights	211
Bethesda Business District Parcels (B)	5.0 Zoning Chart	213
Mid-Bethesda Parcels (M)193Palisades Parcels (P)197Palisades Commercial Parcels (PC)204	6.0 County Council Resolution of Approval (11-1884)	214
3.0		
 Chevy Chase Lake Community Retail Center Concept Plan	7.0 M-NCPPC Resolution of Adoption (90-13)	000

STAFF ACKNOWLEDGMENTS

Planning Department Management

*Richard Tustian, Planning Director Melissa Banach, Acting Planning Director Perry Berman, Chief, Community Planning

Community Planning Project Staff

Don Downing, Project Coordinator Denise Boswell, Project Planner

Community Planning	Environmental Planning
Mary Bandziukas	Candy Bunnag
*Pauline Crombie Carolyn Hufbauer *Gail Price	Mapping and Graphics/GIS
Florence Taylor	Gene Brooks
Gloria White	Donna Jackson
Community Relations Roberta Ehrlich	Marie Elaine Lanza Romesh Puri Jim Sumler
Pat Plunkett	Park Planning
Development Review	Rick D'Arienzo
Deane Mellander	

Planning Director's Office

Bob Winick

<u>Urban Design</u>

Jean Kaufman

Karen Kumm-Morris

Gwen Marcus

Mary Ann Rolland

Piera Weiss

<u>Word Processing</u>

Sheila Sampson

Marie Steingrebe

George Vaughn

Patricia Willard

Norah Lee Bland
Patrick Hare
Charles Coleman
Glenn Dunham
Brandt Hare
*DeEtta Hobbs

*DeEtta Hobbs

*Research
Mary Goodman

*Transportation
Joe Anderson
Alex Hekimian
Don Vary

^{*} Former staff member

ADDITIONAL CREDITS

1

Office of Planning Policies

Meg Riesett, Director Sue Richards, Planning Manager Stephanie Feazel, Coordinator

Contributing Staff

Anne Brown
Keith M. Goodman
Christy Huddle
Dolores Kinney
Carole Martin
Martha Nebb
Emily Otto

Harold Phipps Helen Royce

County Council Staff

Marlene Michaelson