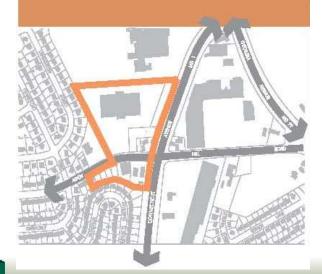
# **ASPEN HILL** Minor Master Plan Amendment

## Presentation of Staff Draft Plan

Planning Board Agenda Item #3

Andrea Gilles, Area 2 July 10, 2014



**Aspen Hill** 

Minor Master Plan Amendment

Aaryland-National Capital Park and Planning Commission

- 1. Overview
- 2. Minor Amendment Staff Draft Plan
- 3. Schedule Planning Board Public Hearing date

### Process to Date

December 3, 2013	Kick-off Community Meeting	
January 23, 2014	Scope of Work to Planning Board	
March 2014	Market Analysis Complete	
April 1, 2014	Community Meeting #2	
April 9, 2014	Aspen Hill Civic Association Meeting	
April 23, 2014	Northgate Plaza Business Owners Meeting	
April 24, 2014	Staff Briefing to Planning Board	
April 24, 2014	Aspen Hill Homeowners Meeting	
May 13, 2014	ay 13, 2014 Community Meeting #3	
June 5, 2014	Staff Briefing to Planning Board	
July 10, 2014	Presentation of Staff Draft to Planning Board	

## Aspen Hill Minor Amendment Area Today

- Approximately 14 acres
- Vacant office; gas stations; medical offices; parking; Dunkin Donuts



Maryland-National Capital Park and Planning Commission



### Aspen Hill Opportunities

- Adjacency to greater Aspen Hill's largest and thriving suburban shopping area
- Access via two major highways (MD 185 and MD 97)
- Multiple Ride On and Metrobus stops
- Potential future Bus Rapid Transit (BRT) station and line along Georgia Avenue.



## Aspen Hill Challenges

- Disconnect between existing land uses and zoning, and changing regional market conditions
- A large, vacant, custom-built, deteriorating building adjacent to the retail core
- Lack of pedestrian-oriented infrastructure
- Existing intersection congestion



## Aspen Hill Goals and Guiding Principles

- Recommend land use and flexible zoning that allows a mix of compatible uses responsive to market changes
- Encourage quality redevelopment and design within the suburban context
- Recommend appropriate transitions to residential neighborhoods
- Address traffic impacts on Aspen Hill Rd & Connecticut Ave
- Address pedestrian/bicycle circulation & safety
- Encourage interconnectivity between properties
- Provide momentum for the large-area Aspen Hill Master Plan update



As redevelopment occurs:

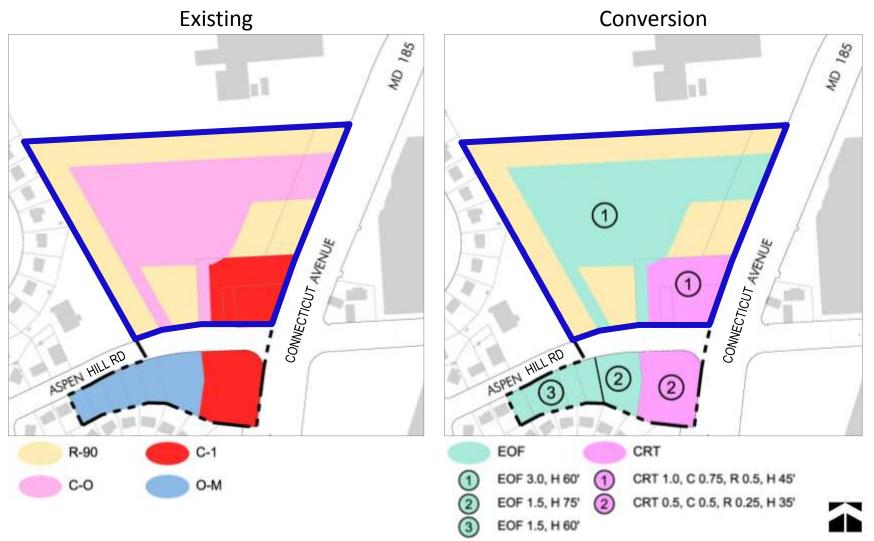
- Strong design and sustainable development principles will be applied to new development
- Neighborhood connectivity and open spaces will be enhanced
- Distinctive architecture will define a stronger local identity
- Context sensitive transitions will be provided to adjacent single-family residential neighborhoods
- Safe, attractive, well-connected pedestrian/bicycle linkages will be created to and between neighborhoods, services, and amenities, to strengthen the area's walkability & desirability



#### **Plan Recommendations**

Maryland-National Capital Park and Planning Commission

## Aspen Hill Existing Zoning: North of Aspen Hill Rd

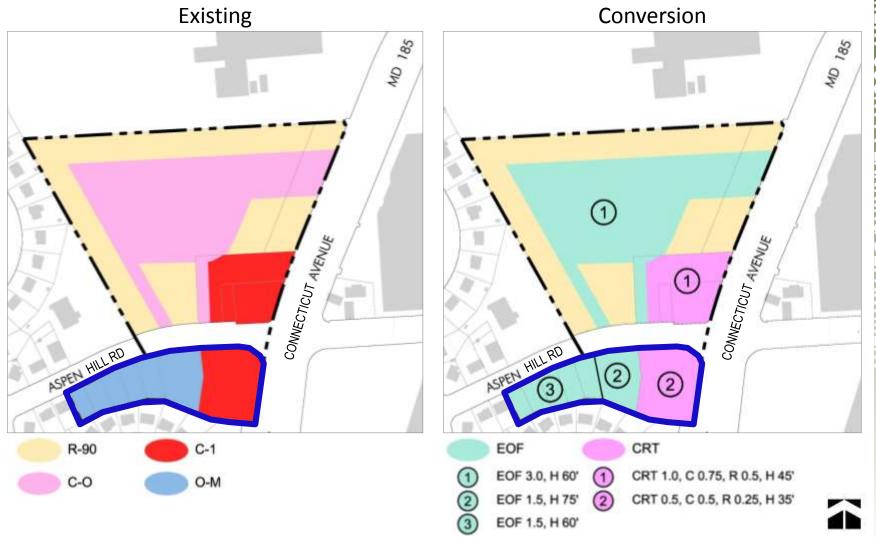


MONTGOMERY COUNTY PLANNING DEPARTMENT

#### Aspen Hill Proposed Zoning: North of Aspen Hill Rd MONTGOMERY COUNTY PLANNING DEPARTM 185 **Commercial Residential Town** QW CRT-1.5, C-0.5, R-1.0, H-60 Focus primary access toward **Connecticut** Ave Compatible building mass, height ٠ AVENUE and setback, façade articulation to transition to low density residential uses HILL 100-foot no-build area on far ٠ west property edge for new non-2 residential uses CRT CRT 1.5, C 0.5, R 1.0, H 60'

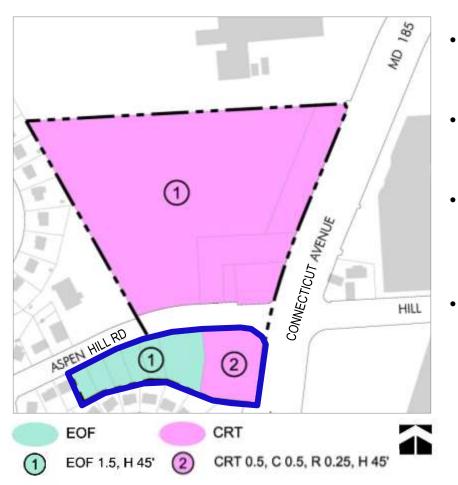
CRT 0.5, C 0.5, R 0.25, H 45'

## Aspen Hill Existing Zoning: South of Aspen Hill Rd



MONTGOMERY COUNTY PLANNING DEPARTMENT

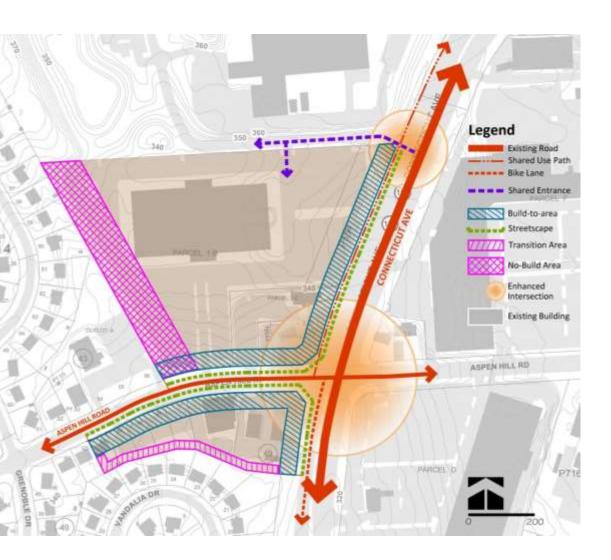
## Proposed Zoning: South of Aspen Hill Rd



- Commercial Residential Town
  - CRT-0.5, C-0.5, R-0.25, H-45
- Employment Office
  - EOF-1.5, H-45
- Compatible building mass, height and setback transitions to low density residential uses
- Focus any future redevelopment toward framing the Connecticut Ave and Aspen Hill Rd corner and along Aspen Hill Rd

Aspen Hill

## Aspen Hill Design Criteria









# Aspen Hill Design Elements

Build-to areas

 Designate an area along the public ROW where the front building façade should be located

**Transitions** 

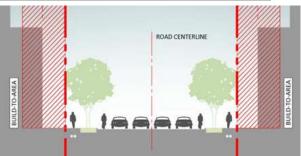
 Between commercially zoned properties and immediately adjacent single-family neighborhoods

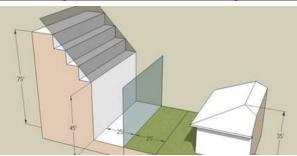
#### Streetscape Improvements

 Wide sidewalks, lighting, landscaping and street furnishings to promote pedestrian activity

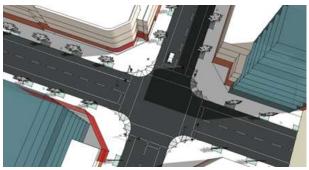
#### **Enhanced intersections**

• Building corner placement and articulation that allows adequate space for pedestrians to congregate safely, away from vehicular traffic

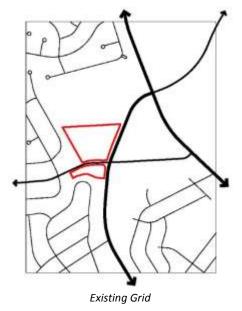




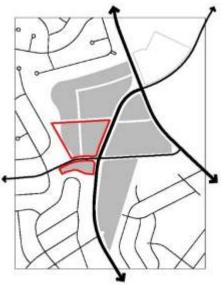




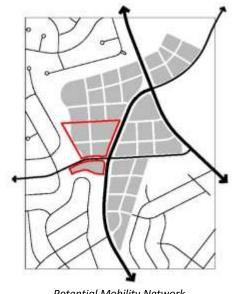
### Design Criteria



Aspen Hill



Future Study Area



Potential Mobility Network



#### **Looking Forward**

- Strong design principles
- Improved external/internal connectivity
- Network of spaces for public use
- Denser, more compact, mixeduse development

### Transportation

Aspen Hill

- Primary access to the Vitro/BAE site via the existing Home Depot access drive at Connecticut Ave. A traffic signal should be installed at this intersection, subject to SHA approval
- Secondary access to Aspen Hill Rd, possibly provided via a right-in/right-out driveway
- Implement SHA/MCDOT recommendations from the 2011 Pedestrian Road Safety Audit for Connecticut Ave and Aspen Hill Rd
- Install the recommended shared use path along the western side of Connecticut Ave









### Aspen Hill Environment

Increase tree canopy cover

- Including along new streets, sidewalks, and surface parking areas
- Satisfy Forest Conservation requirements on the Vitro/BAE site through the use of canopy credit, in order to increase tree cover in the planning area

Minimize and mitigate for impervious surfaces

- Environmental Site Design
- "Green streets" with urban stormwater management facilities in the right-of-way.

Reduce energy consumption

- Promoting non-auto transportation
- Integrating geothermal systems

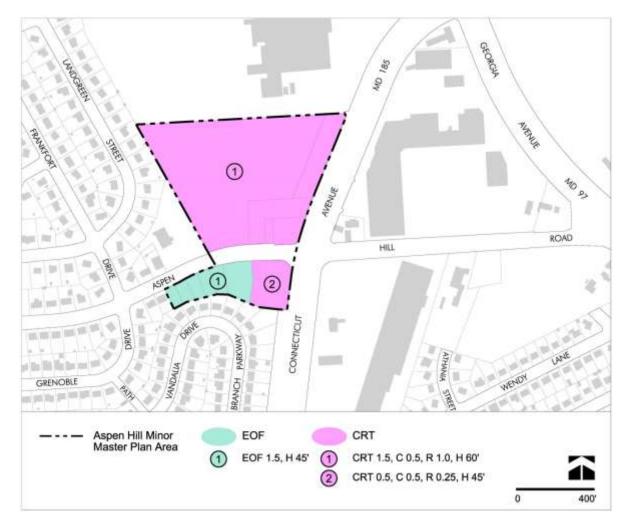






# Aspen Hill Implementation

After the adoption of the Plan, Zoning recommendations will be implemented through a Sectional Map Amendment



Land Use and Zoning Comparisons			
Land Use		Zone	
	CRT	EOF	
Townhouse Living		L	
Multi-Unit Living		L	
Independent Living Facility – Seniors or Persons with Disabilities	L		
Restaurant	Р	Р	
Home Health Practitioner (Major Impact)		C	
Clinic (More than 4 Medical Practitioners		Р	
Medical, Dental Laboratory		Р	
Research and Development		L	
Combination Retail			
Retail/Service Establishment			
(Up to 5,000 SF)	Р	L	
(5,001 - 15,000 SF)		L	
(15,001 - 50,000 SF)		L	
(50,001 SF and Over)			

Key: P = Permitted Use L = Limited Use C = Conditional Use Blank = Not Allowed



#### Approve Staff Draft as Public Hearing Draft and set Public Hearing Date for September 11, 2014



#### **Project Timeline and Next Steps**

Community Meeting #1	Dec 3, 2013
Scope of Work to Planning Board	Jan 23, 2014
Initial Staff Recommendations	Feb - Mar 2014
Community Meeting #2	April 1, 2014
Staff Briefing to Planning Board	April 24, 2014
Community Meeting #3	May, 13, 2014
Staff Briefing to Planning Board	June 5 <i>,</i> 2014
Staff Draft Plan to Planning Board	July 10, 2014
Planning Board Public Hearing	Sept 11, 2014
Planning Board Work Sessions	Sept - Oct 2014
Planning Board Draft Plan	Oct - Nov 2014
County Executive Plan Review	Nov - Dec 2014
County Council Public Hearing	Jan 2015
Approved Plan	Mar 2015
	Scope of Work to Planning Board Initial Staff Recommendations Community Meeting #2 Staff Briefing to Planning Board Community Meeting #3 Staff Briefing to Planning Board Staff Draft Plan to Planning Board Planning Board Public Hearing Planning Board Work Sessions Planning Board Draft Plan County Executive Plan Review County Council Public Hearing